EDUVENTURES

Annual Member Meeting 2012
The Seaport Hotel, Boston, MA
June 11-12, 2012
Assessment and Institutional Effectiveness Preliminary Agenda

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DAY 1: Monday, June 11

7:30 – 8:30 A.M. **Breakfast and Registration**
Plaza Ballroom, The Seaport Hotel Plaza Level

8:30 – 9:00 A.M. **Eduventures Welcome and Introduction**
Plaza Ballroom, The Seaport Hotel Plaza Level
Mark R. Nemec, Ph.D, President and CEO, Eduventures, Inc.

9:00 – 10:30 A.M. **Presidents Panel**
Plaza Ballroom, The Seaport Hotel Plaza Level
Moderator: Peter Stokes, Ph.D., Executive Search and Assessment Consultant, Russell Reynolds Associates
Panelists:
- Dr. John V. Lombardi, President, Louisiana State University System
- Dr. Elizabeth Tice, President, Ashford University
- Additional Panelists TBD

10:30 – 11:00 A.M. **Networking Break**

11:00 – 12:30 P.M. **Alumni Outcomes: The Ultimate Measure of Institutional Effectiveness?**

In this session we'll review existing and emerging methods for obtaining insight on alumni outcomes post-graduation, with context provided by Eduventures national survey data of student expectations of their education pre-enrollment and their opinions post-enrollment. We'll discuss the strengths and gaps in existing information about alumni success and address some new approaches to assessing student success post-graduation that can help impact curricular and co-curricular improvement

12:30 – 2:00 P.M. **Lunch**

2:00 – 3:00 P.M. **Creating the Assessment-Focused Institution: Nuts and Bolts of the Assessment Operation**

Being able to assess your programmatic and institutional effectiveness relies on the right infrastructure and process. During this session we'll discuss lessons learned and best practices from our 100+ interviews with presidents and provosts across the country about how to create the high performing assessment organization. We'll discuss a new approach for auditing your assessment operation to identify strengths and weaknesses and create the assessment-focused institution.

3:00 – 3:30 P.M. **Networking Break**

3:30 – 4:30 P.M.   **Keynote Presentation**
Plaza Ballroom, The Seaport Hotel Plaza Level
Shai Reshef, Founder and President, University of the People

4:30 – 5:30 P.M   **Cocktail Reception**
Plaza Lobby, The Seaport Hotel Plaza Level

6:00 – 8:30 P.M   **Networking Dinner**
New England Aquarium

<u>**DAY 2: Tuesday, June 12**</u>

8:00 – 9:00 A.M.   **Breakfast**
Plaza Ballroom, The Seaport Hotel Plaza Level

9:00 – 10:30 A.M.   **Plenary Panel: "Big Data"**
Plaza Ballroom, The Seaport Hotel Plaza Level
Moderator: Richard Garrett, Managing Director, Eduventures, Inc.
Panelists:
- Dr. Phil Ice, Vice President of Research and Development, American Public University System and Principal Investigator for the Predictive Analytics Reporting Framework (PAR) project
- Dr. Rita Kirshstein, Managing Director, American Institutes of Research (AIR)

10:30 – 11:00 A.M.   **Networking Break**

11:00 – 12:30 P.M.   **Joint Session with SOE-LC: Making Use of Assessment Data**

Schools of education are making significant financial investments into the accreditation process and outcomes assessment tools. Given this investment, how can we ensure that this data is informing real programmatic improvement? In addition, how can we operate more efficiently in this area to control costs? During this session, SOE-LC analysts will review highlights from our recent study that addresses those important questions, and that provides benchmarks for the financial investment that schools of education of various sizes and Carnegie classifications are making in assessment and accreditation. Case studies will be provided of schools of education that have made significant headway in improving the efficiency of their assessment processes, and members will be invited to share innovations that they have implemented related to this area.

12:30 – 1:30 P.M.   **Lunch**
Plaza Ballroom, The Seaport Hotel Plaza Level

1:30 – 2:30 P.M.   **Measuring, Monitoring, and Conveying the Story of Institution-wide Student Learning Outcomes**

During this discussion-based session we'll break down the complex work of assessing student outcomes within programs and across the and propose new frameworks for thinking about how to organize your assessment data to best understand your success and weaknesses and communicate to various stakeholders as appropriate.

2:30 – 2:45 P.M.   **Learning Collaborative Wrap Up**

2:45 – 3:00 P.M.   **Networking Break/Departure Snack**