



# EDUVENTURES

## Annual Member Meeting 2012

The Seaport Hotel, Boston, MA

June 11-12, 2012

### Schools of Education Learning Collaborative Agenda

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#### DAY 1: Monday, June 11

- 7:30 – 8:30 A.M.**      **Breakfast and Registration**  
*Plaza Ballroom, The Seaport Hotel Plaza Level*
- 8:30 – 9:00 A.M.**      **Eduventures Welcome and Introduction**  
*Plaza Ballroom, The Seaport Hotel Plaza Level*  
Mark R. Nemec, Ph.D, President and CEO, Eduventures, Inc.
- 9:00 – 10:30 A.M.**      **Presidents Panel**  
*Plaza Ballroom, The Seaport Hotel Plaza Level*  
Moderator: Peter Stokes, Ph.D., Executive Search and Assessment Consultant, Russell Reynolds Associates  
Panelists:
  - Sandra J. Doran, J.D., President, American College of Education
  - Dr. Geoffrey Bannister, President, Hawaii Pacific University
  - Dr. John V. Lombardi, Professor of History, Louisiana State University and Co-director, Center for Measuring University Performance, Arizona State University
- 10:30 – 11:00 A.M.**      **Networking Break**
- 11:00 – 12:30 P.M.**      **The Top Ten Things SOE Deans Need to Know this Year**  
*Flagship AB, The Seaport Hotel Mezzanine Level*  
  
What are the latest technology trends? Where is the online market headed? What direction is the graduate education market moving towards? In this highly interactive session, our team will share the latest findings on these important topics and more and the group will discuss actionable strategies to address these areas at your school or college of education.
- 12:30 – 2:00 P.M.**      **Lunch**
- 2:00 – 3:00 P.M.**      **The Evolving Market for Initial Teacher Preparation**  
*Flagship AB, The Seaport Hotel Mezzanine Level*  
  
The market for teacher preparation programs has become increasingly competitive with the advent of alternative route programs like TFA or state/district-based programs. In addition, the career-changer market has shifted, given widely publicized teacher layoffs and declining K-12 district budgets. During this session, SOE-LC analysts will present highlights from recent research that explores the changing perspectives and expectations that prospective students have regarding different formats for teacher preparation programs. In addition, projections for future university-based enrollment in teacher education nationally will be shared, and the SOE-LC team will facilitate a dialogue with session participants about how these findings might inform how universities approach teacher education in the future.
- 3:00 – 3:30 P.M.**      **Networking Break**

- 3:30 – 4:30 P.M.**      **Keynote Presentation**  
*Plaza Ballroom, The Seaport Hotel Plaza Level*  
 Shai Reshef, Founder and President, University of the People
- 4:30 – 5:30 P.M.**      **Cocktail Reception**  
*Plaza Lobby, The Seaport Hotel Plaza Level*
- 6:00 – 8:30 P.M.**      **Networking Reception**  
*New England Aquarium*

**DAY 2: Tuesday, June 12**

- 8:00 – 9:00 A.M.**      **Breakfast**  
*Plaza Ballroom, The Seaport Hotel Plaza Level*

**Optional Discussion:**  
***Optimizing Your SOE-LC Membership***  
*Recommended for first-year members*  
*7:45 – 8:45 A.M.; Seaport C, The Seaport Hotel Mezzanine Level*

Please join us for a discussion over breakfast regarding how you might better implement SOE-LC services into your regular workflow, and ensure that SOE-LC research and data is applied by your broader leadership team into planning and decision-making. Best practices will be presented by SOE-LC analysts, and more experienced SOE-LC member Deans will offer thoughts and suggestions to newer members. Continental breakfast will be served.

- 9:00 – 10:30 A.M.**      **Plenary Panel: “Big Data”**  
*Plaza Ballroom, The Seaport Hotel Plaza Level*  
 Moderator: Richard Garrett, Managing Director, Eduventures, Inc.  
 Panelists:
- Andrew P. Kelly, Research Fellow in Education Policy Studies, American Enterprise Institute (AEI)
  - Dr. Phil Ice, Vice President of Research and Development, American Public University System and Principal Investigator for the Predictive Analytics Reporting Framework (PAR) project
  - Dr. Rita Kirshstein, Managing Director, American Institutes of Research (AIR), host to the Delta Project on Postsecondary Education Costs

- 10:30 – 11:00 A.M.**      **Networking Break**

- 11:00 – 12:30 P.M.**      **Making Use of Assessment Data**  
*Flagship AB, The Seaport Hotel Mezzanine Level*

Schools of education are making significant financial investments into the accreditation process and outcomes assessment tools. Given this investment, how can we ensure that this data is informing real programmatic improvement? In addition, how can we operate more efficiently in this area to control costs? During this session, SOE-LC analysts will review highlights from our recent study that addresses those important questions, and that provides benchmarks for the financial investment that schools of education of various sizes and Carnegie classifications are making in assessment and accreditation. Member panelists will be invited to share innovations that they have implemented related to this area, and Eduventures will facilitate a large group discussion around these issues.

Panelists:

- Dr. Arthur M. Horne, Dean, the University of Georgia College of Education
- Dr. Mark Shermis, Dean, the University of Akron College of Education
- Dr. Michael Sayler, Senior Associate Dean, the University of North Texas College of Education

- 12:30 – 1:30 P.M.**      **Lunch**  
*Plaza Ballroom, The Seaport Hotel Plaza Level*

**1:30 – 2:30 P.M.**

**Identifying Common SOE Challenges and Building the Research Agenda for the Schools of Education Learning Collaborative**

*Flagship AB, The Seaport Hotel Mezzanine Level*

The foundational principle of the Schools of Education Learning Collaborative is to bring members together to jointly underwrite research that addresses common, core challenges facing schools and colleges of education today, in order to support schools in meeting those challenges. During this important session, members will meet in Dean-alike groups facilitated by Eduventures analysts to discuss common challenges and consider ways that Eduventures research might address those priorities in the coming year. The common challenges identified, and the accompanying ideas for research, will inform the Learning Collaborative's Research Agenda for the coming year.

**2:30 – 2:45 P.M.**

**Learning Collaborative Wrap Up**

*Flagship AB, The Seaport Hotel Mezzanine Level*

**2:45 – 3:00 P.M.**

**Networking Break/Departure Snack**