

# Computer Networks and Applications

COMP 3331/COMP 9331

Week 2  
Assignment Project Exam Help

Introduction(<https://eduassistpro.github.io/Security>)

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Application Layer (Principles, Web)

**Reading Guide: Chapter 1, Sections 1.5 - 1.7  
Chapter 2, Sections 2.1 – 2.2**

# I. Introduction: roadmap

## I.1 what *is* the Internet?

## I.2 network edge

- end systems, access networks, links

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## I.3 network

- packets, <https://eduassistpro.github.io/>, network structure

## I.4 delay, loss, throughput

## I.5 protocol layers, service models

## I.6 networks under attack: security

## I.7 history

Self study

# Three (networking) design steps

- ❖ Break down the problem into tasks
- ❖ Organize these tasks Assignment Project Exam Help  
<https://eduassistpro.github.io/>  
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- ❖ Decide who

# Tasks in Networking

- ❖ What does it take to send packets across?
- ❖ Simplistic ~~Assignment Project Exam Help~~
  - Task 1: sen <https://eduassistpro.github.io/>
  - Task 2: stitch these together 
- ❖ This gives idea of what I mean by decomposition

# Tasks in Networking (bottom up)

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- ❖ Bits /Packets on wire
- ❖ Deliver packets within local network
- ❖ Deliver packets across global network
- ❖ Ensure that destination process <https://eduassistpro.github.io/>
- ❖ Do something with the data

# Resulting Modules

- ❖ Bits / Packets on wire (Physical)
- ❖ Delivery packets within local network (Datalink)
- ❖ Deliver pa~~kage assignments Project Exam Help~~(Network)
- ❖ Ensure that p [process.](https://eduassistpro.github.io/)  
(Transport) <https://eduassistpro.github.io/>
- ❖ Do something [Add WeChat edu\\_assist pro](#) with the dat

This is decomposition...

Now, how do we organize these tasks?

# Inspiration...

- ❖ CEO A writes letter to CEO B
  - Folds letter and hands it to administrative aide

Dear John,

» Aide:

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Your days are numbe

» Puts letter in envelope with CEO

<https://eduassistpro.github.io/>

--Pat

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- ❖ FedEx Office
  - Puts letter in larger envelope
  - Puts name and street address on FedEx envelope
  - Puts package on FedEx delivery truck
- ❖ FedEx delivers to other company

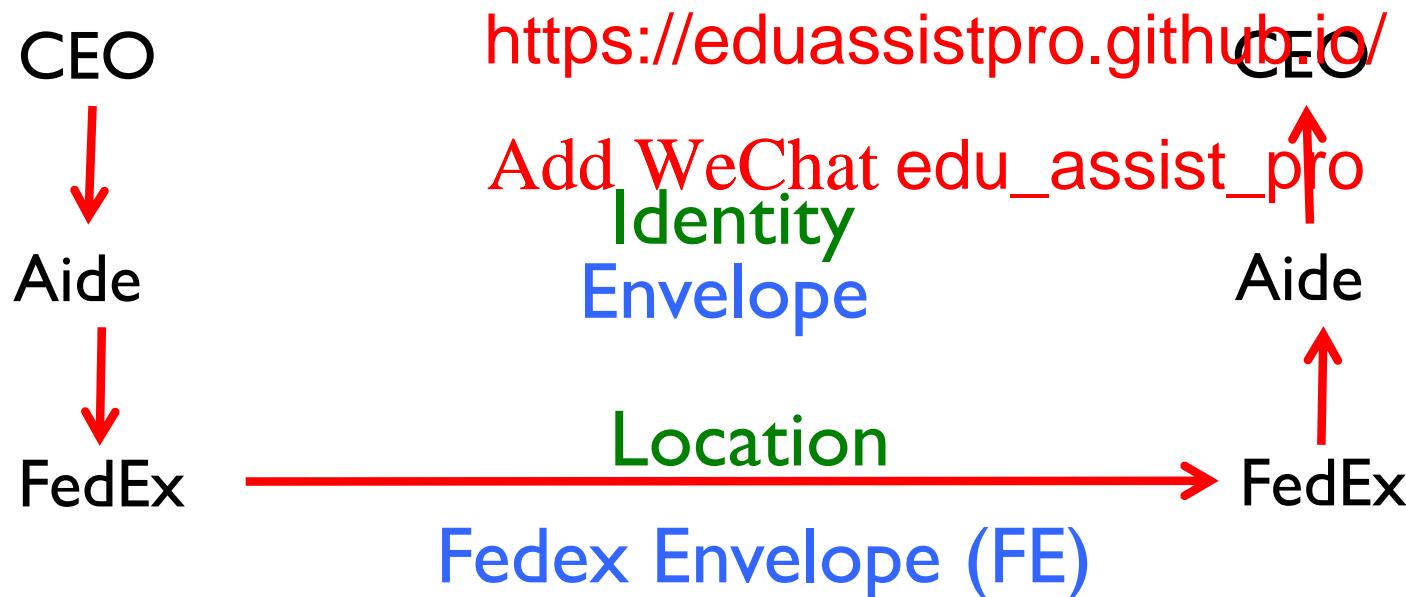
# The Path of the Letter

“Peers” on each side understand the same things

No one else needs to (abstraction)

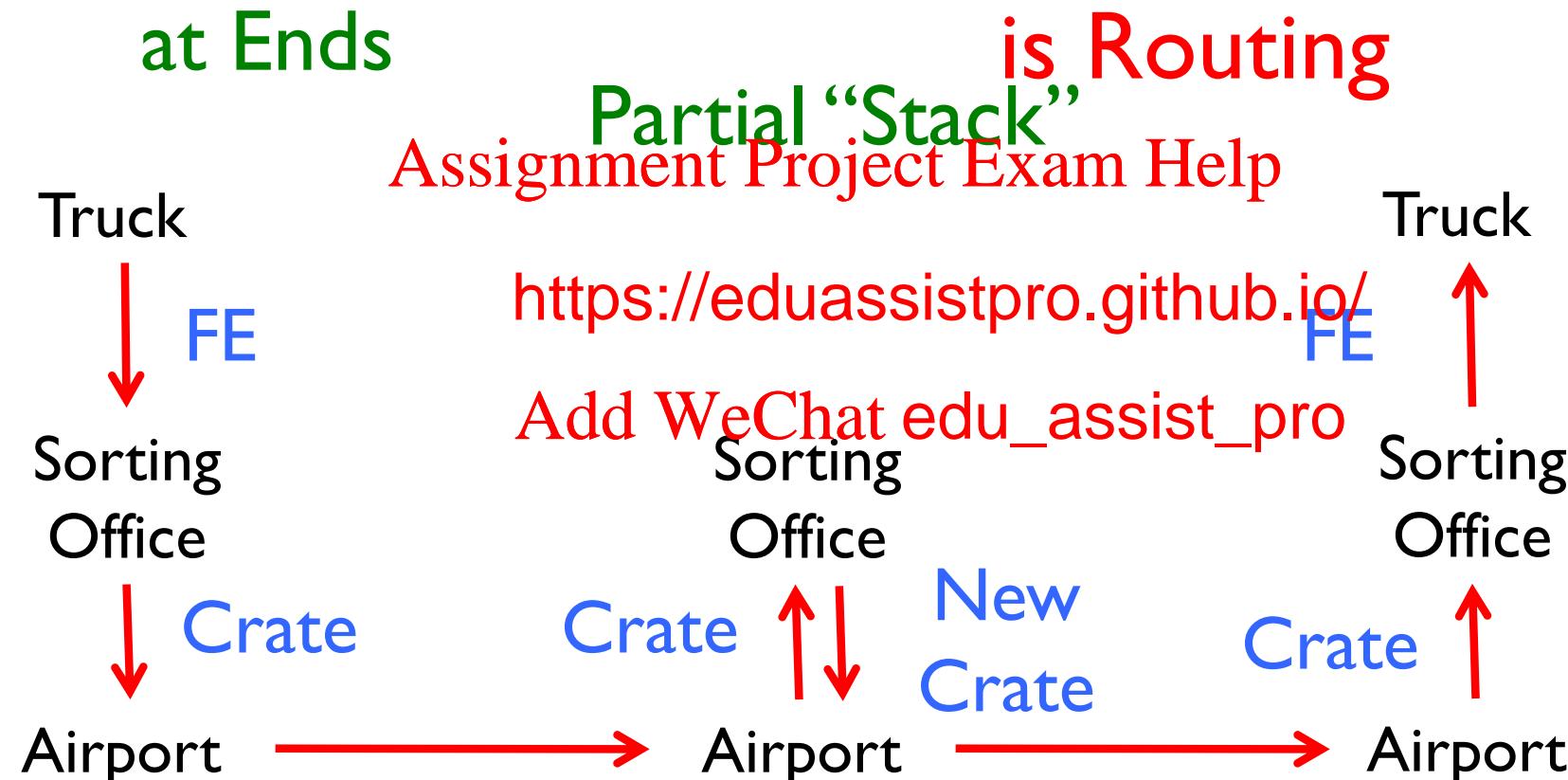
Lowest level has most packaging

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# The Path Through FedEx

Higher “Stack”      Highest Level of “Transit Stack”



Deepest Packaging (Envelope+FE+Crate)  
at the Lowest Level of Transport

# In the context of the Internet

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Applications

...built on...

Reliable (or unreliable) transport

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...built

<https://eduassistpro.github.io/>

Best-effort glo

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...built on...

Best-effort local packet delivery →

...built on...

Physical transfer of bits

# Internet protocol stack

- ❖ *application*: supporting network applications
  - FTP, SMTP, HTTP, Skype, ..
- ❖ *transport*: process-process data transfer
  - TCP, UDP <https://eduassistpro.github.io/>
- ❖ *network*: routing of datagram from source to destination
  - IP, routing protocols
- ❖ *link*: data transfer between neighboring network elements
  - Ethernet, 802.111 (WiFi), PPP
- ❖ *physical*: bits “on the wire”

# Three Observations

- ❖ Each layer:
  - Depends on layer below
  - Supports layer above
  - Independent of others
- ❖ Multiple versions <https://eduassistpro.github.io/>
  - Interfaces differ somewhat
  - Components pick which lower level protocol to use
- ❖ But only one IP layer
  - Unifying protocol

# **Quiz: What are the benefits of layering?**

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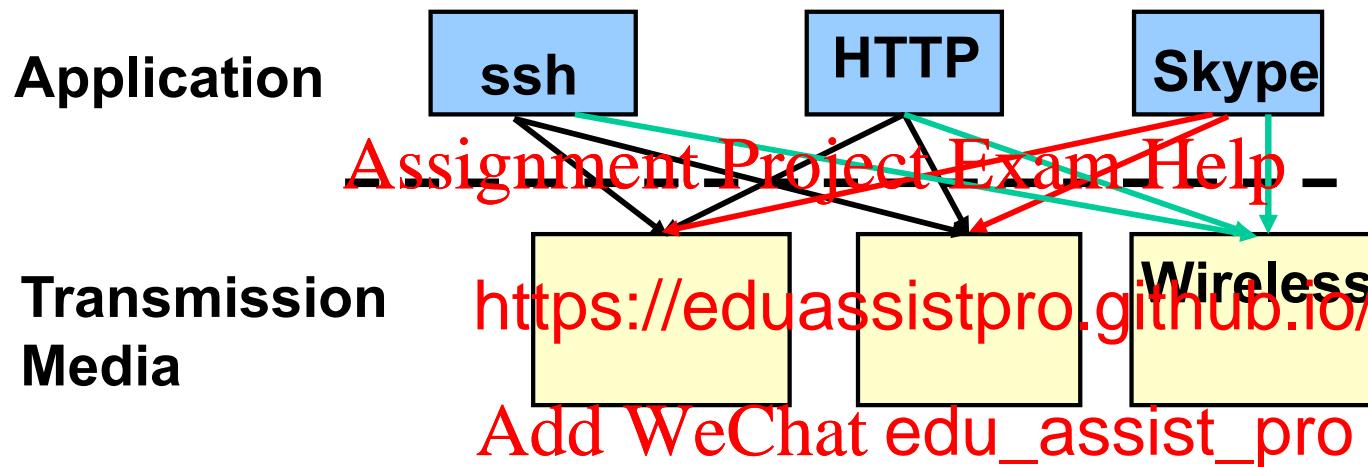
- ❖
- ❖
- ❖

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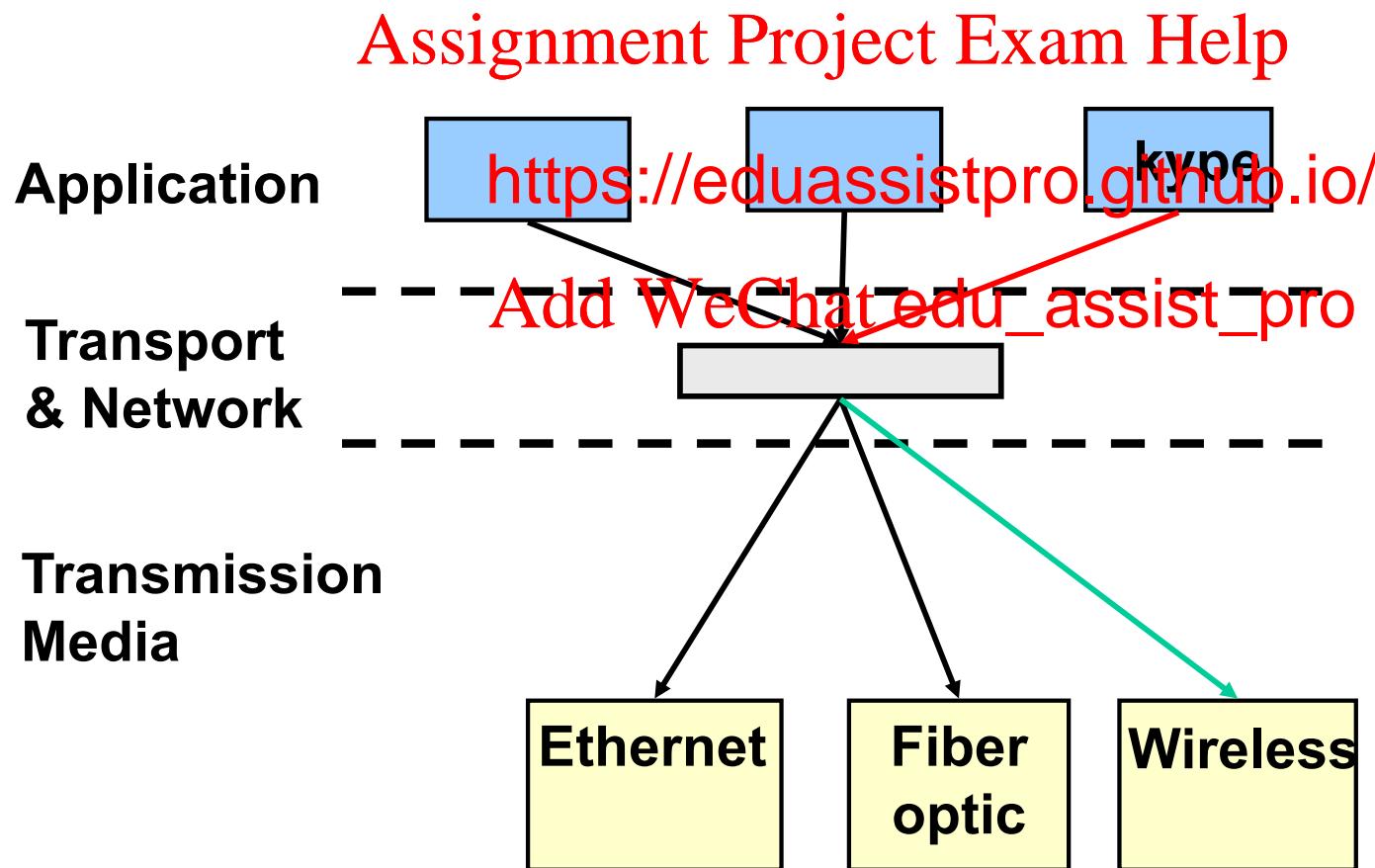
# An Example: No Layering



- ❖ No layering: each new application has to be **re-implemented** for every network technology !

# An Example: Benefit of Layering

- ❖ Introducing an intermediate layer provides a **common abstraction** for various network technologies



# Is Layering Harmful?

- ❖ Layer N may duplicate lower level functionality
  - E.g., error recovery to retransmit lost data
- ❖ Information hiding may hurt performance
  - E.g. packet loss due to congestion
- ❖ Headers start <https://eduassistpro.github.io/>
  - E.g., typically TCP + IP + Ethernet headers add up to 54 bytes
- ❖ Layer violations when the gains too great to resist
  - E.g., TCP-over-wireless
- ❖ Layer violations when network doesn't trust ends
  - E.g., Firewalls

# Distributing Layers Across Network

- ❖ Layers are simple if only on a single machine
  - Just stack of modules interacting with those above/below.  
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- ❖ But we need to <https://eduassistpro.github.io/>
  - Hosts
  - Routers
  - Switches  
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- ❖ What gets implemented where?

# What Gets Implemented on Host?

- ❖ Bits arrive on wire, must make it up to application
- ❖ Therefore, all Assignment Project Exam Help at host!  
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# What Gets Implemented on Router?

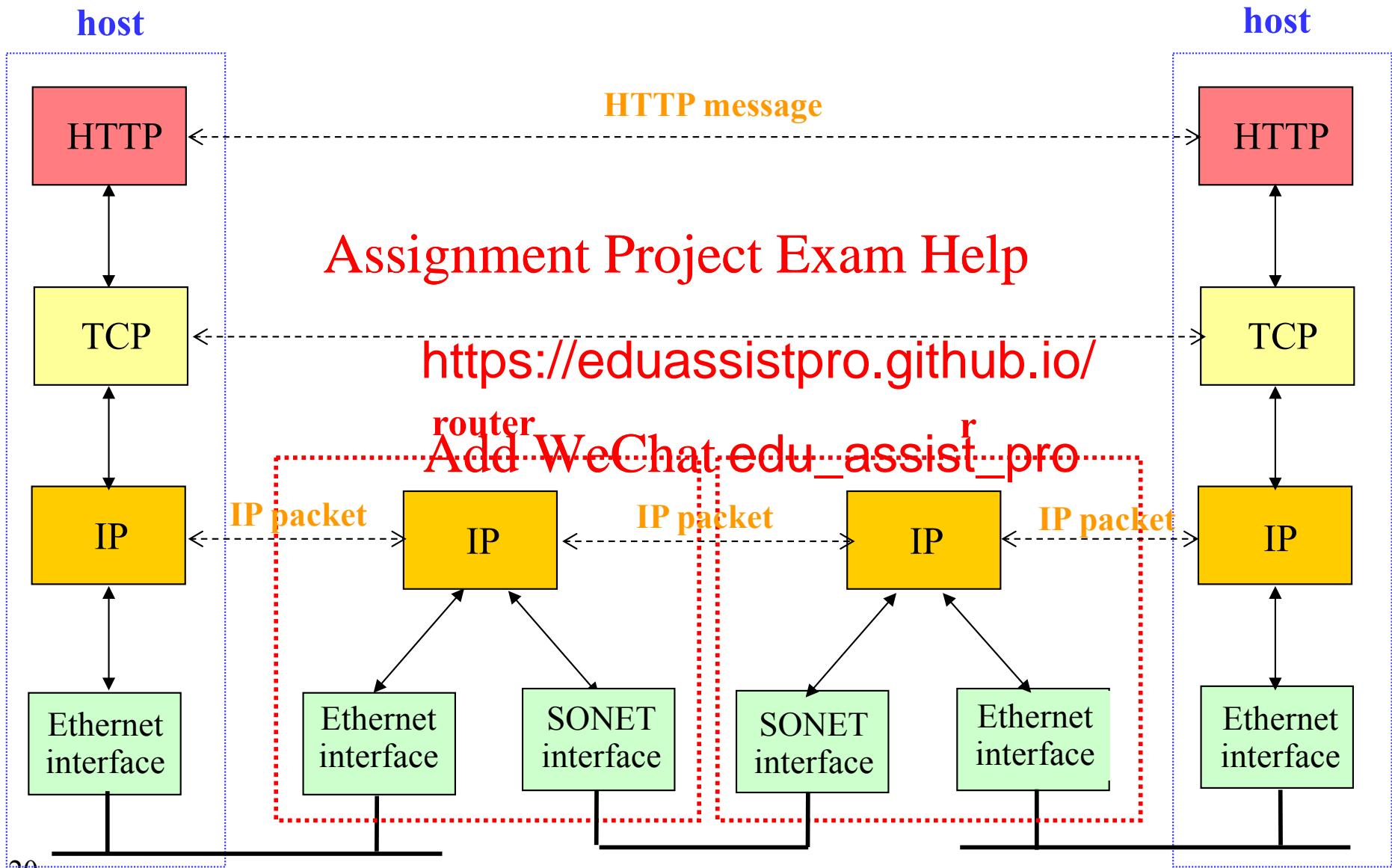
- ❖ Bits arrive on wire
  - Physical layer necessary
- ❖ Packets must hop
  - datalink layer <https://eduassistpro.github.io/>
- ❖ Routers participate in glob
  - Network layer necessary
- ❖ Routers don't support reliable delivery
  - Transport layer (and above) not supported

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hop

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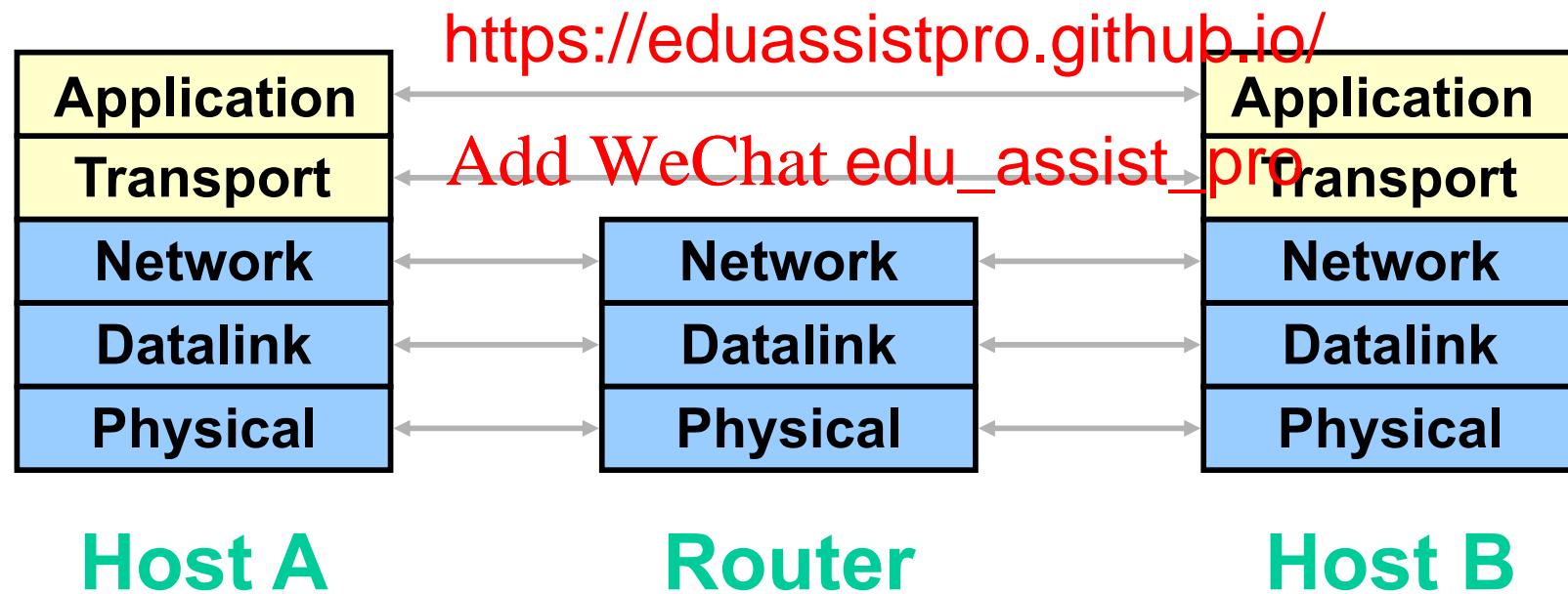
# Internet Layered Architecture



# Logical Communication

- ❖ Layers interacts with peer's corresponding layer

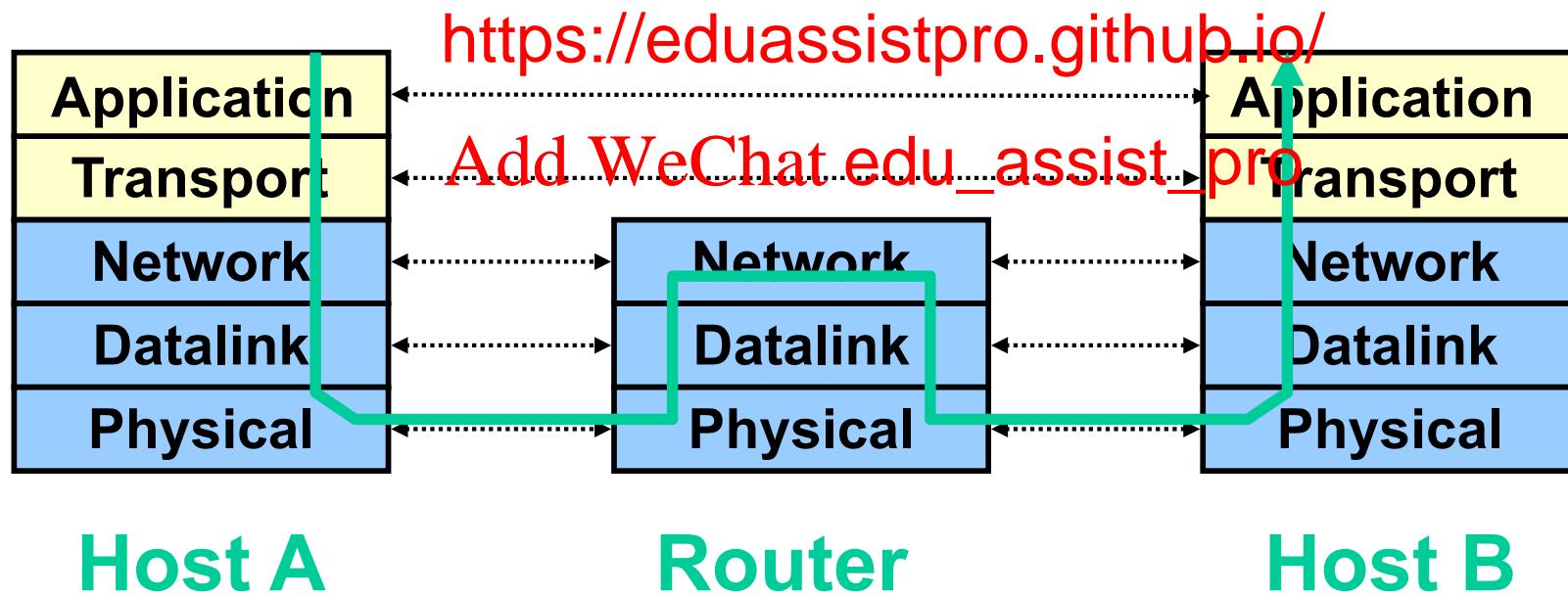
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# Physical Communication

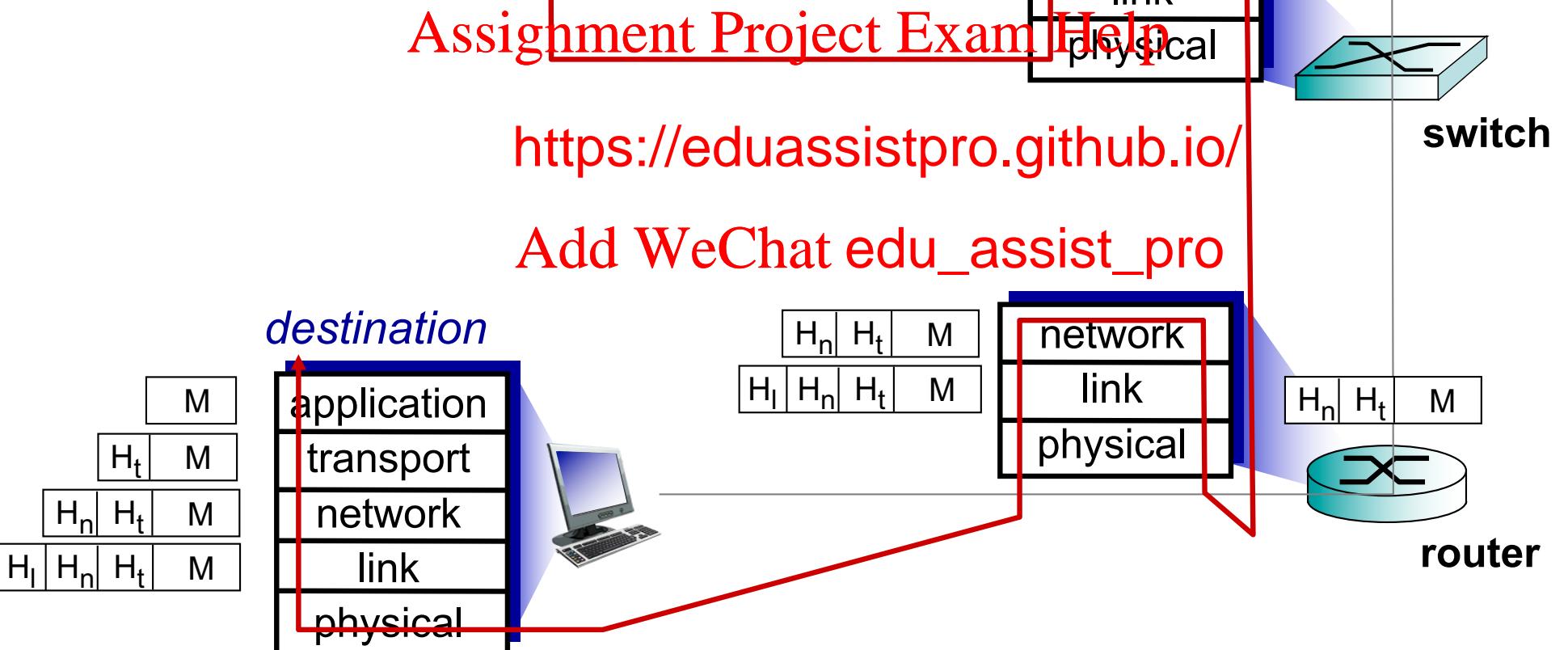
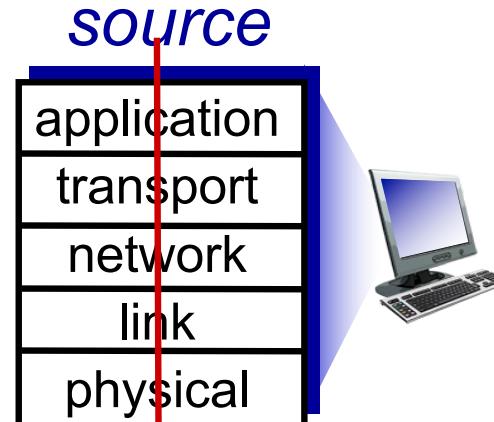
- ❖ Communication goes down to physical network
- ❖ Then from network peer to peer
- ❖ Then up to relevant layer

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# Encapsulation

message	M
segment	H <sub>t</sub> M
datagram	H <sub>n</sub> H <sub>t</sub> M
frame	H <sub>l</sub> H <sub>n</sub> H <sub>t</sub> M



# I. Introduction: roadmap

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- packet switching, network structure

## I.4 delay, loss, throughput

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## I.5 protocol layers, service models

## I.6 networks under attack: security

Self study

## I.7 history

# Introduction: summary

*covered a “ton” of material!*

- ❖ Internet overview
- ❖ what’s a protocol?
- ❖ network edge, core, access
- ❖ packet-switching
  - circuit-switching
  - Internet structure
- ❖ performance: loss, delay, throughput
- ❖ layering, service models
- ❖ security
- ❖ history

*you now have:*

- ❖ context, overview, “feel” of networking
- ❖ more depth, detail to own!

<https://eduassistpro.github.io/>

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## 2. Application Layer: outline

2.1 principles of network applications

2.2 Web and HTTP

2.3 electronic m

- SMTP, POP

2.4 DNS

2.5 P2P applications

2.6 video streaming and content distribution networks (CDNs)

<https://eduassistpro.github.io/>  
et programming  
DP and TCP

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## 2. Application layer

### our goals:

- ❖ conceptual, implementation aspects of network application protocols

- ❖ learn about protocols by examining popular application-level protocols
  - HTTP

- transport-layer service mode
  - / POP3 / IMAP
- client-server paradigm
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  - edu\_assist\_pro
  - socket API
- peer-to-peer paradigm
  - s

# Creating a network app

Write programs that:

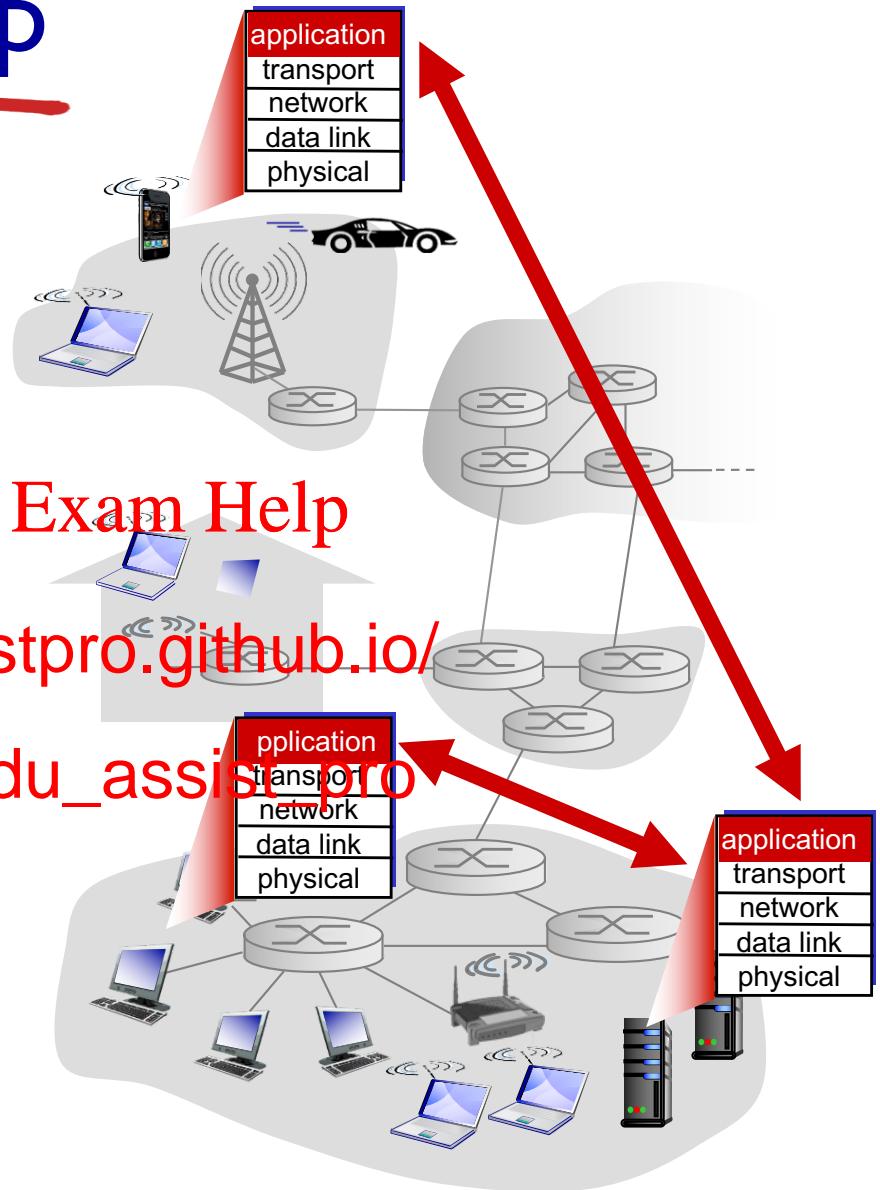
- ❖ run on (different) end systems
- ❖ communicate over network
- ❖ e.g., web server software communicates with browser software

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No need to write software  
devices

<https://eduassistpro.github.io/>

- ❖ network-core devices do not run user applications
- ❖ applications on end systems allows for rapid app development, propagation



# Interprocess Communication (IPC)

- ❖ Processes talk to each other through Inter-process communication (IPC)

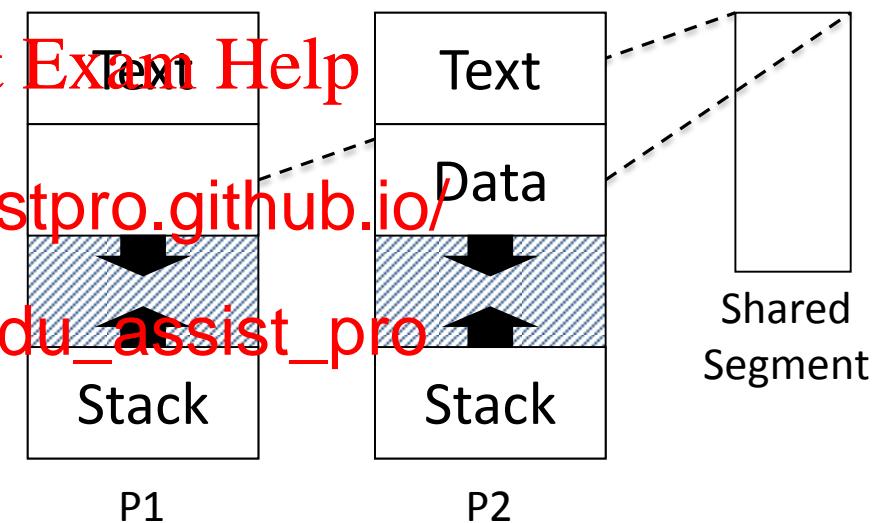
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<https://eduassistpro.github.io/>

- ❖ On a single machine:

- Shared memory

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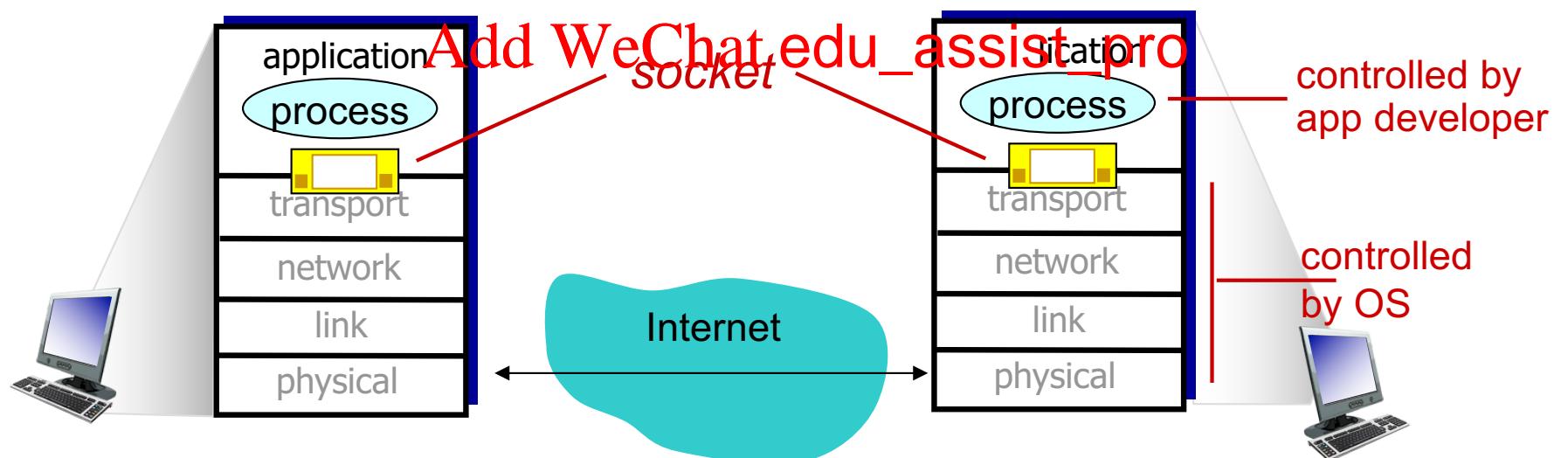


- ❖ Across machines:

- We need other abstractions (message passing)

# Sockets

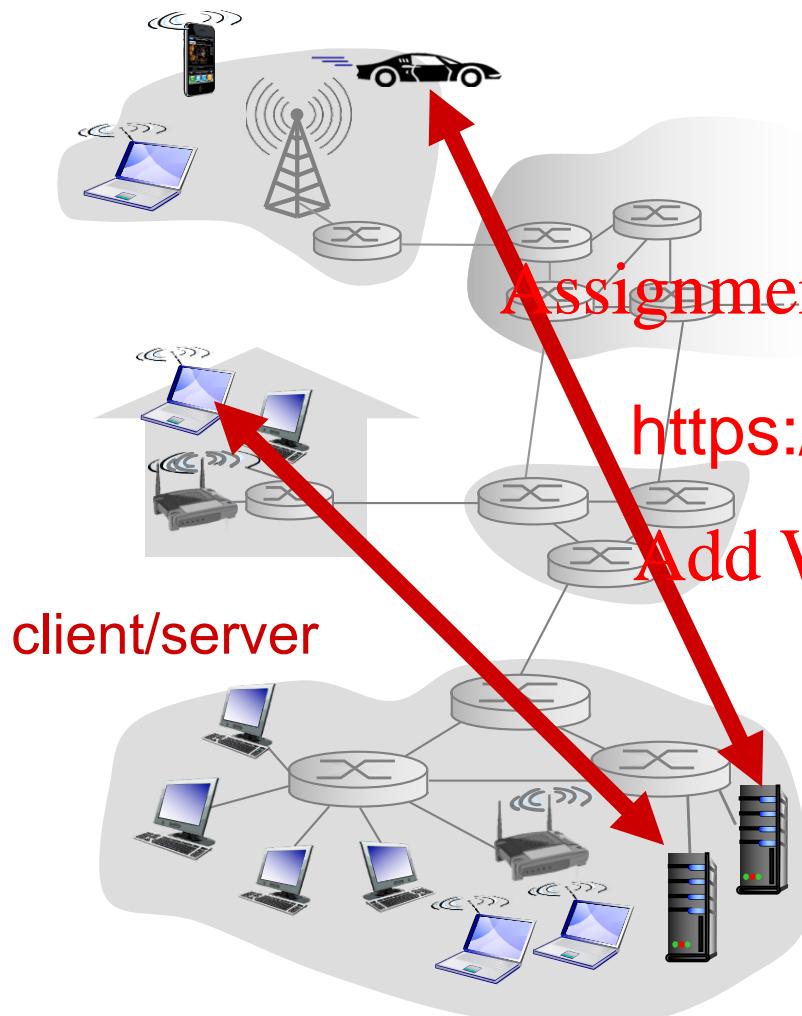
- ❖ process sends/receives messages to/from its **socket**
- ❖ socket analogous to door
  - sending process shoves message out door
  - sending process relies on transport infrastructure on other side of door to deliver message to socket at receiving process
- ❖ Application has a <https://eduassistpro.github.io/>



# Addressing processes

- ❖ to receive messages, process must have *identifier*
  - ❖ host device has unique 32-bit IP address
  - ❖ Q: does IP address of host on which process suffice for identifying process?
    - A: no, many processes can be running on same host
  - ❖ *identifier* includes both IP address and port numbers associated with process on host.
  - ❖ example port numbers:
    - P server: 80
    - I server: 25
- [Assignment Project](#) [Exam Help](#)
- Add WeChat edu\_assist\_pro HTTP message to .edu.au web server:
- IP address: 129.94.242.51
  - port number: 80

# Client-server architecture



**server:**

- ❖ Exports well-defined request/response interface
- ❖ long-lived process that waits for requests

iving request, carries  
<https://eduassistpro.github.io/>

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clie

- ❖ Short-lived process that makes requests
- ❖ “User-side” of application
- ❖ Initiates the communication

# Client versus Server

## ❖ Server

- Always-on host
- Permanent IP address (rendezvous location)
- Static port connection (http: 80, email: 25, ssh: 22)
- Data centres for scaling
- May communicate with other servers to respond

## ❖ Client

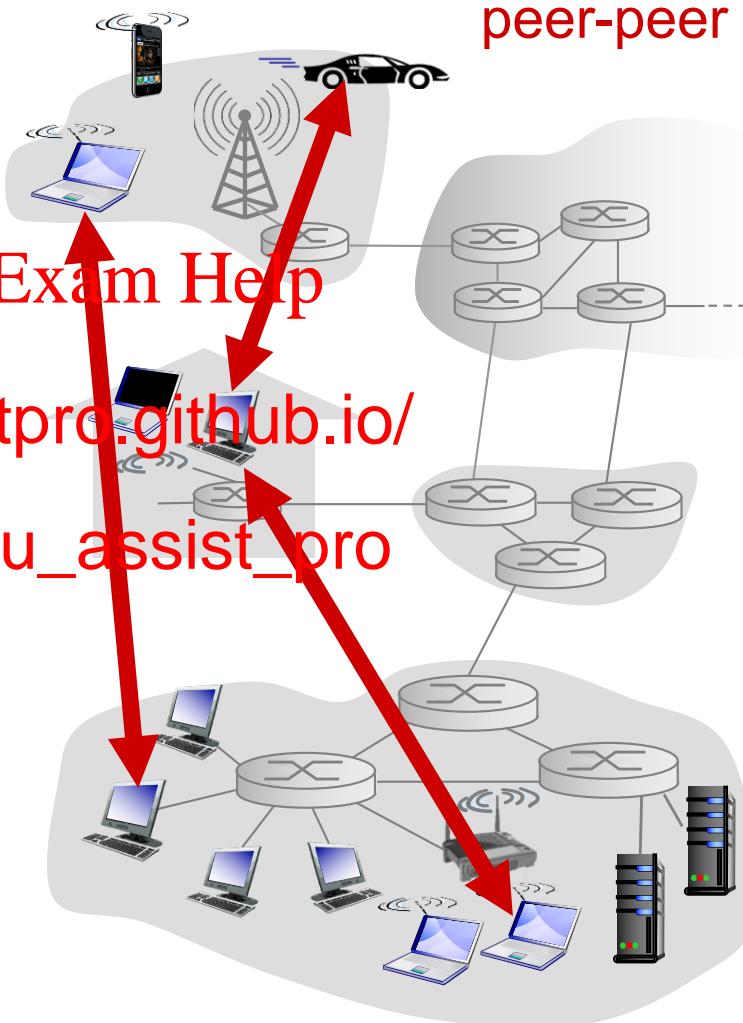
- May be intermittently connected
- May have dynamic IP
  - Create a WeChat group with each other

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<https://eduassistpro.github.io/>  
Add WeChat `edu_assist_pro` with each other

# P2P architecture

- ❖ no always-on server
  - No permanent rendezvous involved
- ❖ arbitrary end systems (peers) directly communicate
- ❖ Symmetric response (unlike client/server)
- ❖ Often used for:
  - File sharing (BitTorrent)
  - Games
  - Video distribution, video chat
  - In general: “distributed systems”

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# P2P architecture: Pros and Cons

+ peers request service from other peers, provide service in return to other peers

- *self scalability* – new peers bring new service capacity, as well as new service demands

+ Speed: parallelism, less contention

+ Reliability: redundancy <https://eduassistpro.github.io/>

+ Geographic distribution

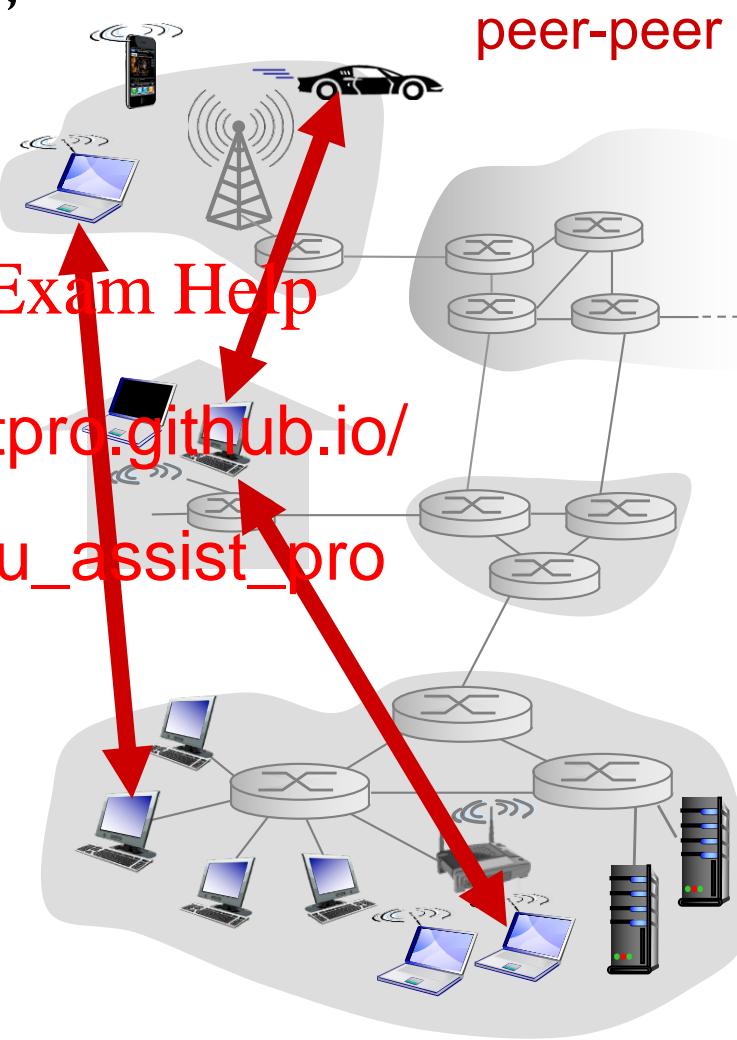
-Fundamental problems of decentralized control

- State uncertainty: no shared memory or clock
- Action uncertainty: mutually conflicting decisions

-Distributed algorithms are complex

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# App-layer protocol defines

- ❖ types of messages exchanged,
    - e.g., request, response
  - ❖ message syntax:
    - what fields in & how fields delineated
  - ❖ message semantics
    - meaning of information in fields
  - ❖ rules for when and how processes send & respond to messages
- open protocols:
  - ❖ defined in RFCs
  - ❖ allows for interoperabilitye.g., HTTP, SMTP
- binary protocols:
  - e.g., WeChatAdd WeChat edu\_assist\_pro  
<https://eduassistpro.github.io/>  
kype

# What transport service does an app need?

## data integrity

- ❖ some apps (e.g., file transfer, web transactions) require 100% reliable data transfer
- ❖ other apps (e.g., audio) can tolerate some los

## timing

- ❖ some apps (e.g., Internet telephony, interactive games) require low delay to be “effective”

## throughput

- ❖ some apps (e.g., multimedia) require minimum amount of throughput to be effective

<https://eduassistpro.github.io/apps/> (“elastic apps”) ever

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input they get

## security

- ❖ encryption, data integrity,

...

# Transport service requirements: common apps

application	data loss	throughput	time sensitive
file transfer	no loss	elastic	no
e-mail	no loss	elastic	no
Web documents			no
real-time audio/video		<a href="https://eduassistpro.github.io/">https://eduassistpro.github.io/</a> s-1Mbps vid 5Mbps	yes, 100's msec
stored audio/video	loss-tolerant	sa	yes, few msecs
interactive games	loss-tolerant	few kbps up	yes, 100's msec
Chat/messaging	no loss	elastic	yes and no

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# Internet transport protocols services

## TCP service:

- ❖ *reliable transport* between sending and receiving process
- ❖ *flow control*: send overwhelm receive
- ❖ *congestion control* sender when network overloaded
- ❖ *does not provide*: timing, minimum throughput guarantee, security
- ❖ *connection-oriented*: setup required between client and server processes

## UDP service:

- ❖ *unreliable data transfer* between sending and receiving process
- provide: https://eduassistpro.github.io/
- , flow control,
- n control,
- throughput
- guarantee, security,
- or connection setup,

Q: why bother? Why is there a UDP?

**NOTE:** More on transport in Weeks 4 and 5

# Internet apps: application, transport protocols

application	application layer protocol	underlying transport protocol
e-mail	SMTP [RFC 2821]	TCP
remote terminal access	Telnet [RFC 854]	TCP
Web		TCP
file transfer	<a href="https://eduassistpro.github.io/">https://eduassistpro.github.io/</a>	TCP
streaming multimedia	HTTP (e.g., RTP [RFC 18])	TCP or UDP
Internet telephony	SIP, RTP, proprietary (e.g., Skype)	TCP or UDP

## 2. Application Layer: outline

### 2.1 principles of network applications

- app architectures
- app require

### 2.5 P2P applications

### 2.6 video streaming and content distribution networks (CDNs)

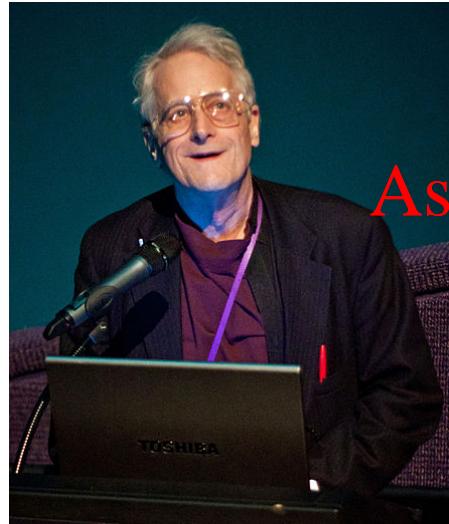
### 2.2 Web and H <https://eduassistpro.github.io/> et programming

### 2.3 electronic mail [Add WeChat edu\\_assist\\_pro](#) DP and TCP

- SMTP, POP3, IMAP

### 2.4 DNS

# The Web – Precursor



Ted Nelson

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<https://eduassistpro.github.io/> documents would be autom aid via electronic  
Add WeChat edu\_assist\_pro means tual copying of their documents

- ❖ Coined the term “Hypertext”

Self study

# The Web – History



Tim Berners-Lee

- ❖ World Wide Web (WWW): a distributed database of “pages” linked through Hypertext Transport Protocol (HTTP) Assignment Exam Help

mentation - 1990  
<https://eduassistpro.github.io/>  
at CERN

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- Simple GET command for the Web
- HTTP/1.0 – 1992
  - Client/Server information, simple caching
- HTTP/1.1 – 1996
- HTTP2.0 - 2015

<http://info.cern.ch/hypertext/WWW/TheProject.html>

# Web and HTTP

*First, a review...*

- ❖ *web page* consists of *objects*
- ❖ object can be HTML file, JPEG image, Java applet, audio file, ...  
*Assignment Project Exam Help*
- ❖ web page con *https://eduassistpro.github.io/* includes *sever*  
*Add WeChat edu\_assist\_pro*
- ❖ each object is addressable e.g.,

www.someschool.edu/someDept/pic.gif

host name

path name

# Uniform Resource Locator (URL)

---

`protocol://host-name[:port]/directory-path/resource`

- ❖ *protocol*: http, ftp, https, smtp etc.
- ❖ *hostname*: DNS name, IP address
- ❖ *port*: defaults to pr tp: 80 https: 443
- ❖ *directory path*: hiera
- ❖ *resource*: Identifies the desired resou Add WeChat edu\_assist\_pro

# Uniform Resource Locator (URL)

---

`protocol://host-name[:port]/directory-path/resource`

- ❖ Extend the idea of hierarchical hostnames to include anything in a file system
  - <http://www.cse.u> [ls/TMC2012.pdf](#)
  - <https://eduassistpro.github.io/>
- ❖ Extend to program executions as we
  - [http://us.f413.mail.yahoo.com/ym>ShowLetter?box=%40B%40Bulk&MsgId=2604\\_1744106\\_29699\\_1123\\_1261\\_0\\_28917\\_3552\\_1289957100&Search=&Head=f&YY=31454&order=down&sort=date&pos=0&view=a&head=b](http://us.f413.mail.yahoo.com/ym>ShowLetter?box=%40B%40Bulk&MsgId=2604_1744106_29699_1123_1261_0_28917_3552_1289957100&Search=&Head=f&YY=31454&order=down&sort=date&pos=0&view=a&head=b)
  - Server side processing can be incorporated in the name

# HTTP overview

## HTTP: hypertext transfer protocol

- ❖ Web's application layer protocol
- ❖ client/server mo

- **client:** browse <https://eduassistpro.github.io/> requests, rec (using HTTP protocol) and "displays" Web objects
- **server:** Web server sends (using HTTP protocol) objects in response to requests



iphone running  
Safari browser

# HTTP overview (continued)

*uses TCP:*

- ❖ client initiates TCP connection (creates socket) to server port
- ❖ server accepts TCP connection from client
- ❖ HTTP messages (application-layer protocol messages) exchanged between browser (HTTP client) and Web server (HTTP server)
- ❖ TCP connection closed

*HTTP is “stateless”*

- ❖ server maintains no information about past client requests

~~https://eduassistpro.github.io/~~ aside  
Is that ~~edu\_assistpro~~ complex!

- ❖ past history (state) must be maintained
- ❖ if server/client crashes, their views of “state” may be inconsistent, must be reconciled

# HTTP request message

- ❖ two types of HTTP messages: *request, response*
- ❖ **HTTP request message:**

- ASCII (human-readable format)

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1 request line  
(GET, POST,  
HEAD commands)

<https://eduassistpro.github.io/>

carriage return character

line-feed character

header  
lines

Host: www-net du\r\nUser-Agent: F1 10\r\nAccept: text/html,application/xhtml+xml\r\nAccept-Language: en-us,en;q=0.5\r\nAccept-Encoding: gzip,deflate\r\nAccept-Charset: ISO-8859-1,utf-8;q=0.7\r\nKeep-Alive: 115\r\nConnection: keep-alive\r\n\r\n

carriage return,  
line feed at start  
of line indicates  
end of header lines

# HTTP response message

status line  
(protocol  
status code  
status phrase)

header  
lines

data, e.g.,  
requested  
HTML file

HTTP/1.1 200 OK\r\nDate: Sun, 26 Sep 2010 20:09:20 GMT\r\nServer: Apache/2.0.52 (CentOS)\r\nLast-Modified: Tue, 30 Oct 2007 17:00:02  
GM  
ETag: https://eduassistpro.github.io/\r\nAccept-Ranges: byt  
Content-Length: 26  
Add WeChat edu\_assist\_pro  
Keep-Alive: timeout 100\r\nConnection: Keep-Alive\r\nContent-Type: text/html; charset=ISO-8859-1\r\n\r\ndata data data data data ...

# HTTP response status codes

- ❖ status code appears in 1st line in server-to-client response message.
- ❖ some sample codes:

**200 OK**

- request succeeded, requested object later in this msg

**301 Moved Permanently**

- requested ob  
(Location:) <https://eduassistpro.github.io/> cified later in this msg

**400 Bad Request**

- request msg not understood b

**404 Not Found**

- requested document not found on this server

**505 HTTP Version Not Supported**

**451 Unavailable for Legal Reasons**

**429 Too Many Requests**

**418 I'm a Teapot**

# HTTP is all text

- ❖ Makes the protocol simple
  - Easy to delineate messages (\r\n)
  - (relatively) human-readable
  - No issues ab ing data
  - Variable leng <https://eduassistpro.github.io/>
- ❖ Not the most efficient
  - Many protocols use binary f
    - Sending "12345678" as a string is 8 bytes
    - As an integer, 12345678 needs only 4 bytes
  - Headers may come in any order
  - Requires string parsing/processing

# Request Method types (“verbs”)

## HTTP/1.0:

- ❖ GET
  - Request page
- ❖ POST
  - Uploads user re  
form
- ❖ HEAD
  - asks server to leave  
requested object out of  
response

## HTTP/1.1:

- ❖ GET, POST, HEAD
- ❖ PUT
  - uploads file in entity body  
file specified in URL
- ❖ TRACE, OPTIONS,  
CONNECT, PATCH
  - For persistent connections

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<https://eduassistpro.github.io/>

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# Uploading form input

## POST method:

- ❖ web page often includes form input
- ❖ input is uploaded to server in entity body

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<https://eduassistpro.github.io/>

## Get (in-URL)

- ❖ uses GET method
- ❖ input is uploaded in URL field of request line:

`www.somesite.com/animalsearch?monkeys&banana`

# User-server state: cookies

many Web sites use cookies

*four components:*

- 1) cookie header line of  
HTTP response

message      <https://eduassistpro.github.io/>

- 2) cookie header line in

next HTTP request

message

- 3) cookie file kept on

user's host, managed  
by user's browser

- 4) back-end database at

Web site

**example:**

- ❖ Susan always access Internet from PC

❖ visits specific e-commerce  
rst time

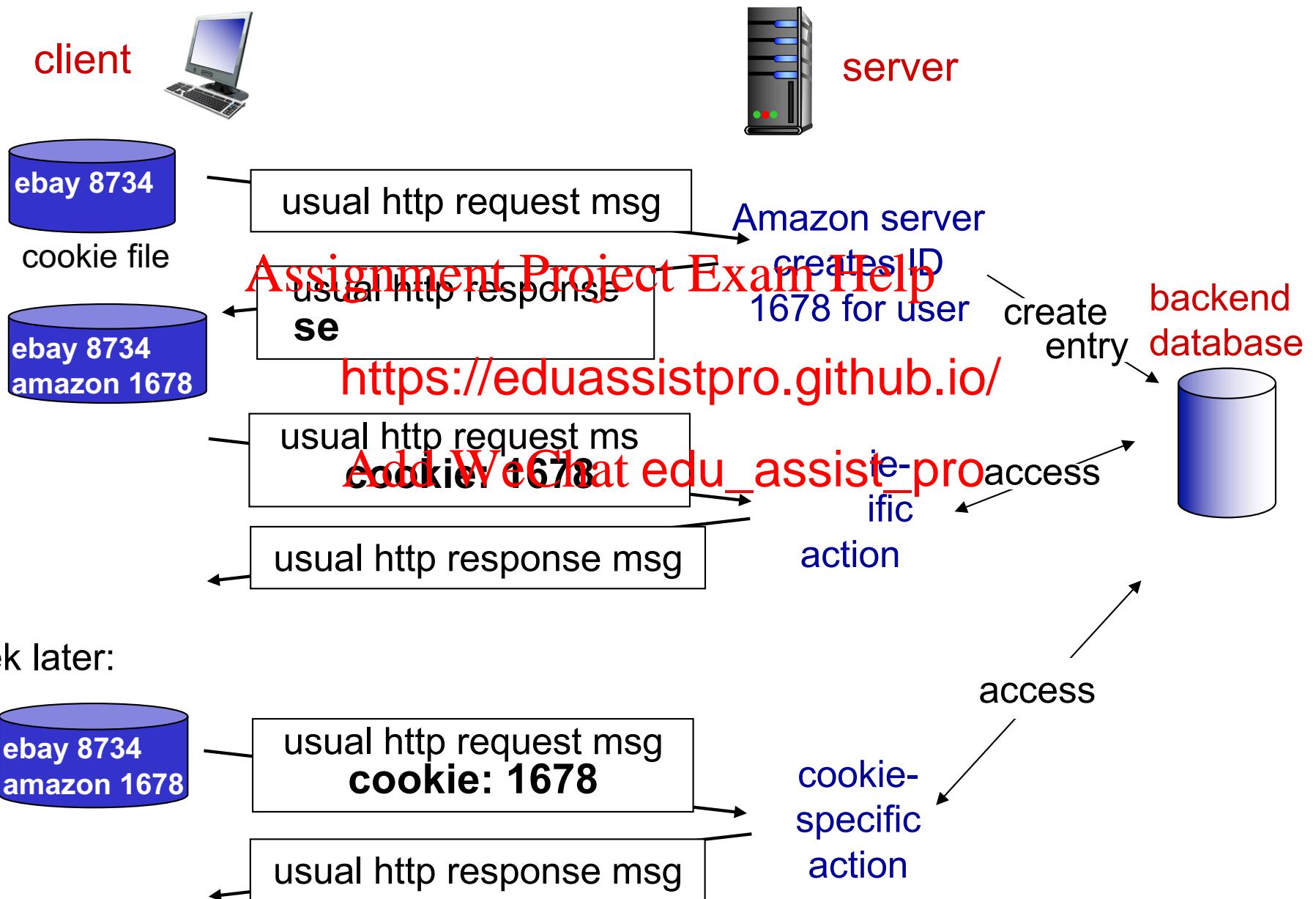
all HTTP requests

to site, si

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- entry in backend  
database for ID

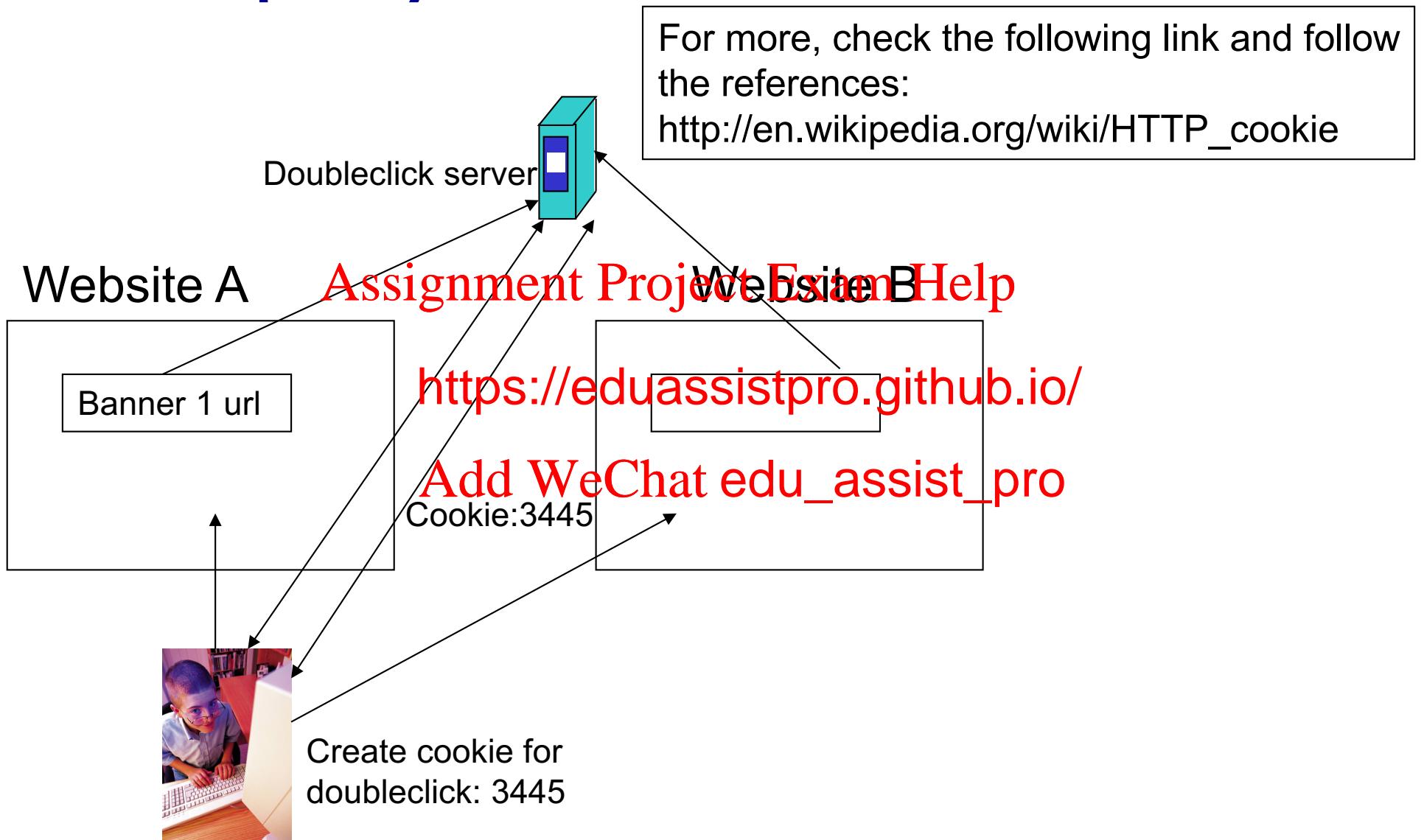
# Cookies: keeping “state” (cont.)



# The Dark Side of Cookies

- ❖ Cookies permit sites to learn a lot about you
- ❖ You may supply name and e-mail to sites (and more)  
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- ❖ 3<sup>rd</sup> party cookies <https://eduassistpro.github.io/>) Can follow you across multiple sites  
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  - Ever visit a website, and the next day ads are from them ?
    - Check your browser's cookie file (cookies.txt, cookies.plist)
    - Do you see a website that you have never visited
- ❖ You COULD turn them off
  - But good luck doing anything on the Internet !!

# Third party cookies



# Performance of HTTP

- Page Load Time (PLT) as the metric
  - From click until user sees page
  - Key measure of web performance
- Depends on
  - page content <https://eduassistpro.github.io/>
  - protocols involved and [Add WeChat edu\\_assist\\_pro](#)
  - Network bandwidth and RT

# Performance Goals

- ❖ User
  - fast downloads
  - high availability
- ❖ Content provider <https://eduassistpro.github.io/>
  - happy users (~~Add WeChat~~) [edu\\_assist\\_pro](https://edu_assist_pro)
  - cost-effective infrastructure
- ❖ Network (secondary)
  - avoid overload

# Solutions?

---

- ❖ User
  - fast downloads
  - high availability
- ❖ Content prov <https://eduassistpro.github.io/>
  - happy users (~~Add WeChat~~) [edu\\_assist\\_pro](https://edu_assist_pro)
  - cost-effective infrastructure
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Improve HTTP to  
achieve faster  
downloads

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# Solutions?

- ❖ User

- fast downloads
- high availability

Improve HTTP to  
achieve faster  
downloads

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- ❖ Content prov

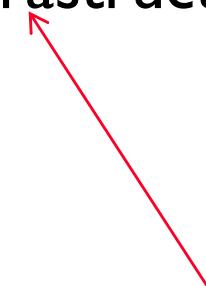
~~<https://eduassistpro.github.io/>~~aching and Replication

- happy users (~~Add WeChat~~) ~~edu\_assist\_pro~~
- cost-effective delivery infrastructure

- ❖ Network (secondary)

- avoid overload

# Solutions?

- ❖ User
    - fast downloads
    - high availability
  - ❖ Content prov <https://eduassistpro.github.io/>aching and Replication
    - happy users (~~Add WeChat~~) [edu\\_assist\\_pro](https://edu_assist_pro)
    - cost-effective delivery infrastructure
  - ❖ Network (secondary)
    - avoid overload
- Improve HTTP to achieve faster downloads
- <https://eduassistpro.github.io/>aching and Replication
- Exploit economies of scale  
(Webhosting, CDNs, datacenters)
- 

# How to improve PLT

- Reduce content size for transfer
  - Smaller images, compression
- Change HTTP to make better use of available bandwidth
  - Persistent connections <https://eduassistpro.github.io/>
- Change HTTP to avoid re-transfers of the same content
  - Caching and web-proxies
- Move content closer to the client
  - CDNs

# HTTP Performance

- ❖ Most Web pages have multiple objects
  - e.g., HTML file and a bunch of embedded images
- ❖ How do you retrieve those objects (naively)?
  - One item at a time
- ❖ New TCP connection per object!
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- ❖ at most one object sent over TCP connection
  - connection then closed
- ❖ downloading multiple objects required multiple connections

# Non-persistent HTTP: response time

RTT (definition): time for a small packet to travel from client to server and back

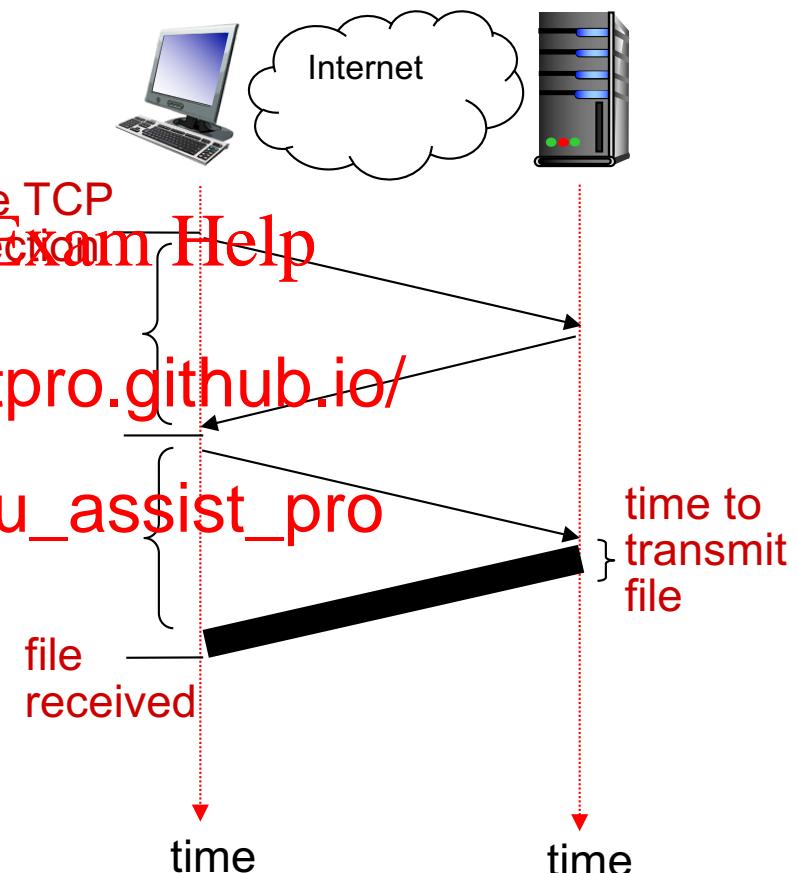
HTTP response time:

- ❖ one RTT to initiate TCP connection
- ❖ one RTT for HT and first few bytes of HTTP response to return
- ❖ file transmission time
- ❖ non-persistent HTTP response time =  
$$2\text{RTT} + \text{file transmission time}$$

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<https://eduassistpro.github.io/>

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# HTTP/1.0

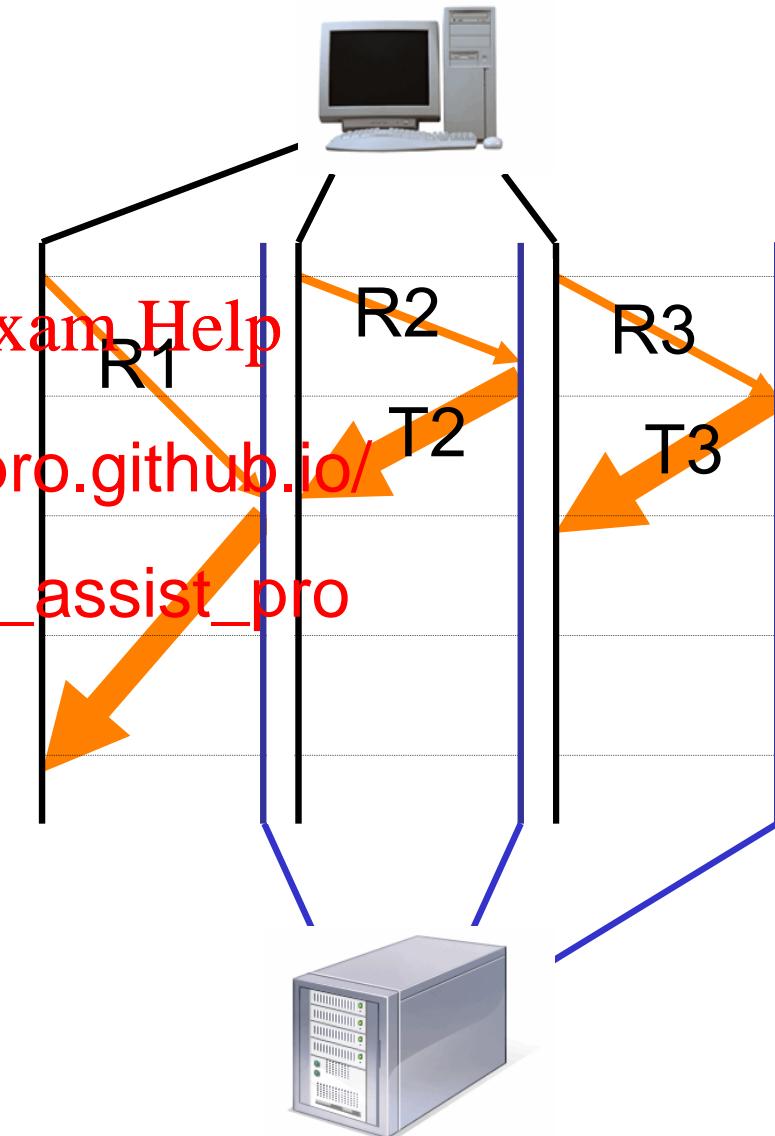
- Non-Persistent: One TCP connection to fetch one web resource
- Fairly poor PLT
- 2 Scenarios
  - Multiple TCP setups to the <https://eduassistpro.github.io/>
  - Sequential requests/response even when resources are located on different servers
- Multiple TCP slow-start phases (more in lecture on TCP)

# Improving HTTP Performance: Concurrent Requests & Responses

- ❖ Use multiple connections *in parallel*
- ❖ Does not necessarily maintain order of responses

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# Quiz: Parallel HTTP Connections



- ❖ What are potential downsides of parallel HTTP connections, i.e. can opening too many parallel connections be harmful and if so in what way?

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# Persistent HTTP

## Persistent HTTP

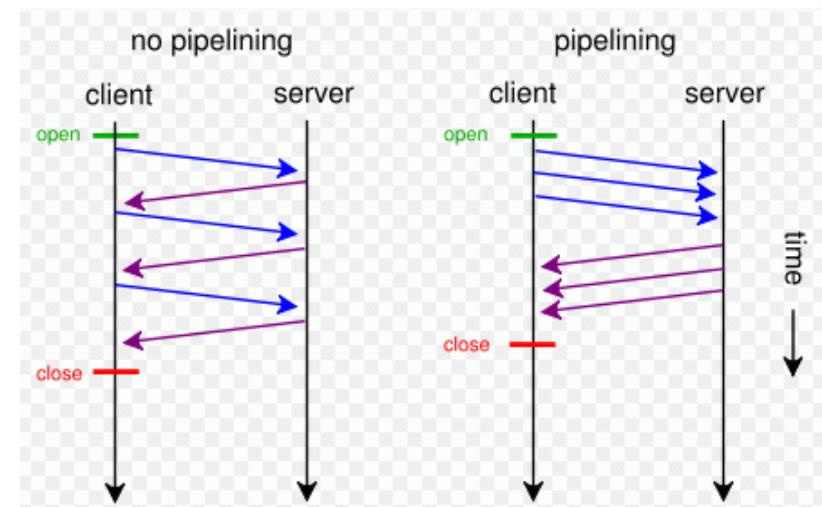
- ❖ server leaves TCP connection open after sending response
- ❖ subsequent HTTP messages between same client/server are sent over the same TCP connection
- ❖ Allow TCP to learn m RTT estimate (APPAR IN THE COURSE)
- ❖ Allow TCP congestion window to increase (APPARENT LATER)
- ❖ i.e., leverage previously discovered bandwidth (APPARENT LATER)

## Persistent without pipelining:

- ❖ client issues new request only when previous response has been received
- ❖ one RTT for each referenced object

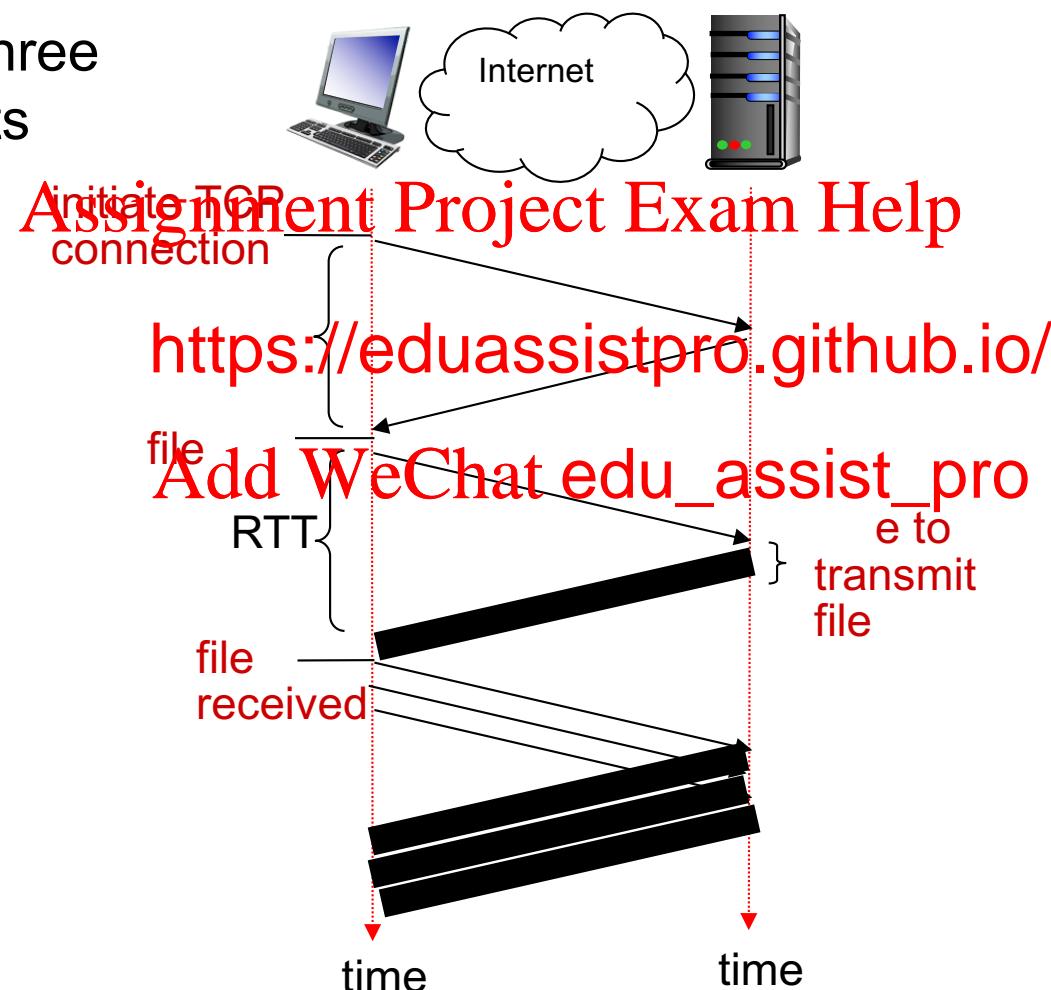
## Persistent with pipelining:

https://eduassistpro.github.io/  
requests as soon as it  
referenced object  
RTT for all the  
referenced objects



# HTTP I.I: response time

Website with one index page and three embedded objects



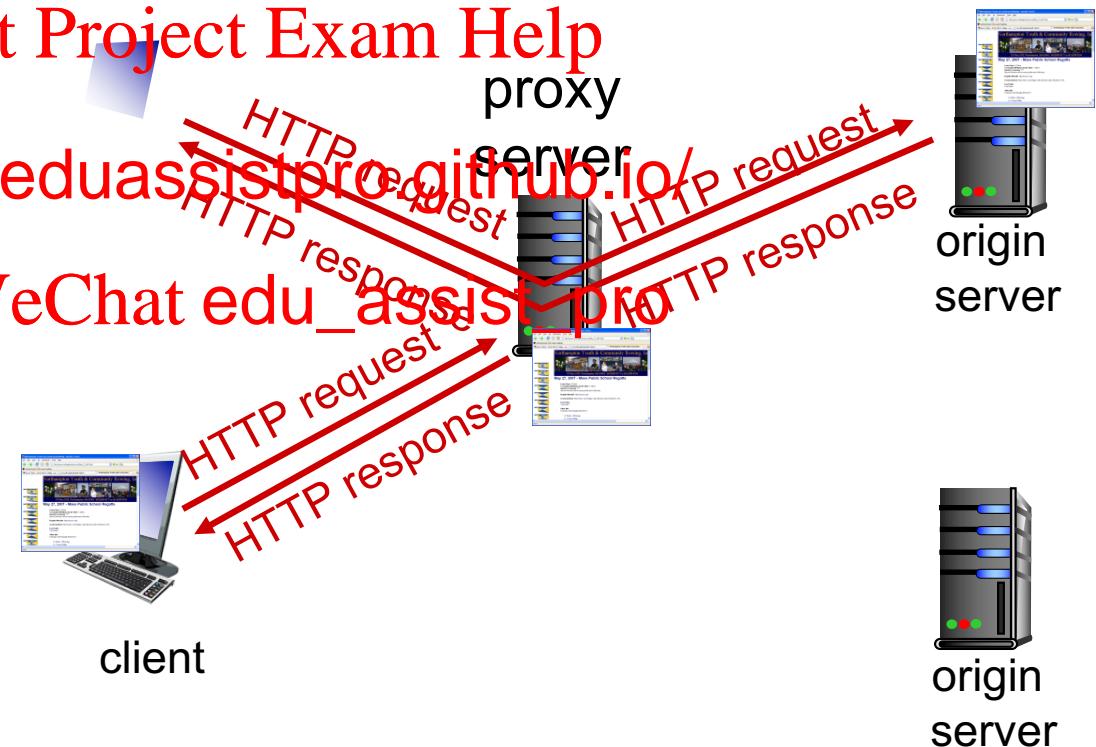
# Improving HTTP Performance: Caching

- ❖ Why does caching work?
    - Exploits *locality of reference*
  - https://eduassistpro.github.io/  
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  - ❖ How well does caching
    - Very well, up to a limit
    - Large overlap in content
    - But many unique requests

# Web caches (proxy server)

*goal:* satisfy client request without involving origin server

- ❖ user sets browser: Web accesses via cache
- ❖ browser sends all HTTP requests to cache
  - object in cache returns object
  - else cache requests object from origin server, then returns object to client



# More about Web caching

- ❖ cache acts as both client and server

- server for original requesting client
- client to origin

- ❖ typically cache installed by ISP (university, company, residential ISP)

## *why Web caching?*

- ❖ reduce response time for client request traffic on an ion's access link  
<https://eduassistpro.github.io/>
- ❖ dense with nables “poor” content providers to effectively deliver content

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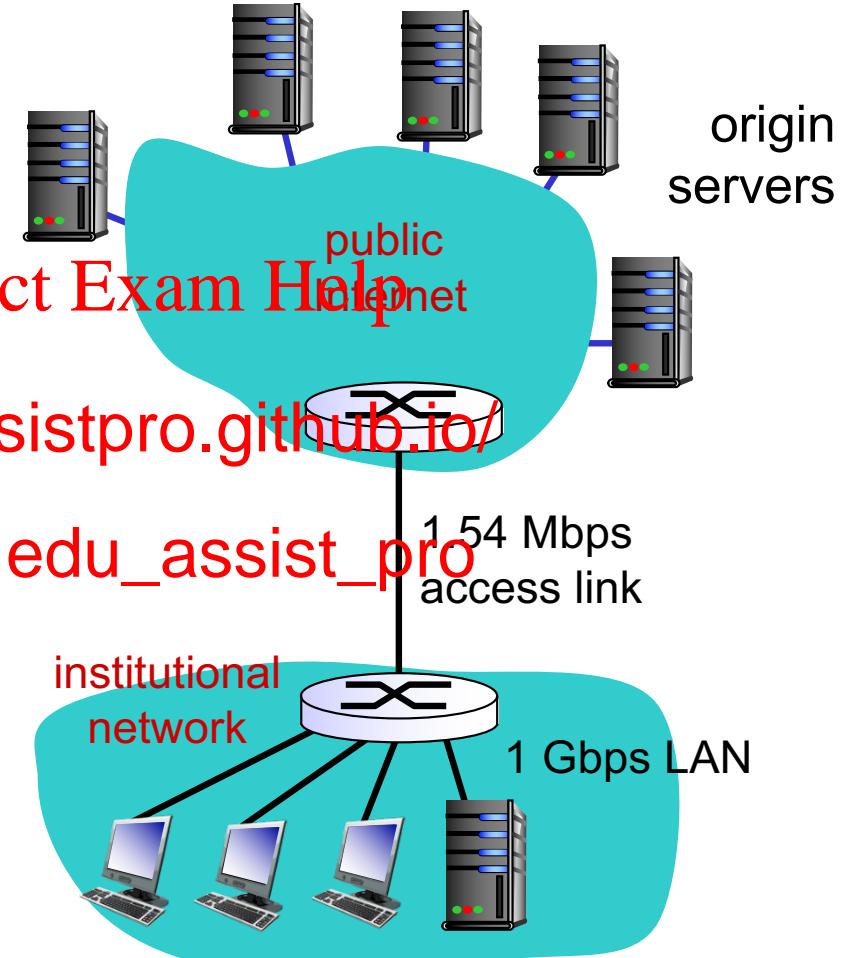
# Caching example:

## *assumptions:*

- ❖ avg object size: 100K bits
- ❖ avg request rate from browsers to origin servers: 15/sec
- ❖ avg data rate to b Mbps
- ❖ RTT from institutional router to any origin server: 2 sec
- ❖ access link rate: 1.54 Mbps

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<https://eduassistpro.github.io/>

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## *consequences:*

- ❖ LAN utilization: 0.15% *problem!*
- ❖ access link utilization = **99%**
- ❖ total delay = Internet delay + access delay + LAN delay  
= 2 sec + minutes + usecs

# Caching example: fatter access link

## *assumptions:*

- ❖ avg object size: 100K bits
- ❖ avg request rate from browsers to origin servers: 15/sec
- ❖ avg data rate to b Mbps
- ❖ RTT from institu to any origin server: 2 sec
- ❖ access link rate: 1.54 Mbps

<https://eduassistpro.github.io/>

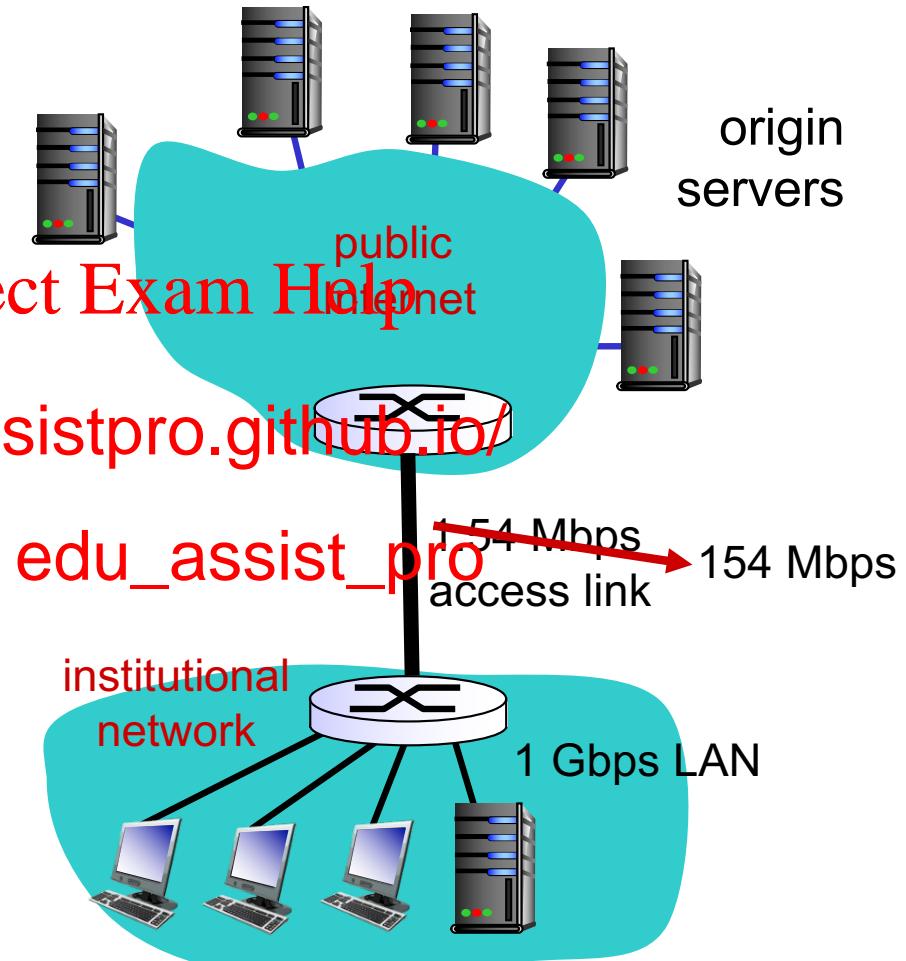
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154 Mbps

## *consequences:*

- ❖ LAN utilization: 0.15% 0.99%
- ❖ access link utilization = ~~99%~~
- ❖ total delay = Internet delay + access delay + LAN delay  
= 2 sec + minutes + usecs  
msecs

**Cost:** increased access link speed (not cheap!)



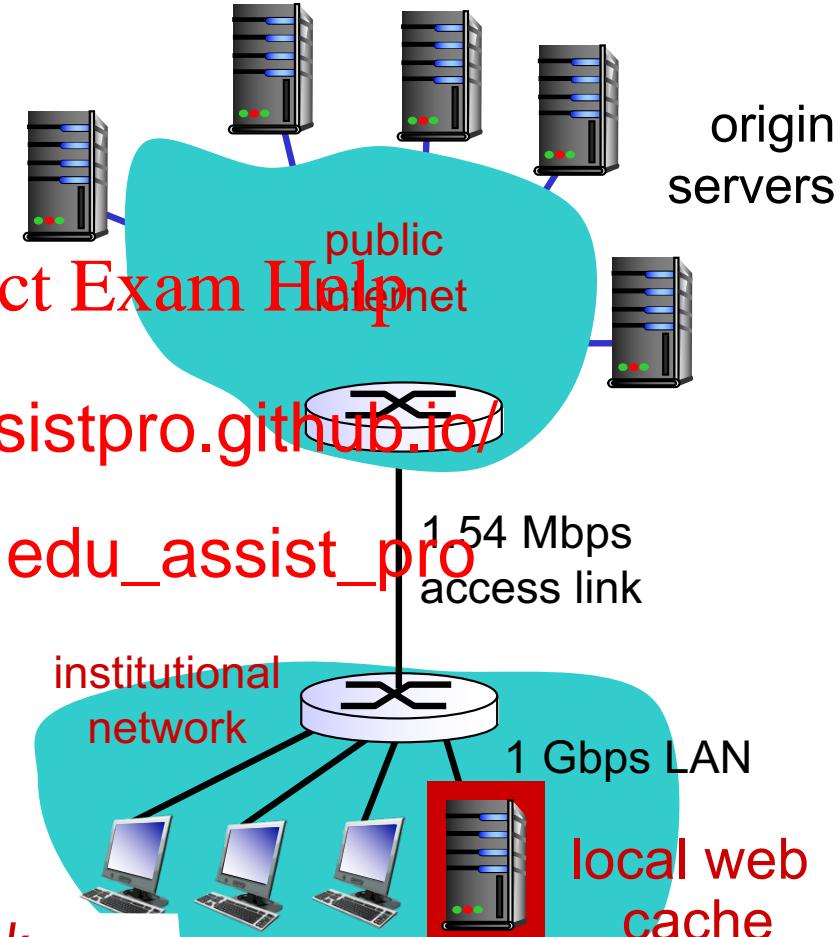
# Caching example: install local cache

## *assumptions:*

- ❖ avg object size: 100K bits
- ❖ avg request rate from browsers to origin servers: 15/sec
- ❖ avg data rate to b Mbps
- ❖ RTT from institutional router to any origin server: 2 sec
- ❖ access link rate: 1.54 Mbps

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## *consequences:*

- ❖ LAN utilization: ?
- ❖ access link utilization = ?
- ❖ total delay = ?

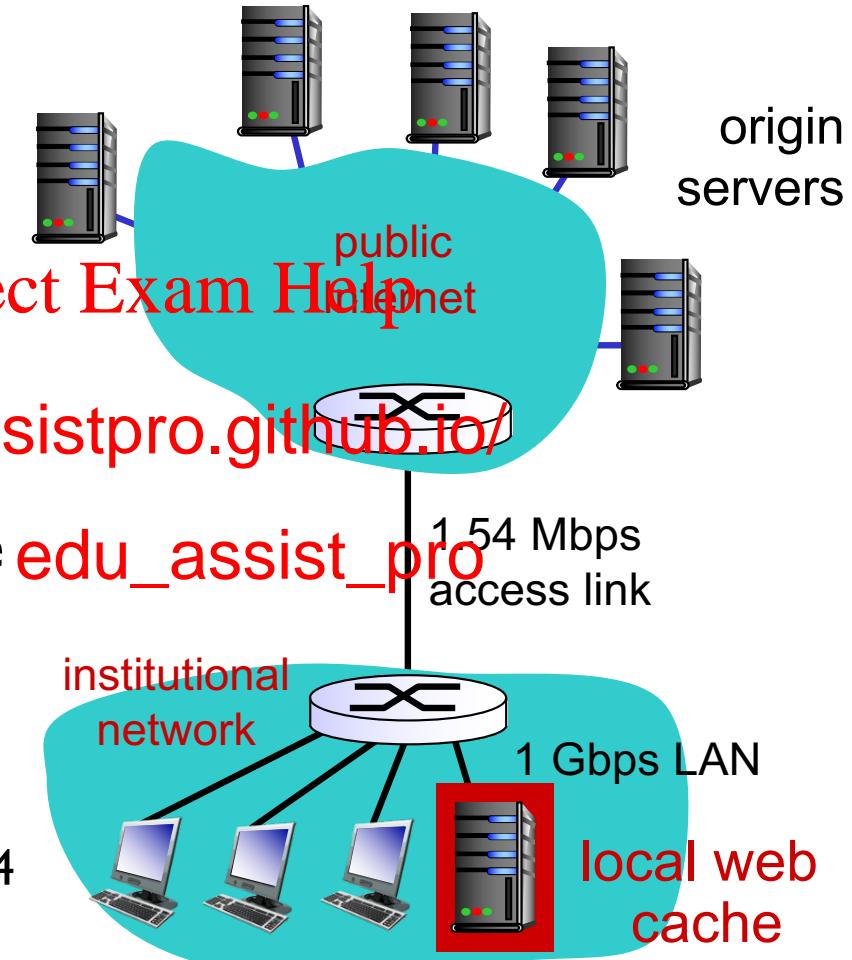
*How to compute link utilization, delay?*

*Cost:* web cache (cheap!)

# Caching example: install local cache

*Calculating access link utilization, delay with cache:*

- ❖ suppose cache hit rate is 0.4
  - 40% requests satisfied at cache,  
60% requests satisfied at origin
- ❖ access link utilization <https://eduassistpro.github.io/>
  - 60% of requests use access link
- ❖ data rate to browser over access link =  $0.6 * 1.50 \text{ Mbps} = .9 \text{ Mbps}$ 
  - utilization =  $0.9 / 1.54 = .58$
- ❖ total delay
  - =  $0.6 * (\text{delay from origin servers}) + 0.4 * (\text{delay when satisfied at cache})$
  - =  $0.6 (2.01) + 0.4 (\sim \text{msecs})$
  - =  $\sim 1.2 \text{ secs}$
  - less than with 154 Mbps link (and cheaper too!)



# But what is the likelihood of cache hits?

- ❖ Distribution of web object requests generally follows a Zipf-like distribution
- ❖ *The probability that a document will be referenced k requests after it was last referenced is roughly proportional to 1/k.* That is, web traces exhibit excellent **temporal locality**.

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<https://eduassistpro.github.io/>

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Video content exhibits similar properties: 10% of the top popular videos account for nearly 80% of views, while the remaining 90% of videos account for total 20% of requests.

Paper – <http://yongyeol.com/papers/cha-video-2009.pdf>

Paper – “Web Caching and Zipf-like Distributions: Evidence and Implications”  
<http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.34.8742&rep=rep1&type=pdf>

# Conditional GET

- ❖ **Goal:** don't send object if cache has up-to-date cached version

- no object transmission delay

- lower link utilization

- ❖ **cache:** specify date cached copy in HTTP request

**If-modified-since:**  
**<date>**

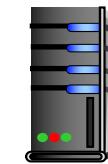
- ❖ **server:** response contains no object if cached copy is up-to-date:

**HTTP/1.0 304 Not Modified**

client



server



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<https://eduassistpro.github.io/>  
t Modified

HTTP request msg  
**If-modified-since: <date>**

response  
HTTP/1.0  
t Modified

object  
not  
modified  
before  
<date>

HTTP request msg  
**If-modified-since: <date>**

HTTP response  
HTTP/1.0 200 OK  
**<data>**

object  
modified  
after  
<date>

# Example Cache Check Request

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# Example Cache Check Response

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<https://eduassistpro.github.io/>

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# Improving HTTP Performance: Replication

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- ❖ Replicate popular Web site across many machines
  - Spreads load on servers
  - Places content closer to clients
  - Helps when content isn't cacheable
- ❖ Problem: <https://eduassistpro.github.io/>
  - Want to direct client to particular server
    - Balance load across server replica
    - Pair clients with nearby servers
  - Expensive
- ❖ Common solution:
  - DNS returns different addresses based on client's geo location, server load, etc.

# Improving HTTP Performance: CDN

---

- ❖ Caching and replication as a service
- ❖ Integrate forward and reverse caching functionality
- ❖ Large-scale distributed storage infrastructure (usually) administered by
  - e.g., Akamai <https://eduassistpro.github.io/>
- ❖ Combination of (pull) caching and (push) replication
  - **Pull:** Direct result of client requests
  - **Push:** Expectation of high access rate
- ❖ Also do some processing
  - Handle *dynamic* web pages
  - *Transcoding*
  - *Maybe do some security function – watermark IP*

# What about HTTPS?

- ❖ HTTP is insecure
- ❖ HTTP basic authentication: password sent using base64 encoding (can be readily converted to plaintext)
- ❖ HTTPS: HTTP <https://eduassistpro.github.io/> encrypted by Transport Layer Security (TLS)
- ❖ Provides:
  - Authentication
  - Bidirectional encryption
- ❖ Widely used in place of plain vanilla HTTP



# What's on the horizon: HTTP/2

- ❖ Google SPDY (speedy) -> HTTP/2: (RFC 7540 May 2015)
- ❖ Better content structure
- ❖ Improvements
  - Servers can **push** content and thus reduce overhead of an additional request cycle
  - Fully multiplexed
    - Requests and <https://eduassistpro.github.io/> chunks called frames, frames are tagged with an ID that maps to the request/response
    - overcomes Head-of-line blocking in HTTP 1.1
  - Prioritisation of the order in which objects should be sent (e.g. CSS files may be given higher priority)
  - Data compression of HTTP headers
    - Some headers such as cookies can be very long
    - Repetitive information

More details: <https://http2.github.io/faq/>  
Demo: <https://http2.akamai.com/demo>

# Summary



- ❖ Completed Introduction (Chapter 1)
  - Solve Sample Problem Set
- ❖ Application Layer (Chapter 2) Reading Exercise  
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  - Principles of Network Applications Chapter 2: 2.4 – 2.7
  - HTTP
- ❖ Next Week: App <https://eduassistpro.github.io/>
  - E-mail Add WeChat edu\_assist\_pro
  - P2P
  - DNS
  - Socket Programming