

"MADAM C. J. WALKER: BEAUTY CULTURE, ENTREPRENEURSHIP, AND PHILANTHROPY"

A TALK BY A'LELIA BUNDLES



This talk will address how hair care industry pioneer Madam Walker used education and entrepreneurship to create a national organization of economically independent, politically aware, philanthropic black women.

WEDNESDAY, DECEMBER 2, 2015
5:00 PM

**NYU Department of Social and
Cultural Analysis**

20 Cooper Square, 4th Floor

Sponsored by The Department of Social and Cultural Analysis, The Department of Sociology, and The Urban Democracy Lab at New York University.

Presented in conjunction with Dr. Shatima Jones' Fall 2015 course *(De)Tangling the Business of Black Women's Hair*.

FREE AND OPEN TO THE PUBLIC
Refreshments will be served



NEW YORK UNIVERSITY

A'Lelia Bundles is at work on her fourth book, *The Joy Goddess of Harlem: A'Lelia Walker and the Harlem Renaissance*, a biography of her great-grandmother. *On Her Own Ground: The Life and Times of Madam C.J. Walker* was named a New York Times Notable Book. A former network television news executive and producer for ABC News and NBC News, she is Chairman of the Board of the National Archives Foundation and a Vice Chairman of Columbia University's Board of Trustees. She lives in Washington, DC.

