RMarkdown Visual Editor

Business Science

3/23/2021

Making a Report

This is just a quick example of how to make a report using the NEW RMarkdown Visual Editor!

Load Libraries

```
library(tidyverse)
library(tidyquant)
```

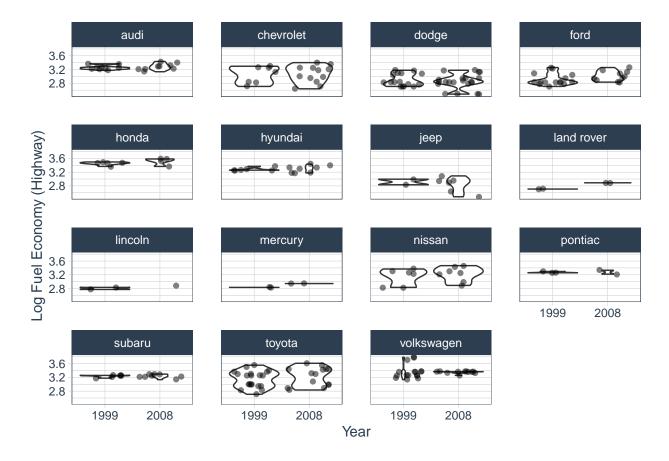
Dataset

The mpg dataset.

```
## # A tibble: 234 x 11
##
      manufacturer model
                               displ year
                                              cyl trans drv
                                                                       hwy fl
                                                                                  class
                                                                 cty
##
      <chr>
                   <chr>
                               <dbl> <int> <int> <chr> <int> <int> <chr>
                                                                                 <chr>
##
   1 audi
                   a4
                                 1.8 1999
                                                4 auto~ f
                                                                  18
                                                                        29 p
                                                                                  comp~
##
    2 audi
                   a4
                                 1.8
                                      1999
                                                4 manu~ f
                                                                  21
                                                                        29 p
                                                                                  comp~
##
    3 audi
                                 2
                                      2008
                                                                  20
                                                                        31 p
                   a4
                                                4 manu~ f
                                                                                  comp~
                   a4
                                 2
                                                                        30 p
##
   4 audi
                                      2008
                                                4 auto~ f
                                                                  21
                                                                                  comp~
                                                                        26 p
##
   5 audi
                                 2.8
                                     1999
                                                                  16
                   a4
                                                6 auto~ f
                                                                                  comp~
   6 audi
                                                                        26 p
##
                   a4
                                 2.8
                                      1999
                                                6 manu~ f
                                                                  18
                                                                                  comp~
##
    7 audi
                   a4
                                 3.1
                                      2008
                                                6 auto~ f
                                                                  18
                                                                        27 p
                                                                                  comp~
##
    8 audi
                                 1.8
                                      1999
                                                4 manu~ 4
                                                                  18
                                                                        26 p
                   a4 quattro
                                                                                  comp~
                                                                        25 p
   9 audi
                   a4 quattro
                                 1.8
                                      1999
                                                4 auto~ 4
                                                                  16
                                                                                  comp~
## 10 audi
                                      2008
                                                                  20
                   a4 quattro
                                                4 manu~ 4
                                                                        28 p
                                                                                  comp~
## # ... with 224 more rows
```

Make a Plot

Learn ggplot2 visualization - Business Analytics with R (DS4B 101-R).



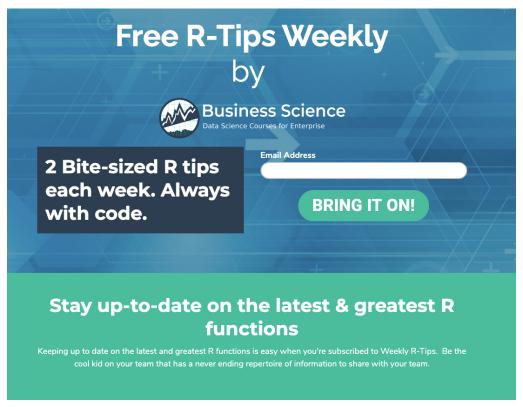
Tables

Table 1: Why Learn Data Science from Business Science

Following Business Science	Chance of Success	Speed of Learning
Yes	High	Fast
No	Low	Slow

Add an Image

Get the Free R-Tips!



Get free R tips on Data Science & Machine Learning iust like these.

Tip 1 Using count() with multiple arguments

I'm sure you all know about count(). Hear me out.

I'm going to create a table using two lines of code, then show you how the standard tidyverse way would have involved group_by, summarize, arrange, and handling na's. I'm all about efficiency.

The is census data you can download <u>here</u>. This data was extracted from the <u>1994 Census bureau database</u> by Ronny Kohavi and Barry Becker (Data Mining and Visualization, Silicon Graphics)

Below I'm calling in a couple packages and the dataset, and then I'm able to write two lines of code and produce the tibble in figure 2.



Tips that build on each other too! You learn simple tricks fast.

We're just warming up, let's take it a step further in Tip 2.



Tip 2
add_count()

LET'S DO THIS!