1. Problem Background

Shopping apps are revolutionizing the world lately, but specifically, grocery shopping apps. These ease the customer's troubles of having to walk to the grocery store, and it also helps prevent the grocery store from getting overcrowded.

2. Target

Currently, Puerto Rico is delayed with technology, so it doesn't have many of the benefits other states do have. This app is an advancement in technology locally, that will improve and ease their living, especially when situations like the one we're living now, a pandemic, show up.

3. Causes

The target in mind is to make shopping easier, through scrolling and clicking on the products you want and have them delivered to you. This will help with crow control, and avoid close contact with others and getting infected.

4. Countermeasures

- Being able to search products by category.
- Customers choose however many products they want to buy.
- They can choose whether they'll 'Pick Up' the groceries or have them delivered to their homes for an extra fee.
- Ability to pay online.

5. Check/Evaluate

- People's lives got easier by buying groceries without standing on line.
- Less trips to the supermarket by having the products delivered to their houses.
- Less overcrowding in the supermarkets.

6. Act/Standardize

- Keep the platform updated with new products in stock.
- Keep adding features that prove to be beneficial.
- User feedback is appreciated and will be taken into consideration.