EDWARD D BACAL
DESIGN & DEVELOPMENT

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○ I bring unique creative vision and critical thinking to digital media. My skillset encompasses UI, UX, graphics, and code, offering a holistic approach to web design: I'm as passionate about creating beautiful, useable websites as I am about developing practical solutions for user-facing content.

SKILLS

○ DESIGN

- Ps photoshop
- Xd xd
- Id indesign
- Ai illustrator
- Ae after effects
- Pr premiere pro
- ◇ sketch
- ꭾ figma

○ DEVELOPMENT

- ⑤ html5
- ③ css3/scss
- JS javaScript/jQuery
- Ⓦ wordpress
- ⑤ shopify
- wcag
- user experience
- responsive media

○ SOFT-SKILLS

- research
- copy-writing/editing
- critical analysis
- problem solving
- collaboration

EXPERIENCE

○ MRM

Digital Production Developer (2020 - ongoing)

I design digital content (including web pages, animated banners, email newsletters, and video advertisements) for a global marketing firm. Clients include General Motors, Lysol, Air Wick, Woolite, etc.

○ UNIVERSITY OF TORONTO

Course Instructor (2016 - 2020)

I independently designed and delivered undergraduate art history courses. In addition to leading classes and seminars, I produced original curricula and course documents, including online content.

Teaching Assistant (2012 - 2018)

I led undergraduate tutorials, evaluated large volumes of coursework, liaised with students and staff, and performed administrative tasks.

○ TORONTO COMMUNITY BIKE CO-OPS

Designer (volunteer) (2016 - 2020)

I design and edit reports for the organization, chiefly for Bikechain, one of its constituent organizations.

EDUCATION

○ JUNO COLLEGE OF TECHNOLOGY

- immersive web development bootcamp (2020)
- wordpress/shopify custom theme development (2020)
- accelerated web development (2019)

○ UNIVERSITY OF TORONTO

- phd, department of art history (2018)