Guest Speaker 2: Tommy Wong

Strategic Account Technology Strategist at Microsoft

策略性客户战略师，微软

MBA, University of Hong Kong
Master of Information Engineering, CUHK
Bachelor of Computer Engineering, University of New South Wales

Topic: **Why Business should take into account of Technology Advancement"**

Guest Speaker 1: Norman Ng

VP of Products, Roblox
Ex-VP of Product and Marketing, JD Cloud
Ex-Chief of Staff, Microsoft China's Cloud and AI group

Bachelor of Computer Engineering, University of Michigan

Topic: **How external environments affect the Cloud business in Microsoft China and JD.com**

Homework 1(10%)
(Due Oct 29 8am)

- Based on the guest lectures by Mr. Norman Ng and Mr. Tommy Wong, please summarize which parts of their content you believe are most closely related to what we have learned in this course so far.

- In your summary, please **apply the terminologies we have studied**. The summary should be written in Chinese or English, not exceeding 500 words. Please keep it concise.

- Please print it out and submit the assignment to me in class on October 29.

Grading Rubric: Guest Speaker Summary Analysis
Total Points: 10%

Criteria	Excellent 9.6 -10 pts	Good 7.1-9.5 pts	Satisfactory 5-7 pts	Needs Improvement 0-4.9 pts
Connection & Terminology	**Expertly identifies and explains** multiple, relevant connections between guest lectures and course concepts.	**Clearly identifies** relevant connections. **Correctly uses** key course terminologies, though perhaps less extensively or seamlessly than the top level.	**Identifies some basic or obvious connections.** Uses course terminology, but it may be limited, occasionally incorrect, or feel forced into the text.	**Fails to identify meaningful connections** or does not use course terminology. Connections are vague, incorrect, or missing.