

# what is Cognito?



User Pools

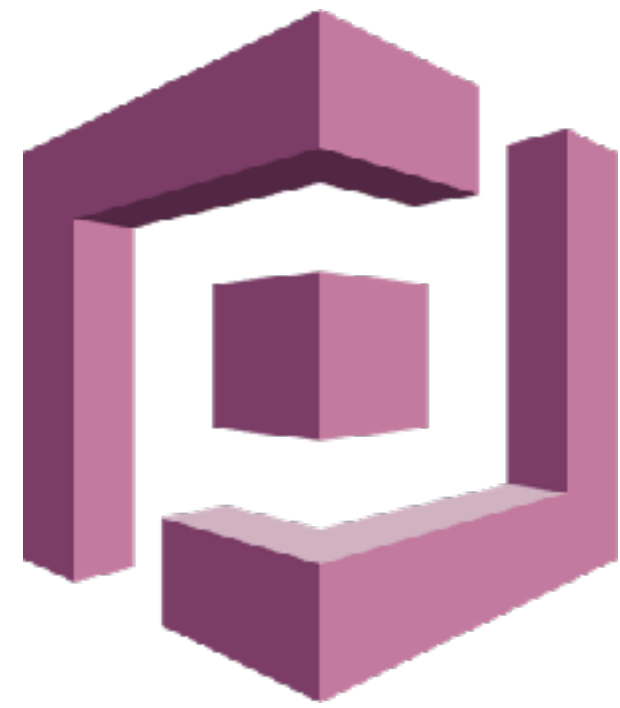


Federated  
Identities



Sync

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User Pools



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## User Flows

Registration  
Verify email/phone  
Secure sign-in  
Forgotten password  
Change password  
Sign out

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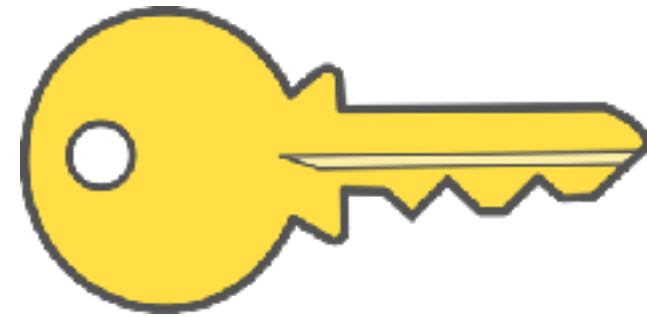
## Leading Practices

- Secure password handling with SRP protocol
- Encrypt all data server-side
- Password policies
- Token-based authentication
- MFA
- Support CAPTCHA

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User Pools



API Gateway

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Twitter



Facebook



Apple

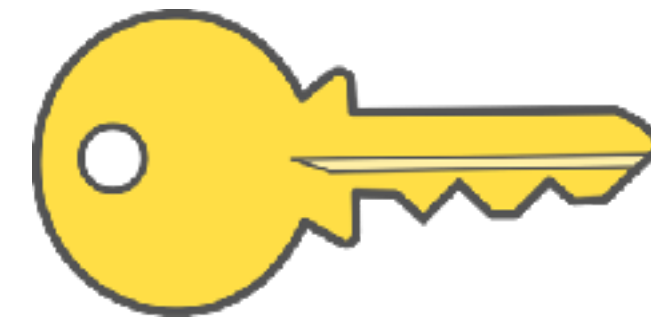


Amazon

Federation



User Pools



API Gateway

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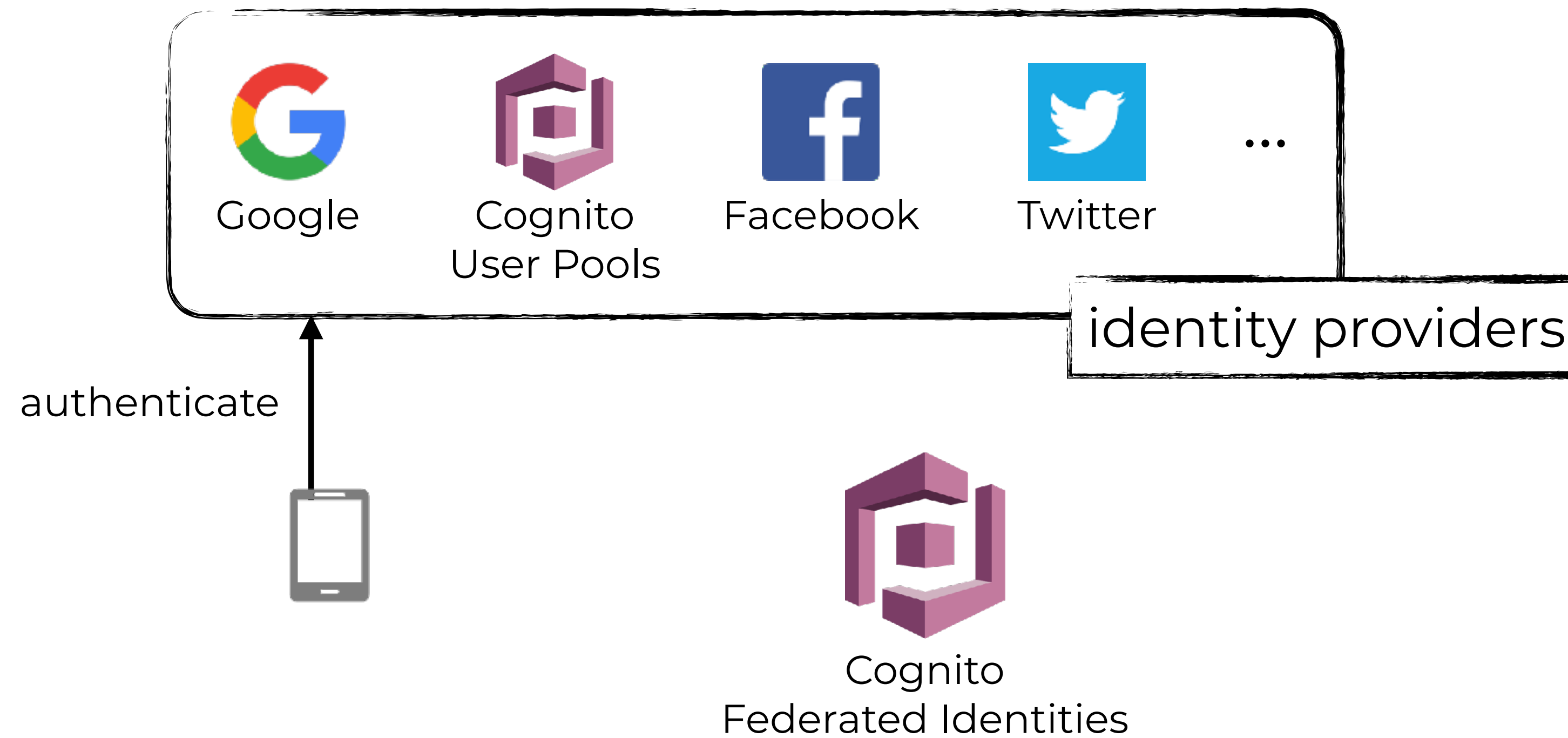


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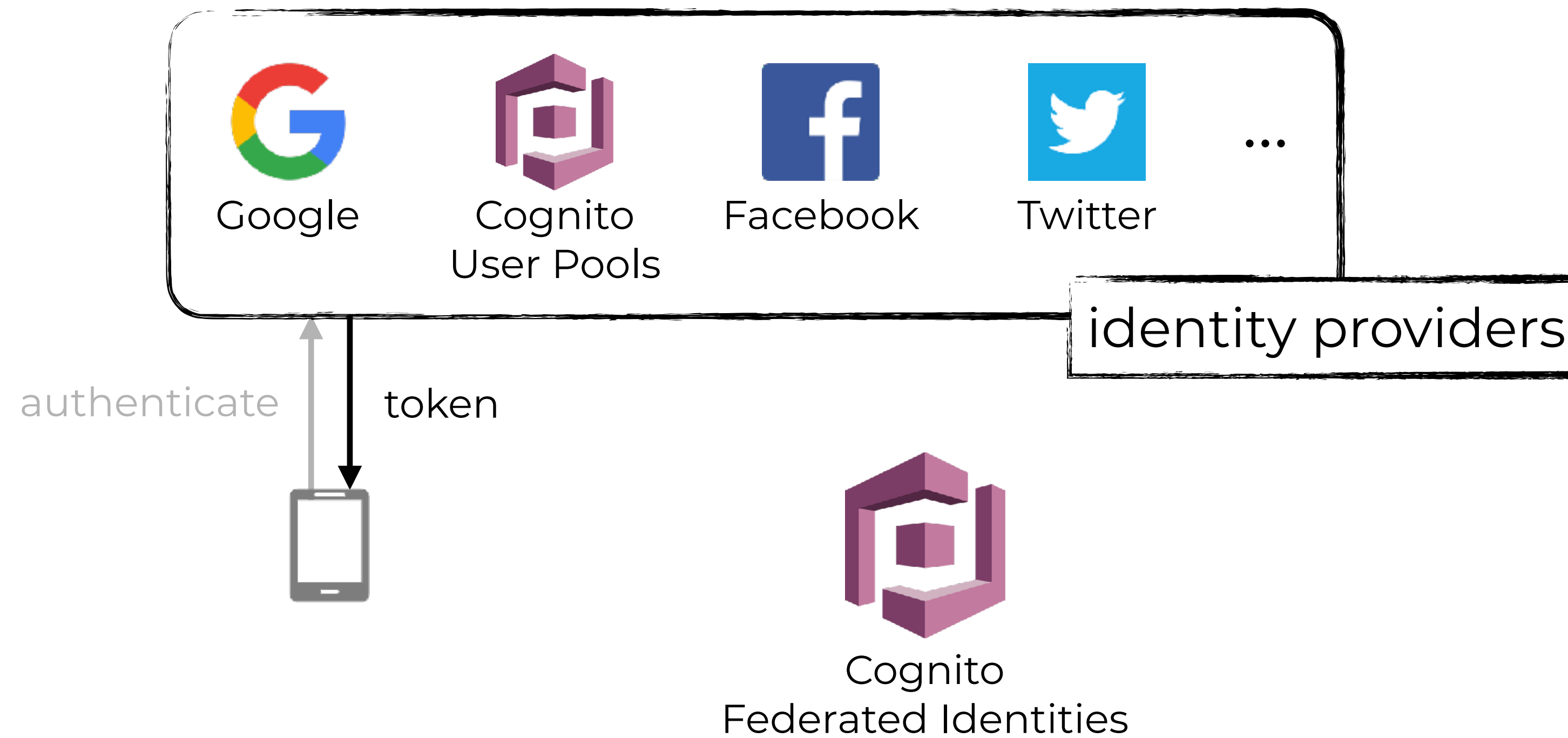
Sync

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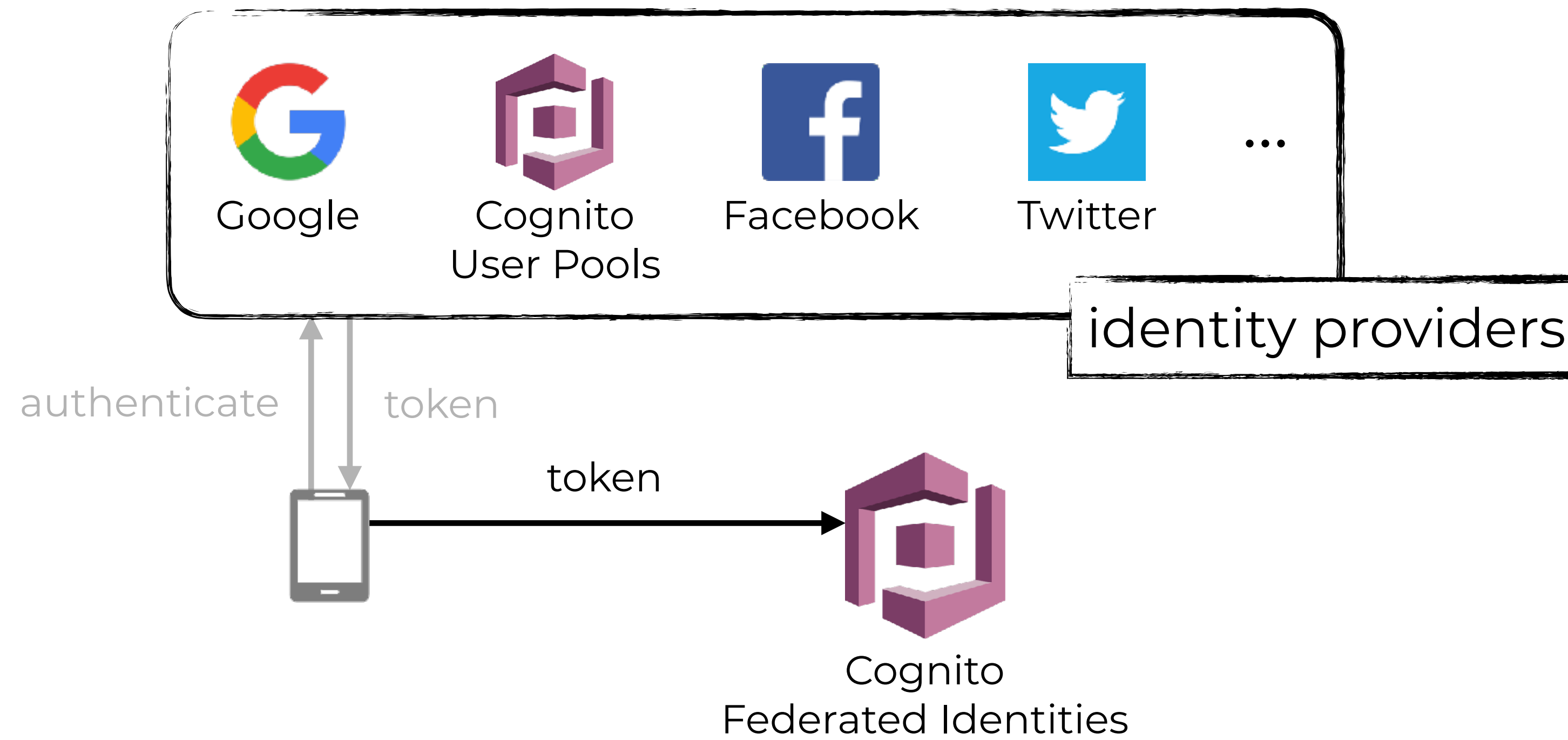




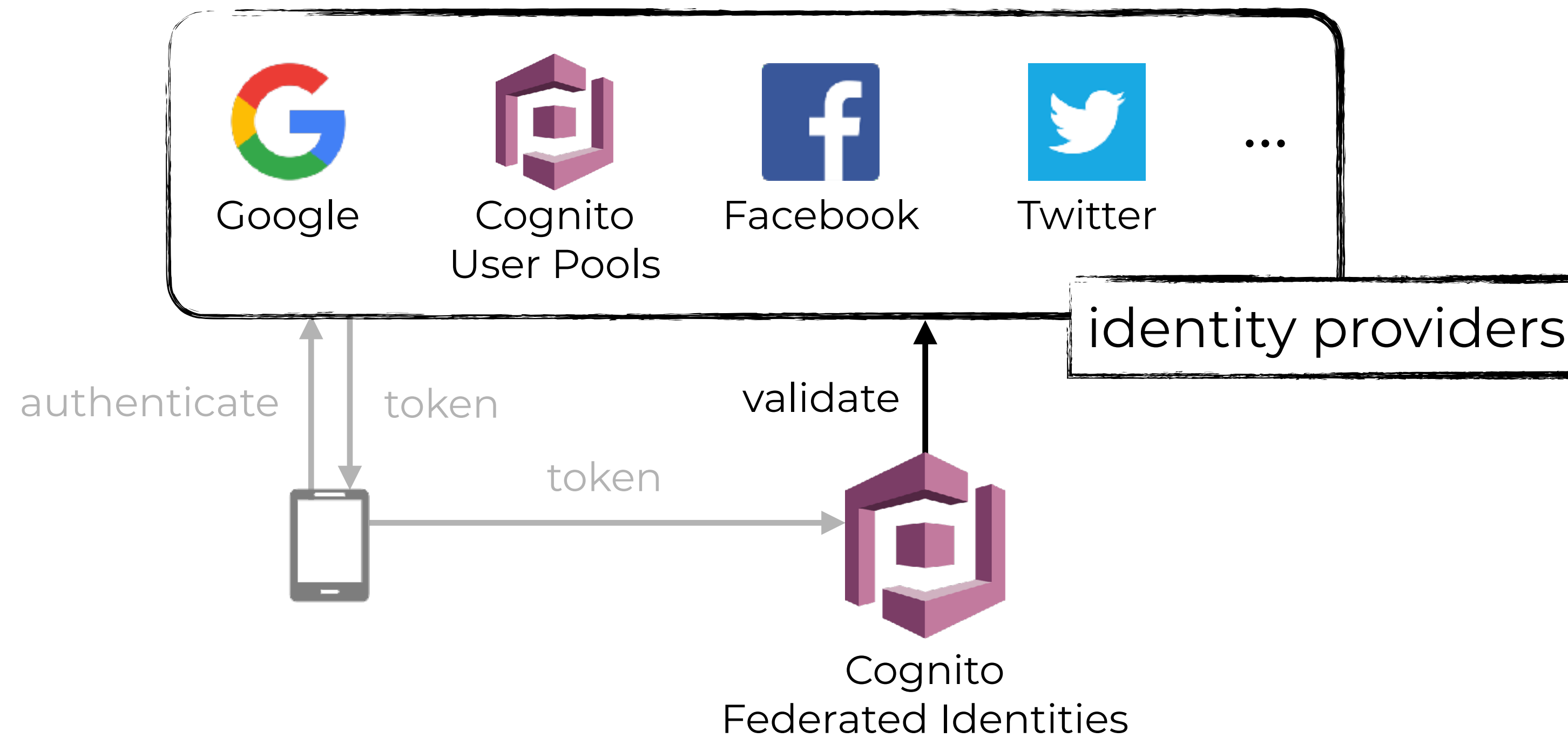
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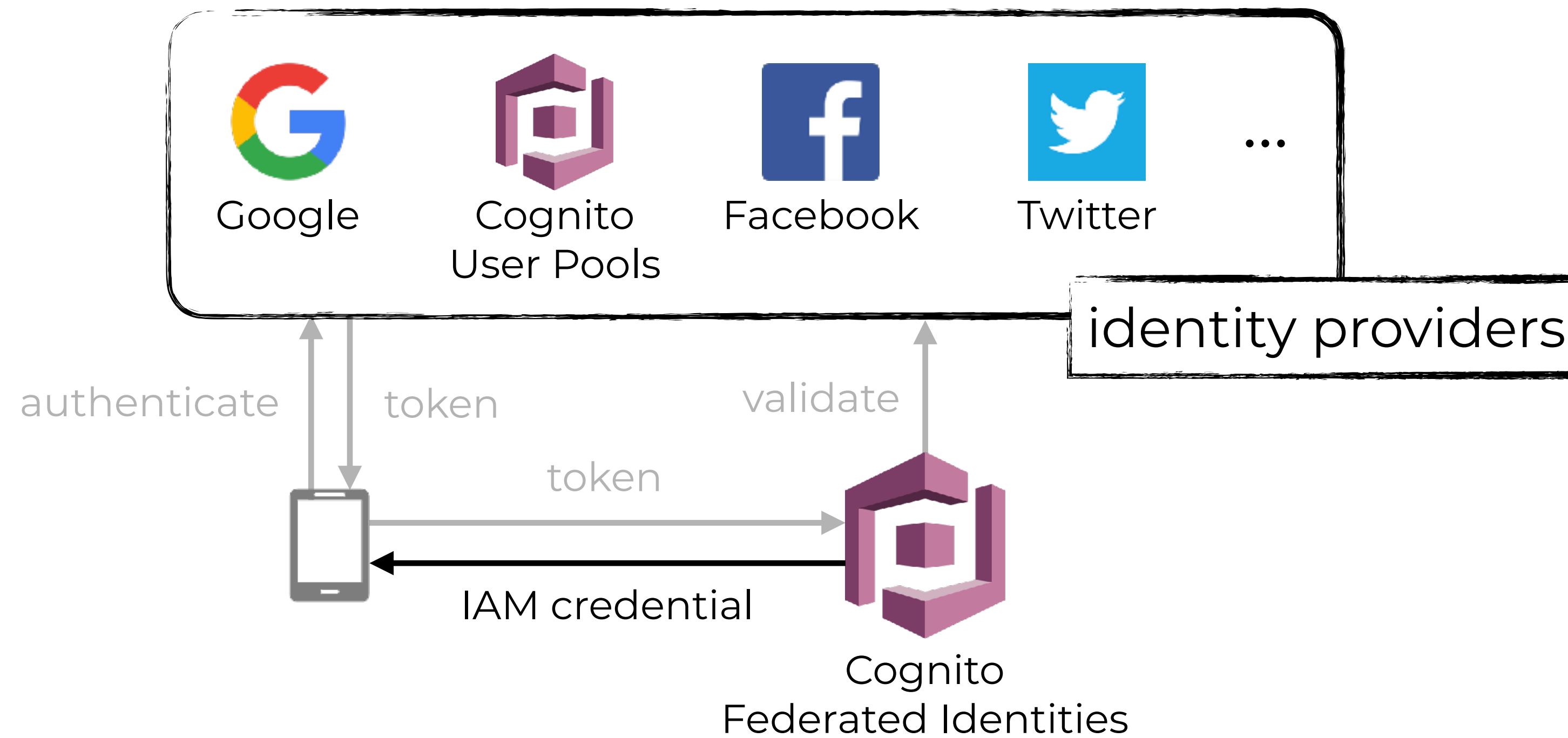
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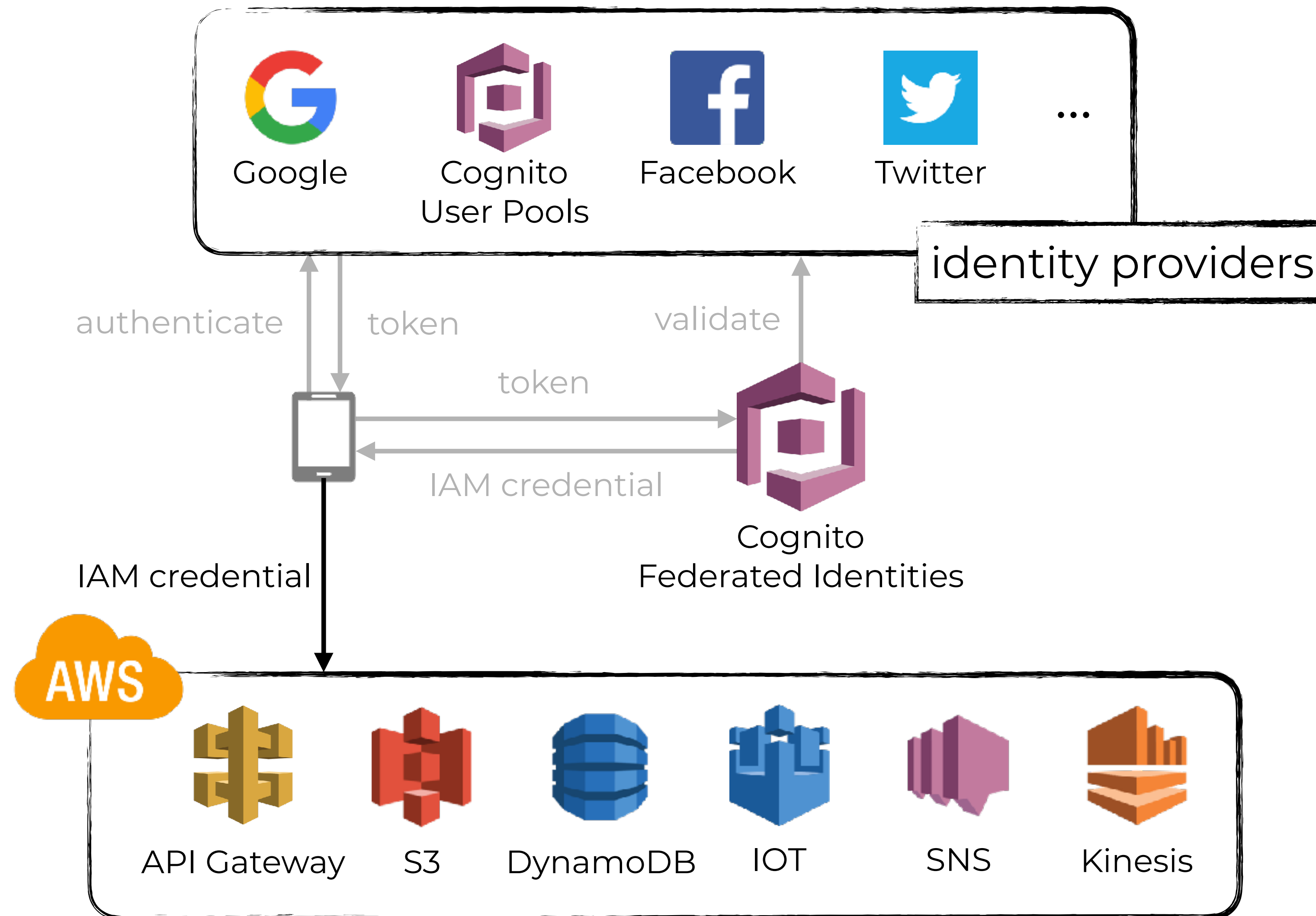
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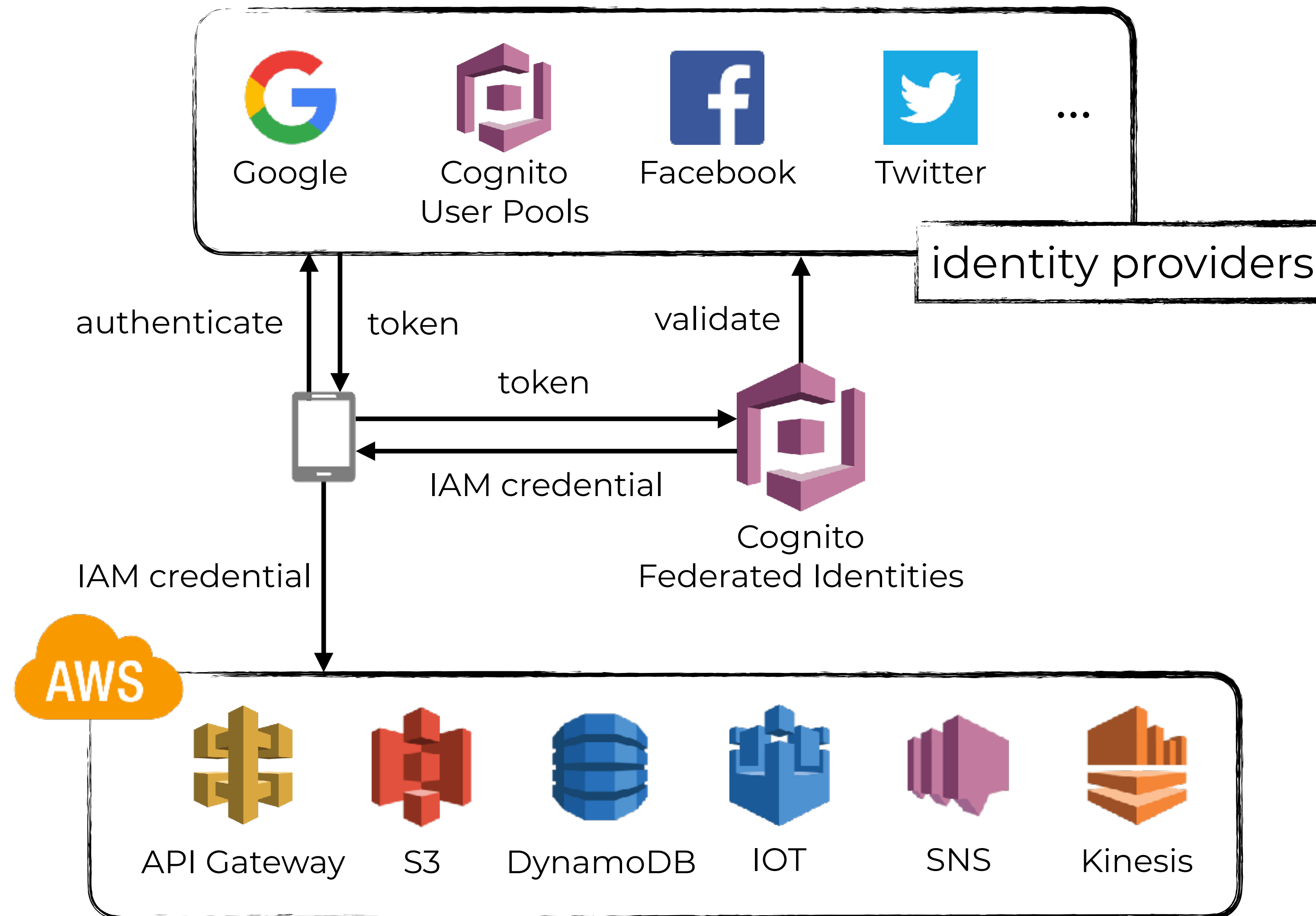
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