

Mobile and Ubiquitous Computing Project Proposal

NutriSeeON

virtual eyes to consume healthy groceries

Team 3

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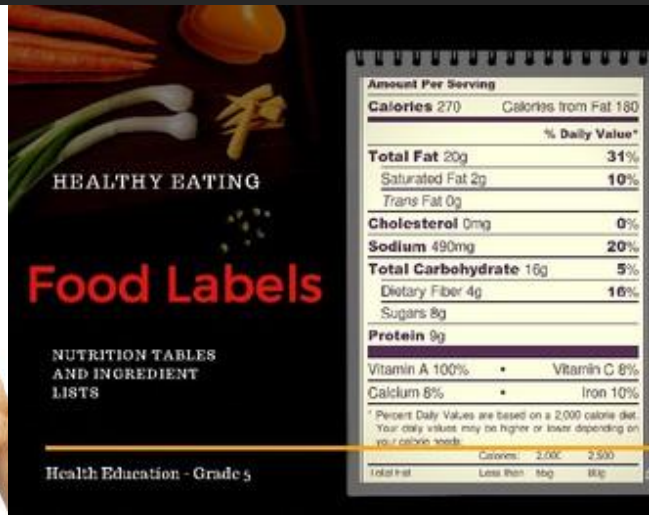
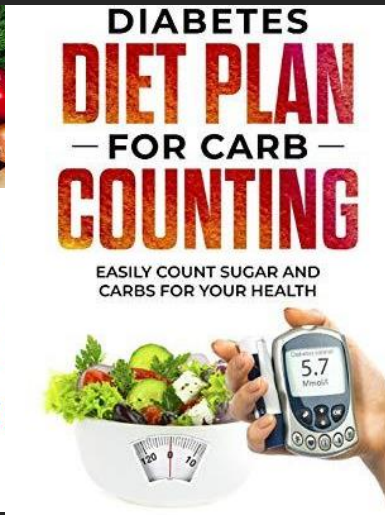
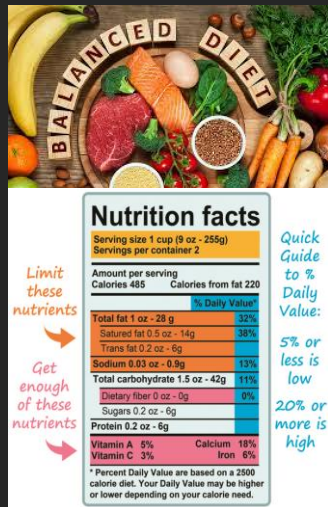
Park Seokhyeon

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Motivation

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- Trends of consumption after identification of nutrition facts for health
 - Many modern people care about food intake due to their **health issues** such as weight control, disease(diabetes, high blood pressure), allergies.
 - They buy groceries after checking **the nutritional facts or contents** following their needs. (ingredients to be avoided or increased, serving size and calories)



Motivation

- This trend has allowed the most of consumers to check and choose the food product considering their conditions.
 - Improvement of guidelines for nutrition facts label
 - Increased release of health food products that emphasize good nutritional composition

A makeover for food labels

The 20-year-old nutrition facts label shifts focus from fat to overall calorie consumption. Here is the new look and what you need to know.

Current label

Nutrition Facts	
Serving Size 2/3 cup (55g) Servings Per Container About 8	
Amount Per Serving	
Calories 230	Calories from Fat 40
% Daily Value*	
Total Fat 5g	12%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 160mg	7%
Total Carbohydrate 37g	12%
Dietary Fiber 4g	16%
Sugars 1g	
Protein 3g	
Vitamin A	10%
Vitamin C	8%
Calcium	20%
Iron	45%

*Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your calorie needs.

Proposed label

Nutrition Facts	
8 servings per container Serving size 2/3 cup (55g)	
Amount per 2/3 cup	
Calories	230
% DV*	
Total Fat 5g	12%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 160mg	7%
Total Carbs 37g	12%
Dietary Fiber 4g	14%
Sugars 1g	
Protein 3g	
Vitamin A	10%
Vitamin D	20%
Calcium	15%
Iron	15%

*Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your calorie needs.

So, why the change?

- Calories more of a concern
- Serving sizes are misleading

Calories bolder

When will this happen?

- Likely several years away

Added sugars displayed

Anything else I should know?

- Serving sizes to be based on actual consumption, not ideal consumption
- Will cost companies around \$2 billion to change labels



Nutrition Facts	
Serving Size 1 container (170g) Servings Per Carton 8	
Amount Per Serving	
Calories	170
Calories from Fat	15
% Daily Value*	
Total Fat 1.5g	2%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 10mg	3%
Sodium 85mg	4%
Total Carbohydrate 33g	11%
Sugars 26g	
Protein 9g	10%

Vitamin A 15% • Calcium 20%
Vitamin D 20% • Phosphorus 15%

*Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your calorie needs.

Strawberry Ingredients:
Cultured Pasteurized Grade A Low Fat Milk, Sugar, Strawberries, Modified Corn Starch

Nonfat Banana Ingredients:
Cultured Pasteurized Grade A Low Fat Milk, Sugar, Strawberries, Modified Corn Starch, Nonfat Milk, Banana Puree, Koshi Gelatin, Citric Acid, Natural Flavor, Tricalcium Phosphate, Pectin, Colored with Carmine, Vitamin A Acetate, Vitamin D₂.

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PACKAGED AND PROCESSED AT PLANT INDICATED ON CASE

Target User

Target Users

- Is it possible for people with impaired vision(particularly, total blindness) to purchase products by checking nutritional facts?



Total Blindness



Low Vision

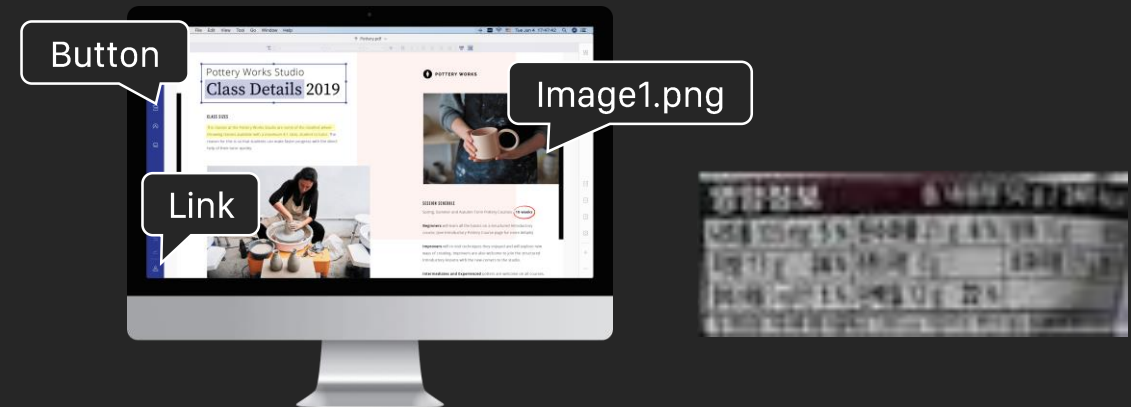
Type of visually impaired

Difficulties experienced by target users

- Blind people have been alienated from the wellbeing trend because both on/offline shopping have limitations to **identifying product information**.
 - Generally, braille is the only medium they can rely on in the store.
 - Screen reader programs can be used when using online malls, but this is also useless..



Difficulties in the supermarket



Difficulties in the online mall

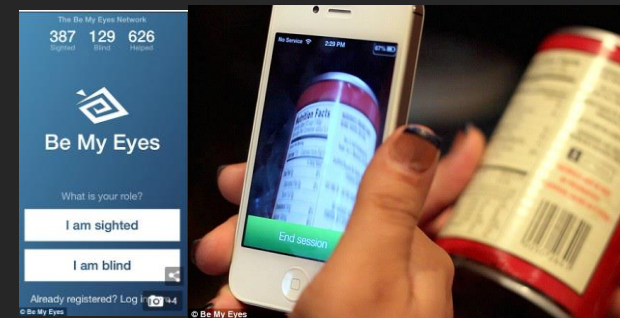
Related Works & Technology

Related Works / Technologies

- Using video magnifiers or human assistant-based services has several limitations.
 - Both require expensive costs (machines or human resources)
 - Using the video magnifier requires constant vision and takes up a considerable volume.
 - Human assistant-based service is not an automation system.



Video Magnifiers

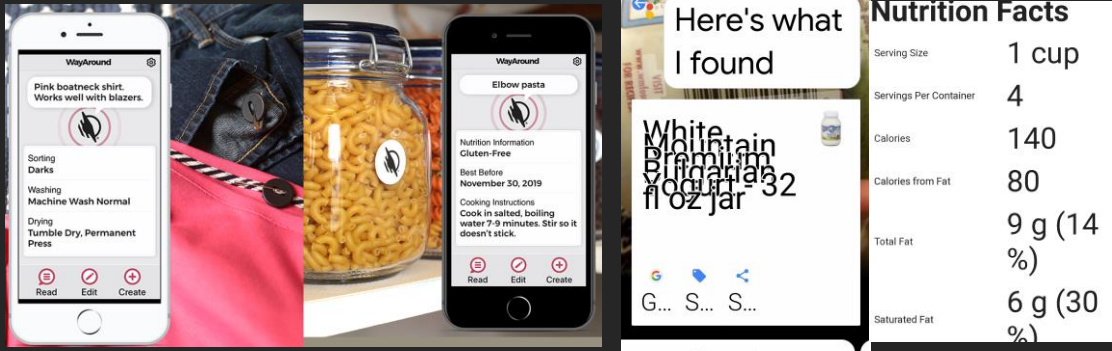


Human assistant-based services
(Be My Eyes, Aira Smart glass)

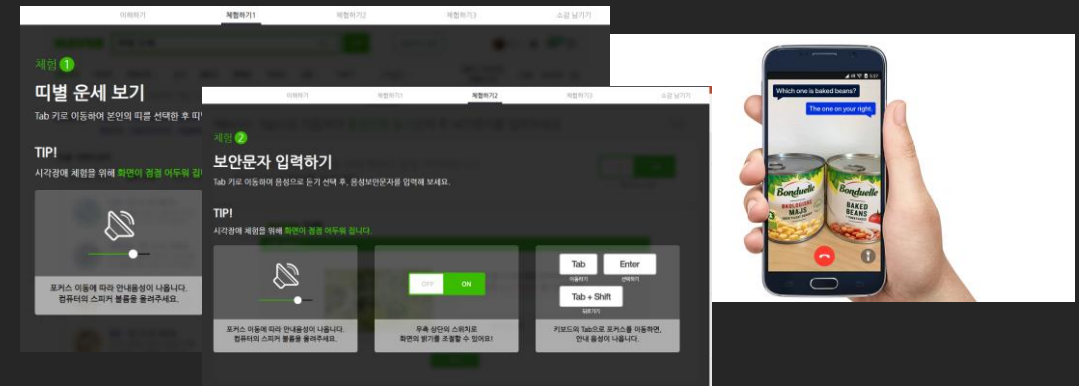


Related Works / Technologies

- DB based system or Text-to-Speech have several limitations.
 - DB based system(RFID tag, Barcode scan) requires **prior works for information registration** which is provided by normal-visual abilities. (Also, it targets on low vision people.)
 - Text-to-Speech(TTS) has poor information accessibility.
 - Passive Access
 - Sound-based feedback is difficult with continuous feedback.



DB based system
(Way around / Google Assistant Camera)



Text-to-Speech
(Screen Reader Experience Site / Seeing AI)

Additional Backgrounds

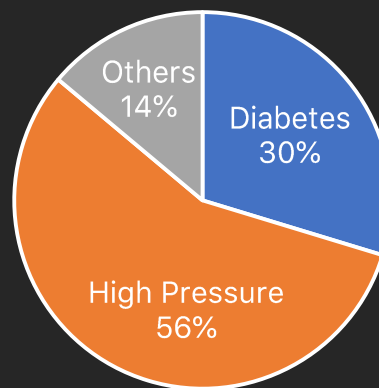
Additional Backgrounds

- Even though there are many visually impaired people who need to be ingested in consideration of nutrition, they are not guaranteed the right to choose and consume for health.



Korea Ministry of Health and Welfare,
2011

Health issues of blind people



Korea Disabled people's development
institute, 2017

Quantitative studies				
Date of publication (reference) country	Age	Sample size (gender)	Type of visual loss	Authors key findings
May/June 2014 (Muurinen et al., 2014) Finland	Mean age 83 years	245	Unable to read regular print with/without spectacles	Those with vision impairment were older females. They were malnourished according to MNA. They also had lower BMI than those without vision impairment. (GOOD)
June 2015 (Acil & Ayaz, 2015) Turkey	10.43 ± 2.88 years	74 (females 36, males 38)	Acquired and congenital sight loss (partial and complete)	The children who were visually impaired were mainly obese or overweight, and they showed poor nutritional habits skipping meals (58.1%; mainly lunch). (GOOD)

Jones, Nabila, and Hannah Bartlett.
"The impact of visual impairment on nutritional status: A systematic review."
British Journal of Visual Impairment 36.1 (2018): 17-30.

Solution Summary

Solution Summary

- NutriSeeON will act as the eye of total blindness users, helping them to consume healthy groceries.

We will implement the system by leveraging

Image Sensing by mobile camera , tactile/soundness feedback, and deep learning based data processing



Find out nutritional facts label as if they had a full vision



Consider their health concern



Access to interesting information & use the information when purchasing product

Usage Scenario

Usage Scenario

Step 1

Set user health concerns.

(e.g., Diabetes, high blood pressure, weight loss, ...)

Step 2

Pick up food and take a picture of it.

It helps user to take photos of the food.

Step 3

It collects nutritional information from photos and informs the information that suits the user's interest.

YOUR HEALTH INTEREST?

- ☒ Diabetes
- ☐ Blood Pressure



IMPORTANT NUTRITION REPORT

Fat ... 10g **(Normal)**
Cholesterol ... 0mg **(Good!)**



Challenge & Solution Ideas

Expected Challenges

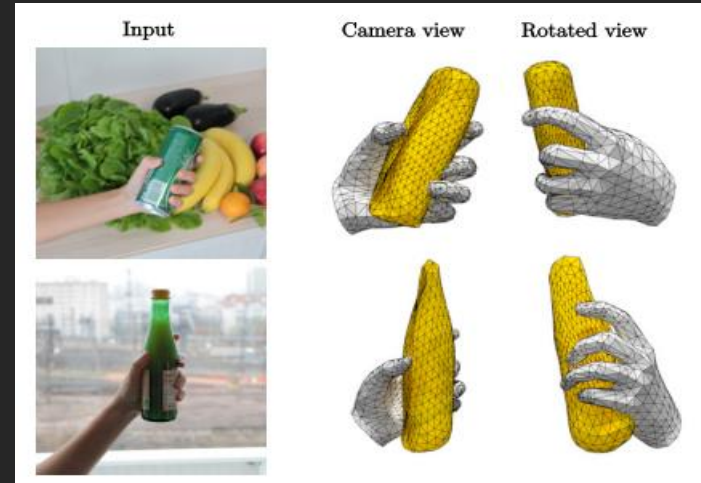
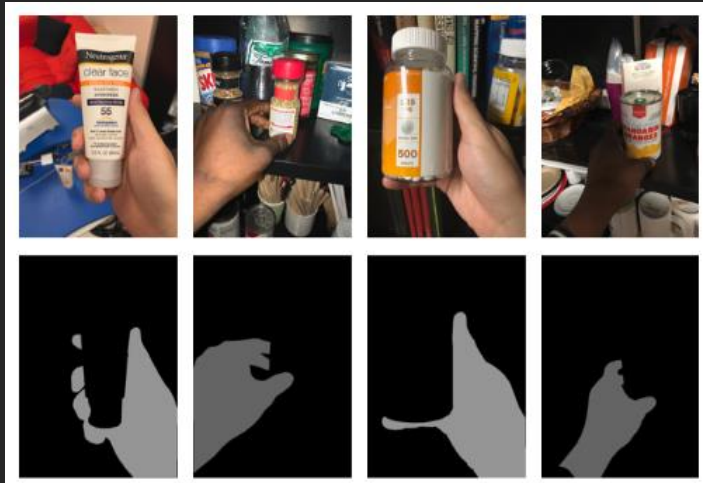
1. Recognizing target object in wild environment (e.g., grocery shop)
2. Providing intuitive feedback for target users to find nutrition facts label
3. Gathering nutritional information from photos taken in real-world
4. Effectively delivering nutritional information to visually impaired user



Solution ideas for challenges

1. Recognizing target object in wild environment (e.g., grocery shop)

- Hand-holding object detection [1, 2]
: Public hand-annotated dataset and hand-held object recognition model



[1] Lee, Kyungjun, and Hernisa Kacorri. "Hands Holding Clues for Object Recognition in Teachable Machines." *Proceedings of the 2019 CHI Conference on Human Factors in Computing Systems*. 2019.

[2] Hasson, Yana, et al. "Learning joint reconstruction of hands and manipulated objects." *Proceedings of the IEEE Conference on Computer Vision and Pattern Recognition*. 2019.

Solution ideas for challenges

2. Providing intuitive feedback for target users to find nutrition facts label

- We devised a new design for the intuitive feedback module.
 - [Idea 1] Divide into 2 types feedback : moving objects & mobile
 - [Idea 2] Deliver proper tactile & auditory feedback directly for each hand

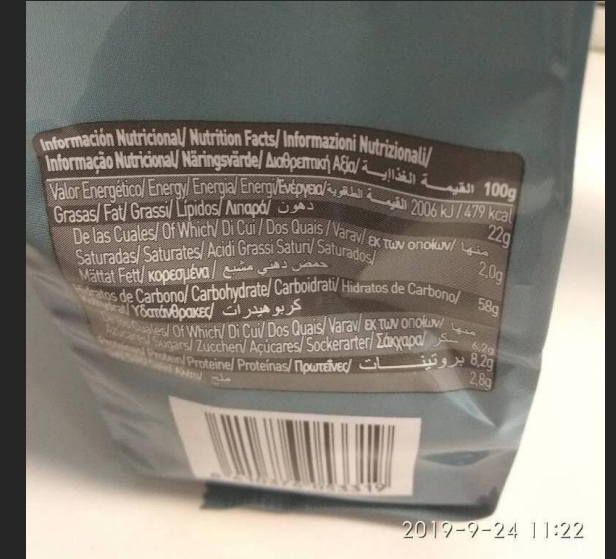


Tactile Flow [1]

Solution ideas for challenges

3. Gathering nutritional information from photos taken in real-world

- Optical Character Recognition (OCR)
- Additional optimizations to effectively extract nutritional information
- Heuristics to get nutritional facts label from curved or crumpled surface



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Solution ideas for challenges

4. Effectively delivering nutritional information to visually impaired users

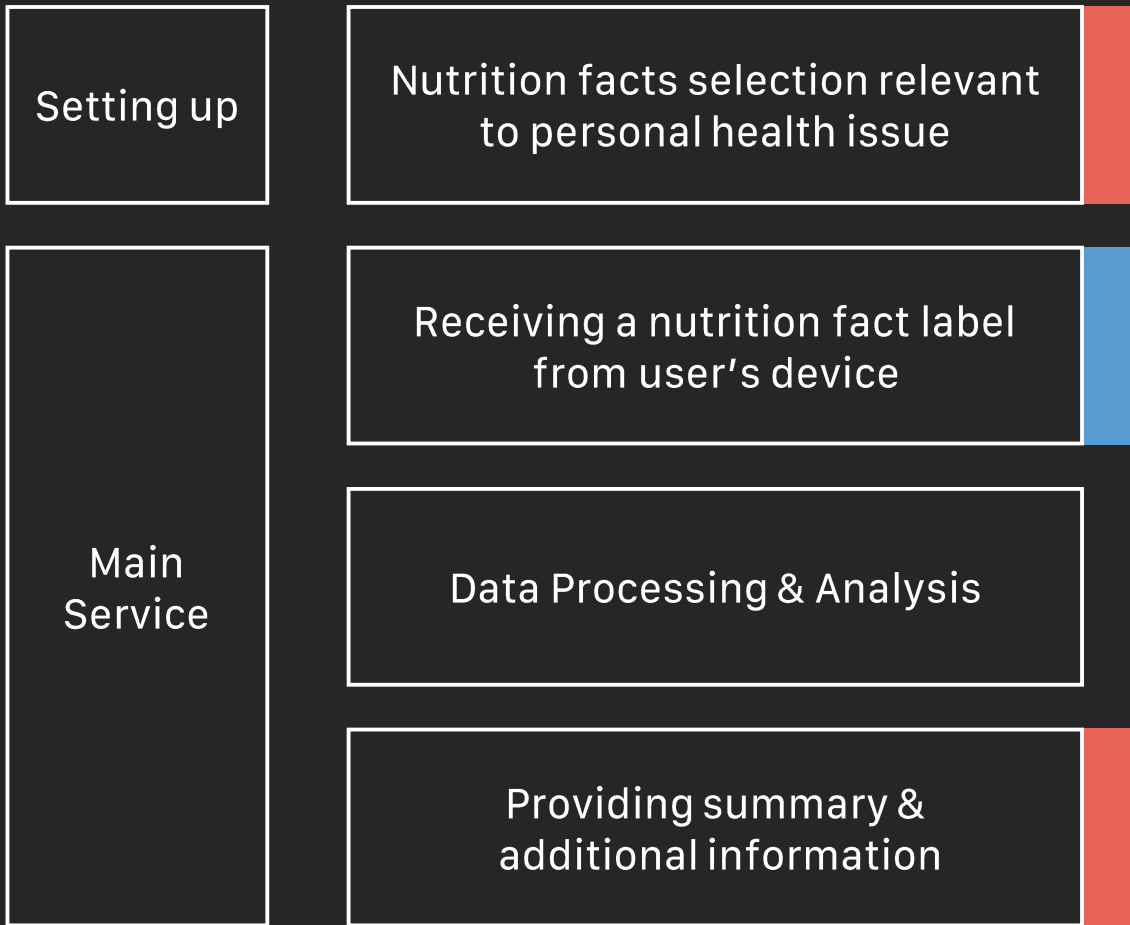
- [Idea 3] Provide personalized nutritional information based on user's health concern
:Prioritize information that user will consider important
- [Idea 4] Gesture-driven traverse module to provide the rest of information



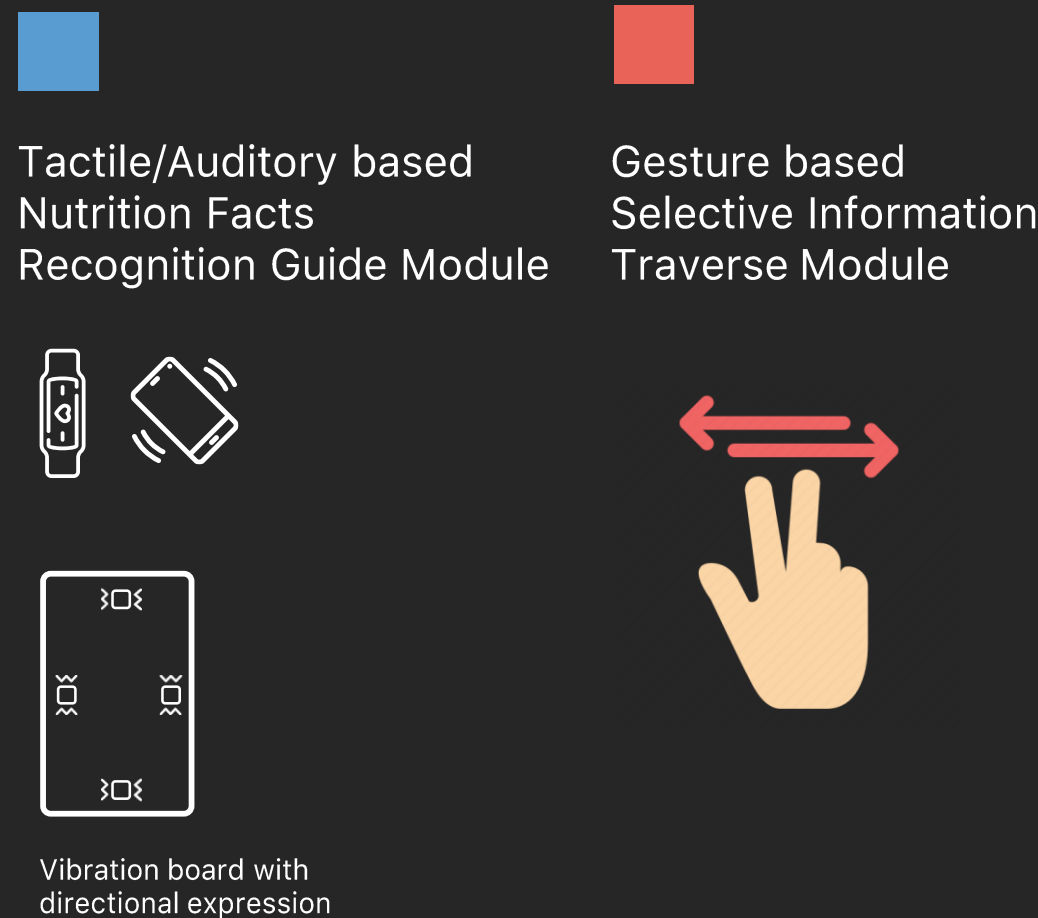
System Overview & Main Functions

System Overview & Main Functions

System Overview



Main Functions



Evaluation

Evaluation

- **Accuracy of the intuitive feedback**
 - Evaluate whether our intuitive feedback is providing an accurate guide for users to take pictures
- **Task completion time without vision**
 - Measure time for taking a picture of nutritional information with closed eyes
 - Compare the task completion time with and without the intuitive feedback.
- **Accuracy of nutritional information collection**
 - Evaluate whether our nutritional information extraction module obtains accurate nutrition information from a photo.
- **Qualitative interview to explore user experience**
 - Subject assume visual impairment and attempt to obtain the nutritional content of food with this application. After that, we conduct an interview on the user experience.

Overall Plan

Overall Plan



Project Set-up

- Development environment setting
- Specifying Application design

Core Function Implementation + Prototyping

- Tactile, Auditory feedback interaction method
- Gesture Recognition
- Object Recognition

Application Development

- Client Implementation (Mobile + Wearable)
- Server Implementation (Network, Data Processing)

Test and Evaluation

- Field Test
- Evaluation

Final Deliverable & Success Criteria

Final Deliverable & Success Criteria

Final Deliverable



Mobile Application



Intuitive Feedback Module



Server

Application that effectively helps blind people to discover nutritional facts and easily get customized information.

Success Criteria

- Based on Evaluation Time and Accuracy of Each Task
- ☒ Does this app help user to find the nutrition facts label and recognize them correctly?
- ☒ Does this app provide the proper nutrition information for customized user preference?
- ☒ Can the tactile/auditory module provide accurate feedback to the user?
- ☒ Can the gesture recognition module accurately recognize the action intended by the user?

Thank you

