

MADRÍ EXCEPCIONAL– Paint Your Pint 2024 T&Cs

These Terms and Conditions (**Terms**) prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry and claim instructions are deemed to form part of these Terms. By participating, all entrants will be deemed to have accepted and be bound by these Terms. Please retain a copy for your information.

The Promoter is Molson Coors Brewing Company (UK) Limited having its registered office at 137 High Street, Burton Upon Trent, DE14 1JZ.

- **Eligibility:** This promotion is open to residents of the United Kingdom (including Northern Ireland) and the Republic of Ireland who are aged 18 years or over at the date of entry. Proof of age and residence may be required. Prize Draw excludes employees of the Promoter (and their immediate families), its subsidiaries, its agents, or anyone else professionally connected with this promotion. Compatible device, internet access and valid e-mail address required.
- **Promotion Period:** The promotion is open from 00:00:00 UK time on 5 April 2024 and closes at 23:59:59 UK time on 31 August 2024. Any entries received after this time will not be accepted. Maximum one entry per person per day.

1. Entry instructions:

- a. To enter the promotion:
 - i. Scan the QR code on promotional comms pos materials, digital posts in brand social media or on promotional glasses to land on the Paint Your Pint Conectada platform;
 - ii. Design a MADRÍ EXCEPCIONAL pint glass using the tools provided;
 - iii. Fill in your contact details (including name, email address, phone number and home address);
 - iv. Submit your design to enter the promotion. Your standard network rates apply.
- b. The Promoter reserves the right to disqualify and reject any entries. All entry information is subject to verification.
- c. Only one entry per person per day. For the avoidance of doubt only one unique email address will be accepted per person per day. The Promoter reserves the right to determine, in its sole and absolute discretion, whether an entrant has already submitted an entry on a certain day and to disqualify any subsequent entries or prize entitlement.
- d. Incomplete, illegible, invalid, misdirected, corrupted, incorrect or late entries will not be accepted. The Promoter takes no responsibility for entries delayed, incomplete or lost due to technical reasons or otherwise.
- e. Entry is via online only. Internet access and a valid email address is required.

2. The Prizes:

- a. One x three-night trip to Madrid for two adults. The prize includes:
 - Return flights from a UK airport and return transfers in Madrid from airport to hotel and hotel to airport.
 - 4* hotel accommodation for three nights, sharing a room on a B&B basis (subject to availability)
 - Two local activities (e.g. tapas tour, sightseeing tour, segway tour or flamenco show)
 - £500 spending money which will be transferred to the winner via bank transfer 2 days before the trip to Madrid.

Prize excludes additional food and beverages and personal expenses. Passport/visa arrangement and travel insurance are the responsibility of the winner and their guest. Prize must be taken before 1 August 2025. Some dates may be restricted, and bookings may be subject to availability. The winner and their guest will be solely responsible for ensuring that they will be available to travel, able to get to the UK airport of departure and that they will hold valid passports, necessary visas and travel

documents incidental to the fulfilment of the prize on the dates specified. The winner and their guest must both be over the age of 18 to claim the prize.

b. MADRÍ EXCEPCIONAL-branded tote bags, water bottle and notepads:

Maximum of two prizes available for ROI residents. Maximum of 100 prizes available for UK & NI residents. Prizes will be dispatched by registered post and a signature may be required. The Promoter assumes no responsibility for mistakes in delivery addresses and prizes returned undelivered shall be void. The Promoter will not replace any lost, damaged or stolen prize items once they have been dispatched or are in the winners' possession.

3. **Winner Selection:**

- a. Three-night trip to Madrid for two adults: The winner will be the first entry drawn at random from all eligible entries received during the Promotion Period by a computer process that produces verifiably random results within 7 days after the end of the Promotion Period.
- b. MADRÍ EXCEPCIONAL-branded tote bags, water bottle and notepads: UK & NI residents: there will be a weekly prize draw during each week of the Promotion Period during which three to five entrants will be drawn at random from all eligible entries received in that week of the Promotion Period by a computer process that produces verifiably random results. ROI residents: The winner will be the first two entries drawn at random from all eligible entries received during the Promotion Period by a computer process that produces verifiably random results within 7 days after the end of the Promotion Period.

4. **Winner Notification:**

- a. Three-night trip to Madrid for two adults: The winner will be notified via email by mcbceventsteam@xsem.co.uk within 7 days of the prize draw to the email address used to enter the promotion. It is the responsibility of winners to ensure that they respond to the winner notification, by replying or emailing the address provided within 5 days confirming their acceptance of the prize and providing their name, proof of age, and address to receive the prize. In the event the winner does not respond to the email notification within 5 days, the Promoter reserves the right to select an alternative winner from all remaining eligible entries, with the originally selected winner forfeiting their right to the prize.
- b. MADRÍ EXCEPCIONAL-branded tote bags, water bottle and notepads: The winners will be notified via email by molsoncoors@paragon-cc.co.uk within 7 days of the prize draw in which they were selected to the email address used to enter the promotion. Prizes will be automatically dispatched to winners within 28 days of the winner's selection.

5. **Prize Fulfilment:**

Prizes as stated, are not for exchange or resale and no other prize alternatives are available. Unless otherwise agreed in writing by the Promoter, a prize will only be awarded directly to the entrant responsible for a winning entry.

- a. Three-night trip to Madrid for two adults: Winner will receive their prize confirmation and booking instructions from XSEM following discussion about preferred dates / airport location.
- b. MADRÍ EXCEPCIONAL-branded tote bags, water bottle and notepads: Prizes will be dispatched to the address given by winners within 28 days of the winner's selection.

6. **No correspondence:**

- a. Winner selection is final and binding and no correspondence will be entered into, except with the prize winners.
- b. Bulk entries, entrants using multiple addresses, email addresses, numbers or via agents, third parties, organised groups or those automatically generated by computer will not be accepted. Entries received by any means other than as specified in these Terms will be rejected. Any person persistently trying to circumvent the entry process will be disqualified immediately.
- c. The Promoter does not accept any responsibility in the event a winner is not able to take their prize for whatever reason, including in the event that a winner provides incorrect address details.

7. **Use of Personal Data:**

- a. The personal data provided by entrants to the Promoter will only be used by the Promoter for the purpose of conducting the promotion and at all times in accordance with the Data Protection Act 2018 and the Promoter's Privacy Policy (available at <https://www.molsoncoors.com/privacy-policy>).
- b. By entering this promotion, entrants agree that their competition entry may be shared by the Promoter on its social media accounts.
- c. The Promoter may share entrants' personal data with their agents/representatives including XSEM and Paragon to assist with administering the promotion, contacting entrants and prize fulfilment (as necessary). This includes contacting the winner via email and publicizing information about the prize winner by post.
- d. The Promoter is required to either publish or make available information that indicates a valid award took place. As such, the Promoter will send the surname and county of prize winners to anyone that contacts the Promoter by sending a SAE to MADRÍ EXCEPCIONAL– Paint Your Pint 2024, 137 High Street, Burton on Trent, DE14 1JZ by no later than 28 days after the end of the Promotion Period.

8. General:

- a. The Promoter cannot be held responsible for the failure of any third party to fulfil its obligations in connection with this promotion, although the Promoter will endeavour to minimise the effect of such failure on the entrants.
- b. The Promoter is not responsible for any entries which fail to be registered or are delayed for any technical or other reason whatsoever. The Promoter cannot be held responsible if the winner does not receive their prize as a result of having provided incomplete or inaccurate email address details.
- c. The Promoter reserves the right to verify the winning entries including asking for a winner's identity, including proof of age, (which they must provide within 7 days but which will not be retained following verification by the Promoter and redemption of the prize) and to refuse to award the prize or withdraw the prize entitlement and/or refuse further participation in the promotion and disqualify the participant where there are reasonable grounds to believe there has been a breach of these Terms or any instructions forming part of the entry requirements or otherwise where a participant has gained unfair advantage in participating in the promotion or won using fraudulent means. The Promoter will be the final arbiter in any decisions, and these will be binding and no correspondence will be entered into in relation to this clause.
- d. The Promoter reserves the right to suspend, cancel or amend the promotion (including replacing the prize with an alternative prize of equal or higher value) and / or revise these Terms at any time without giving prior notice and, by continuing to take part in the promotion subsequent to any revision, entrants shall be deemed to have agreed to the amended terms. The Promoter will always endeavour to minimise the effect to participants in order to avoid undue disappointment.
- e. With the exception of death or personal injury arising out of the Promoter's negligence or the negligence of its associated companies, its agents, its employees, fraud or fraudulent misrepresentation, or any other liability that cannot be excluded or limited by law, all liability whatsoever on the part of the Promoter or its associated companies, its agents, its employees for any costs, expenses, losses, damages, liabilities, injury or disappointment including any loss of profits, business, contracts, revenues or anticipated savings and whether special, direct, indirect, consequential, suffered by the participant howsoever arising in connection with the promotion are excluded.
- f. These Terms and any dispute or claim arising out of or in connection with them or their subject matter, existence, negotiation, validity, termination or enforceability (including non-contractual disputes or claims) shall be governed by English law and subject to the exclusive jurisdiction of the courts of England and Wales.
- g. The Promoter does not encourage excessive consumption of alcohol. Please drink responsibly.