Edward Singleton

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As an accomplished Front-End Developer with 5 years of experience, I bring expertise in HTML, CSS, JavaScript, WordPress, E-commerce, and UI/UX design. Proficient in responsive design, performance optimization, and cross-browser compatibility, I am a highly effective communicator with strong interpersonal skills. With a proven ability to excel in collaborative team environments and work independently, I am eager to contribute my skills and experience to drive web development projects to success.

Summary of skills:

Front-End Developer Skills:

• HTML, CSS, JavaScript, Node.js, WordPress, Woo-Commerce, React.js, JS animation libraries
• Responsive design, cross-browser compatibility (including Blisk), performance optimization
• Version control systems (Git), Vite.js, package managers (npm)

Graphic Designer Skills:

• Adobe Creative Suite - Illustrator, Photoshop, Adobe XD, Lightroom, InDesign
• Typography, color theory, layout design, branding, and visual identity
• Print design, digital design, and basic video editing

Specialized Expertise:

• SEO, page speed optimization, website accessibility, GDPR best practices, understanding of ADA-compliant web design principles

Work Experience

Front-End Project Manager

Coalition Technologies - El Segundo, CA   June 2022 - Jan 2023

• Managed project scopes, resources, and technological constraints, including cost estimates, considering business impacts and identified risks. Created and executed project work plans, revising as necessary to meet changing needs and requirements.

Front-End Developer

Cheef Holdings - Commerce, CA   Jan 2022- June 2022

• Enhanced website aesthetics and user experience by redesigning page layouts with Elementor and incorporating diverse site functionality using an array of plugins

• Streamlined content presentation by organizing information into well-structured sections, crafting interactive web components (such as toggles, accordions, and carousels), and optimizing images to achieve a balance between high quality and efficient compression

Front-End Developer

TLG Marketing Company - Long Beach, CA   Jan 2018 - Oct 2020

• Conceptualized, executed, and maintained a diverse portfolio of over 90 client websites spanning multiple sectors, such as medical, legal, and governmental organizations

• Developed visually engaging mock-ups with Adobe XD and transformed them into fully functional, responsive WordPress websites utilizing HTML, CSS, JavaScript, and the Elementor page builder

Front-End Developer

Los Angeles Web Club - South Gate, CA   May 2017 - Current

• Established Los Angeles Web Club, a dynamic creative agency focused on crafting bespoke website solutions and digital assets for small businesses, leveraging expertise in HTML, CSS, JavaScript, WordPress, UI/UX design, and responsive web development

Education

California State University, Long Beach class of 2017   Feb 2014 - June 2017

Bachelor of Arts in Journalism & Mass Communication

Minor in Website Technologies & Applications

East Los Angeles Community College class of 2014   Feb 2011 - Aug 2014

Associate of Arts Degree in Journalism

Associate of Arts Degree in Graphic Design