

**021105T4GPH**

**GRAPHIC DESIGN LEVEL 5**

**VA/OS/GD/CR/03/5/A**

**PRODUCE GRAPHIC ILLUSTRATION**

**NOV/DEC 2023**



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION  
COUNCIL (TVET CDACC)**

**PRACTICAL ASSESSMENT**

**Time: 2 Hours**

## CANDIDATES INSTRUCTIONS

1. In this practical task, you will produce a graphic illustration.
2. Your objective is to demonstrate graphic illustration production skills by enhancing the visual quality and overall presentation of the graphic.
3. You have a time frame of **2 Hours** to complete the following task.
4. Please allocate your time wisely for each task.
5. Your artwork should be 2000px × 2000px.
6. Submit your illustration in PDF and PNG format.
7. In this practical assessment, you are required to perform the following task:

### **Task: Create illustration artwork**

In a bustling urban setting, there is a non-profit organization called "Green Harbour" that is dedicated to promoting sustainability and community well-being. They have been awarded a grant to create a promotional campaign for their upcoming urban gardening event, "Greenscape City Festival." The festival aims to encourage city dwellers to embrace urban gardening, highlighting its numerous benefits.

The organization has hired you as a graphic designer to lead the campaign's design efforts. You have been given access to all the necessary resources and tools mentioned in the practical assessment.

- a) Prepare the project brief.
  - b) Create a digital mood board
  - c) Create a custom infographic
  - d) Create digital illustrations in a vector graphic software.
  - e) Generate print media ready for print/digital use.
8. You are presented with the following resources:
    - Computers with professional design software
    - Internet connectivity
    - Digital drawing tablets
    - Mockups
    - A4 paper sheets

- Colored Markers
- Pencils
- Rulers
- Erasers