



# EDUVENTURES

## Annual Member Meeting 2012

The Seaport Hotel, Boston, MA

June 11-12, 2012

### Continuing and Professional Education Learning Collaborative Agenda

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#### DAY 1: Monday, June 11

- 7:30 – 8:30 A.M.**      **Breakfast and Registration**  
*Plaza Ballroom, The Seaport Hotel Plaza Level*
- 8:30 – 9:00 A.M.**      **Eduventures Welcome and Introduction**  
*Plaza Ballroom, The Seaport Hotel Plaza Level*  
Mark R. Nemec, Ph.D, President and CEO, Eduventures, Inc.
- 9:00 – 10:30 A.M.**      **Presidents Panel**  
*Plaza Ballroom, The Seaport Hotel Plaza Level*  
Moderator: Peter Stokes, Ph.D., Executive Search and Assessment Consultant, Russell Reynolds Associates  
Panelists:  
• Dr. Elizabeth Tice, President, Ashford University  
• Dr. Geoffrey Bannister, President, Hawaii Pacific University  
• Dr. John V. Lombardi, Professor of History, Louisiana State University and Co-director, Center for Measuring University Performance, Arizona State University
- 10:30 – 11:00 A.M.**      **Networking Break**
- 11:00 – 12:30 P.M.**      **Continuing and Professional Education – Latest Consumer Findings and Performance Benchmarking: a New Eduventures Initiative**
- 12:30 – 2:00 P.M.**      **Lunch**
- 2:00 – 3:00 P.M.**      **Understanding Program Success – Predictive Patterns in Enrollment and Employment Data Continuing Education**
- 3:00 – 3:30 P.M.**      **Networking Break**
- 3:30 – 4:30 P.M.**      **Keynote Presentation**  
*Plaza Ballroom, The Seaport Hotel Plaza Level*  
Shai Reshef, Founder and President, University of the People
- 4:30 – 5:30 P.M.**      **Cocktail Reception**  
*Plaza Lobby, The Seaport Hotel Plaza Level*
- 6:00 – 8:30 P.M.**      **Networking Dinner**  
*New England Aquarium*

## **DAY 2: Tuesday, June 12**

- 8:00 – 9:00 A.M.**      **Breakfast**  
*Plaza Ballroom, The Seaport Hotel Plaza Level*
- 9:00 – 10:30 A.M.**      **Plenary Panel: “Big Data in Higher Education: Getting Beyond Big Hype to Big Impact”**  
*Plaza Ballroom, The Seaport Hotel Plaza Level*  
Moderator: Richard Garrett, Vice President and Principal Analyst, Eduventures, Inc.  
Panelists:
- Andrew P. Kelly, Research Fellow in Education Policy Studies, American Enterprise Institute (AEI)
  - Dr. Phil Ice, Vice President of Research and Development, American Public University System and Principal Investigator for the Predictive Analytics Reporting Framework (PAR) project
  - Dr. Rita Kirshstein, Managing Director, American Institutes of Research (AIR), host to the Delta Project on Postsecondary Education Costs
- 10:30 – 11:00 A.M.**      **Networking Break**
- 11:00 – 12:30 P.M.**      **The Pipeline: Defining How Higher Education Can Better Partner with Industry to Meet Workforce Needs**
- 12:30 – 1:30 P.M.**      **Lunch**  
*Plaza Ballroom, The Seaport Hotel Plaza Level*
- 1:30 – 2:30 P.M.**      **Innovative Continuing Education Structures, Practices & Performance**
- 2:30 – 2:45 P.M.**      **Learning Collaborative Wrap Up**
- 2:45 – 3:00 P.M.**      **Networking Break/Departure Snack**