

EDUVENTURES 2012 ANNUAL MEMBER MEETING SPONSORSHIP



EDUVENTURES' 2012 ANNUAL MEMBER MEETING

JUNE 11-12, 2012
Seaport Hotel, Boston, MA

BECOME A MEETING SPONSOR

Sponsorship of Eduventures' Annual Member Meeting provides an exclusive opportunity for **contact and brand recognition with 400 higher education leaders from across university functions**. Representatives from each of Eduventures' Learning Collaborative memberships – Academic Leadership, Continuing and Professional Education, Development, Enrollment Management, Online Higher Education, and Schools of Education participate in the two-day closed event. Become a sponsor to network with high-level decision-makers and to join in the discussion on critical higher education issues.

EXPECTED ATTENDANCE

400 senior leaders from 160+ colleges and universities

SPONSORSHIP BENEFITS OVERVIEW

	Platinum	Gold	Silver	Bronze
Event Sponsorship	Main Entertainment Event & One Meal (Breakfast or Lunch)	One Meal (Breakfast or Lunch)	One Refreshment Break	
Complimentary Meeting Passes	5	3	2	2
Website Presence	✓	✓	✓	✓
Exhibit Table	✓	✓	✓	
Outbound Correspondence	2 (one pre-conference, one post-conference)	1 pre-conference		
Attendee Binder Inserts	5 pages	3 pages	2 pages	2 pages
Exclusive Board Room Meeting Space	✓			

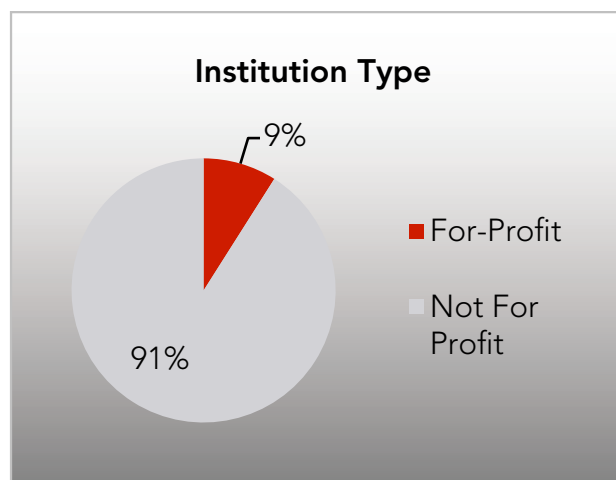
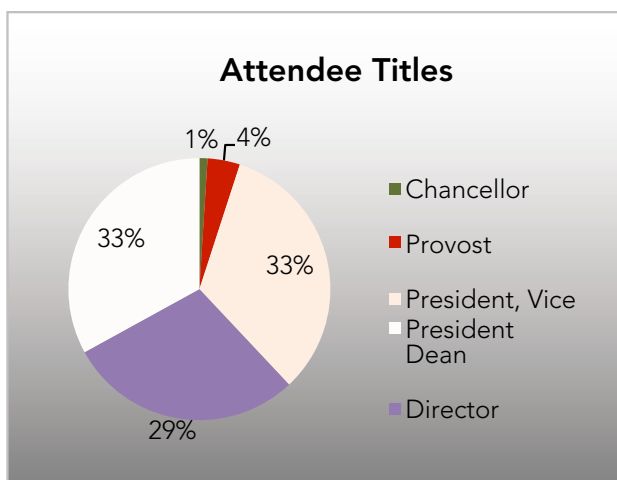
"It was lively, enjoyable, and thought-provoking. The opportunities to network over meals and at the evening events were very useful."

– 2011 Meeting Attendee

PLATINUM SPONSORSHIP

- **Promotion** – Company named as a Platinum Sponsor on general conference promotional materials and mailings to Eduventures' membership, including name and logo
- **Event Entertainment Sponsor** – Exclusive sponsorship of the main cocktail reception and the post-reception networking/entertainment event on the first evening of the conference, with the option to present at the networking/entertainment event
- **Meal Sponsor** – Exclusive sponsor of one of the following: event breakfasts or meeting lunches
- **Private Meeting Space** – Dedicated access to private board room meeting space for meetings with attendees during all breaks and throughout the conference and assistance with pre-event registration mailings
- **Conference** – Five complimentary conference passes with the opportunity to purchase additional passes as capacity allows
- **Exhibit Space** – 6' skirted table on-site
- **Visibility on Website** – Company name, logo, description, and link to company website included on conference site
- **Sponsor Outreach** – One outbound correspondence to non-opt-out attendees through Eduventures' e-mail channel prior to the event, and one post-event correspondence
- **Conference Binder Insert** – Include up to five pages of informational materials in the binder, distributed to all attendees

ATTENDEE DEMOGRAPHICS



“Very impressed with the candid and open discussions. The conference has caused me to have further discussions with my colleagues about Eduventures.”

– 2011 Meeting Attendee

“This was a great conference ... the speakers were ready to speak frankly and were well prepared. I really appreciated the food and drink and the involvement of the Eduventures staff.”

– 2011 Meeting Attendee

GOLD SPONSORSHIP

- **Promotion** – Company named as a Gold Sponsor on general conference promotional materials and mailings to Eduventures’ membership, including name and logo
- **Meal Sponsor** – Exclusive sponsor of one of the following: event breakfasts or meeting lunches
- **Conference Passes** – Three complimentary conference passes with the opportunity to purchase additional passes as capacity allows
- **Exhibit Space** – 6’ skirted table on-site
- **Visibility on Website** – Company name, logo, and link to company website included on conference site
- **Sponsor Outreach** – One outbound correspondence to non-opt-out attendees through Eduventures’ e-mail channel prior to the event
- **Conference Binder Insert** – Include up to three pages of informational materials in the binder, distributed to all attendees

SILVER SPONSORSHIP

- **Promotion** – Company named as a Silver Sponsor on general conference promotional materials and mailings to Eduventures’ membership, including name and logo
- **Break Sponsor** – Exclusive sponsor of one refreshment break
- **Conference Passes** – Two complimentary conference passes with the opportunity to purchase additional passes as capacity allows
- **Exhibit Space** – 6’ skirted table on-site
- **Visibility on Website** – Company name, logo, and link to company website included on conference site
- **Conference Binder Insert** – Include up to two pages of informational materials in the binder, distributed to all attendees

BRONZE SPONSORSHIP

- **Promotion** – Company named as a Bronze Sponsor on general conference promotional materials and mailings to Eduventures’ membership, including name and logo
- **Conference Passes** – Two complimentary conference passes with the opportunity to purchase additional passes as capacity allows
- **Visibility on Website** – Company name, logo, and link to company website included on conference site
- **Conference Binder Insert** – Include up to two pages of informational materials in the binder, distributed to all attendees

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FOR MORE INFORMATION

Our sponsors are an integral part of our Annual Member Meetings, and our team will do everything it can to make your sponsorship experience a valuable one. For more detailed information about the Eduventures Annual Member Meeting and sponsorship pricing, contact Eric Bassett, Managing Director, 617-532-6019 or ebassett@eduventures.com.