## **Adidas Sales & Profitability Dashboard**

Performance overview by product, region, retailer, and margin category (2020–2021)

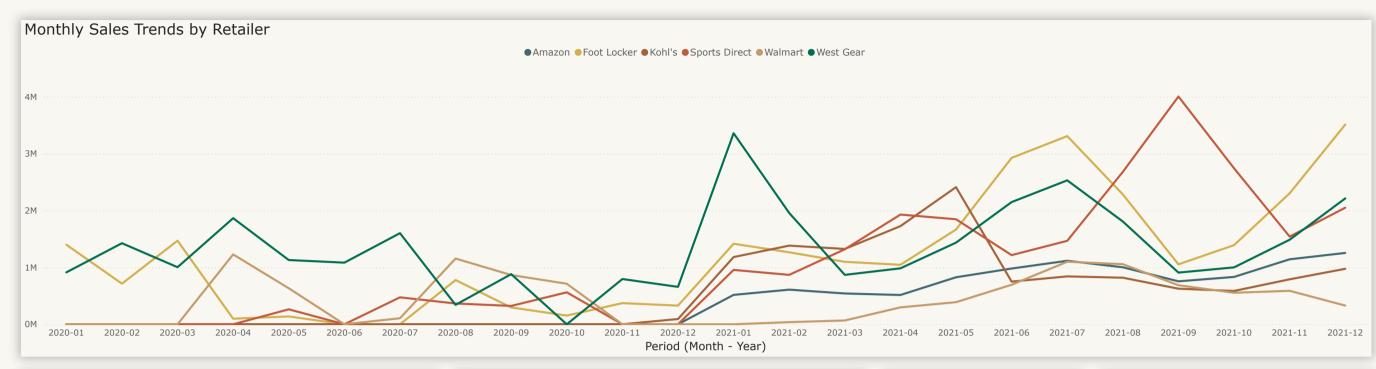


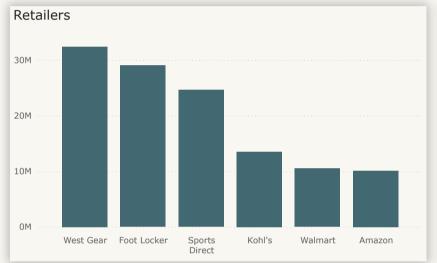
120.2M

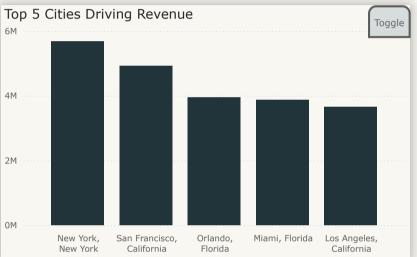
2.5M

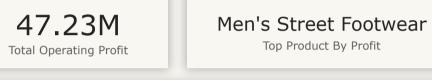




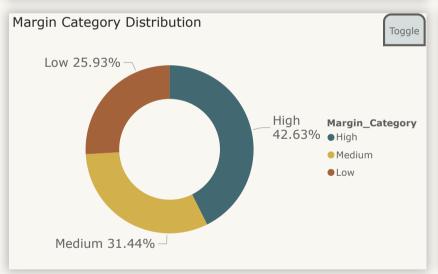








Product Type	Amazon	Foot Locker	Kohl's
Men's Apparel	1,364,520.00	3,883,745.00	1,872,090.00
Men's Athletic Footwear	1,562,959.00	4,827,415.00	2,373,816.00
Men's Street Footwear	2,877,127.00	7,538,775.00	2,948,898.00
Women's Apparel	2,034,014.00	5,682,864.00	2,681,989.00
Women's Athletic Footwear	1,034,505.00	3,218,999.00	1,663,494.00
Women's Street Footwear	1,223,862.00	3,873,147.00	1,972,166.00
Total	10,096,987.00	29,024,945.00	13,512,453.00







## Toggled Visuals Overview

