



EDWARD BACAL

DESIGN & DEVELOPMENT

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- I bring unique creative vision and critical thinking to digital media. My skillset encompasses UI, UX, graphics, and code, offering a holistic approach to web design. I'm just as passionate about creating beautiful, useable websites as I am about developing practical solutions for user-facing content.

SKILLS

DESIGN

- photoshop
- xd
- indesign
- illustrator
- after effects
- premiere pro
- sketch
- figma

DEVELOPMENT

- html5
- css3/scss
- javascript/jquery
- wordpress
- shopify
- wcag
- user experience
- responsive media

SOFT-SKILLS

- research
- copy-writing/editing
- critical analysis
- problem solving
- collaboration

EXPERIENCE

MRM

Digital Production Developer (2020 - ongoing)

I design digital content (including web pages, animated banners, email newsletters, and video advertisements) for a global marketing firm. Clients include General Motors, Lysol, Air Wick, Sanofi.

UNIVERSITY OF TORONTO

Course Instructor (2016 - 2020)

I independently designed and delivered undergraduate art history courses. In addition to leading classes and seminars, I produced original curricula and course documents, including online content.

Teaching Assistant (2012 - 2018)

I led undergraduate tutorials, evaluated large volumes of coursework, liaised with students and staff, and performed administrative tasks.

TORONTO COMMUNITY BIKE CO-OPS

Designer (volunteer) (2016 - 2020)

I design visual reports and documents for the organization, chiefly for Bikechain, one of its constituent organizations.

EDUCATION

JUNO COLLEGE OF TECHNOLOGY

- Immersive Web Development Bootcamp (2020)
- Wordpress/Shopify Custom Theme Development (2020)
- Accelerated Web Development (2019)

UNIVERSITY OF TORONTO

- PhD, Department of Art History (2018)