



Indian Institute of Information Technology,
Lucknow

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EDUTHON

FIRST EDUCATION THEMED HACKATHON

4TH - 6TH SEPTEMBER 2020

eduthon.tech

Axios
The Technical Society of IIIT, Lucknow



ABOUT EDUTHON



EDUTHON strives to give those designing, building, and maintaining our built environment the opportunity to work with cutting edge technologies and collaborate with developers and designers.

It's a weekend of geeking at its finest, for improving and building upon technology that affects all working individuals. It has quickly become a global community of innovators that include all elements of the built environment.

This year marks the 1st edition of **EDUTHON**, IIIT Lucknow. The Hackathon shall take place from 4th to 6th September, 2020 virtually.

Boasting a roster of exciting and engaging events, the first edition of **Eduthon** promises to be the grandest, greatest and the most magnificent beginning that a hackathon could possibly have.



ABOUT IIIT LUCKNOW



Indian Institute Of Information Technology, Lucknow is a growing Institute among the Institutes of national importance in India. Intellect is an inner ability that can be achieved through education and scientific approach. Technical education carves the personality of students and paves the way for self-reliance.

IIIT Lucknow is focusing on augmentation of scientific and technical knowledge, to create expertise in different arenas and is committed to provide opportunities to achieve success.

We aim to provide a platform full of opportunities to learn and experiment with the canvas of life and paint whatever agitates the sleep of enthusiastic youth populace of India.

IIIT Lucknow is in full swing to create inquisitiveness and promote scientific temper among its students. The Institute is not only imparting knowledge in Computer Science but also focusing on Data Science, Artificial Intelligence and Research outcomes vis-a-vis learning environment.

Why Education

Education is what survives when what has been learned has been forgotten.

India saw a nation-wide lockdown in March following the covid pandemic.

The pandemic has left a massive impact on students and many of them don't have access to proper education at this time.

Colleges, schools, tuition and coaching centers are facing a lot of issues they were not prepared for, such as conduction of classes, evaluations etc.

These problems are not just affecting the academics but now they are a problem for the young minds. Many students are now suffering from mental health issues and the cases of suicides within students are increasing.

To tackle these issues that we face or see around us on a daily basis we have chosen education to be the theme of our hackathon.





SPONSORSHIP & BRANDING

At **EDUTHON**, we believe that all investment irrespective of its form is of paramount importance. That is why the sponsorship team strives round the clock to ensure maximum exchange of Value Added Services for our esteemed sponsors.



Increase Awareness:

Many hackers attending our event will be unfamiliar with the tools they need to create their projects. By sponsoring us, attendees will know about your product first and be more likely to use them in their future projects, increasing awareness about your company and making hackers more likely to support your brand in the future. This is also a good opportunity to let hackers try out new APIs or services that you have recently released.



Form Relationships with Gen Z Hackers:

Sponsors of our hackathon will be able to form relationships with up and coming hackers who are interested in pursuing a career in computer science.



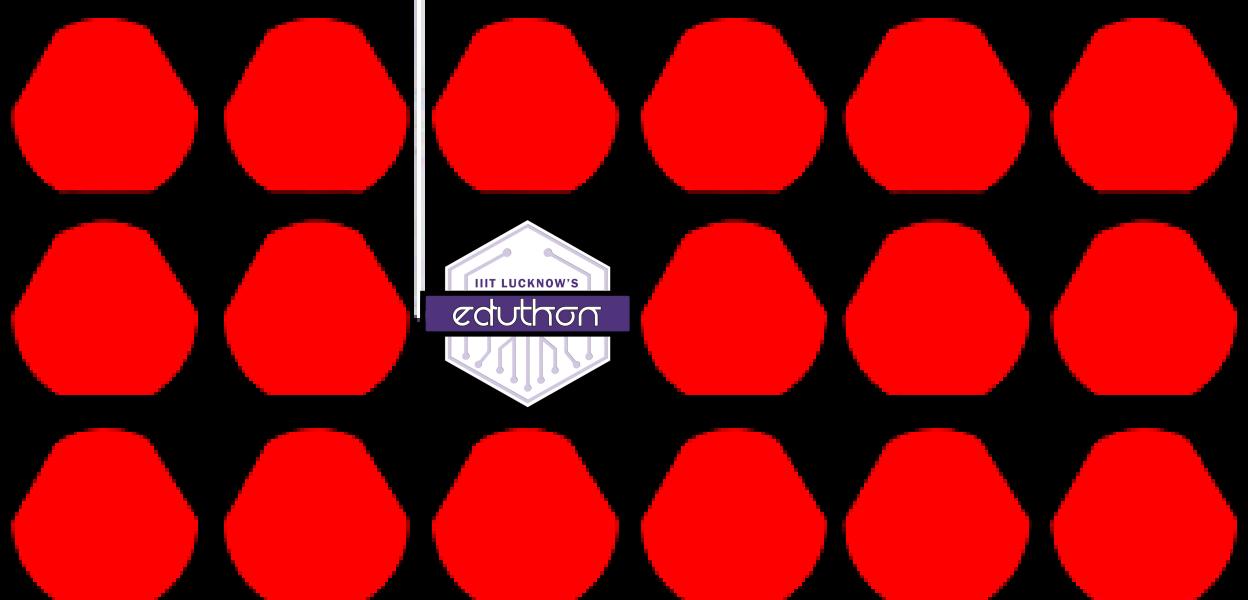
Make a First Impression:

A large percent of students attending hackathons have little to no programming experience, allowing your company to be the first touch-point for them in this field.



Connect with Talent :

By sponsoring our event, you are opening yourself up to the talented young minds that will help shape the future. Resources that you provide will have a positive effect on these new programmers, allowing them to connect with your company and become more familiar with your services.



We stand out from the crowd.

SPONSORSHIP

How can you help?

- Give monetary contribution directly to our event, allowing us to ensure all hackers have an enjoyable experience at our hackathon
- Send volunteers to assist students as mentors throughout the event
- Send judges to evaluate hacker projects during the judging period
- Sponsor a custom award & prize for the hackathon
- Support students with your products, services, APIs, or hardware
- If you have any other ideas, do not hesitate to reach out to us at hack@iiitl.ac.in

Build Your Own:

We want you to have an amazing time at Eduthon.
If you think of any bespoke requirements or needs that you'd like, we are super happy to work with you to accommodate them.

Just drop us a line at hack@iiitl.ac.in and we would get back to you as soon as possible.

	Bronze \$100	Silver \$250	Gold \$500	Partner* \$1000
General				
Send Mentors	✓	✓	✓	✓
Distribute Merchandise	✓	✓	✓	✓
Talk at Opening Ceremony	1 min	2 min	3 min	Keynote
Mentioned @ Opening Ceremony	✓	✓	✓	✓
Mentioned @ Closing Ceremony	✓	✓	✓	✓
Send Judges		✓	✓	✓
Award Custom Prizes		✓	✓	✓
Host Workshops / Events			✓	✓
Send Post-Event Email				✓
Recruiting				
Distribute Recruiting Materials	✓	✓	✓	✓
Access to Attendee Info		✓	✓	✓
Send Recruiters to Event			✓	✓
Interviews During Event			✓	✓
Access to Projects on Github				✓

*Only 3 Slots for Partner Tier

REACH OUT

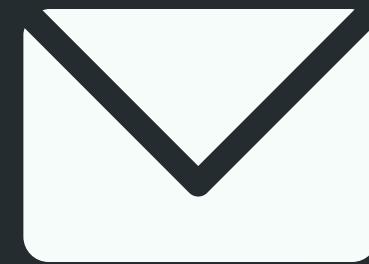


Mr.Saksham Varshney

+91-80941 23615

Mr.Rishabh Shukla

+91-70072 38057



sakshamv30@gmail.com

rishabhshukla1999@gmail.com



Indian Institute of Information Technology,Lucknow
Uttar Pradesh,India
Pin Code-226002