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| **Kingdom of Saudi Arabia**  **Ministry of Education**  **Saudi Electronic University** | A picture containing text, outdoor, sign  Description automatically generated | **المملكة العربية السعودية**  **وزارة التعليم**  **الجامعة السعودية الإلكترونية** |

**College of Administrative and Financial Sciences**

**Assignment 2**

**Introduction to International Business (MGT 321)**

**Due Date: 30/03/2024 @ 23:59**

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| Course Name: **Introduction to International Business** | Student’s Name: |
| Course Code: **MGT-321** | Student’s ID Number: |
| Semester: Second | CRN: |
| Academic Year:**2023-24-2nd** | |
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**For Instructor’s Use only**

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| Instructor’s Name: | |
| Students’ Grade:  Marks Obtained/**Out of 10** | Level of Marks: High/Middle/Low |

**General Instructions – PLEASE READ THEM CAREFULLY**

* The Assignment must be submitted on Blackboard (**WORD format only**) via allocated folder.
* Assignments submitted through email will not be accepted.
* Students are advised to make their work clear and well presented, marks may be reduced for poor presentation. This includes filling your information on the cover page.
* Students must mention question number clearly in their answer.
* Late submission will NOT be accepted.
* Avoid plagiarism, the work should be in your own words, copying from students or other resources without proper referencing will result in ZERO marks. No exceptions.
* All answered must be typed using **Times New Roman (size 12, double-spaced)** font. No pictures containing text will be accepted and will be considered plagiarism).
* Submissions without this cover page will NOT be accepted.

**Learning Outcomes:**

**Knowledge:**

1.1: Identify and evaluate the significant trade agreements affecting global commerce

**Skills:**

2.1: Analyse the effects of culture, politics and economic systems in the context of international business

**Values:**

3.1: Carry out effective self-evaluation through discussing economic systems in the international business context

**Case study**

Please read Case 6: “**The Trans Pacific Partnership (TPP) Is Dead: Long Live the CPTPP”** available in your book (International business: Competing in the global marketplace **(13th ed.)**, at **page no.634**, and answer the following questions:

**Case study Question(s):**

1. Explain the proposed benefits of the TPP. **(Marks: 2.5)**
2. What were the potential drawbacks of the U.S. entering the TPP? What would be the drawbacks to other nations? Discuss. **(Marks: 2.5)**
3. Is the CPTTP a threat to American economic interests? Discuss. **(Marks: 2.5)**
4. Why do you think the 11 remaining signatories went ahead with a revised deal after the United States withdrew? Give logic in support of your answer. **(Marks: 2.5)**

**Important Notes:**

* This is an individual assignment.
* All references must be cited using APA format. This includes both in-text citations and the reference list at the end of the document.
* Originality, Similarity and Plagiarism Check: Your work must be original. All papers will be submitted through SafeAssign software to check for similarity and plagiarism. Any instance of academic dishonesty will result in a grade of zero for the assignment. No exceptions and no second chances!

**Answers**

1. **Answer-**
2. **Answer-**
3. **Answer-**
4. **Answer-**