



Indian Institute of Information Technology,  
Lucknow

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# EDUTHON

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FIRST EDUCATION THEMED HACKATHON

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**28<sup>TH</sup> - 30<sup>TH</sup> AUGUST 2020**

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[eduthon.tech](http://eduthon.tech)

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Axios  
The Technical Society of IIIT, Lucknow



# ABOUT EDUTHON



EDUTHON was created to give those designing, building, and maintaining our built environment the opportunity to collaborate with cutting edge technologies and its developers and designers.

It's a weekend of geeking at its finest for improving the industries that affect all that live or work in a house or building. It has quickly become a global community of innovators that include all elements of the built environment.

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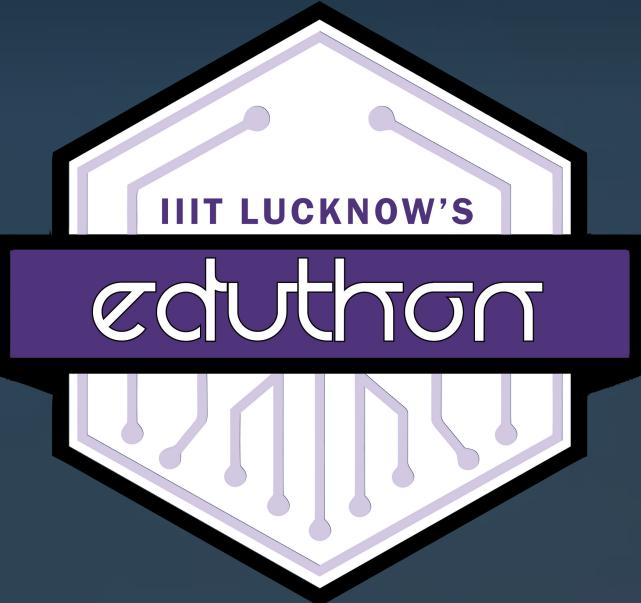
This year marks the 1st edition of **EDUTHON**, IIIT Lucknow. The Hackathon shall take place from 28th to 30th August, 2020 virtually.

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Boasting a roster of exciting and engaging events, the first edition of **Eduthon** promises to be the grandest, greatest and the most magnificent beginning that a fest could possibly have.



# ABOUT IIIT LUCKNOW



Indian Institute Of Information Technology, Lucknow is a growing Institute among the Institutes of national importance in India. Intellect is an inner ability that can be achieved through education and scientific approach. Technical education carves the personality of students and paves the way for self-reliance.

IIIT Lucknow is focusing on augmentation of scientific and technical knowledge so as to create expertise in different arena and is committed to provide opportunities to achieve success.

We aim to provide a platform full of opportunities to learn and experiment with the canvas of life and to paint whatever agitates the sleep of enthusiastic youth populace of India.

IIIT-Lucknow is in full swing to create inquisitiveness and promote scientific temper among its students. The Institute is not only imparting knowledge in Computer Science but also focusing on Data Science, Artificial Intelligence and Research outcomes vis-a-vis learning environment.

# Why Education

Education is what survives when what has been learned has been forgotten.

India came under the wave of the corona pandemic in March followed by a lockdown, the whole nation was caged to their homes for their safety and well-being.

Everyone from the media to the government were talking about how this will impact the industries, jobs, etc. but an important topic like education skipped everyone's minds.

The corona pandemic has left a massive impact on students, maximum of them can't even get proper access to their education at this time.

Colleges, Schools, Tutions and Coaching centres have been struck with issues they were not prepared for, multiple issues are being faced, conduction of classes, evaluations etc. These problems are not just affecting the academics but now they are a problem for the young minds. Many students are now suffering from mental health issues and the cases of suicides within students are increasing.

To tackle the innumerable issues that cross our minds on a daily basis we have chosen education to be the theme of our hackathon.





# SPONSORSHIP & BRANDING

At **EDUTHON**, we believe that all investment irrespective of its form is of paramount importance. That is why the sponsorship team strives round the clock to ensure maximum exchange of Value Added Services for our esteemed spons



#### Increase Awareness:

Many hackers attending our event will be unfamiliar with the tools they need to create their projects. By sponsoring us, attendees will know about your product first and be more likely to use them in their future projects, increasing awareness about your company and making hackers more likely to support your brand in the future. This is also a good opportunity to let hackers try out new APIs or services that you have recently released.



#### Form Relationships with Gen Z Hackers:

Sponsors of our hackathon will be able to form relationships with up and coming hackers who are interested in pursuing a career in computer science.



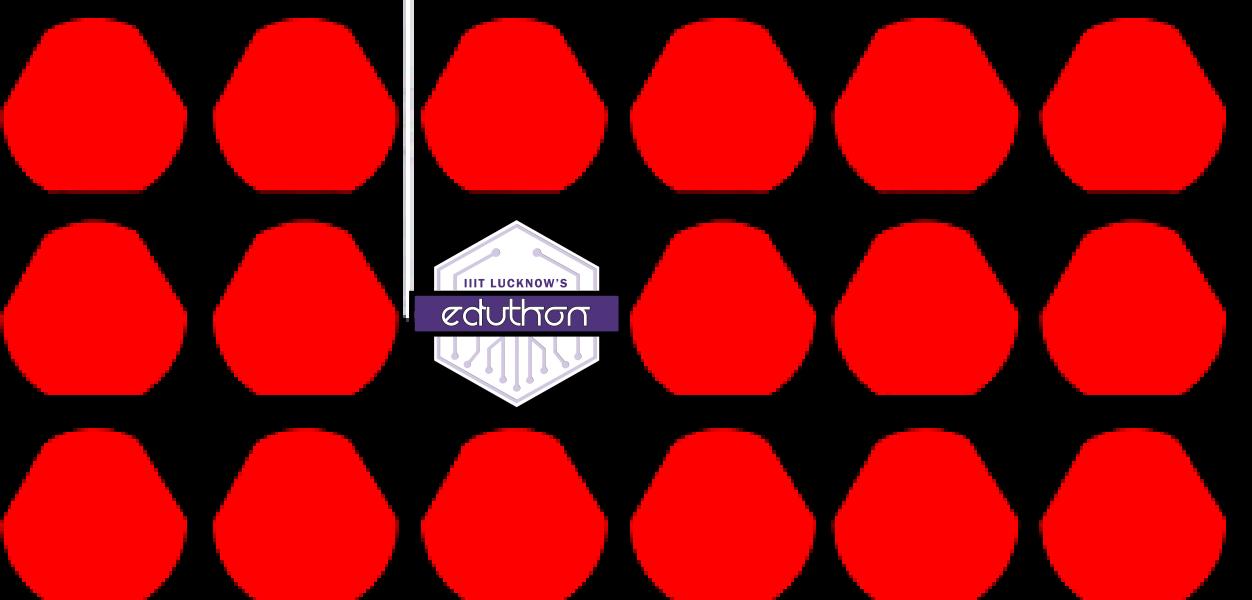
#### Make a First Impression:

A large percent of students attending hackathons have little to no programming experience, allowing your company to be the first touch-point for them in this field.



#### Connect with Talent:

By sponsoring our event, you are opening yourself up to the talented young minds that will help shape the future. Resources that you provide will have a positive effect on these new programmers, allowing them to connect with your company and become more familiar with your services.



We stand out from the crowd.

# SPONSORSHIP TIERS

## How can you help?

- Give monetary contribution directly to our event, allowing us to ensure all hackers have an enjoyable experience at our hackathon
- Send volunteers to assist students as mentors throughout the event
- Send judges to evaluate hacker projects during the judging period
- Sponsor a custom award & prize for the hackathon
- Support students with your products, services, APIs, or hardware
- If you have any other ideas, do not hesitate to reach out to us at [hack@iiitl.ac.in](mailto:hack@iiitl.ac.in)

## Build Your Own:

We want you to have an amazing time at Eduthon.  
If you think of any bespoke requirements or needs that you'd like, we are super happy to work with you to accommodate them.  
Just drop us a line at [hack@iiitl.ac.in](mailto:hack@iiitl.ac.in) and we would get back to you as soon as possible.

	Bronze \$200	Silver \$500	Gold \$750	Partner* \$1200
<b>General</b>				
Send Mentors	✓	✓	✓	✓
Distribute Merchandise	✓	✓	✓	✓
Talk at Opening Ceremony	1 min	2 min	3 min	Keynote
Mentioned @ Opening Ceremony	✓	✓	✓	✓
Mentioned @ Closing Ceremony	✓	✓	✓	✓
Send Judges		✓	✓	✓
Award Custom Prizes		✓	✓	✓
Host Workshops / Events			✓	✓
Send Post-Event Email				✓
<b>Recruiting</b>				
Distribute Recruiting Materials	✓	✓	✓	✓
Access to Attendee Info		✓	✓	✓
Send Recruiters to Event			✓	✓
Interviews During Event			✓	✓
Access to Projects on Github				✓

\*Only 3 Slots for Partner Tier

# REACH OUT

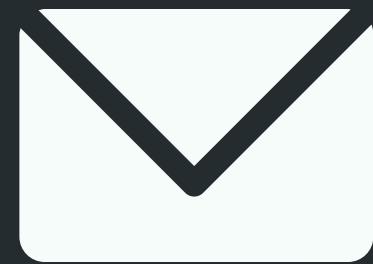


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We can't wait to roll out the (**sanitised, we promise 😊**) welcome mat for you