LUIS EDUARDO HERNANDEZ JIMENEZ

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SUMMARY

Product design professional specialized in User Experience (UX) and User Interface (UI) design. Focused on creating innovative and functional solutions that transform how users interact with technology. With experience in developing mobile applications and websites.

EDUCATION

Lic. en Ciencias de la Informática   **2015 - 2019**

Unidad Profesional Interdisciplinariade Ingenieria y Ciencias Sociales y Administrativas (UPIICSA - IPN)

WORK EXPERIENCE

Customer Experience - Oaxsun Technologies   **2024 - Today**
- Optimized customer and user journeys
- Identified user and customer pain points
- Collaborated with cross-functional teams
- Enhanced experiences through continuous improvement

Product Designer - HRIntelligence   **2023 - 2024**
- Wireframe design.
- Mobile application design.
- Web design.
- High-fidelity prototyping.
- User Testing and user research.

UX / UI Designer - Duelazo de México   **2021 - 2023**
- Mobile application design.
- Design new flows in app.
- Prepare internal and external progress reports.
- Design Email Campaigns.

UX / UI Designer - Rapptr Std.   **2018 - 2021**
- Prototyping.
- Art and visual design.
- Mobile game design.
- User Testing.

KNOWLEDGE & SKILLS

Skills
- UX / UI Design
- App Development
- Web Development
- Email Campaign Design

Methodologies
- Design Thinking **Advanced**
- Atomic Design **Advanced**
- Scrum **Advanced**

Languages
- English **B2**
- Spanish **Native**

TOOLS & TECHNOLOGIES

Design Tools
- Adobe CC **Advanced**
- Figma **Advanced**
- Zeplin **Advanced**
- Hotjar **Advanced**
- Maze **Advanced**
- Miro **Advanced**

Development Environments
- XCode **Intermediate**
- Android Studio **Intermediate**
- Visual Studio **Intermediate**
- Unity **Intermediate**

PORTFOLIO   https://eduardojmnz.github.io