

Vertcoin Style Guide

18/02/14 REV:001



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Acceptable use of device (Roundel)

On White.



On black or grey no less than 50%



Acceptable use of device (Text)

On White.



On black or grey no less than 50%



Unacceptable use of device

Do Not!

Use on coloured backgrounds



Do Not! Change logo font



Do Not! Modify the logo with, effects



Fonts



The V-ertcoin logo text is Aller light, this is embedded in the text logo illustrator file and should not be modified

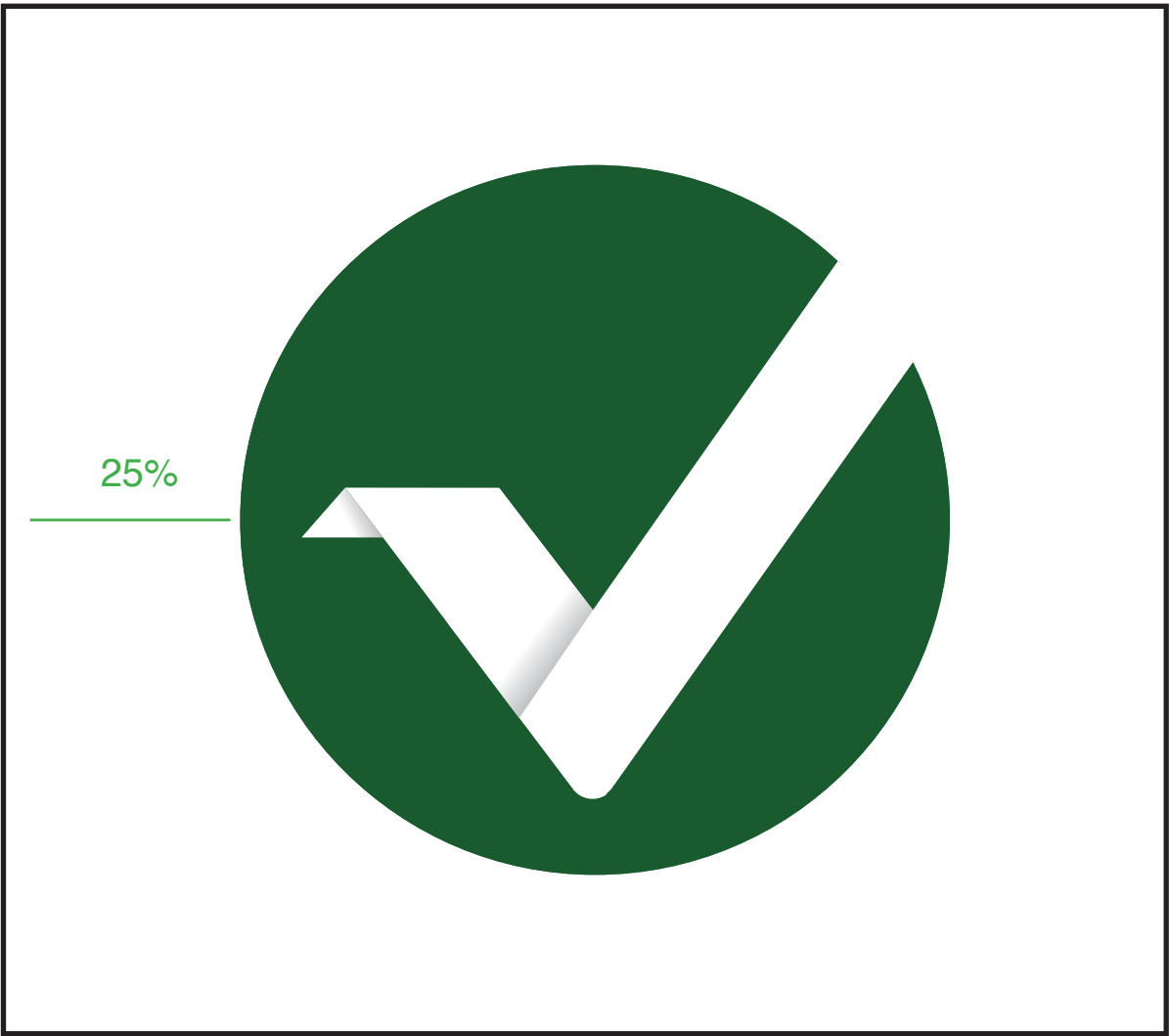


On associated websites the site designation is to be used under the (ertcoin) text, eg Market, Wiki, Forum etc

This font is Aller BOLD and Desktop and webfont can be found at:
<http://www.fontsquirrel.com/fonts/Aller>

Placement (White Space)

On any media any iteration of the logo must have at least 25% of the roundel in white space



Placement (White Space)

On any media any iteration of the logo must have at least 25% of the roundel in white space



Website text must start from the e of ertcoin and should take up 60% height between bottom of roundel and bottom of vertcoin text.