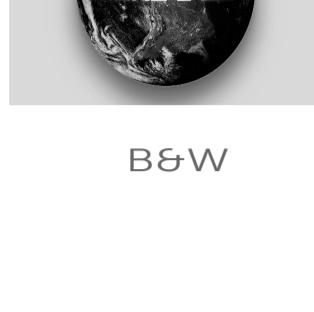


Edward Welborn Style Sheet

LOGO



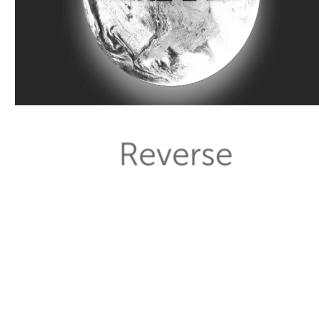
B&W



RGB



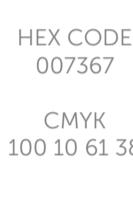
Reverse RGB



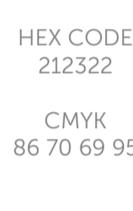
Reverse

COLOR

PRIMARY



PANTONE
328 C



PANTONE
419 C

R = 0
G = 15
B = 103

R = 33
G = 35
B = 34

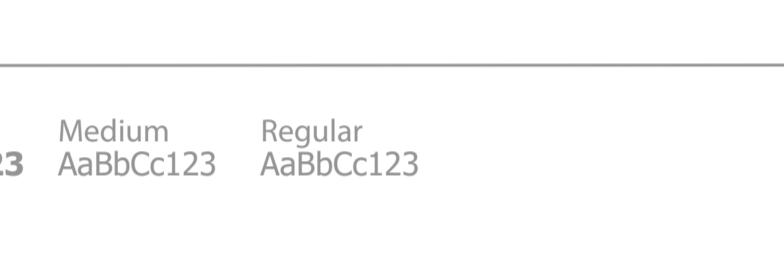
HEX CODE
007367

HEX CODE
212322

CMYK
100 10 61 38

CMYK
86 70 69 95

SECONDARY USAGE



TYPOGRAPHY

Aa

Bold

AaBbCc123

Medium

AaBbCc123

Regular

AaBbCc123

Tahoma Text

HEADLINE

Bold 18pt

TITLE

Bold 14pt

SUBHEAD

Bold 12pt

Body 1

Medium 10pt

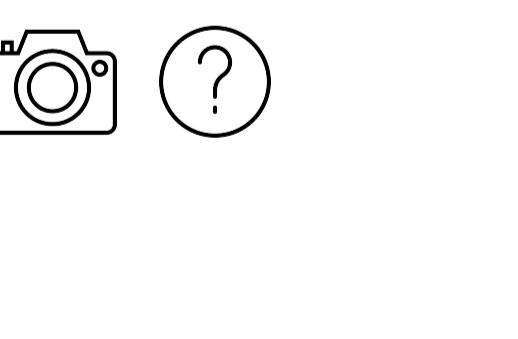
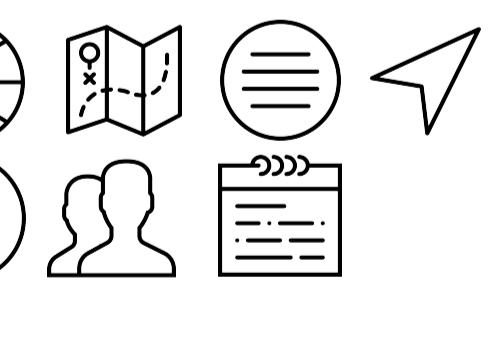
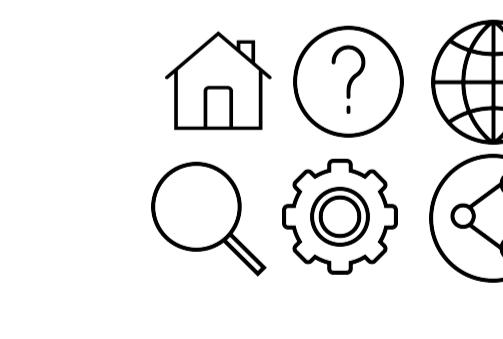
Body 2

Regular 10pt

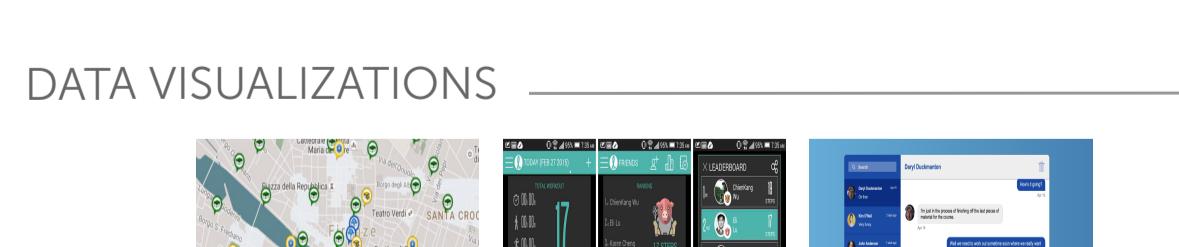
Caption

Bold 9pt

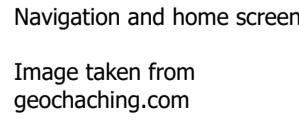
IMAGERY



ICONS



DATA VISUALIZATIONS



Navigation and home screen

Image taken from geochaching.com

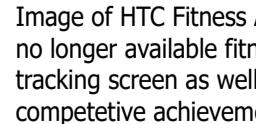


Image of HTC Fitness App no longer available fitness tracking screen as well as competitive achievement screen

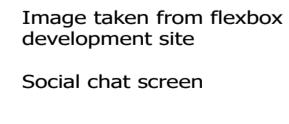


Image taken from flexbox development site

Social chat screen