

PERFORM GRAPHICS DESIGN CAT 1

1. What is Typography? (2 Marks)
2. In graphic design, various elements are essential in creating visually appealing and effective compositions. These elements work together to convey messages, evoke emotions, and communicate ideas. Outline SIX elements used in graphic design. (6 Marks)
3. When creating and editing images, one has to consider image manipulation. List FOUR techniques used in image manipulation. (4 Marks)
4. What is graphic design? (2 Marks)
5. Raster images and vector images are two fundamentally different types of digital images, each with its unique characteristics. Differentiate between the *raster* images and *vector* images. (4 Marks)
6. In graphic design, various style concepts are employed to create unique and visually compelling designs. Identify FOUR style concepts used in these designs. (4 Marks)
7. Layers are essential for arranging and modifying various aspects in an image and are used extensively in image processing. Mention FIVE effective uses of layers. (5 Marks)
8. Photographers and graphic designers who want to make sure their work fits different standards and is easily shared or printed should be conversant with a number of industry standard file formats and export options. Identify THREE standards in JPEG. (3 Marks)