# Data Integration Model



## CRM

**Transactional Records about Sales & Orders**

| crm_sales_details |
| --- |
| prd_key |
| cust_id |

**Current & History Product Information**

| crm_prd_info |
| --- |
| prd_key |

**Customer Information**

| crm_cust_info |
| --- |
| cst_id |
| cst_key |

## ERP

**Products Categories**

| erp_px_cat_g1v2 |
| --- |
| id |

**Extra Customer Information (Birthdate)**

| erp_cust_az12 |
| --- |
| cid |

**Customer Location**

| erp_loc_a101 |
| --- |
| cid |