
Edward Munene

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PROFESSIONAL SUMMARY

Passionate tech enthusiast with hands-on experience in UI/UX design, system automation, and digital process improvement. I use multiple tools—from database management to interface design—to streamline operations and enhance user experiences. Currently serving as a Sales and Marketing Officer at KeMUN, where I've built and maintained systems that replace manual workflows. Eager to join a creative UI/UX team to grow my skills, share innovative ideas, and contribute to building impactful digital solutions. I thrive in dynamic environments, adapt quickly to new technologies, and am driven by the desire to keep learning and improving.

EMPLOYMENT HISTORY**Sales and Marketing Officer, Kenya Model United Nations (KMUN). Nairobi, Kenya**

May. 2025 – Present

As the Sales and Marketing Officer at KeMUN, I drive campaigns, manage merchandise, and boost organizational visibility. I enhance my role through tech-driven systems I've built—automating record-keeping, returns, and inventory management to replace manual processes.

Key Highlights

1. Created and maintain digital platforms for merchandise sales, auto record-keeping, and returns filing.
2. Boosted operational efficiency by automating over 70% of manual Sales and Marketing tasks.
3. Use tech tools to support marketing, reporting, and seamless event coordination.
4. Led digital campaigns that increased engagement and improved user experience.

Software Developer, Avenue Fashion. Nairobi, Embakasi

Jan. 2024 – Jan. 2025

I led the end-to-end development of a fully functional e-commerce platform for **Avenue Fashion**, aimed at transforming their digital sales experience and brand presence.

Key Contributions

Custom Site Development: Designed and built a sleek, responsive ecommerce website tailored to fashion retail, ensuring an engaging experience across mobile and desktop.

EDUCATION

Ofafa Jericho High School (2019 – 2022)

KCSE Mean Grade: B–

Kenya Methodist University – Nairobi Campus, Westlands

Bachelor of Arts in International Relations

2023 – Present

SKILLS

UI Designs development – *Experienced*

UX Designs development – *Skillful*

Multi-lingual – *Skillful*

Digital Diplomacy – *Experienced*

REFEREES

Phyllis Wamaitha

Manager, Avenue Fashion

✉ *Phyllisgathage@gmail.com*

M. Amuzie

Finance Director, Kenya Model United Nations

✉ *finance@kenyamodelun.or.ke*

References available upon request.

Thank you.
