

Machine learning lecture slides

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Classification III: Classification objectives

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- ▶ Scoring functions
- ▶ Cost-sensitive classification
- ▶ Conditional probability estimation
- ▶ Reducing multi-class to binary
- ▶

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Scoring functions in general

- ▶ Statistical model: $(X, Y) \sim P$ for distribution P over $\mathcal{X} \times \{-1, +1\}$

- ▶ Binary classifiers are generally of the form

$$x \mapsto \text{sign}(h(x))$$

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where $\eta(x) = \Pr(Y = +1 \mid X = x)$

- ▶ Use with loss functions like $\ell_{0/1}$,

$$\mathcal{R}(h) = \mathbb{E}[\ell(h(x), Y)]$$

- ▶ Issues to consider:

- ▶ Different types of mistakes have different costs
- ▶ How to get $\Pr(Y = +1 \mid X = x)$ from $h(x)$?
- ▶ More than two classes

Cost-sensitive classification

- Cost matrix for different kinds of mistakes (for $c \in [0, 1]$)

	$\hat{y} = -1$	$\hat{y} = +1$
$y = -1$	0	c
$y = +1$	1	0

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$$\ell^{(c)}(y, \hat{y}) = (\mathbf{1}_{\{y=+1\}} \cdot (1 - c)$$

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- If ℓ is convex in \hat{y} , then so is $\ell^{(c)}$
- Cost-sensitive (empirical) risk:

$$\mathcal{R}^{(c)}(h) := \mathbb{E}[\ell^{(c)}(Y, h(X))]$$

$$\hat{\mathcal{R}}^{(c)}(h) := \frac{1}{n} \sum_{i=1}^n \ell^{(c)}(y_i, h(x_i))$$

Minimizing cost-sensitive risk

- ▶ What is the analogue of Bayes classifier for cost-sensitive (zero-one loss) risk?

- ▶ Let $\eta(x) = \Pr(Y=1 | X=x)$
- ▶ Fix x ; what is conditional cost-sensitive risk of predicting \hat{y} ?

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$\hat{y} = \begin{cases} +1 & \text{if } \eta(x) \cdot (1 - c) > c \\ -1 & \text{otherwise} \end{cases}$

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- ▶ So use scoring function $h(x) = \eta(x) - c$
 - ▶ Equivalently, use η as scoring function, but threshold at c instead of $1/2$
- ▶ Where does c come from?

Example: balanced error rate

- Balanced error rate: $\text{BER} := \frac{1}{2}\text{FNR} + \frac{1}{2}\text{FPR}$
- Which cost sensitive risk to try to minimize?

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where $\pi = \Pr(Y = +1)$.

- Therefore, we want to use the following cost

	$\hat{y} = -$	$\hat{y} = +$
$y = -1$	0	$\frac{1}{1-\pi}$
$y = +1$	$\frac{1}{\pi}$	0

- This corresponds to $c = \pi$.

Importance-weighted risk

- ▶ Perhaps the world tells you how important each example is
- ▶ Statistical model: $(X, Y, W) \sim P$
 - ▶ W is (non-negative) importance weight of example (X, Y)
- ▶ Importance-weighted ℓ -risk of h :

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Add WeChat $\frac{1}{n} \sum_{i=1}^n w_i \cdot \ell(h(x_i), y_i)$ edu_assist_pro

Conditional probability estimation (1)

- ▶ How to get estimate of $\eta(x) = \Pr(Y = +1 \mid X = x)$?
- ▶ Useful if want to know expected cost of a prediction

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$$\mathbb{E}[\ell_{0/1}^{(c)}(Yh(X)) \mid X = x] = \begin{cases} (1 - c) \cdot \eta(x) & \text{if } h(x) \leq 0 \\ c \cdot \eta(x) & \text{if } h(x) > 0 \end{cases}$$

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$$h(x) = 2\eta(x) - 1$$

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- ▶ Therefore, given h , can estimate η
- ▶ Recipe:
 - ▶ Find scoring function h that (approximately) minimizes (empirical) squared loss risk
 - ▶ Construct conditional probability estimate $\hat{\eta}$ using above formula

Conditional probability estimation (2)

- ▶ Similar strategy available for logistic loss
- ▶ But not for hinge loss!

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- ▶ Hinge loss risk is minimized by $\hat{h}(x) = \text{sgn}(2\hat{\eta}(x) - 1)$
- ▶ Cannot recover η from \hat{h}
- ▶ h (e.g.,

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Application: Reducing multi-class to binary

- ▶ Multi-class: Conditional probability function is vector-valued function

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$$\eta(x) = \begin{bmatrix} \Pr(Y = 1 | X = x) \\ \vdots \end{bmatrix}$$

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$$\eta_k(x) = \Pr(Y =$$

- ▶ This can be done by creating I_k where in problem k , label is $1_{\{y\}}$
- ▶ Given the K learned conditional probability functions $\hat{\eta}_1, \dots, \hat{\eta}_K$, we form a final predictor \hat{f}

$$\hat{f}(x) = \arg \max_{k=1, \dots, K} \hat{\eta}_k(x).$$

When does one-against-all work well?

- ▶ If learned conditional probability functions $\hat{\eta}_k$ are accurate, then behavior of one-against-all classifier \hat{f} is similar to optimal classifier

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$$f^*(x) = \arg \max_k \Pr(Y = k \mid X = x).$$

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$$\text{err}(\hat{f}) \leq \text{err}(f^*) + 2 \cdot \mathbb{E}[m]$$

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- ▶ Use of predictive models (e.g., in admissions, hiring, criminal justice) has raised concerns about whether they offer “fair treatment” to individuals and/or groups
- ▶ We will focus on group-based fairness

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Disparate treatment

- ▶ Often predictive models work better for some groups than for others

- ▶ Example: face recognition (Buolamwini and Gebru, 2018; Lohr, 2018)

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Possible causes of unfairness

- ▶ People deliberately being unfair
- ▶ Disparity in number of available training data for different groups
- ▶ Disparity in usefulness of available features for different groups
- ▶
- ▶

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- ▶ ProPublica (investigative journalism group) studied a particular predictive model being used to determine “pre-trial detention”
 - ▶ Angwin et al., 2016
 - ▶ Judge needs to decide whether or not an arrested defendant should be released while awaiting trial

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- ▶ Study argued that COMPAS treated black in a certain sense
 - ▶ What sense? How do they make this argu

- ▶ Setup:

- ▶ X : features for individual

- ▶ A : group membership attribute (e.g., race, sex, age, religion)

- ▶ Y : outcome variable to predict (e.g., "will repay loan", "will re-offend")

A))

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$(A, Y,$

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Caveat: Often, we don't have access to

Classification parity

- Fairness criterion: Classification parity

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- Sounds reasonable, but easy to satisfy with perverse methods

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$(A = 0)$		$(A = 1)$	
$\hat{Y} = 0$	$\hat{Y} = 1$	$\hat{Y} = 0$	$\hat{Y} = 1$
$Y = 0$	1/2	0	1/2
$Y = 1$	0	1/2	0

- For $A = 0$ people, correctly give loans to people who will repay
- For $A = 1$ people, give loans randomly (Bernoulli(1/2))
- Satisfies criterion, but bad for $A = 1$ people

Equalized odds (1)

- Fairness criterion: Equalized odds

$\Pr(\hat{Y} = 1 | Y = y, A = 0) \approx \Pr(\hat{Y} = 1 | Y = y, A = 1)$
for both $y \in \{0, 1\}$.



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$(A=0)$		$(A=1)$	
$Y=0$	$Y=1$	$Y=0$	$Y=1$
1/2	0	1/4	1/4

E.g., $A = 0$ group has 0% FPR, while $A = 1$ has 50% FPR.

- Criteria imply constraints on the classifier / scoring function
 - Can try to enforce constraint during training

Equalized odds (2)

- ▶ ProPublica study:

- ▶ Found that FPR for $A = 0$ group (black defendants; 45%) was higher than FPR for $A = 1$ group (white defendants; 23%)

$(A = 0) \parallel \hat{Y} = 0 \mid \hat{Y} = 1$			$(A = 1) \parallel \hat{Y} = 0 \mid \hat{Y} = 1$		
					0.14
					0.21

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