



# EduMetrix

## Whitepaper

Version 3.1

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# Disclaimer

## Key points

Please note: The Information below may not be exhaustive and does not give meaning to any elements of a relationship both contractual or permanent.

- The contents of this white paper in no way constitutes the provision of professional advice.
- EduMetrix does not guarantee/establish, and accepts no legal liability whatsoever arising from or connected to, the accuracy, reliability, currency, or completeness of any material contained in this white paper.
- Investors and potential EduMetrix token holders must seek appropriate professional advice beforehand on or entering into any commitment or transaction based on the material published in this white paper as it is purely published for reference purposes alone.

EduMetrix tokens are not intended or to be treated as securities in anywhere. This whitepaper isn't a prospectus or offer document of any sort and shall not be understood as a document that would establish an offering of virtual securities anywhere in the world.

EduMetrix does not provide any opinion on any advice to purchase, sell, or otherwise transact with EduMetrix tokens and the fact of presentation of this white paper will not form the foundation of, or be relied upon in connection with, any contract or any financial investment decision.

No one is bound to enter into any contract or binding legal commitment concerning the sale and purchase of EduMetrix tokens, and no cryptocurrency or other forms of payment is to be accepted on the foundation set by this white paper.

# Executive Summary

## EduMetrix - Way forward in Education system...

EduMetrix is an ecosystem which acts as a growth platform for all the people who are in the sector relating to the academic and educational reforms. At Edu Metrix, we provide students with a completely free platform to explore their scholarly interests.

EduMetrix disrupt the ‘tire’ that the society impose on the students. The discrimination based on the class an individual is being taught is purely based on the status of the individual’s family. EduMetrix dilute the boundaries by bringing out the concept of free education ecosystem. We give every student the equal rights to get educated, its never based on the amount a family has to spend on the student.

EduMetrix ecosystem follows a multi-channel approach to disseminate learning content when it comes to catering to students at the global scale. Some of these are:

- EduMetrix Social media platform: We connects every students all over the world without any boundaries of schools and colleges. Since it's an educational social media platform, students get benefited only by sharing educational contents for which there is a payout option according to the likes they gather on their posting, which forces students to share Incredible information. These information could be information or shortcuts taught by their schools or colleges for easier learning process, general knowledges, We also aims sharing of projects and promising ideas within student community this generates the curiosity which results lot of other students to get inspired and try it on and got to screen their own interests.
- EduMetrix Online Games: EduMetrix ’s IQ developing & Competitive games will help students develop their knowledge, skills and critical thinking capabilities. Contents will be held on daily basis to make more opportunities for students.
- EduMetrix Project Section: We help students finding projects and work on it and develop their knowledge and expertise level on real time projects. EduMetrix will act as a mediator between Clients and Students, we split the project into sections and distribute among students to ensure more students participations, and faster delivery to clients. Students will work as a team under a team lead who certify the work.

- EduMetrix Online Library: We give the best libraries to do the researches and we will be providing research completions for students who would be interested to learn deep about particular topics.
- Free Online Tuition: EduMetrix Provides free online tuitions for students with the help of Qualified Subject Matter Experts screened by EduMetrix background team, which will ensure free tuition for students in any part of the world from quality experts. This will bring up large number of job opportunity in the educational industry, Experts will be getting paid on hourly basis.
- Live Broadcasting of Lectures: In this section EduMetrix provides opportunity for educational institutions to broadcast their lectures to common students all over the world, which will help them to get global recognition and monetary benefits.

We are a bridge that connects the learners and the experts. We help students choose the subject as per their inclinations. Our working process is simple; we help connect students to live experts who are expert in that particular subject.

The students will also be provided with access to a free library where students will get all their subject related books online. Students will get connected to Subject Experts and who in turn will get paid according to the time they made chat with students on an hourly basis.



## Vision & Concept

EduMetrix is providing an open forum to Educational Institutes for global exposure, and by the use of our social platform where schools and colleges can post their advertisements, educational videos, their achievements and even live telecast of their functions, also they can conduct live classes. The elements mentioned above can increase productivity and the quality of education.

### *Delivering Diversified Knowledge*

Let's take a case where a student misses his regular class, the student can login to EduMetrix platform and see what the lecture which the student missed. If the student needs further assistance, then the student can browse other classes from other schools for the same subject. If the student can learn more from that particular teacher's class, it's again an overall advantage. Through this method, institutes can provide better and diverse quality of education to students.

### *Encouraging Ideas*

Innovative Projects and Ideas are always welcome at EduMetrix Platform. Students, teachers, and institutes are allowed to publish their Ideas in a separate session, and they will be get recognized globally and get paid for the best ideas and projects, and those Ideas will be turned into other Projects by the incubation of EduMetrix Platform and the founder will be getting funded for making those Ideas into usable Projects for the greater good.

# Mission

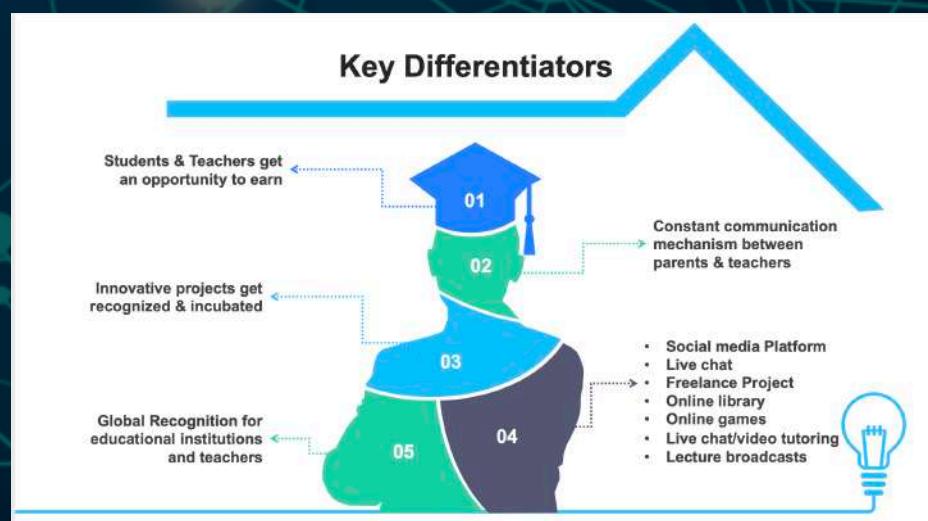
With the straightforward aim to help in the day to day requirements of students for gaining the knowledge by creating a decentralized EduMetrix System.

By using the advantages provided by the architecture of a closed decentralized ecosystem that will include all key participants of the entrepreneurial sphere.

We will ensure effective communication and interaction between them. Though this method, we will help connect Students, Project innovation, and Subject Experts.

# Objectives

- Create an automated platform for legal support and development of promising ideas and projects;
- Promote high-quality ICO-project and minimize the risk of scams and fraud;
- Connect key business players and promote efficient communication between them. We strive to Bring together students and project founders and team members, new technology and the mass market, clients and experts and future leaders;
- Create intuitive, easy-to-use, and efficient tools for each type of ecosystem participant;
- Help the best projects attract worldwide support and enter the market;
- Raise the overall level of knowledge and qualification among the direct and indirect participants of the market;
- Create new jobs and increase participation in innovative high-tech sectors.



# About EduMetrix

*Where education stands tall...*

EduMetrix is a decentralized valley of innovations that brings together three essential elements - “Students,” “Projects,” and “Experts” in a closed yet refined ecosystem of the professional community, where all the members are united by the same purpose that is to create advanced, high-potential educational supports.

EduMetrix ecosystem gives its participants an opportunity to raise financial resources, hire team members, find business partners, and realize their ideas – no matter where they are in the world. Four key features of the platform allow the ecosystem members to interact most efficiently: the safe-deal mechanism, the expert market, the student tool (Library, Homework, Assignments), and – most importantly – the decentralized scoring system for project assessment.

## *About Our Ecosystem*

Our ecosystem will give students worldwide a chance of support from Subject Experts safely and legally, while Subject experts will be able to raise financial resources and build strong teams, providing experts and service providers with exciting projects to work on and stable employment.

The usage of the platform is entirely free for Students, Teachers(Experts), Companies looking for campus placements, Educational institutions for using it for their students database maintenance, and Parents for knowing their child's academic statistics.

Right from Attendance, Scorecards, Extracurricular activities(Sports & Arts) and Quality Metrix of the student which is been developed by EduMetrix Platform with the use of the student's available data from the Institute and his other activities in EduMetrix Platform.

## A Short account on the Technical aspects of EduMetrix

### *Blockchain powered education...*

EduMetrix tokens (EMC) will be entirely Ethereum based, the token technology behind it is *ERC20*. We will be looking at the details of the token in later sections. However, here's a simple explanation of the mining process.

Mining of EMC tokens will occur on the same platform where students, teachers, and the public are assigned with several engaging tasks such as games, questionnaire, etc. All this will happen on a secured blockchain, with total transparency and full public knowledge.

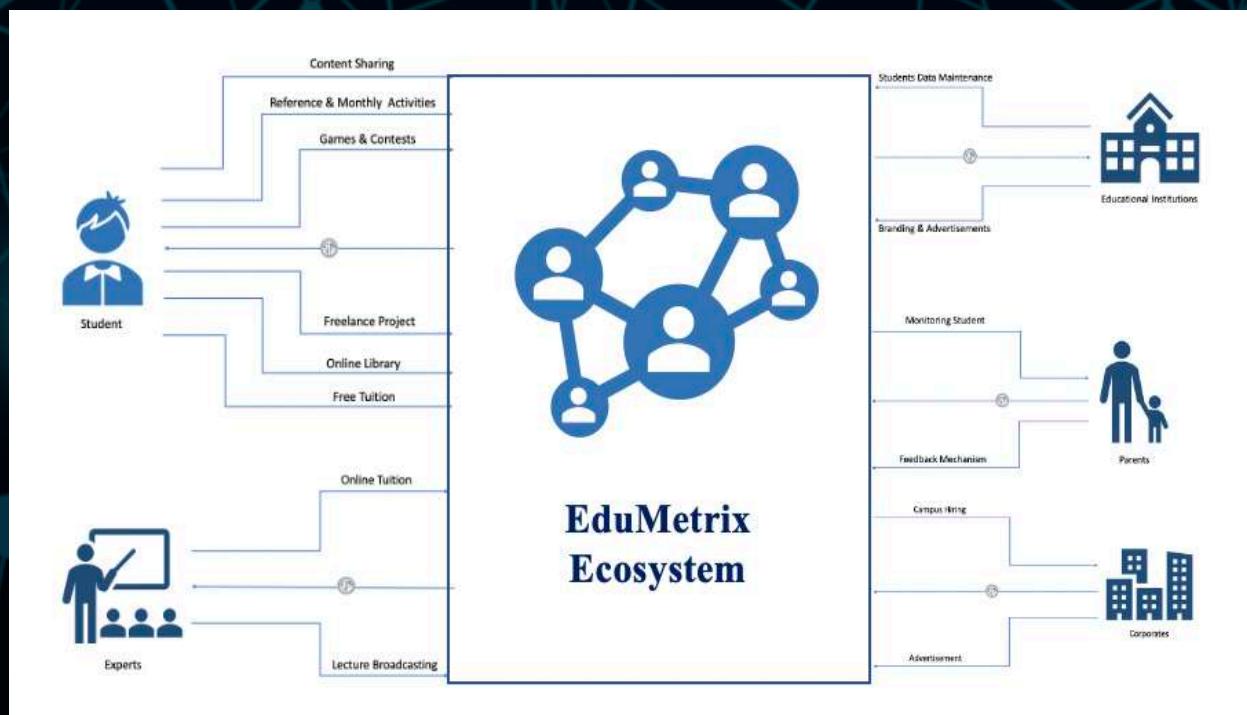
Rewards will be directly proportional to the level completed in the Edu Metrix, and the rewards will be in the form of EMC tokens. These games and tasks will be conducted online, these set of tasks are developed using artificial intelligence and help to increase the creativity and knowledge among students.

We at EduMetrix believe in continually rewarding the participants, and this ensures that the participants engaging in the activities shall be rewarded in each stage in the EduMetrix tokens (EMC). Teachers who have amassed the good ratings and render quality work will be rewarded in form of EMC as well.

### *A word on ERC20 tokens*

ERC20's speak the "universal language" needed in the Ethereum blockchain. Features like Gas Refill and Smart contracts make ERC20 a highly sought after token.

## EduMetrix Ecosystem



# EduMetrix & Collaborations

Schools and colleges are given the rights to use our platform for monitoring students and analysing their data. Schools are allowed to update their continuous evaluation method using EduMetrix platform.

Usage of the platform is completely free for Students, Teachers(Experts), Companies looking for campus placements, Educational institutions for using it for their students database maintenance, and Parents for knowing their child's academic statistics Including Attendance, Scorecards, and Quality Metrix of the student which is been developed by EduMetrix Platform with the use of the student's available data from the Institute and his other activities in EduMetrix Platform.

EduMetrix allows employer to find the high potential students by seeing their projects and academic activities and they can screening over their itself before going to a next level of hiring processes. Employers will get an overview about the students if they want to know more details about the student and the project they need to have token place access. EduMetrix will not be selling our database any of marketing agencies or other purposes except we share details of student to the recruiters only and the owners of those profiles (Students/ Experts) will get paid for other recruiter seeing your profile.

Data related to Schools or Colleges will not be available for public except the public data, as per the permission of the schools these data will be available on request. Every schools and colleges will have access to all their own student's data. Updating of any data will be done under surveillance of EduMetrix team only after verification.

Adopting from the best principles of the learning pedagogy, accepted worldwide, our EduMetrix platform has been built to drive value for every participant in the ecosystem.

- **For 'Students':**

our platform delivers a powerful educational support system that fosters entrepreneurial streaks in students from the very outset through a system of rewards and recognitions.

EduMetrix ecosystem follows a multi-channel approach to disseminate learning content when it comes to catering to students at the global scale.

Some of these are:

- Live Video Tutoring- Our live video tutoring feature enables Students at the global level to connect with the experts who deliver live lectures on a particular topic. Students just have to log into their profile dashboard, select their preferred subject, subsequent topic and preferred language of instruction. Once this is done, they immediately get connected to experts offering live tutoring on the selected topic.
- Social Media-The social media feature is a special endeavour to affect positive social behaviour amongst students of all age groups through the provision of reward & recognition. Here they are encouraged to share meaningful and pre-evaluated content and based on the reach of the shared content, the students are paid in their respective currencies. This is also that space where they can showcase their innovative ideas and projects.
- Project Section- EduMetrix provides real time projects for students making them to adapt corporate culture and helping them to get hand on real world project apart from theoretical learnings , students will be provided with projects from clients and ask to work on project sections with a monitory support.
- Live Chat- This feature has been introduced to the ecosystem to support the students with their respective ongoing learning process and mitigate the challenges and resolve queries. Through live chat, the students can directly connect with expert at any point in time without any delay.
- Online Games- In order to make the entire learning process fun, EduMetrix ecosystem has online games based on the psychometric analysis of the students. These games aim to boost brain power, reinforce learning and measure their IQ. Additionally, the students are rewarded in their respective currency after the completion of each level to further their competitive spirit.

- Online Library-We offer each student with access to an exhaustive online library which comprises of PDF of study materials along with Video resources.
- Lecture Broadcasts- Our platform offers students worldwide to get a chance to access the world class live lectures from across deemed universities. All this without any charges is actually a great game changer.

- **For ‘Subject Matter Experts’:**

Our platform offers a phenomenal scope for showcasing their knowledge level and expertise in delivering content through the various channels in EduMetrix . Furthermore, in appreciation to all their efforts to mentor students, EduMetrix rewards experts and teachers with hourly payments.

- **For ‘Educational Institutions’:**

Our platform delivers a holistic ERP foundation to manage their day to day operations. The institutions registered with our EduMetrix platform can leverage the smart tools designed to record &analyse a student’s overall academic performance, social behaviours, marks and the extra-curricular activities they were involved with. Some of the other noteworthy capabilities delivered to educational institutions are:

- \* A platform for gaining significant recognition globally through the efforts of their students and teachers.
- \* Opportunity to increase the brand’s global footprint
- \* A platform to conduct free-of-cost live lecture sessions on a global platform and reach out to innumerable students at a given point in time.

- **For ‘Parents’:**

Our platform offers a great deliverance from the constant need of physically visiting schools and colleges for understanding their child’s academic performance and overall growth. EduMetrix helps parents access their child’s individual record easily and constantly keep a track of the child’s academic performance. Furthermore, EduMetrix establishes a mechanism of constant communication between the parents and teachers thereby, enabling an atmosphere of trust and co-partnering when it comes to education of a child.

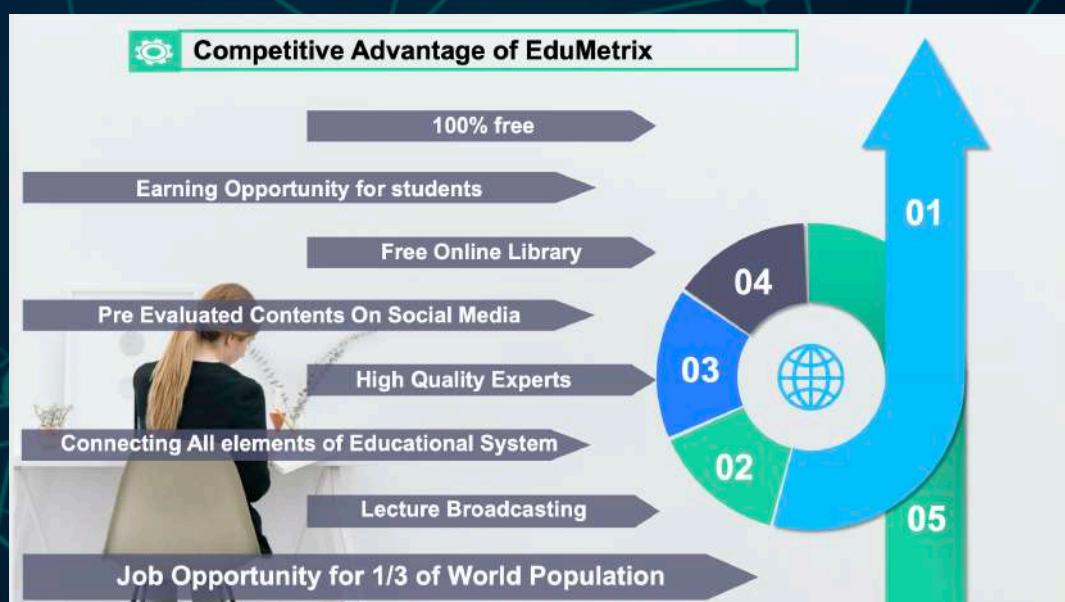
- For ‘Enterprises’ :

Our platform offers an access to the resource pool of talent and new ideas. The HR department of enterprises can leverage the EduMetrix platform to hire skilled and talented people. Furthermore, our platform is an incubator of innovative ideas that can be nurtured into a new technology. Again enterprises will get opportunity to outsource their project sectioned with our skilled talents at much cheaper cost.

## *The Competitive Advantage*

The greatest competitive advantage our EduMetrix platform is its secure ecosystem that ensures superior data security. The uniqueness of our ecosystem lies in its capability of establishing an environment of value and meaningful exchanges between all the critical stakeholders in an educational ecosystem. Replete with multiple sources of delivering quality content and managing operations of educational institutions, EduMetrix stands tall in an era of digital convergence.

The scope for entrepreneurship is phenomenal with students getting a global platform to share their innovative ideas before a global audience. Finally, rewards and recognitions is an area where EduMetrix has been a pioneer by creating opportunities for students and experts to earn while they operate within the EduMetrix ecosystem.

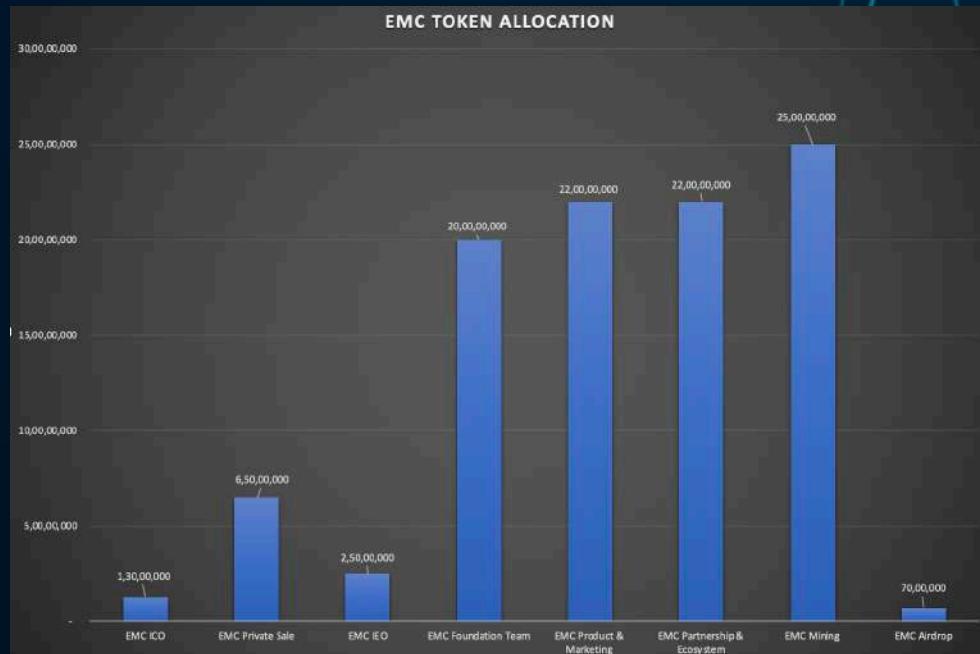
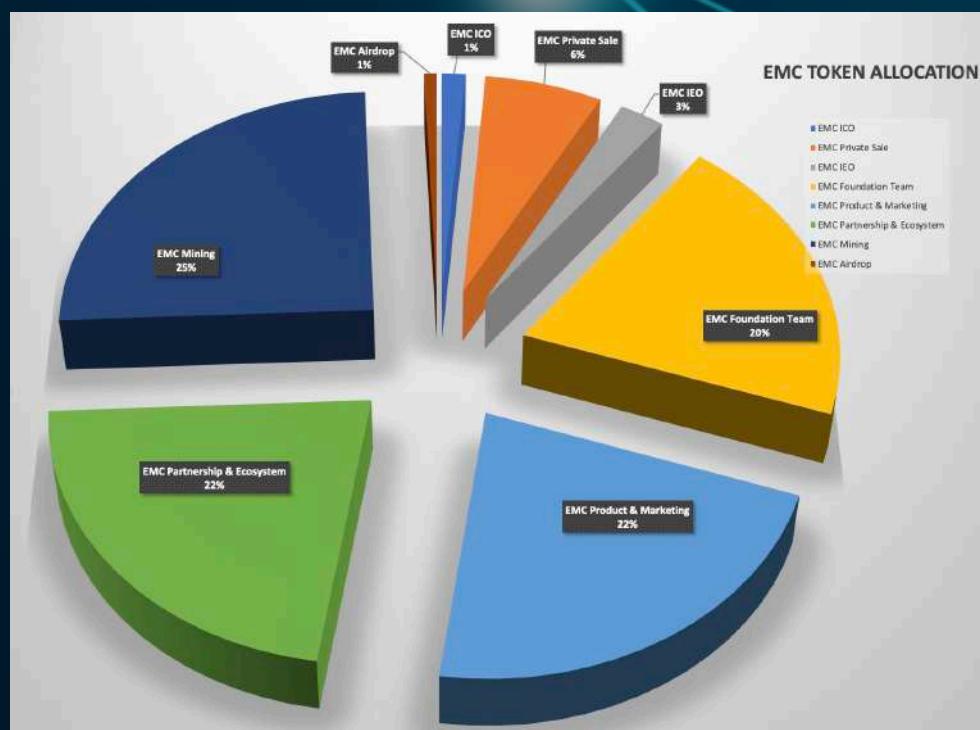


# Token Details & Projections

Total Supply : 1,000,000,000 EMC

Contract: [0x0a425122852ed351946a828b348bfdcda51effd8](#)

Decimals: 18





### **1<sup>st</sup> Phase of ICO Started on 10 June 2018;**

EMC token price: 1 EMC = USD 0.10 (10 cents);

Minimum amount for an ICO participant: USD 5;

Accepted currency\*: ETH, BTC, USD/EUR/CHF/INR;

Discount Percentage: 30%

Total Coins Allocated: 130,000,00

Soft Cap: USD 1,000,00;

Hard Cap: USD 10,000,00; Status: **Target Reached**

Token sale period: **Ended on 1<sup>st</sup> December 2018**



### **1<sup>st</sup> Phase of Private Sale Started on 1<sup>st</sup> February 2019;**

EMC token price: 1 EMC = USD 0.10 (10 cents);

Minimum amount for an ICO participant: USD 50;

Accepted currency\*: USD/EUR/INR;

Discount Percentage : 25%

Total Coins Allocated: 625,000,00

Soft Cap: USD 1,000,000;

Hard Cap: USD 5,000,000; Status: Soft Cap **Target Reached**

Token sale period: **Ended on 31<sup>st</sup> December 2019**

*Total supply:*

The volume of emission depends on the amount raised on the ICO and the used conditions of the crowd sale (bonuses and discounts).

## Milestones scenarios:

The amount raised will determine the EduMetrix development scenario, and it will therefore have an impact on the time and scale of the development of the ecosystem. Depending on the amount collected, the structure of the budget will be as follows

### **1st scenario:**

Amount – USD 10,000,00

50% - Operational costs;

50% - Financing of project Ecosystem Development.

Status: **Target Reached**

**Project Web version Beta test launched on March 2019**

### **2nd scenario:**

Amount – USD 5,000,000

40% - Operational costs;

60% - Financing of project Ecosystem Development.

Status: **Target Reached**

**Project Android Version Beta test launched on August 2019**

### **3rd scenario:**

Amount – USD 10,000,000

30% - Operational costs;

70% - Financing of project Ecosystem Development

Status:

**Project Web, Android & IOS Final Version Launch on August 2020**

Please Note:

Initially, an EMC can only be acquired by participants of EduMetrix token sale. However, the EMC holder has the right to sell / transfer all or part of his token to a third party individually, subject to potential restrictions provided for by the EMC sale agreement.

# Project development

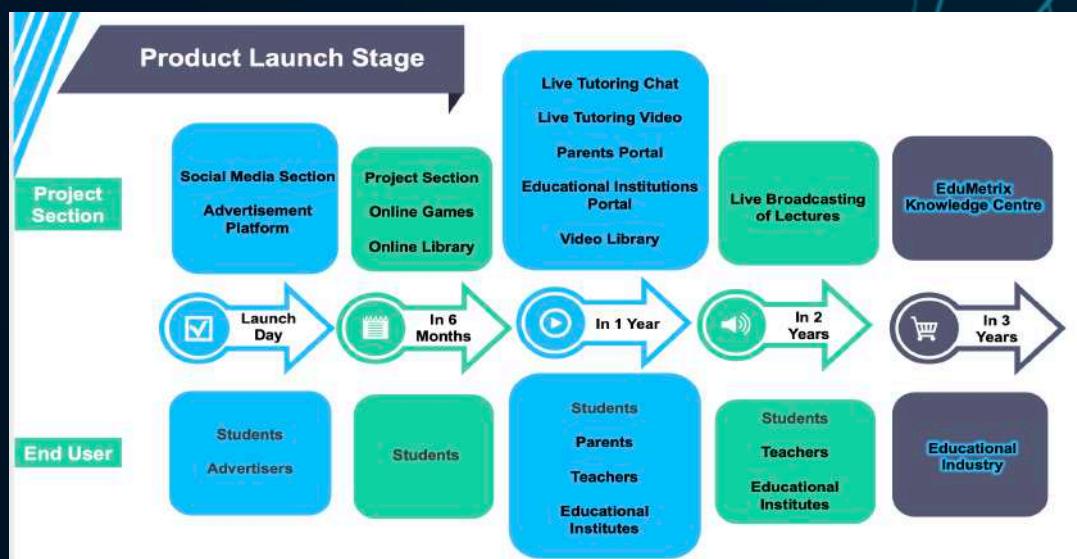
All ICO projects published on EduMetrix must confirm the completion of the main ICO development stages.

The EduMetrix ecosystem is designed to include not only ICO projects, but also those projects that wish to satisfy a certain need using the services provided by EduMetrix. However, the present section will use an ICO as an example of the project development process within the ecosystem.

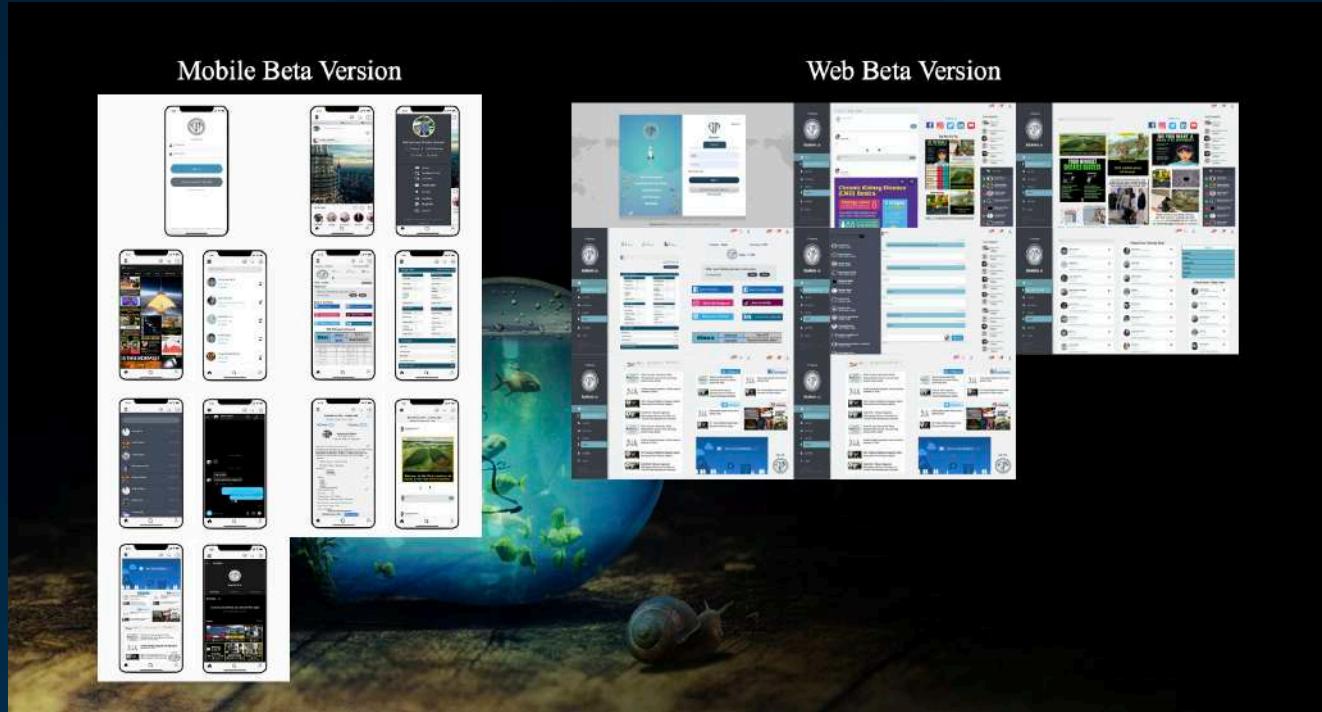
## *Basic steps on an ICO project development – simplified scheme:*

- Concept creation, developing a White Paper and an economic model for the project
- Development of an MVP/prototype
- Project scoring
- Financing of the project
- Legal support
- PR & marketing
- ICO
- Post-ICO activities.
- Private Sale
- Post Private Sale activities
- IEO
- Listing the token on digital exchanges

Of course, a project can enter the ecosystem having already completed some of the above-listed stages. By the time the ICO is ready to launch, beta version of the project is ready.



# Product Beta Version



Website Link : <https://www.edumetrix.io>

Play Store App Link:

<https://play.google.com/store/apps/details?id=com.edumetrix&hl=en>

Product Video Link :

<https://www.youtube.com/watch?v=b4hnZ0amugY&t=17s>

## Company Legal Registration

Country: India

Company Name : Edumetrix Learning Solutions Pvt LTD.

CIN: U80900KA2019PTC126649

# Road Map



November 2017

Forming the core of the team



January 2018

Whitepaper draft version



March 2018

Start of the legal authorization process



May 2018

Attracting experts, backers, projects, and specialists to the platform



March 2019

Public beta-testing of EduMetrix scoring system in web version



August 2020

Final Version Launch EduMetrix Ecosystem



December 2017

Development of the project architecture



February 2018

Development of the ecosystem prototype



April 2018

Entering into partner agreements with market participants



June 2018

Whitepaper Publishing & Pre-ICO



August 2019

Public beta-testing of EduMetrix scoring system in Android Version

# Leadership Team

## Meet Our Team



Muhammed Shafan



Founder & CEO

Fiyas Ahammed



Director & COO

Amuta Sivadas



Director



Archana K R



Director

Mubarak Ummer



Director

Suchismitha Priyadarshini



Director

