# Taxi Trajectory Analysis Demo

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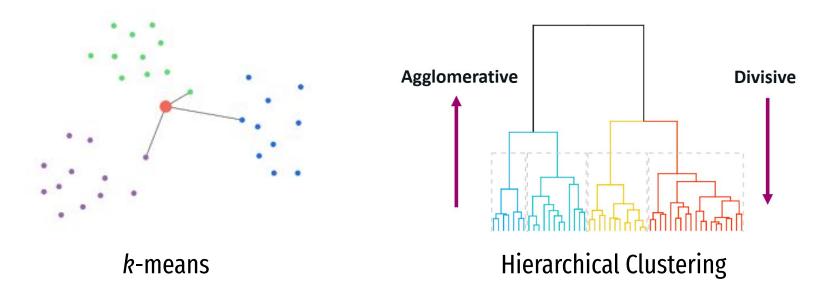
# Problem recap

**Clustering** of the **processed data points** in the first part of the project.



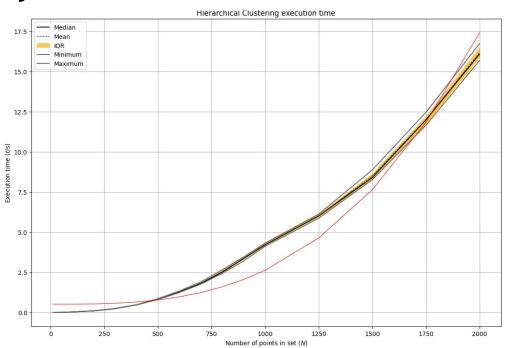
# Clustering

#### Two approaches:



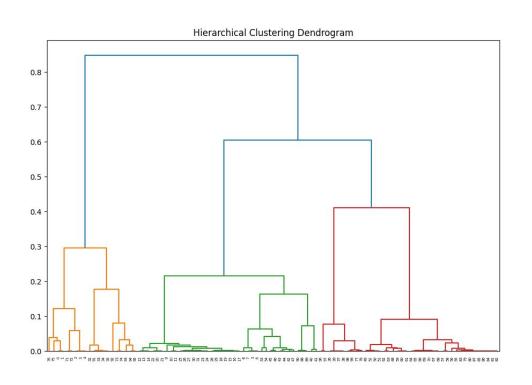
## **UPGMA**

### **Empirical Analysis (Revisited)**



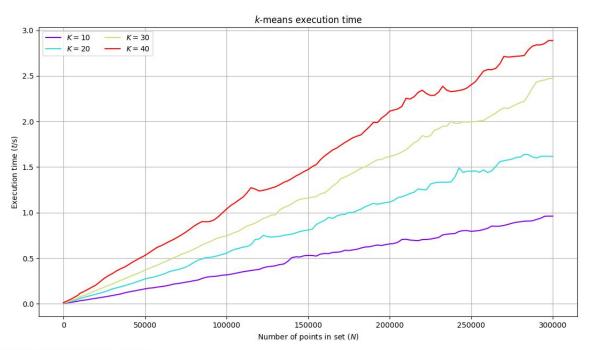
## **UPGMA**

#### **Dendogram**



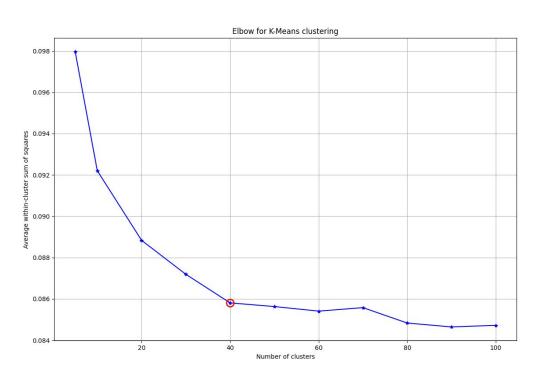
## k-means

## **Empirical Analysis (Revisited)**



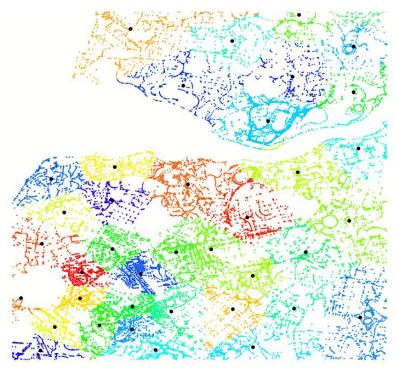
## k-means

#### **Elbow method**



## k-means

#### **Clusters visualization**



# Q&A

