


ASSIGNMENT BRIEFING FRONT SHEET (2014/15 Academic Year)

Assignment Title	Project Proposal (PP)	Date submitted	08-06-2015
Module Title	MSc Project (Online)	Module Code	7WCM0003/04/07/08/13/31/32
Tutor	Dr Helen Xiang	GROUP or INDIVIDUAL Assignment	Individual

FOR INDIVIDUAL ASSIGNMENTS – STUDENT TO COMPLETE

(Comments on this assignment by students may be attached to the assignment briefing sheet).
By completing BOX A below, I certify that the submitted work is entirely mine and that any material derived or quoted from the published or unpublished work of other persons has been duly acknowledged. [ref. UPR AS12, section 7 and UPR AS14 (Appendix III)].
Please print your forename and surname in capitals, provide your; - ID number, the study year code (e.g. CS1, ASE1), actual time spent on the assignment and your signature.

BOX A

Student Forename	Student Surname	Student ID Number	Programme Code	Actual Time Spent (hrs)	Student Signature (electronic)
DWAYNE	EDWARDS	07156987	EIMASTW	14 hrs	

This assignment is worth **0** % of the overall assessment for this module

Typical time required by the student to complete this assignment: **15 hours**

Date work handed out: **18-05-2015**

Date work to be submitted: **08-06-2015**

Target date for the return of the marked assignment and feedback: **06-07-2015**

Internal moderator's approval signature

A note to the Students:

For postgraduate modules, a score of 50% or above represents a pass mark.

**This sheet must be submitted with the assignment, signed, and BOX A filled in.
FEEDBACK WILL ONLY BE GIVEN IF THE ASSIGNMENT IS SUBMITTED BY THE SUBMISSION DATE
STATED ABOVE. LATE SUBMISSION WILL ATTRACT THE STANDARD LATENESS PENALTY.**

Assignment 1 - Project Proposal (PP)

The **Project Proposal (PP)** form should be completed after studying Units 1 and 2, using the guidelines provided below.

The aim of completing this project proposal document is for you to identify the area of your proposed work and the objectives for your project.

The Project Proposal should comprise no more than **1,000 words**, excluding references. You should try and give as much detail as possible about your proposed project as this will help you to clarify what you aim to achieve. Please provide a word count at the end of sections 3 and 4 (see below).

The Project Proposal must contain the following sections:

1. Project title
2. *Aim* of the project; *research question(s)*.
3. *Introduction* to the project area including a brief description of the background to the project, citing appropriate references (150-250 words).
4. The *nature* of the proposed work and the *methods* or *methodology* that you intend to use in it (300 - 500 words).
5. The main *objectives* of the project, categorised as *core* and *advanced* objectives. Please ensure that your objectives are SMART, i.e. Simple, Measurable, Achievable, Realistic, and Timely.
6. A List of References, which may include books, papers, and on-line resources that you have consulted in relation to work in the area. A substantial proportion of your sources should consist of peer reviewed academic papers. References should be listed using the *Harvard* (author-date) referencing system.

Submission instructions

Please submit the following documents via the Assignments section, both in **pdf** format (no other format is accepted):

1. The Project Proposal itself. Please name your file using the convention **PP_SurnameFirstName.pdf**. As an example, a student named John Smith would name his **Project Proposal** as **PP_SmithJohn.pdf**.
2. An electronic copy of *this* document (the completed Assignment Briefing), using the naming convention **PP_AB_SurnameFirstName.pdf**.