

EDUARDO KEGLER

Front End Software Engineer

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Florianópolis, Santa Catarina, Brazil

EXPERIENCE

Front End Software Engineer

Coinbase

08/2021 - 03/2025 SF, CA, USA

- Enhanced security and simplified onboarding for 200k of users by implementing OAuth authentication for Sign in with Apple, Google, and Ethereum Wallet.
- Led the delivered the App Switcher, enabling seamless navigation across Coinbase Help Center, Coinbase Tracer, and Commerce, improving cross-product engagement by 0.45% of retail web users.
- Spearheaded the development of Unified Sign up 2.0, streamlining onboarding and integrating Sign Up with Apple and Google, resulting in a 35% increase in sign up conversion rate by reducing friction in user registration.
- Optimized frontend performance by refactoring key authentication flows, reducing load times by 20% and improving user experience.
- Delivered and reviewed high-quality features for 20 projects by collaborating with cross-functional teams, maintaining Coinbase's top security standards.

Front End Software Engineer

Techó

06/2019 - 08/2021 Brazil

- Improved performance and user experience for 3k of users by developing and maintaining a real estate platform using TypeScript, React, and GraphQL.
- Achieved UI consistency across 3 platforms by designing and building an internal design system, with a redesigned main website.
- Increased operational efficiency by 30% through the implementation of an automated invoice generation system for transaction participants.

Junior Software Engineer

Todobit

08/2018 - 06/2019 Brazil

- Improved system reliability for 5 third-party clients by developing and maintaining a work-safety software using JavaScript and PHP (Laravel).

EDUCATION

Bachelor of Computing - Computer Science (BSE, CSCI)

Universidade do Vale do Itajaí

2017 - 2021 Brazil

- Jan 2017 - Jan 2021

SUMMARY

Senior Frontend Engineer with 7+ years of experience building high performance, scalable web applications. Specialized in React and TypeScript with a strong focus on performance optimization, system reliability, and user experience.

LANGUAGES

English Advanced ●●●●●

Portuguese Native ●●●●●

SKILLS

HTML

CSS

Cypress

GraphQL

JavaScript

Jest

Next.js

React

Redux

Tailwind

TypeScript

Webpack

Viem

Wagmi

Code Review


Automated Testing

Blockchain

Node.js

FIND ME ONLINE

 **LinkedIn**
<https://www.linkedin.com/in/eduardokegler/>

 **GitHub**
<https://github.com/EduKegler>

 **Portfolio**
<https://kegler.dev/>