**Home and About Us section**

Dimetech Group is a full-service digital and media content service provider based in Kenya. We combine creativity, technological trends, and strategic planning to help businesses flourish in this fast-paced digital era. With technological expertise and analytical know-how, our team of curious, creative, and technical experts provide support to help businesses in the digital transformation of their business models. We are driven by passion to sustainably improve digital experiences in all business areas. We implement digital projects, harness innovation, and bring efficiency to business processes and system landscapes.

**Why us?**

We guide you through the online cosmos and accompany you all through to your business goal. We help make you and your business visible. We share our knowledge with our customers without overburdening them. We communicate reliably and always at eye level.

Binary code is our daily cup of tea. We help our customers to ensure that their messages get where they are supposed to get in the digital world. In the minds and hearts of people.

There are many ways to achieve authentic digital visibility - we will guide you directly there!

Talk to us today

**The Dimetech method:**

RESEARCH - Data driven analysis on your company’s position, market, and client’s needs.

REFLECT - Visualise strategies to establish an action plan and specific solutions

CREATE - Apply relevant KPIs and defined milestones to ensure smooth implementation

and performance

**Values act as a moral compass. Here are ours.**

Reliability

Innovation

Teamwork

Scalability

Honesty and transparency

Sustainability

Right goes before fast

Work-life balance

**Services**

**(Put the service categories as listed in three cards with learn more button. The button should open a page for the each of the main categories)**

**Heading: We are good at what we love!**

**Technology and Digital Solutions**

* IT Infrastructure and Security consulting
* Web hosting
* Web development
* E-commerce solutions
* Customer Relationship Software (CRM)
* Mobile Apps

**Content, and creative design**

* Content creation and management
  + Videography
  + Graphics
  + Animations
  + Live streaming

**Digital Performance and User experience**

* SEO
* Social media management
* Social media advertising
* Social media audit
* Lead generation
* Data analytics & insights
* User experience analysis
* Prototyping

**Technology and Digital Solutions page**

**Sections for each service (or if you have a better design feel free to suggest)**

**Heading: Grow your Business with our cutting-edge Solutions**

**IT Infrastructure and Security consulting**

By using the right infrastructure, your business can increase productivity and reduce costs. We guide you in designing and implementing powerful infrastructures that best suit your requirements and business model. Our team of experts acompany you on the way to efficient digital transformation and increased cyber security. Talk to us and find out how we can help secure your data, systems and improve business processes with our IT infrastructure and IT security solutions consulting.

**Web hosting**

If you want cutting-edge technology, with the highest reliability and 24/7 support, Eupotech is your partner. We offer professional web and email hosting solutions with uptime and performance guarantee for your online success. See our Hosting plans [a button that opens a page like current eupotech web hosting page]

**Web development**

Whether you are planning a Service, Corporate, Event, Personal, Blog or Non-profit website, we understand your users and use the latest technologies to ensure speed and simplicity now and into the future. Our experienced in-house design and dev team is focused on developing responsive, scalable, user friendly and intuitive applications that generate actual results. Each project has its own bespoke requirements. We work closely with you to discover and understand your needs and the needs of your users, and then we tailor a solution that works.

**E-commerce solutions**

No hassle for your consumers is our number one priority*!* Good consumer engagement means high sales and brand loyalty*.* We develop web pages which have customer ­focused functions; offering various ways to demonstrate products such as preview images and video clips. Basically, a customer­ centric site means that they have a happy shopping experience!

We design both **B2B (Business To Business)** and **B2C (Business To Consumer)** ecommerce sites. In either case, they are not just easy for the user to navigate, but easy for you to control too! They are easy to maintain. Our professionally­ trained experts have stunning knowledge of **Prestashop**, **Magento, WooCommerce, Shopify and PHP**.

**Customer Relationship Software (CRM)**

###### Our cloud-based CRM solution caters towards companies of all sizes – we developed a single platform intended to manage all aspects of sales, service, marketing, human resource, through area specific modules to meet specific business needs. Learn more. [a button directing to a page like the one we have on eupotech for the Atec CRM]

**Mobile Apps**

Our **mobile applications** will reflect your vision and fulfil your business needs. Don’t forget that your application accessible on leading smartphones and tablets means more clients, which in turn means more business!

The future of applications is online. Anything is possible online and the benefits of using mobile web and mobile apps technology are big. We are highly experienced in designing and developing mobile websites and we have specialist experienced in planning and designing mobile apps.

**Content, and creative design page**

**Sections for each service (or if you have a better design feel free to suggest)**

**Heading:** Our experts use high-craft, creativity, and technological innovation to create exceptional brand experiences

**Content creation and management**

We create captivating stories which reach people at the right time, in the right place, with the right messages.

**Videography**

**Graphics**

**Animations**

**Live streaming**

**Digital Performance and User experience page**

**Sections for each service (or if you have a better design feel free to suggest)**

**Heading**: Our innovative solutions provide topmost visibility of your brand

**SEO**

Social media management

Social media advertising

Social media audit

Lead generation

Data analytics & insights

User experience analysis

Prototyping