

## MADRÍ EXCEPCIONAL– Scavenger Hunt 2024 T&Cs

These Terms and Conditions (**Terms**) prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry and claim instructions are deemed to form part of these Terms. By participating, all entrants will be deemed to have accepted and be bound by these Terms. Please retain a copy for your information.

The Promoter is Molson Coors Brewing Company (UK) Limited having its registered office at 137 High Street, Burton Upon Trent, DE14 1JZ.

- **Eligibility:** This promotion will be activated in the following cities: Manchester, Birmingham, Bristol and London. Entrants must aged 18 years or over at the date of entry. Proof of age may be required. Prize Draw excludes employees of the Promoter (and their immediate families), its subsidiaries, its agents, or anyone else professionally connected with this promotion. Compatible device and internet access required.
- **Promotion Period:**  
The promotion will be activated during the following dates in each city:
  - **Manchester:** 19, 20 & 21 July 2024
  - **Birmingham:** 26, 27 & 28 July 2024
  - **Bristol:** 2, 3 & 4 August 2024
  - **London:** 9, 10 & 11 August 2024
  - **London:** 16, 17, 23, 24 & 25 August 2024

Any entries received in any city after the promotion dates for that city will not be accepted. Maximum one entry per person per day.

### 1. The Prizes:

#### a. Madri Excepcional free pint voucher:

400 free pint voucher prizes available per city (1,600 free pint vouchers available across the promotion in total). 133 free pint vouchers available in each city daily during the Promotion Period.

#### b. REVL 20% off online discount voucher:

100 20% off online vouchers for revl.co.uk available per city (400 discount vouchers available across the promotion in total). 33 online vouchers available in each city daily during the Promotion Period.

### 2. Entry instructions:

- To enter the promotion:
  - Scan the QR code on the mural to land on the Scavenger Hunt experience;
  - Find three Madri Excepcional glasses within the Scavenger Hunt experience for a chance to win;
  - Take your phone to a brand ambassador to find out if you have won.
- The Promoter reserves the right to disqualify and reject any entries. All entry information is subject to verification.
- Only one entry per person per day. The Promoter reserves the right to determine, in its sole and absolute discretion, whether an entrant has already submitted an entry on a certain day and to disqualify any subsequent entries or prize entitlement.
- Incomplete, illegible, invalid, misdirected, corrupted, incorrect or late entries will not be accepted. The Promoter takes no responsibility for entries delayed, incomplete or lost due to technical reasons or otherwise.
- Internet access and compatible device required.

### 3. Winner Selection and Notification:

- Prizes will be allocated at random through a lucky dip mechanic (under independent supervision), entrant will draw a card to find out if they've won.
- If you have won a prize, the prize will be stated on the card and the brand ambassador in the outlet will provide the physical voucher to redeem the prize. Prizes are as stated, are not for exchange or resale and no other prize alternatives are available. Unless otherwise agreed in writing by the Promoter, a prize will

only be awarded directly to the entrant responsible for a winning entry.

**4. Prize Redemption:**

- a. Madri Excepcional free pint voucher: Free pint voucher must be redeemed by 31.08.24 All vouchers can be redeemed at the following locations in each city:

Birmingham: Hockley Social Club

Manchester: New Century Hall

Bristol: Harbour Hub

London: Camino Shoreditch

- b. REVL 20% off online discount voucher: Online voucher must be used by 11:59pm on 30.09.2024 using the code provided on the physical voucher.

**5. No correspondence:**

- a. Winner selection is final and binding and no correspondence will be entered into, except with the prize winners.
- b. Entries received by any means other than as specified in these Terms will be rejected. Any person persistently trying to circumvent the entry process will be disqualified immediately.
- c. The Promoter does not accept any responsibility in the event a winner is not able to take their prize for whatever reason.

**6. General:**

- a. The Promoter cannot be held responsible for the failure of any third party to fulfil its obligations in connection with this promotion, although the Promoter will endeavour to minimise the effect of such failure on the entrants.
- b. The Promoter is not responsible for any entries which fail to be registered or are delayed for any technical or other reason whatsoever.
- c. The Promoter reserves the right to verify the winning entries including asking for a winner's identity, including proof of age, (which they must provide to the brand ambassador, if requested to do so, for verification purposes) and to refuse to award the prize or withdraw the prize entitlement and/or refuse further participation in the promotion and disqualify the participant where there are reasonable grounds to believe there has been a breach of these Terms or any instructions forming part of the entry requirements or otherwise where a participant has gained unfair advantage in participating in the promotion or won using fraudulent means. The Promoter will be the final arbiter in any decisions, and these will be binding and no correspondence will be entered into in relation to this clause.
- d. The Promoter reserves the right to suspend, cancel or amend the promotion (including replacing the prize with an alternative prize of equal or higher value) and / or revise these Terms at any time without giving prior notice and, by continuing to take part in the promotion subsequent to any revision, entrants shall be deemed to have agreed to the amended terms. The Promoter will always endeavour to minimise the effect to participants in order to avoid undue disappointment.
- e. The Promoter is required to either publish or make available information that indicates a valid award took place. As such, the Promoter will send the surname and county of prize winners to anyone that contacts the Promoter by sending a SAE to MADRÍ EXCEPCIONAL– Scavenger Hunt 2024, 137 High Street, Burton on Trent, DE14 1JZ by no later than 28 days after the end of the Promotion Period.
- f. With the exception of death or personal injury arising out of the Promoter's negligence or the negligence of its associated companies, its agents, its employees, fraud or fraudulent misrepresentation, or any other liability that cannot be excluded or limited by law, all liability whatsoever on the part of the Promoter or its associated companies, its agents, its employees for any costs, expenses, losses, damages, liabilities, injury or disappointment including any loss of profits, business, contracts, revenues or anticipated savings and whether special, direct, indirect, consequential, suffered by the participant howsoever arising in connection with the promotion are excluded.
- g. These Terms and any dispute or claim arising out of or in connection with them or their subject matter, existence, negotiation, validity, termination or enforceability (including non-contractual disputes or claims) shall be governed by English law and subject to the exclusive jurisdiction of the courts of England and Wales.
- h. The Promoter does not encourage excessive consumption of alcohol. Please drink responsibly.