

## Ideation Phase

### Brainstorm&Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID27255
Project Name	Project-Personal Expense Tracker Application
Maximum Marks	4 Marks

#### **Brainstorm & Idea Prioritization Template:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

## Step-1: Team Gathering, Collaboration and Select the Problem Statement

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### Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

#### TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

#### Karthick Reddy

Allow user to add daily expensess	keep record of bills of expense	track monthly income and set goals
Take input from transaction message	Auto generate alert	separate calculation label
Manually enter transaction to user contacts	Manually enter expense for expenditure without bills	Loan tracking

#### Athish pandey

Avoid duplicate data entering	create report	notify about monthly bills payments
Easy Accessibility	Multi-factor authentication	show tips for saving money
Loan payment alert	recharge alert	Maintain record various payment account of the user

#### Akash

no need of pen and paper	scanning the bills	cut downs unnecessary spending
Add loan details like amount interest etc.	using animated interaction	set limit for each payment option
two-factor authentication	login alert message	booking maintaines

#### jasoreet singh

prepare for emergency	keep track of prior budgets	check your account statment
user friendly UI/ UX	remainders for recurring expenses	Add a Financial news update
calculating taxes for varies assets	High level Encryption and Decryption strategies	separate label for profile

#### Sawan

Maintain offline expenditure using bills and message	Tracking taxes for various assets	create precise budget plans
Avoid entering the scheduled data manually	Notifying the user for every updation	Taking input from e-wallet message
Login id and	salary based tracking and analysis	reminders to get debt

#### Bhuvana

separate label for saving	update balance based on expenses	Secure access to data
Generate expense time graph	Token authentication approach	auto update details monthly
sending the remainder to the concted to pay back the money	giving red alert when the user debt dry long time ago	Making easy UI view of expense mode

#### Sneha Dey

User are to able to plan their budget	transaction history should be shown	Multiple login method
Provide multidevice support	Professional colour schemes	investment update
Give useful insights about financial management	show date and time of transaction	avoid entering data already read in messages

#### Ankit Ray

various type of notification alerts	Allow Dark Mode	Build Desktop widgets for APP
Alert user on exceeding payment limits	add remainders	remainder for paying to contacts
Store persona information	Send remainders mail	details report on saving done this month and last month

## Step-2: Brainstorm, Idea Listing and Grouping

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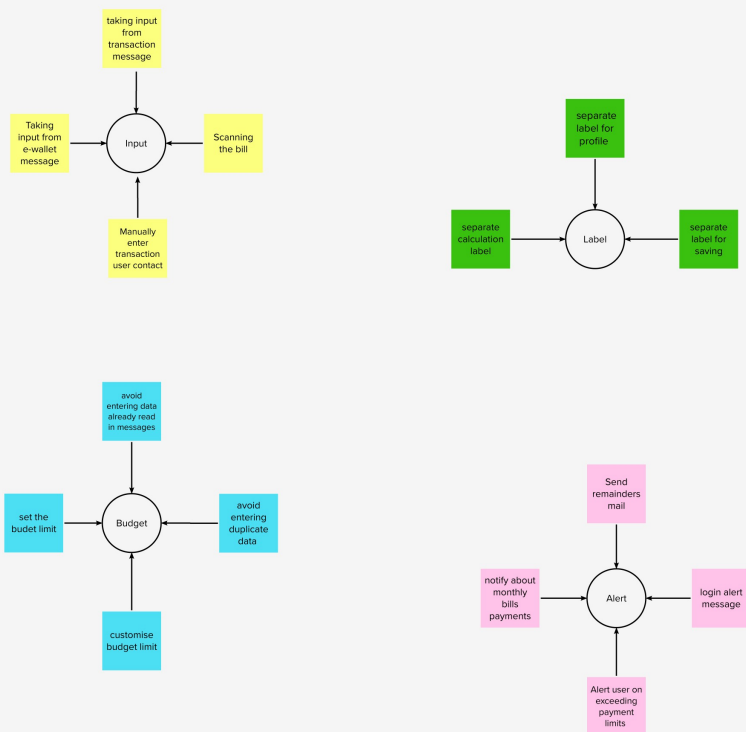
### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

#### TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



## Step-3: Idea Prioritization

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### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

