

## EDUVENTURES 2012 ANNUAL MEMBER MEETING SPONSORSHIP



### EDUVENTURES' 2012 ANNUAL MEMBER MEETING

JUNE 11-12, 2012  
Seaport Hotel, Boston, MA

#### BECOME A MEETING SPONSOR

Sponsorship of Eduventures' Annual Member Meeting provides an exclusive opportunity for **contact and brand recognition with 400 higher education leaders from across university functions**. Representatives from each of Eduventures' Learning Collaborative memberships – Academic Leadership, Continuing and Professional Education, Development, Enrollment Management, Online Higher Education, and Schools of Education participate in the two-day closed event. Become a sponsor to network with high-level decision-makers and to join in the discussion on critical higher education issues.

#### EXPECTED ATTENDANCE

400 senior leaders from 160+ colleges and universities

#### SPONSORSHIP BENEFITS OVERVIEW

	Platinum	Gold	Silver
Event Sponsorship	Main Entertainment Event & One Meal (Breakfast or Lunch)	One Meal (Breakfast or Lunch)	One Refreshment Break
Complimentary Meeting Passes	5	3	2
Website Presence	✓	✓	✓
Exhibit Table	✓	✓	✓
Outbound Correspondence	2 (one pre-conference, one post-conference)	1 pre-conference	
Attendee Binder Inserts	5 pages	3 pages	2 pages
Exclusive Board Room Meeting Space	✓		

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*"It was lively, enjoyable, and thought-provoking. The opportunities to network over meals and at the evening events were very useful."*

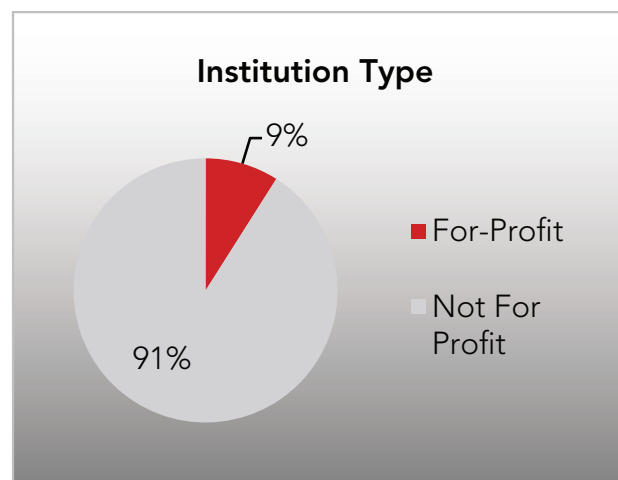
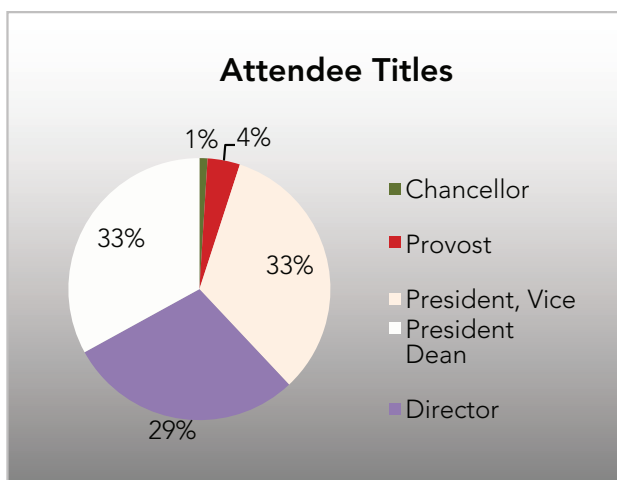
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– 2011 Meeting Attendee

## PLATINUM SPONSORSHIP

- **Promotion** – Company named as a Platinum Sponsor on general conference promotional materials and mailings to Eduventures' membership, including name and logo
- **Event Entertainment Sponsor** – Exclusive sponsorship of the main cocktail reception and the post-reception networking/entertainment event on the first evening of the conference, with the option to present at the networking/entertainment event
- **Meal Sponsor** – Exclusive sponsor of one of the following: event breakfasts or meeting lunches
- **Private Meeting Space** – Dedicated access to private board room meeting space for meetings with attendees during all breaks and throughout the conference and assistance with pre-event registration mailings
- **Conference** – Five complimentary conference passes with the opportunity to purchase additional passes as capacity allows
- **Exhibit Space** – 6' skirted table on-site
- **Visibility on Website** – Company name, logo, description, and link to company website included on conference site
- **Sponsor Outreach** – One outbound correspondence to non-opt-out attendees through Eduventures' e-mail channel prior to the event, and one post-event correspondence
- **Conference Binder Insert** – Include up to five pages of informational materials in the binder, distributed to all attendees

## ATTENDEE DEMOGRAPHICS



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*“Very impressed with the candid and open discussions. The conference has caused me to have further discussions with my colleagues about Eduventures.”*

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– 2011 Meeting Attendee

## GOLD SPONSORSHIP

- **Promotion** – Company named as a Gold Sponsor on general conference promotional materials and mailings to Eduventures’ membership, including name and logo
- **Meal Sponsor** – Exclusive sponsor of one of the following: event breakfasts or meeting lunches
- **Conference Passes** – Three complimentary conference passes with the opportunity to purchase additional passes as capacity allows
- **Exhibit Space** – 6’ skirted table on-site
- **Visibility on Website** – Company name, logo, and link to company website included on conference site
- **Sponsor Outreach** – One outbound correspondence to non-opt-out attendees through Eduventures’ e-mail channel prior to the event
- **Conference Binder Insert** – Include up to three pages of informational materials in the binder, distributed to all attendees

## SILVER SPONSORSHIP

- **Promotion** – Company named as a Silver Sponsor on general conference promotional materials and mailings to Eduventures’ membership, including name and logo
- **Break Sponsor** – Exclusive sponsor of one refreshment break
- **Conference Passes** – Two complimentary conference passes with the opportunity to purchase additional passes as capacity allows
- **Exhibit Space** – 6’ skirted table on-site
- **Visibility on Website** – Company name, logo, and link to company website included on conference site
- **Conference Binder Insert** – Include up to two pages of informational materials in the binder, distributed to all attendees

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*“This was a great conference ... the speakers were ready to speak frankly and were well prepared. I really appreciated the food and drink and the involvement of the Eduventures staff.”*

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– 2011 Meeting Attendee

## EDUVENTURES 2012 ANNUAL MEMBER MEETING SPONSORSHIP

### **Eduventures, Inc.**

101 Federal Street

12th Floor

Boston, MA 02110

617-532-6051

[www.eduventures.com](http://www.eduventures.com)

[info@eduventures.com](mailto:info@eduventures.com)

### FOR MORE INFORMATION

Our sponsors are an integral part of our Annual Member Meetings, and our team will do everything it can to make your sponsorship experience a valuable one. For more detailed information about the Eduventures Annual Member Meeting and sponsorship pricing, contact Eric Bassett, Managing Director, 617-532-6019 or [ebassett@eduventures.com](mailto:ebassett@eduventures.com).