



EDUVENTURES

Annual Member Meeting 2012

The Seaport Hotel, Boston, MA

June 11-12, 2012

Academic Leadership Learning Collaborative Agenda

DAY 1: Monday, June 11

- 7:30 – 8:30 A.M.** **Breakfast and Registration**
Plaza Ballroom, The Seaport Hotel Plaza Level
- 8:30 – 9:00 A.M.** **Eduventures Welcome and Introduction**
Plaza Ballroom, The Seaport Hotel Plaza Level
Mark R. Nemec, Ph.D, President and CEO, Eduventures, Inc.
- 9:00 – 10:30 A.M.** **Presidents Panel**
Plaza Ballroom, The Seaport Hotel Plaza Level
Moderator: Peter Stokes, Ph.D., Executive Search and Assessment Consultant, Russell Reynolds Associates
Panelists:
 - Sandra J. Doran, J.D., President, American College of Education
 - Dr. Geoffrey Bannister, President, Hawaii Pacific University
 - Dr. John V. Lombardi, Professor of History, Louisiana State University and Co-director, Center for Measuring University Performance, Arizona State University
- 10:30 – 11:00 A.M.** **Networking Break**
- 11:00 – 12:30 P.M.** **The Evolving Role of University Leaders – Leading and Negotiating Change**
The higher education landscape is changing and with it the role of university leaders are evolving. During this panel discussion we'll discuss how Chief Academic Officers in particular are taking steps to lead the academic enterprise today and for tomorrow. During this session we will discuss the key factors that are and will be fundamental for success and the leadership development activities that you can be undertaking at your institution to facilitate succession planning and ongoing success.
- 12:30 – 2:00 P.M.** **AL-LC Lunch**
- 2:00 – 3:00 P.M.** **Creating the Assessment-Focused Institution: Nuts and Bolts of the Assessment Operation**
Being able to assess your programmatic and institutional effectiveness relies on the right infrastructure and process. During this session we'll discuss lessons learned and best practices from our 100+ interviews with presidents and provosts across the country about how to create the high performing assessment organization. We'll discuss a new approach for auditing your assessment operation to identify strengths and weaknesses and create the assessment-focused institution.
- 3:00 – 3:30 P.M.** **Networking Break**

- 3:30 – 4:30 P.M.** **Keynote Presentation**
Plaza Ballroom, The Seaport Hotel Plaza Level
 Shai Reshef, Founder and President, University of the People
- 4:30 – 5:30 P.M.** **Cocktail Reception**
Plaza Lobby, The Seaport Hotel Plaza Level
- 6:00 – 8:30 P.M.** **Networking Dinner**
New England Aquarium

DAY 2: Tuesday, June 12

- 8:00 – 9:00 A.M.** **Breakfast**
Plaza Ballroom, The Seaport Hotel Plaza Level
- 9:00 – 10:30 A.M.** **Plenary Panel: “Big Data in Higher Education: Getting Beyond Big Hype to Big Impact”**
Plaza Ballroom, The Seaport Hotel Plaza Level
 Moderator: Richard Garrett, Vice President and Principal Analyst, Eduventures, Inc.
 Panelists:
- Andrew P. Kelly, Research Fellow in Education Policy Studies, American Enterprise Institute (AEI)
 - Dr. Phil Ice, Vice President of Research and Development, American Public University System and Principal Investigator for the Predictive Analytics Reporting Framework (PAR) project
 - Dr. Rita Kirshstein, Managing Director, American Institutes for Research (AIR), Director of the Delta Project on Postsecondary Education Costs
- 10:30 – 11:00 A.M.** **Networking Break**
- 11:00 – 12:30 P.M.** **Open Choice – Select from Learning Collaborative Session Tracks**
- **Making Use of Assessment Data in Schools of Education**
 - **Understanding Program Success – Predictive Patterns in Enrollment and Employment Data**
 - **Managing Return on Investment in Advancement**
 - **Small Group Discussions on Current Topics in Enrollment Management**
 - **Making Online Accountable – Regulation Update, U.S. New Rankings and School Initiatives**
- 12:30 – 1:30 P.M.** **Lunch**
Plaza Ballroom, The Seaport Hotel Plaza Level
- 1:30 – 2:30 P.M.** **Measuring, Monitoring, and Conveying the Story of Institution-wide Student Learning Outcomes**
- During this discussion-based session we'll break down the complex work of assessing student outcomes and propose new frameworks for thinking about how to organize your assessment data to best understand your success and weaknesses and communicate to various stakeholders as appropriate.*
- 2:30 – 2:45 P.M.** **Learning Collaborative Wrap Up**
- 2:45 – 3:00 P.M.** **Networking Break/Departure Snack**