

# Medi VIETNAM pharm EXPO



2019

## THE 19<sup>TH</sup> INTERNATIONAL MEDICAL, HOSPITAL & PHARMACEUTICAL EXHIBITION IN HO CHI MINH CITY



PROTECT,  
CARE AND  
IMPROVE PUBLIC  
HEALTH TOGETHER

9:00 AM - 5:00 PM

01 ▶ 03

AUGUST  
2019

SAIGON EXHIBITION & CONVENTION CENTER (SECC)  
799 Nguyen Van Linh Str., Dist 7, Tan Phu Ward, HCMC



### HOSTS:

Ministry of Health  
Ministry of Industry and Trade

### SPONSORS:

Drug Administration of Vietnam - MOH  
Communication and Emulation, Award Department - MOH  
Medical Equipment & Instrument Department - MOH  
Health Communication & Education Centre - MOH  
Vietnam Pharmaceutical Companies Association  
Ho Chi Minh City Service of Health  
Ho Chi Minh City Service of Industry and Trade

### ORGANIZERS:



### MEDIA SPONSORS:



# Medi PHARM EXPO VIETNAM

MINISTRY OF HEALTH  
138A Giang Vo, Ha Noi



## BLESSING MESSAGE

To medical and pharmaceutical companies participate  
in VIETNAM MEDI-PHARM EXPO 2019  
( 01 ~ 03 Aug., 2019 )

The Ministry of Health of Vietnam supports and welcomes Vietnam National Trade Fair and Advertising Company VINEXAD in cooperation with related organizations, associations and companies in healthcare industry to have successfully organized International Medical and Pharmaceutical Exhibitions in Vietnam for the past years. These events have made great contribution to supplying healthcare products and services to improve life quality and assist in protecting, caring and enhancing Vietnamese people's health.

VIETNAM MEDI-PHARM EXPO is organized in Vietnam every year which proves itself to be the most prestige specialized exhibition in healthcare industry with the participation of numerous local and foreign companies. At the exhibition, professionals and the public will have opportunities to study the latest achievements, pharmaceutical products and medical equipments together with healthcare and treatment services. The event is considered the opportunity for Vietnamese and foreign enterprises to exchange experience, introduce products, expand business relationship, approach high-tech methods and advanced achievements.

On behalf of the Ministry of Health of Vietnam, I would like to deliver my greeting and welcome Vietnamese and foreign companies to participate in VIETNAM MEDI-PHARM EXPO 2019

Wish that the exhibition will get fruitful results.

Vice Minister of Health

TRUONG QUOC CUONG

## SHOW REPORT OF VIETNAM MEDI-PHARM EXPO 2018 IN HOCHIMINH CITY

### EXHIBITORS FACTS

**400** BOOTHS OF **350** PARTICIPANTS

#### COMING FROM 20 COUNTRIES AND TERRITORIES

Belarus, France, China, Germany, Hongkong, India, Iran, Israel, Italy, Japan, Korea, Malaysia, Pakistan, Russia, Singapore, Taiwan, Ukraine, USA, Vietnam

#### NATIONAL PAVILIONS

China, India, Korea, Malaysia, Taiwan, Vietnam

#### GENERAL ASSESSMENTS AND REMARKS OF EXHIBITORS

**93%** were pleased with services of Organizing Board

**95%** were satisfied with results of participation at the Exhibition

**85%** were interested in participating in the next  
VIETNAM MEDI-PHARM EXPO



### VISITORS FACTS

**13,450 VISITORS** | **9,900** TRADE VISITORS  
**3,550** PUBLIC VISITORS

#### COMING FROM 24 COUNTRIES AND TERRITORIES

Australia, Bangladesh, China, Czech, France, Hong Kong, Japan, Korea, Nigeria, Malaysia, Myanmar, Philippines, Poland, Russia, Taiwan, Thailand, Germany, New Zealand, Singapore, Laos, Indonesia, Cambodia, UK, USA, Vietnam

#### VISITORS'S INTERESTED

Pharmaceutical, herbal products and Medicines	22%
Pharmaceutical Processing and Packaging Machinery	10%
Healthcare products	10%
Hospital Services	7%
Medical Equipments	30%
Laboratory products and chemistry	7%
Dental & Optical products	6%
Beauty care and Spa	8%

#### PERCENTAGE OF THE BUSINESS TYPE OF VISITORS

Importer/ Exporter	60%	Hospital	15%
Manufacturer	15%	Other	10%



## PROFESSIONAL ADVERTISING CAMPAIGN

- Sending more than 30,000 brochures and leaflets to introduce the Exhibition to domestic and foreign enterprises
- Cooperating with foreign magazines and journals to introduce the Exhibition
- Sending more than 30,000 invitation letters to visitors from our rich and updated database
- Making telephone call, sending fax and email for arranging meetings (B2B)
- Organizing press conference prior to the Exhibition.
- Advertising through media: online newspapers, printed newspapers, television channels, radio...
- Hanging banners in the city and around the Exhibition area.
- Updating information in the official website: [www.medipharmexpo.com](http://www.medipharmexpo.com)

## MAJOR EVENTS DURING THE EXHIBITION

- Opening Ceremony: 9h00 on 01<sup>st</sup> August, 2019
- Seminar:
  - Investment attraction policies; import, export and manufacturing policies
  - Information of Vietnam medical and pharmaceutical market.
- Specialized seminars
  - Will be organized according to exhibitors registration
- Tours to hospitals and pharmaceutical manufacturing companies in Hochiminh City.
- Meetings and contacts between exhibitors and potential partners at the exhibition area.



## EXHIBITS:

1



VIETNAM INTERNATIONAL EXHIBITION ON  
MEDICAL & LABORATORY EQUIPMENT 2019

- **Laboratory and Analysis Equipments:**
  - Machines, equipments and chemical used in analysis, laboratory, life science, environmental protection.
  - Extracting & refining technology, product quality testing devices, substances.
  - Air processing & waste treatment technology for factories and hospitals
  - Products used in clean room.
- **Medical equipments and materials used in hospitals:**
  - Diagnostic, examination and treatment equipments: Accident and emergency equipment, diagnostics, disinfection and disposal systems, electromedical equipment, medical technology, medical furniture and equipment, rehabilitation equipment, orthopaedic supplies, medical consumables...
  - Household medical equipments: Massage machines, blood pressure machine, electric scale...
  - Medical safety clothes, jackboots, gloves...
  - Building technology and services
- **Aesthetic equipments, Beauty care, spa...**

2



VIETNAM INTERNATIONAL EXHIBITION  
ON PHARMACEUTICAL PRODUCT  
& PROCESSING MACHINERY 2019

- **Medicines:** Various kinds of pharmaceuticals, chemistry.
- **Food Supplement**
- **Drug raw materials:** Herbal, essential oil, attar.
- **Pharmaceutical processing and packaging machines:**
  - Food, chemical, cosmetic & pharmaceutical processing equipments & machines
  - Packaging, labelling machines and technology

3



VIETNAM INTERNATIONAL EXHIBITION  
ON HOSPITAL AND EQUIPMENT 2019

- **Medical equipments, instruments, machines & materials used in hospital.**
- **Hospitals:**
  - Examination & treatment services, community healthcare consultancy.
  - Hospitals, medical centres, clinics, sanatoriums...
- **Medical Tourism.**

4



VIETNAM INTERNATIONAL EXHIBITION  
ON OPHTHALMOLOGY 2019

- Lens Technology
- Medical Eyecare
- Medicines
- Fashion Trends
- Frames, Sun glasses...

5



VIETNAM INTERNATIONAL EXHIBITION  
ON DENTAL PRODUCTS & TECHNOLOGY 2019

- Dental materials and Medicines
- Dental treatment machines & equipments
- New technology.



## About The Venue

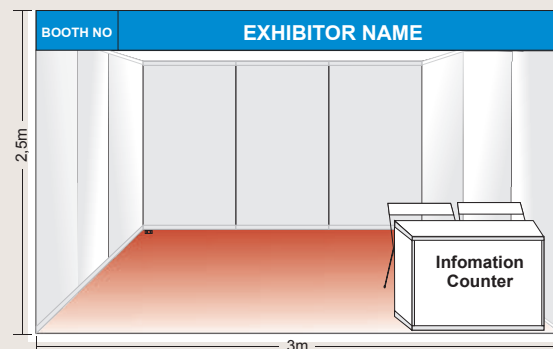
### Saigon Exhibition & Convention Center (SECC)

SECC is the premier exhibition and convention facility center in Ho Chi Minh City that offers flexibility in venue size. Featuring inter-connected and column-free halls that can be expanded or reduced, easy access freight doors, concrete level floor, cabling trenches, centralised air-conditioning system and more. SECC is the Exhibition facility which has played host to numerous international shows and events throughout the Indochina region. SECC is the venue of choice.

### Standard Booth (3m x 3m x 2.5m) includes:

- Carpet (3m x 3m)
- Dividing wall, Company nameplate
- 1 Information Counter
- 2 chairs
- 1.2m long neon light
- 1 socket (5 apm/ 220v)

**Space area:** self-arranged by clients  
(Not including power supply, carpet)



### Value-Added Benefits for Exhibitors

- Attending conferences, seminars during the Exhibition
- Badges, opening ceremony invitation letter, exhibition invitation letter...
- Free introduction in the Exhibition's catalogue in English and Vietnamese
- Public hygiene in the Exhibition area
- Security of the Exhibition items during the closing time of the Exhibition.
- Installation and dismantling booths (in case of package rental)

### Optional Services (Charged)

- Advertising fees in the Exhibition's catalogue.
- Organizing thematic seminars to introduce products and services
- Cargo transportation, visa procedures, hotel booking, interpretation and other services...
- Designing and installing special booths, booth equipment rent.
- Printing services for advertising products.
- Local travel for market survey.

FOR FURTHER DETAILS, PLEASE CONTACT:



NATIONAL TRADE FAIR & ADVERTISING J.S.C (VINEXAD)

9 Dinh Le, Ha Noi

Cellphone: + 84 904811648

Fax: (84-24) 39363085

Email: minhchauvinexad@gmail.com; minhchau@vinexad.com.vn