

hurri

Get a face lift.

Refresh your web site in minutes.

Old

LAW OFFICES

Home About Attorneys Practice Areas Resources

PRACTICE AREAS

Business Law Real Estate Law Employment Lay Personal Injury

OUR ATTORNEYS

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WELCOME TO OUR LAW OFFICE

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OUR ATTORNEYS

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New

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Experienced & Reliable Legal Representation

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What is Hurri?

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AI powered website renovation service that instantly transforms outdated sites into modern, high-converting digital storefronts.

The screenshot shows a modern, responsive website for 'Aurord Medical Practice'. At the top, there's a logo of a stylized 'A' inside a blue circle, followed by the text 'FAMILY MEDICINE' and 'Aurord Medical Practice'. To the right are links for 'Services', 'Our Doctors', 'Contact', and a prominent blue 'Book Online' button. A green 'New' badge with 'Same-day appointments available' is visible. The main headline reads 'Modern care for your **whole family**'. Below it, a sub-headline says 'Compassionate; evidence-based healthcare with online bookings, digital records and a calm, welcoming space in the heart of the city.' Two buttons are present: a blue 'Book an appointment' and a white 'Call reception' with a phone icon. A green checkmark badge indicates 'Trusted practice st-\$20- patient reviews'. The text 'Mon-Sat.-07:30-16:00' follows. A large, smiling portrait of a female doctor, Dr. Pam Davids, is shown. Her title is 'Family Physician · MBCHB, PCPISA)', and her availability is marked as 'Available today'. It also notes '15 years of experience' and a booking slot for 'EN 10:00 13:45'. A 'Book now' button with a right-pointing arrow is at the bottom. At the bottom of the page, three service categories are listed: 'General consultations' (with a green heart icon), 'Paediatrics & vaccines' (with a blue baby icon), and 'Chronic care & prevention' (with a red heart icon). Each category includes a brief description: 'Thorough, unhurried appointments' for general consultations, 'Child, friendly care, growieftradonithre' for paediatrics, and 'Personalized plans' for chronic care. A note on the right says 'We're accepting new patients'.

Millions of professionals operate with outdated websites:

-  Damage credibility & trust
-  Reduce client acquisition
-  Sign of business stagnation
-  Lacking the time, skills, or urgency to fix it.

Problem

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- 1 **1B+ websites exist; most outdated or low-quality.**
- 2 **Clients judge instantly online, old sites lose trust.**
- 3 **DIY is too complex. Agencies are too expensive.**

Solution

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Hurri proactively renovates the web



AI scans & identifies outdated sites.



Removes decision friction & drives instant conversion.



Delivers “gifted” live preview + instant purchase.

 finech

Home Solutions Integrations Pricing Resources

PRICING PLAN

Simple, Transparent Pricing
for Every Business

No hidden fees. No long-term contracts. Just straightforward pricing that scales with your business.

Talk to Sales →

Starter Plan

\$0 /month

\$19 for next month

Perfect for freelancers, small businesses, and early-stage startups who need a simple way to accept payments.

FEATURES

- ✓ Process up to \$10,000/month in transactions
- ✓ Accept Credit/Debit Cards & Bank Transfers
- ✓ Basic fraud protection for secure payments
- ✓ Standard API access for simple integrations

Start Now

Growth Plan

\$99 /month

Discount 30% off

Best for growing businesses, SaaS platforms, and e-commerce stores looking for seamless transactions and fraud prevention.

FEATURES

- ✓ Process up to \$250,000/month in transactions
- ✓ Accept payments via Cards, Bank & Digital Wallets
- ✓ Advanced fraud protection & chargeback
- ✓ Full API access + Webhooks for integrations
- ✓ 24/7 chat & email support for faster issue resolution
- ✓ Faster settlement speed (T+1) for better cash flow

Choose Plan

COMPARISON TABLE

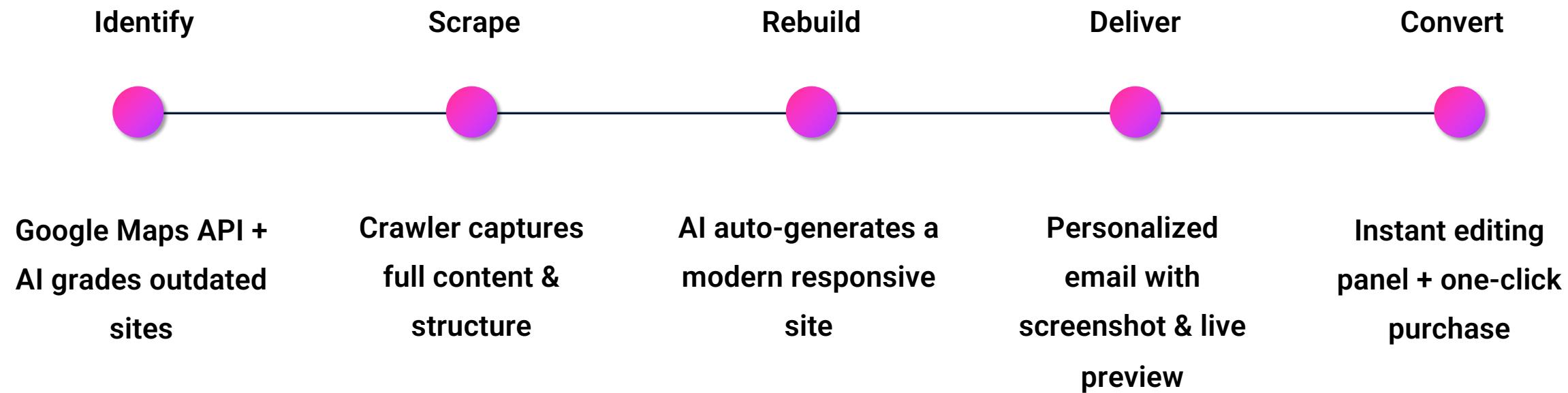
Compare Features Across Plans

Transparent pricing with powerful features. Whether you're just starting out or processing transactions, we have a plan for you.

Confidential

How it works

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Technology

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Tech comprises cutting-edge tools powering automation + scale.



Lead Generation

Google Maps API + Python
algorithms.



AI & Content

Beautiful Soup + Pydantic AI
for content & restructuring.



Frontend

React Router + modern
responsive components.



Backend

Python/Django, REST APIs,
PostgreSQL + Celery.



Hosting & Deployment

AWS + Digital Ocean
with auto-scaling infra.



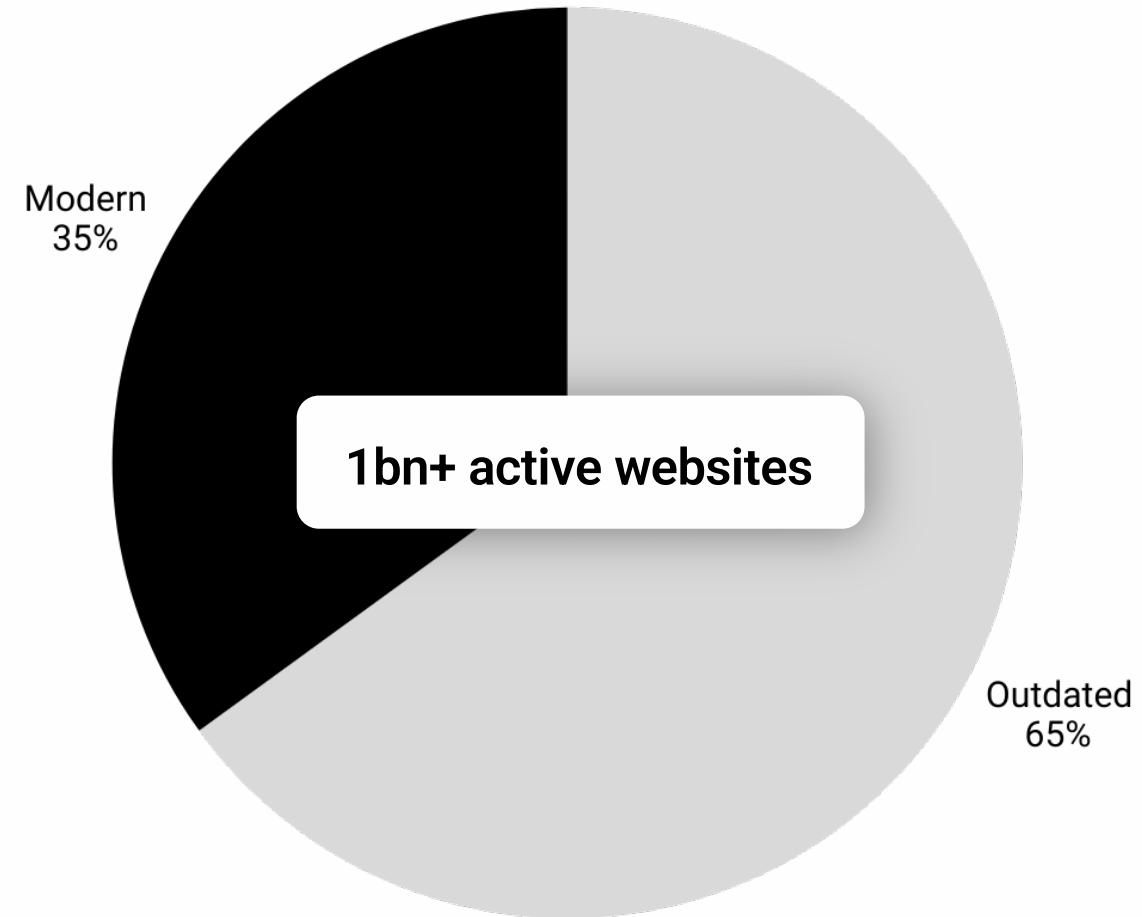
Payments & Comms

SendGrid/Postmark + Stripe
and real-time webhooks.

TAM

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- 1.1B+ active websites worldwide
- ~65% outdated or low-quality
- Target market: ~715M professionals & SMB sites
- Serviceable market (initial focus: English-speaking professionals): ~50M
- Capture goal: 1% = 500k sites @ \$250/site → \$125M



What Customers Say

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Carla Mendez
Operations Director
BrightPath Consulting

"Game-Changer for Our Business"

We had a new site live in two days, and the results were instant. More leads, more bookings, and our clients keep complimenting us on the design. Hurri gave us growth on autopilot.



David Okoro
Founder
Kora Homewares

"Sales Doubled Overnight"

Our old website was holding us back. With Hurri, conversions jumped 60% in the first month and ad spend ROI skyrocketed. It feels like we unlocked a new engine for revenue.



Thandiwe Jacobs
Clini Manager
Greenfield Primary Care

"Finally a Site That Works for Us"

Before Hurri, our site was just a brochure. Now it books appointments, drives sales, and saves our team hours every week. The speed and polish blew us away.

Business Model

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Low-Cost, High-ROI Structure

Creation Cost: \$10–15/site (AI automated)

Acquisition Cost: \$5–10/lead (automated outreach)

Price Point: \$250/site (base package)

Margin: 90%+ gross

Conversion: 2–3% of qualified leads

ROI: 15–20x customer acquisition spend

Scale: Zero marginal cost → exponential profitability

100k customers = \$25M revenue / \$20M profit

Scalable globally with zero incremental cost

90% +
Gross Margin

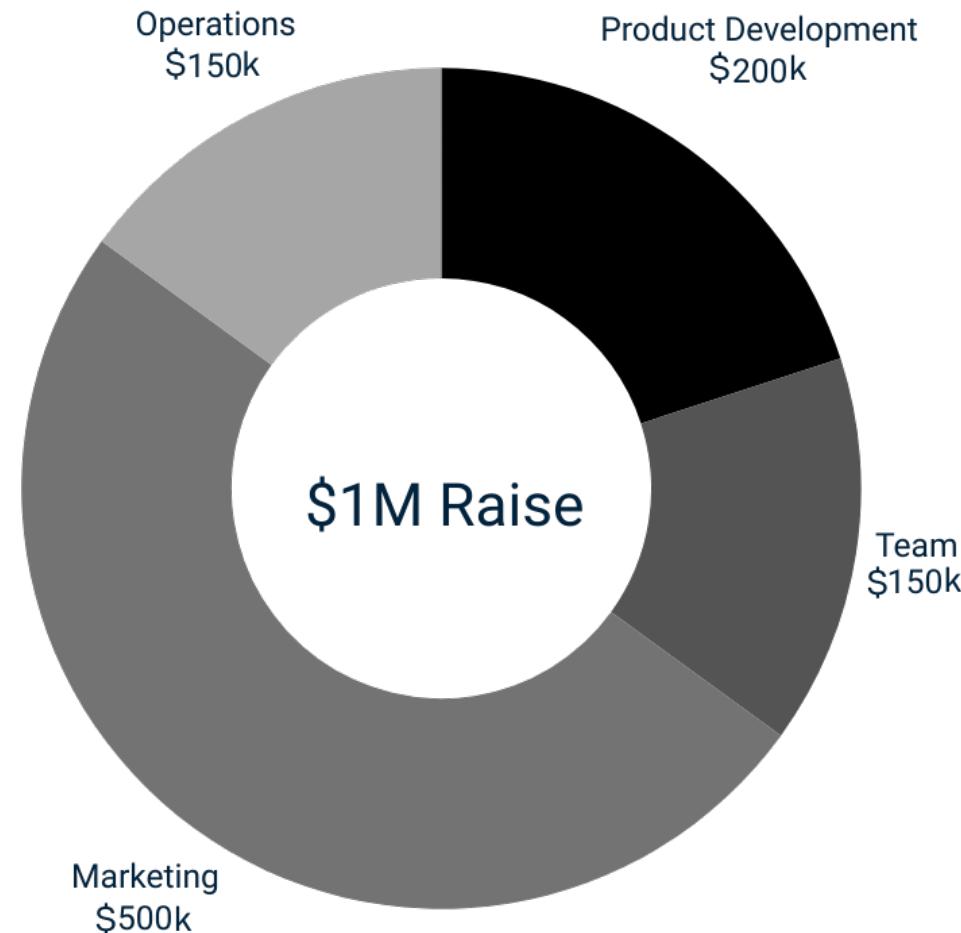
15-20x
More than COS

\$250
Per Site

\$15-\$25
Cost

Use of Funds

\$1M Raise: Convertible Note – Cap & Collar



Team

hurri

Technologists & AI enthusiasts with deep expertise in web engineering & automation.

Proven execution track record with a mission to upgrade the web for everyone, everywhere.



Leora Hessen

Founder Hello Aida, AI educator and creative technologist in AI, blockchain, & digital transformation. Co-founded NFTy-ART + African NFT Art Collective. Winner of the 2023 Women in Tech Africa Arts Award in Cape Town. Global Finalist for the 2023 Women in Tech Art-Tech category in Dubai



Ash Brener

Software Architect par excellence. Proficient in leading-edge development platforms and planetary scale deployments. KaZaa (Altnet). MidletEarth. Airgames. Spin3. FrisB.

