

273 Session 2

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Agenda

- Structured Query Language

- Multi-table queries

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- Reminders

- Buy iClick

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SQL Example

PC
<u>PCModel</u>
Speed
RAM
HD
CD
Price

Product
<u>Type</u>

Laptop
<u>LaptopModel</u>
Speed
RAM
HD
Screen
Price

Printer
<u>PrinterModel</u>
Color
Type
Price

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Primary Key
and
Foreign Key

Joins - Queries From Multiple Tables

- Some queries require combining information from two or more tables.
- Example: I want the Model #, Manufacturer and Speed of all PCs. 'maker' is in the 'product' table, but 'speed' is in the 'pc' table.

- Example: <https://eduassistpro.github.io/>

```
SELECT product.model,  
       product.maker, pc  
FROM   product, pc  
WHERE  product.model=pc.pcmmodel;
```

Cartesian Product

- This helps to understand what a query from two tables does. **Assignment Project Exam Help**
- Set theory concept: Cartesian product of 2 sets: R and S is a set of ordered pairs (r, s) where r is an element from R and s is an element from S. **<https://eduassistpro.github.io/>**
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- Example: $R=\{a,b,c\}$, $S=\{b,e\}$
 - $R \times S = \{ a.b, a.e, b.b, b.e, c.b, c.e \}$

Cartesian Product Example

UCI_Students

SSN	L Name	F Name
000-00-0001	Doe	John
000-00-0002	Doe	Jason
000-00-0003	Smit	

Football_Players

SSN	Team
000-00-0001	Chargers
111-11-1112	AntEaters
03	49ers

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- SELECT * FROM UCI_Students, Football_Players;
- SELECT UCI_Students.SSN, Football_players.SSN
FROM UCI_Students, Football_Players;
- How can we get names of UCI students who also play football?

PRODUCT(maker, <u>model</u> , type)
PC(<u>PCmodel</u> , speed, ram, hd, cd, price)
LAPTOP(<u>Laptopmodel</u> , speed, ram, hd, screen, price)
PRINTER(<u>Printermodel</u> , color, type, price)

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- List the model #, price of laptops made by maker 'Dell'.

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- List the model, type and price of maker 'HP'

- List model, speed and price for PCs and Laptops that have the same price. (Do not JOIN on *model*)

Online help for learning SQL

- Online Practice :
 - http://www.w3schools.com/sql/trysql.asp?filename=trysql_select_all
- Orders(OrderID, CustomerID, EmployeeID, OrderDate, ShipperID)
- Employees(EmployeeID, LastName, FirstName, BirthDate, Photo, Notes)
- Customers(CustomerID, CustomerName, ContactName, Address, City, PostalCode, Country)
- List orderID, CustomerID and Employee first and last name where an employee placed an order for a customer.
- For above query also list customer name.

Sample Databases in MS Access

- For those of you who have Microsoft Access:
 - Posted 2 databases to Canvas: **Assignment Project Exam Help**
 - Access database for store database example code **<https://eduassistpro.github.io/product2.mdb>** (Links to an external site.)
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 - Access database built by a training (Book, Publisher) example and (Faculty, Course, Registration Student) example covered in class:
[Book Publisher and Faculty Course Registration Student DB.accdb](#)
 -

Practice

Book(ISBN, Title, PublisherID, Author, Cost, price)

Publisher(PublisherID, Name, Location)

1. List all books by the publisher with name 'Wiley and Sons'
2. List all book titles a
3. List the ISBN and t <https://eduassistpro.github.io/> e of the book is the same as the location of the publisher.

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Grouping

- SELECT attribute list 1 FROM tables

WHERE

GROUP BY

- SELECT av

From Product, PC

Where ram>256 and product.model=pc.pcmmodel

Group By maker;

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Group By .. Having

- SELECT attribute list1 FROM tables
WHERE condition1
GROUP BY attribute list2
HAVING c
- SELECT ty <https://eduassistpro.github.io/>
GROUP BY type Add WeChat edu_assist_pro
HAVING min(price)>200;
- Condition2 applies to the group while condition1 applies to individual records.

Practice 2: Posted to Canvas

Student(StudentID, LastName, FirstName, Phone, Street, City, Zip)
Registration(StudentID, Term, Reg_date, Score)
Course(Number, Term, SectionNumber,
Bldg_Name, **FacultyID**)
Faculty(FacultyID, Last_Name, First_Name, Office_Room,
Office_Bldg)
Foreign Keys in **Bold**

SQL Practice Set 2

- What was the average score for each course?
- What was the average score for each course with at least 50 students with a score greater than 80?
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- List the names of all students being taught by Prof. Jack Smith.

Print the average price of PCs of each manufacturer that have more than 512 GB of RAM

A: SELECT AVG(price), FROM product, pc WHERE pc.ram>512;

B: SELECT AVG(price), FROM product, pc WHERE pc.ram>512 G <https://eduassistpro.github.io/>

C: SELECT product.maker, A FROM product, pc WHERE product.model=pc.p ND pc.ram>512 GROUP BY product.maker;

D: None of the above

E: All of the above

SQL Practice Set 3

- Frequent_flier(Name, ffID, City, Street, zip, miles)

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- Reservation(ResID, class, price, seatID)

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- Flight(FlightID, Origin, Dest, AirTime, equipID)

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- Equipment(EquipID, Desc, numFClass, numEClass)

Online help for learning SQL

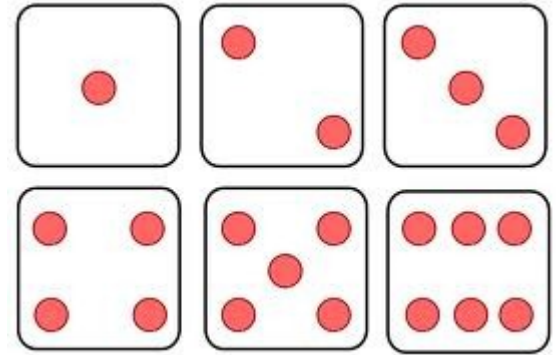
- Online Practice :
 - http://www.w3schools.com/sql/trysql.asp?filename=try_sql_select_all
- In OrderDetails, what is the average quantity for each ProductID, what is the average quantity for each ProductID?
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- OrderDetails(ProductID, ProductID, Quantity)
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Probability of an Event



- Denotes the likelihood of an event
 - Probability = 1 if the event is sure to happen
 - Probability = 0 if the event is sure not to happen
- Probability of a fair coin is tossed
 - $P(H) = \frac{1}{2}$
- Probability of getting an even number when rolling a die
 - $P(E) = \frac{1}{2}$
- Probability of getting a number less than 3 (1 or 2) when rolling a die
 - $P(L) = \frac{1}{3}$

Interpretation of Probability

- **Frequentist**

- The relative frequency is the probability

- You toss a coin

- You get 509

- $\Pr(H) = N(H)/N = 509/1000$

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Combining Events

- Complement of the event A
 - Happens whenever A does not happen
- Union of events A and B
 - Happens whenever either A or B happens
- Intersection of A and B
 - Happens whenever both A and B happen
- Conditional Probability of A Given B
 - The updated probability of A, possibly changed to reflect the fact that B has happened

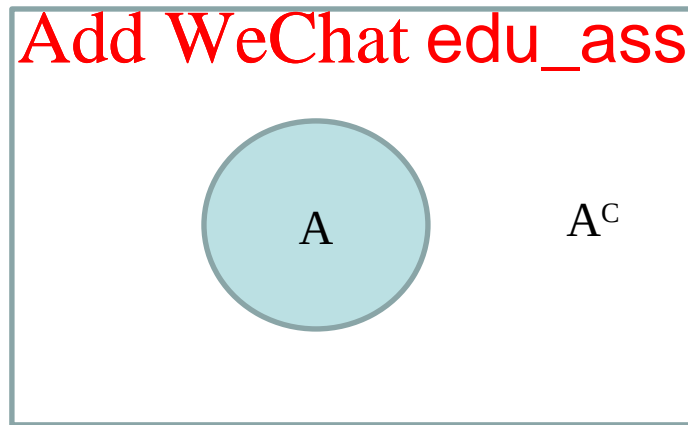
Complement of an Event

- The event “not A” (A^c — read A complement) happens whenever A does not

- $P(A^c) = 1 -$

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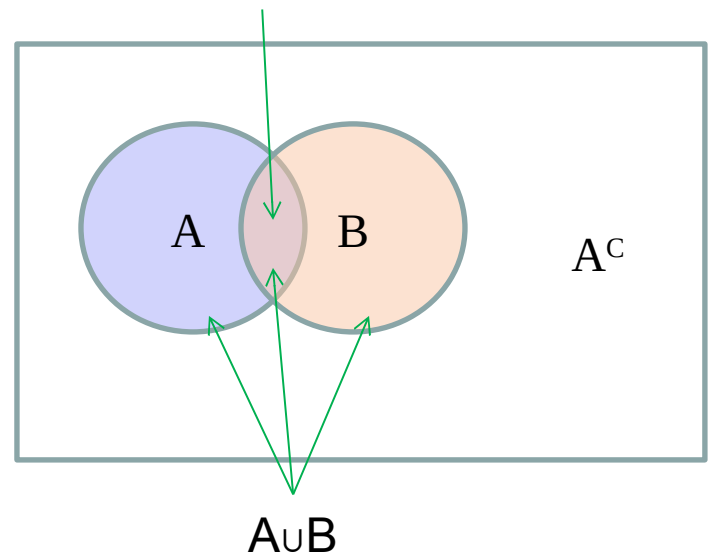
Union and Intersection of Events

- Union happens whenever at least one happens
 - $A \cup B$ happens if A happens, B happens, or both happen
- Intersection happens whenever both happen
 - $A \cap B$ happen
- $P(A \cup B) = P(A) + P(B) - P(A \cap B)$
- $P(A \cap B) = P(A) + P(B) - P(A \cup B)$

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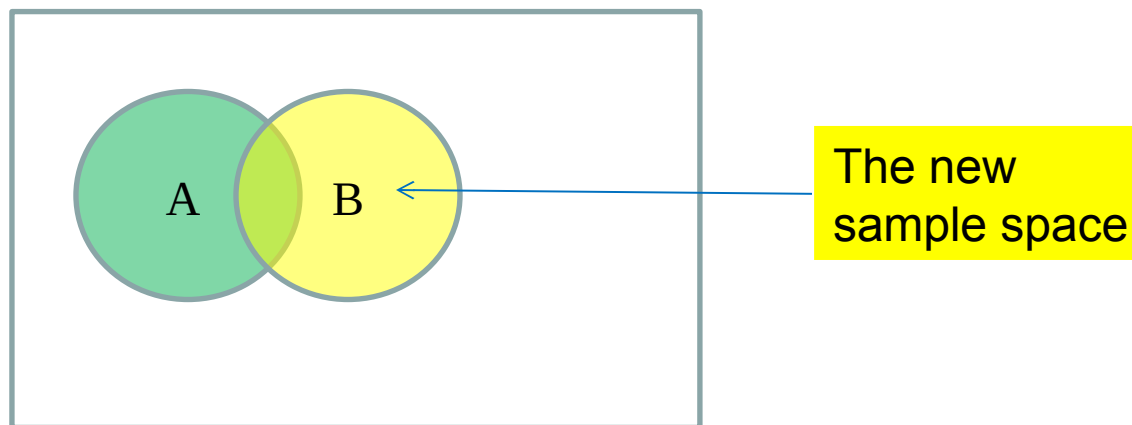
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Conditional Probability

- $P(A|B)$
 - Probability of event A given that event B has happened
 - In short, probability of A given B
- If B has already happened, the sample space reduces to only those outcomes associated with B
- $P(A|B) = \frac{N(A \cap B)}{N(B)}$



Independent Event



- Two events A and B are independent if one event has no influence on the other
 - $P(A|B) = P$
 - This is also
 - $P(A \cap B) = P(A) \times P(B)$
 - $P(B|A) = P(B)$
- If two events are not independent, then they are dependent

Example

Consider a box with 10 balls

If a ball is picked randomly

- $\Pr[\text{Large}] = 6/10 = 0.6$
- $\Pr[\text{Blue}] = 5/10 = 0.5$
- $\Pr[\text{Large \& Red}]$
- $\Pr[\text{Large OR Red}]$
$$= \Pr[\text{Large}] + \Pr[\text{Red}] - \Pr[\text{Large \& Red}]$$
$$= 0.6 + 0.5 - 0.4 = 0.7$$
- $\Pr[\text{Large OR Red}]$
$$= 1 - \Pr[\text{Small \& Blue}] = 1 - 0.3 = 0.7$$
- $\Pr[\text{Large}|\text{Red}]$
$$= N[\text{Large \& Red}]/N[\text{Red}] = 4/5 = 0.8$$

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Bayes' Rule

$$P(A|B) = \frac{P(A \cap B)}{P(B)} = \frac{P(B|A) \times P(A)}{P(B)}$$

- $P(\text{Cancer}|\text{Smoker}) = ?$
 - C=Cancer,
 - 20% of cancer smokers
 - $P(\text{Smoker}|\text{Cancer}) = P(S|C)$
 - Only 2% of the overall population has cancer
 - $P(\text{Cancer}) = P(C) = 0.02$
 - 10% of the overall population smoke
 - $P(\text{Smoker}) = P(S) = 0.1$
- – $P(\text{Cancer}|\text{Smoker}) = 0.2 \times 0.02 / 0.1 = \mathbf{0.04}$

Loan Application Data

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Loan Application Data

- $N[\text{Income}=\text{high}] = \underline{\hspace{2cm}}$
- $N[\text{CreditRating}=\text{poor}] = \underline{\hspace{2cm}}$
- $N[\text{Income}=\text{high}, \text{Liability}=\text{normal}] = \underline{\hspace{2cm}}$
- $P[\text{Income}=\text{high}] = \underline{\hspace{2cm}}$
- $P[\text{CreditRating}=\text{poor}] = \underline{\hspace{2cm}}$
- $P[\text{Income}=\text{high}, \text{Liability}=\text{normal}] = \underline{\hspace{2cm}}$
- $P[\text{Liability}=\text{normal} \mid \text{Income}=\text{high}] = \underline{\hspace{2cm}}$

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Contingency Table

(Expressing relationship between two attributes)

		Liability		
		normal	high	Total
CreditRating	excellent	3	1	4
	good	4	2	6
	poor	0	4	4
	Total	7	7	14

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- $N[\text{CreditRating}]$
- $N[\text{Liability}=n]$
- $N[\text{CreditRating}=\text{good}, \text{Liability}=\text{normal}]$
- $P[\text{CreditRating}=\text{excellent}] = \underline{\hspace{2cm}}$
- $P[\text{Liability}=\text{normal}] = \underline{\hspace{2cm}}$
- $P[\text{CreditRating}=\text{good}, \text{Liability}=\text{normal}] = \underline{\hspace{2cm}}$
- $P[\text{CreditRating}=\text{good} \mid \text{Liability}=\text{normal}] = \underline{\hspace{2cm}}$

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$P[\text{CreditRating}=\text{excellent} \mid \text{Liability}=\text{high}] =$

A: 1/4

B: 1/7

C: 1/2

D: 1/6

E: 1/3

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RFM, Pivot Tables and London Jets Data

- <http://www.dbmarketing.com/articles/Art149.htm>
- London Jets Data in Excel format posted on Canvas for RFM analysis and Pivot tables.
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 - Do RFM anal <https://eduassistpro.github.io/>
 - Think about strategies that Lo uld use to revive their fortunes **Add WeChat edu_assist_pro**
- Go to <http://office.microsoft.com/en-us/>
 - Search for “Pivot Table” and read up on creating and using them

Next Session

- Information Theory
 - Working with datasets
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