Annual Member Meeting 2012
The Seaport Hotel, Boston, MA
June 11-12, 2012
Academic Leadership Learning Collaborative Preliminary Agenda

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DAY 1: Monday, June 11

7:30 – 8:30 A.M.   **Breakfast and Registration**
Plaza Ballroom, The Seaport Hotel Plaza Level

8:30 – 9:00 A.M.   **Eduventures Welcome and Introduction**
Plaza Ballroom, The Seaport Hotel Plaza Level
Mark R. Nemec, Ph.D, President and CEO, Eduventures, Inc.

9:00 – 10:30 A.M.   **Presidents Panel**
Plaza Ballroom, The Seaport Hotel Plaza Level
Moderator: Peter Stokes, Ph.D., Executive Search and Assessment Consultant, Russell
Reynolds Associates
Panelists:
• Dr. Elizabeth Tice, President, Ashford University
• Dr. Geoffrey Bannister, President, Hawaii Pacific University
• Dr. John V. Lombardi, Professor of History, Louisiana State University and Co-director, Center
  for Measuring University Performance, Arizona State University

10:30 – 11:00 A.M.   **Networking Break**

11:00 – 12:30 P.M.   **The Evolving Role of University Leaders – Leading and Negotiating Change**

*The higher education landscape is changing and with it the role of university leaders are evolving.
During this panel discussion we'll discuss how Chief Academic Officers in particular are taking
steps to lead the academic enterprise today and for tomorrow. During this session we will discuss
the key factors that are and will be fundamental for success and the leadership development
activities that you can be undertaking at your institution to facilitate succession planning and
ongoing success.*

12:30 – 2:00 P.M.   **Lunch**

2:00 – 3:00 P.M.   **Creating the Assessment-Focused Institution: Nuts and Bolts of the Assessment
Operation**

*Being able to assess your programmatic and institutional effectiveness relies on the right
infrastructure and process. During this session we'll discuss lessons learned and best practices
from our 100+ interviews with presidents and provosts across the country about how to create the
high performing assessment organization. We'll discuss a new approach for auditing your
assessment operation to identify strengths and weaknesses and create the assessment-focused
institution.*

3:00 – 3:30 P.M.   **Networking Break**

3:30 – 4:30 P.M.   **Keynote Presentation**
Plaza Ballroom, The Seaport Hotel Plaza Level
Shai Reshef, Founder and President, University of the People

4:30 – 5:30 P.M   **Cocktail Reception**
Plaza Lobby, The Seaport Hotel Plaza Level

6:00 – 8:30 P.M   **Networking Dinner**
New England Aquarium

DAY 2: Tuesday, June 12

8:00 – 9:00 A.M.   **Breakfast**
Plaza Ballroom, The Seaport Hotel Plaza Level

9:00 – 10:30 A.M.   **Plenary Panel: "Big Data"**
Plaza Ballroom, The Seaport Hotel Plaza Level
Moderator: Richard Garrett, Managing Director, Eduventures, Inc.
Panelists:
- Andrew P. Kelly, Research Fellow in Education Policy Studies, American Enterprise Institute (AEI)
- Dr. Phil Ice, Vice President of Research and Development, American Public University System and Principal Investigator for the Predictive Analytics Reporting Framework (PAR) project
- Dr. Rita Kirshstein, Managing Director, American Institutes of Research (AIR)

10:30 – 11:00 A.M.   **Networking Break**

11:00 – 12:30 P.M.   **Open Choice – Select from Learning Collaborative Session Tracks**
- **Making Use of Assessment Data in Schools of Education**
- **Understanding Program Success – Predictive Patterns in Enrollment and Employment Data**
- **Managing Return on Investment in Advancement**
- **Small Group Discussions on Current Topics in Enrollment Management**
- **Making Online Accountable – Regulation Update, U.S. New Rankings and School Initiatives**

12:30 – 1:30 P.M.   **Lunch**
Plaza Ballroom, The Seaport Hotel Plaza Level

1:30 – 2:30 P.M.   **Measuring, Monitoring, and Conveying the Story of Institution-wide Student Learning Outcomes**

During this discussion-based session we'll break down the complex work of assessing student outcomes and propose new frameworks for thinking about how to organize your assessment data to best understand your success and weaknesses and communicate to various stakeholders as appropriate.

2:30 – 2:45 P.M.   **Learning Collaborative Wrap Up**

2:45 – 3:00 P.M.   **Networking Break/Departure Snack**