

**港理大高管培训学院**  
**PolyU Insititute for Executive Education**  
**Business Analytics & Marketing Management**  
**2025 Timetable (13 October– 21 November 2025)**  
*(Subject to change)*

Subject	研究方法 Research Method (论文模式必修)	市场营销管理 Marketing Management	组织与管理 Organization and Management	商业分析 Business Analytics
Day Venue	Monday In person(i.e. R209)	Tuesday In person (i.e. R209)	Wednesday In person (i.e. R209)	Thursday In person (i.e. R209)
Class Time	9:00am – 12:00pm; 1:30pm – 5:00pm			
October 2025	13, 20, 27	14, 21, 28	15, 22, 29	23, 24, 30 24: (R323)
November 2025	3, 10, 17	4, 11, 18	5, 12, 19	6, 13, 20
Academic Staff	Prof. Feifei Huang	Prof. Xubing Zhang	Dr Vivian Wong	Prof. Michael Xu
Final Exam		November 18 <sup>th</sup> 18:00-21:30	November 19 <sup>th</sup> 18:30-21:30	