



**Last updated:**  
October 05, 2023

## **La Causa**

# **CONSENT TO COLLECT BIOMETRIC INFORMATION AND SENSITIVE PERSONAL INFORMATION**

### **La Causa**

#### **Notice and Consent**

This form serves as Notice and Consent to the collection of Biometric Information, Personal Information and Sensitive Personal Information ("Consent") and details how **La Causa** ("La Causa") collects and processes Personal Information in connection with the Services provided ("Services"). By submitting your Consent you acknowledge and agree that you have been provided with, and agree to be bound by the terms below governing the use of your Biometric Information and Personal Information and Sensitive Personal information.

#### **BIOMETRIC INFORMATION PRIVACY STATEMENT**

As part of the initial customer identity verification process and general identification verification, we require that you authorize La Causa to obtain your biometric information prior to the collection of any biometric data or registration of the customer. **La Causa** agrees to not sell, rent, or trade your Biometric Information, and, subject to La Causa's legal requirements to maintain identity verification information, you may request we delete your Biometric Information. Please note that your picture and biometrics will be collected and stored as part of **La Causa** identity verification file for the period required by regulations for compliance purposes or as required by any applicable law.

Please review the details below prior to offering your Consent to the collection and use of your personal information.

#### **1. What are Personal Information and Sensitive Personal Information**

As part of the identity verification process, **La Causa** must collect your Personal Information, including Sensitive Personal Information. The specific types of Personal Information and Sensitive Personal Information that may be collected through your use of **La Causa** Services vary. Examples of Personal Information that will be collected include name, address, and date of birth.

Some examples of Sensitive Personal Information that may be collected include different types of personal identification numbers, including your photo, social security, driver's license, passport, or state ID card numbers as well as your geolocation information at the



time of verification and each time you use the Services. **La Causa** agrees to never sell, rent, or trade any of this information.

## **2. What is Biometric Information?**

Biometric Information is a form of Personal Information related to measurable physical characteristics or personal behavioral traits used to recognize the identity, or verify the claimed identity, of a person. Commonly used Biometrics include fingerprints, voiceprints, scans of a hand, facial geometry recognition, and iris or retina recognition. As used in this policy, Biometric Information includes any "biometric identifiers" or "biometric information" as defined under applicable law.

## **3. How Do We Use Your Biometric Information?**

We use your Biometric Information only as follows:

- As part of our initial customer identity verification process when you are opening an account or using our Services;
- As part of our general identification verification related to the use of your account and the Services for a transaction;
- As prevention of the fraudulent use of La Causa Services or the creation of multiple accounts; and
- To comply with legal requirements or requests from law enforcement or government entities where not prohibited by law.

## **4. Do We Share or Disclose Your Biometric Information?**

**La Causa** agrees to only share your Biometric Information with our partners in the following circumstances:

With third-party service providers contracted to perform specific functions on **La Causa's** behalf . All third-party service providers use of the Biometric Information is limited to assisting in our provision of Services, and must maintain any Biometric Information in a secure fashion.

To comply with legal obligations where required, or to cooperate with law enforcement agencies concerning conduct or activity that we reasonably believe may violate federal, state, or local law and/or when required by a subpoena, warrant, or other court ordered legal action.

## **5. Do We Sell Your Biometric Information?**

**La Causa** will not sell, rent, or trade your Biometric Information. Your Biometric Information will only be used by La Causa to verify your identity or as required to prevent the fraudulent use of your account or La Causa services.

## **6. Can I Request that La Causa Delete My Biometric Information?**

Yes, you retain the right to request that La Causa delete your Biometric Information. Once we successfully verify your identity and subject to **La Causa's** legal obligations to maintain identity verification information, you may request that La Causa delete your identification image and Biometric Information submitted during verification. To request the deletion of your Biometric Information please call the number on the back of your Card, 1.866.625.2484 or visit [lacausa.us](https://lacausa.us), or by writing to the Program Manager for **La Causa** at SACBÉ Payments, Inc., 3480 Main Highway, Suite 400, Miami, FL 33133.

## **7. Can I refuse to provide My Biometric Information?**

You have the right to refuse to consent for the collection of your Biometric Information. Please be advised that refusal to consent to the collection and processing of your Biometric Information may result in not being able to verify you for use of our Services.

## **8. What Kind of Storage and Security Do You Use With My Biometric Information?**

**La Causa** is committed to the safeguarding of your Biometric Information. We have adopted administrative, technological, and physical security procedures to help protect your information from loss, misuse, unauthorized access, modification, or destruction. Please understand that no security measures offer a 100% guarantee of protection.

**La Causa** employs a variety of robust, security safeguards. To protect sensitive information (including Biometric Information and government-issued identification information), La Causa implements measures including encryption, firewalls, and intrusion detection and prevention systems as part of our safeguarding procedures.

## **9. Changes**

The Biometric Information Privacy Policy is subject to being periodically updated. **La Causa** may update this policy to reflect novel features or changes in our Personal Information practices or our Services. We will notify users of any changes to our Biometric Privacy Policy

## **Contact Us**

**If you have any questions, please contact us.**

La Causa  
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1.866.625.2484  
[lacausa.us](https://lacausa.us)

