



# EDUVENTURES

## Annual Member Meeting 2012

The Seaport Hotel, Boston, MA

June 11-12, 2012

### Online Higher Education Learning Collaborative Agenda

---

#### DAY 1: Monday, June 11

- 7:30 – 8:30 A.M.**      **Breakfast and Registration**  
*Plaza Ballroom, The Seaport Hotel Plaza Level*
- 8:30 – 9:00 A.M.**      **Eduventures Welcome and Introduction**  
*Plaza Ballroom, The Seaport Hotel Plaza Level*  
Mark R. Nemec, Ph.D, President and CEO, Eduventures, Inc.
- 9:00 – 10:30 A.M.**      **Presidents Panel**  
*Plaza Ballroom, The Seaport Hotel Plaza Level*  
Moderator: Peter Stokes, Ph.D., Executive Search and Assessment Consultant, Russell Reynolds Associates  
Panelists:  
• Sandra J. Doran, J.D., President, American College of Education  
• Dr. Geoffrey Bannister, President, Hawaii Pacific University  
• Dr. John V. Lombardi, Professor of History, Louisiana State University and Co-director, Center for Measuring University Performance, Arizona State University
- 10:30 – 11:00 A.M.**      **Networking Break**
- 11:00 – 12:30 P.M.**      **Platform & Partnership Innovation: Two Options**  
  
**Option 1: Evaluating Online Services Firms.** This session is an opportunity to engage in critical dialog with four firms that partner with universities and colleges to boost online enrollment and capabilities. Schools newer to online, and those wishing to enhance growth at a program or unit level, often find these firms most attractive. This is a rare opportunity to compare firms, and consider questions of fit and ROI. Firms present will include Deltak, Educators Serving Educators, Pearson and Learning House.
- Option 2: Emerging Platforms & Models.** This session features three firms championing either next generation learning analytics (Knewton) or offering an enterprise-wide vision of online programming and support (Everspring, Pearson). This is an opportunity, which may most appeal to schools with significant experience online, to consider these early-stage initiatives designed to take online higher education to another level of scale and sophistication.
- 12:30 – 2:00 P.M.**      **Lunch**
- 2:00 – 3:00 P.M.**      **Online Higher Education Market Update – Developments in 2012 and Latest Consumer Findings**
- 3:00 – 3:30 P.M.**      **Networking Break**

- 3:30 – 4:30 P.M.**      **Keynote Presentation**  
*Plaza Ballroom, The Seaport Hotel Plaza Level*  
 Shai Reshef, Founder and President, University of the People
- 4:30 – 5:30 P.M.**      **Cocktail Reception**  
*Plaza Lobby, The Seaport Hotel Plaza Level*
- 6:00 – 8:30 P.M.**      **Networking Dinner**  
*New England Aquarium*

**DAY 2: Tuesday, June 12**

- 8:00 – 9:00 A.M.**      **Breakfast**  
*Plaza Ballroom, The Seaport Hotel Plaza Level*
- 9:00 – 10:30 A.M.**      **Plenary Panel: “Big Data in Higher Education: Getting Beyond Big Hype to Big Impact”**  
*Plaza Ballroom, The Seaport Hotel Plaza Level*  
 Moderator: Richard Garrett, Vice President and Principal Analyst, Eduventures, Inc.  
 Panelists:
- Andrew P. Kelly, Research Fellow in Education Policy Studies, American Enterprise Institute (AEI)
  - Dr. Phil Ice, Vice President of Research and Development, American Public University System and Principal Investigator for the Predictive Analytics Reporting Framework (PAR) project
  - Dr. Rita Kirshstein, Managing Director, American Institutes for Research (AIR), Director of the Delta Project on Postsecondary Education Costs
- 10:30 – 11:00 A.M.**      **Networking Break**
- 11:00 – 12:30 P.M.**      **Making Online Accountable – Regulation Update, U.S. News Rankings and School Initiatives**
- 12:30 – 1:30 P.M.**      **Lunch**  
*Plaza Ballroom, The Seaport Hotel Plaza Level*
- 1:30 – 2:30 P.M.**      **Online Higher Education: Performance Benchmarking. Latest Results from the Eduventures Project**
- 2:30 – 2:45 P.M.**      **Learning Collaborative Wrap Up**
- 2:45 – 3:00 P.M.**      **Networking Break/Departure Snack**