



They are extremely conscientious and deliberate in their planning. Their professional expertise has allowed Purdue to extend its reach to otherwise inaccessible audiences.

Dr. Michael Eddy

Assistant Dean, Purdue University's Extended Campus



Deltak

WHERE ACADEMICS AND INNOVATION CONVERGE

THE REALITY

Today, online learning is a more accepted modality and is in high demand. Institutions are seeking ways to rapidly build quality, rigorous programs that can extend their reach and stand out in a more competitive market. Savvy universities are harnessing innovative technologies and services to attract new students in their local markets and around the world.

THE CHALLENGE

The challenge for universities is no longer simply whether to offer online programs. They are asking broader, more strategic questions:

- ▶ What programs should we offer and how should they be structured?
- ▶ How do we leverage online programs to be more competitive?
- ▶ How do we fund the investment necessary to build and support quality programs?
- ▶ Can we realize a return on investment?
- ▶ How do we provide the best support for our students, faculty and staff?
- ▶ How do we establish innovative, scalable technology and services; cost effectively and for all modalities?

THE SOLUTION

Deltak has proven success partnering with colleges and universities to answer these questions and meet the challenges inherent in developing innovative online education solutions. We provide essential, scalable resources and processes backed by best practices that have been developed and perfected over the last fifteen years. We take a unique approach to each partnership aligning our capabilities to individual partner requirements and objectives. We embrace challenge and strive to work with our partners in a collaborative way to develop and achieve successful long-term outcomes for them and their students.



WHERE ACADEMICS AND INNOVATION CONVERGE

Since 1996, Deltak has been a trusted, strategic partner, providing comprehensive solutions that include:

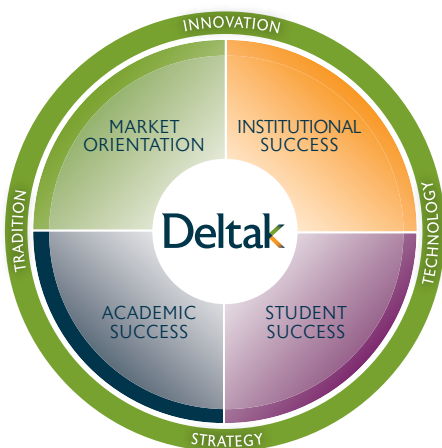
- ▶ market research
- ▶ student recruiting
- ▶ enrollment marketing
- ▶ student retention
- ▶ program and course design and development
- ▶ learning management system and hosting
- ▶ 24x7 student and faculty support

Our partners are prestigious private and public institutions. Their world and the world of the learning public are changing at an amazing pace. Our management team strives to stay at the forefront of industry, providing thought leadership and innovative solutions using the latest technology. Having successfully helped bring more than 100 degree programs online, we work with you to:

- ▶ Extend your reach and accessibility to broader learning audiences
- ▶ Target, recruit, and retain the right students for the right programs
- ▶ Increase your enrollments and minimize your expenses
- ▶ Create engaging, distinctive online learning experiences focused on great outcomes
- ▶ Succeed online and on-ground with competitive program assessment and selection



EXPLORE A PARTNERSHIP WITH DELTAK



Our core values are at the heart of everything we do, forming the basis for successful partnerships. We **RESPECT** the history of our partners and extend that same level of respect to their students. We focus on innovative services and rely on strong execution to **CREATE VALUE** for our partners. We believe that **CANDOR** is essential in fostering strong relationships. We provide services of the highest **QUALITY**, delivering experiences that ensure retention of employees, partners and students. Our team members take **OWNERSHIP** in their roles, believing

their efforts are essential to achieving our vision, the goals of our partners and overall student success.

Whether you are interested in starting or expanding your offering of fully online degree programs, providing blended programs in your local market, or just seeking new and innovative marketing and enrollment strategies, Deltak can help your institution. Our customized proven partnership model provides a variety of options, including upfront investment funding, to help develop or expand your online programs.

▶ If you are interested in learning more, please visit our website, www.deltak-innovation.com or call us at 630.366.2900.



ENHANCED LEARNING MANAGEMENT SYSTEM WITH SOCIAL PRESENCE

DELTAK ENGAGE IS BASED ON MOODLE, THE LEADING OPEN SOURCE LEARNING MANAGEMENT SYSTEM.

This provides two important benefits:

- ▶ You'll never have to change your LMS due to a company being acquired or pricing adjustments.
- ▶ It allows Deltak to add functionality by implementing features and extensions created by hundreds of Moodle developers around the world.

Deltak Engage Learning Management System was designed to elevate the online student experience through enhanced instructor presence and social learning capabilities.

This revolutionary new solution, available exclusively for our Partners, brings a new dimension to online education with the integration of social learning, portfolio, collaboration tools and mobile access.



PRODUCT FEATURES:



Collaboration

Forums, shared blogging, external social and community tools.

Integrated with Mahara, an open-source portfolio solution that enables students to create multiple portfolios and determine who has access.

Students and groups can collaborate on portfolios, facilitating team projects and capstone experiences.



Mobile

Fully accessible via mobile browser on any smartphone. Coming soon: Native Engage iPad app available May 2012.



Access to Shared Resources

Create program pages to share videos, featured topics and announcements.



Students can subscribe to the RSS feed to get updates in various readers and portals.



Analytics

Detailed reports on student performance and usage patterns.



Streaming Media

Integration with Kaltura's streaming video solution allows teachers and students to record, edit and stream video and post media directly in the learning environment.



Extensible

Integrates with Skype, web conferencing, academic integrity, and many other 3rd party tools.



Learning Outcomes

Ability to measure student learning outcomes.



Personalized Preferences

Users can select their communication preferences and receive updates by email, popup notification, and instant messaging.



Private Hosted Environment

Hosted and managed by Deltak in our tier 4 data center. Partners receive the benefits of open-source without the cost and responsibility of managing the codebase, server environment, etc.



Groups

Students and faculty can create and join groups in the integrated Mahara portfolio and community tool.



Synchronous Communication

Engage can be integrated with various communication tools (e.g. Adobe Connect, Bb Collaborate, etc.) to facilitate synchronous and asynchronous communications between instructors and students.



YOUR PROGRAMS... EVERYWHERE.

EXPAND YOUR REACH THROUGH A PARTNERSHIP WITH DELTAK

► **CONTACT US TODAY**
to discover how we're
innovating learning through
collaborative partnerships
with top academic institutions.

www.deltak-innovation.com
877-308-9956

Since 1996, Deltak has been partnering with universities to build innovative, quality online programs. With the introduction of Deltak Engage, our enhanced learning management system, we are taking distance learning to the next level—delivering engaging learning experiences that are fully integrated with today's mobile technology.

Our comprehensive partnership service offering includes marketing and recruiting, online program design and development, faculty training and support, and 24/7 student retention services—all backed by a passion for academics and student success.