

— YOUR —
**RESUME
RESULTS REPORT**

Score = ? /100

See what these results mean inside...



Resume Analysis Report and Recommendations

Hello **Edwin Santos Garcia**,

Thanks for making the time to find your **Resume Score**.

And **Congratulations!**

Because with this information you are one step closer to getting the job you always wanted, becoming the preferred candidate and getting the right job.

Hi - Hey, it's Ash Goel, Founder and CEO of Insider Job Hunting. I am the World's ONLY Career Choreography Coach and the creator of the 'Insider Job Hunting' Genius Model.

And over the past decade, as I've helped literally hundreds of thousands of people get the jobs they love, I noticed one major issue coming up time and time again....

People would say, "Ash, I'd love to use your strategies for becoming the best candidate I can, but I just don't get interview calls. I keep on applying to numerous jobs, but looks like my resume is landing in a black hole"

"I know there is some issue with my resume, but I don't understand what is the issue and how to fix it"

AND that led me down the path of creating this assessment, so you can get instant clarity about your resume effectiveness and the very next steps you should take to improve your resume.

So let's get your results!

Ash Goel

World's ONLY Career Choreography Coach and the Creator of the 'Insider Job Hunting' Genius Model



OVERALL RESUME SCORE: 49 / 100

OVERALL SCORE: 49 / 100

YOU ARE ON THE EDGE, JUST NEED A BIT OF A PUSH, WE WILL GIVE YOU THAT!

The above score is calculated based on the analysis of 55+ parameters across 5 categories. Read below for the explanation.

First, let's think about the journey of a Resume from the time you submit to the time you called for a job interview. It goes through 3 different stakeholders primarily:

- **ATS System:** Artificial Intelligence System designed to scan all the resumes and filter out the best ones to the HR / Recruiters
- **HR/Recruiters:** Once ATS system gives shortlisted resumes, HR/recruiters shortlist them further and give the final ones to the Hiring Manager
- **Hiring Manager:** Hiring Manager looks at these resumes and call the candidates for job interviews

So, to be called for the job interview, you need to ensure that your resume passes through all the 3 stakeholders. Right?

Now, what are the things that are relevant to each of them?

If you think about it, you will realize that few elements are common for all and few are specific to each of them. These 3 stakeholders weed out the resumes which are not relevant and appropriate based on their understanding and their expertise, even if that understanding / expertise is not 100% correct.

So, your resume needs to ensure that it satisfies all the keywords ATS is looking for, the branding and role fitment that the HR/Recruiter is looking for, and the capabilities, trust and team fitment that the Hiring Manager wants in the candidate.

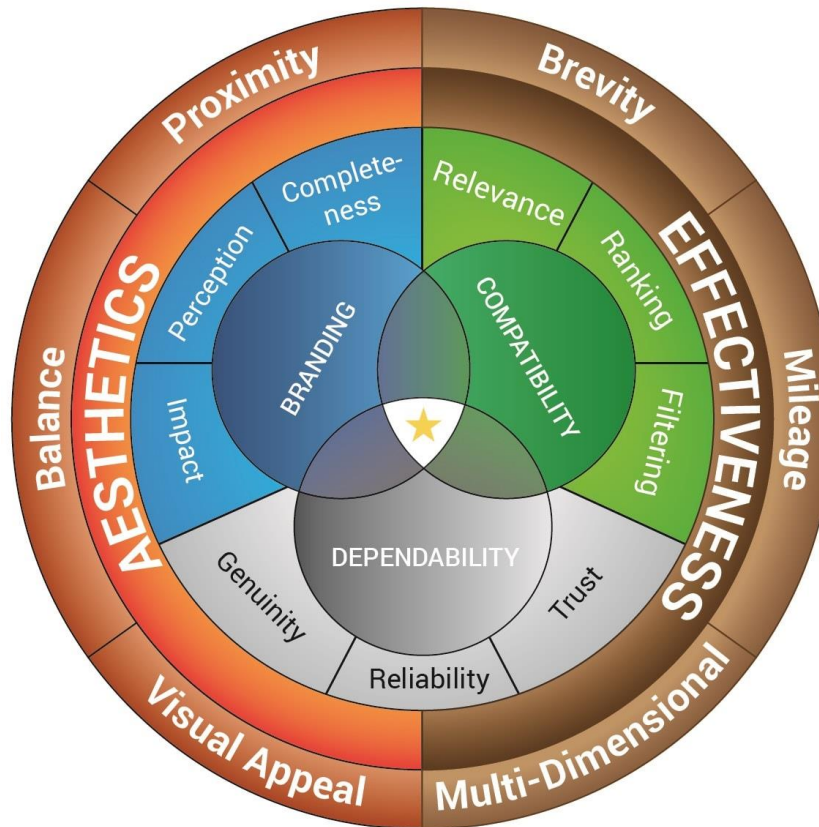
And it would be better to have great Aesthetics so as to make good first impression on all 3 of them and lastly, your resume should be effective to ensure that you convert your job applications to job Interviews.

So, to help you ace all the 5 parameters, I have created the "Insider Job Hunting" Genius Model, named as ABCDE Model – **AESTHETICS, BRANDING (HR/RECRUITERS), COMPATIBILITY (ATS), DEPENDABILITY (HIRING MANAGER) and EFFECTIVENESS.**

- **A- AESTHETICS:** It is very important for your resume to have excellent aesthetics. **AESTHETICS** is relevant for all the 3 stakeholders
- **B- BRANDING:** HR/Recruiters want to make sure Candidate's brand and style works with company culture. So, **BRANDING** is important for HR/Recruiters
- **C- COMPATIBILITY:** Your Resume needs to be **ATS COMPATIBLE**

- D- **DEPENDABILITY**: Hiring Manager needs to make sure he/she can depend on you. So, **DEPENDABILITY** is key factor for the hiring manager
- E- **EFFECTIVENESS**: Lastly, you need to make sure that your resume is **EFFECTIVE** in passing all the 3 stakeholders

Each of these A-B-C-D-E categories are further divided into 3 subcategories for breaking down the resume in a micro level for you to understand exactly where you need to make a change and how to make that change! Look at the image for a better understanding!



YOUR A-B-C-D-E SCORE IS:

- AESTHETICS = 6/10
- BRANDING(HR/RECRUITERS) = 15/25
- COMPATIBILITY = 12/40
- DEPENDABILITY = 11/15
- EFFECTIVENESS = 5/10

Please continue reading to know about the details of each score....

AESTHETICS: 6/10

Your bucket is further divided into following three sub-buckets :

VISUAL APPEAL: 2/4

✗ We suggest you to decrease your resume length from 2254 number of words

Insight: According to the industry analysis, it has been found that the perfect word count for a resume should be between 500-1000 words

✓ We suggest you to use Standard Font styles such as: helvetica, verdana, times new roman, garamond, calibri, arial

Insight: It is recommended to use a standard Font style for the entire resume, such as: Helvetica, Verdana, Times New Roman, Garamond, Calibri, and Arial. These fonts look good and easily readable on the printed resume as well on the computer screen. In addition, all the computers have these fonts installed.

✓ We found 686 unique words in your Resume

Insight: The more the number of unique words in your resume the more unique and diverse perspective your resume will project. So, it is recommended to try to bring out different aspects of your experience from similar resume points

✓ Your Resume has a Portrait Orientation

Insight: The basic industry acceptable standard is Portrait Orientation and hence, it is easier to read in the Portrait mode rather than turning the page for Landscape Orientation

✓ You have used right amount of Font Colors

Insight: It is recommended to use the font color black and no more than two font colors

BALANCE: 1/3

✗ We suggest you to improve your resume's readability

Insight: Readability is defined as the white to black ratio of your resume. Your resume should have healthy white-to-black ratio, so that it looks cleaner and creates a good first impression

✓ You resume has balanced amount of bold words which is 20.01% of total words in your resume

Insight: It is suggested that you use 10%-15% of your total words used as bold words. More than this will make the actually needed bold words lose their meaning

✓ Your resume has used balanced amount of italicized words which is 0.0% of total words

Insight: It is suggested that you use upto 5% of your total words used as italicized words. More than this will make the actually needed italicized words lose their meaning.

✓ Great, your resume doesn't have any underlined words

Insight: Underlining was used for emphasis in the old days. It is replaced by bold / italic font because underlining breaks the eye pattern for decision makers, while skimming through your resume and confuses them

PROXIMITY: 3/3

✓ Your resume has no incomplete pages

Insight: It is highly recommended to have full pages of resume i.e. either full 1 page or full 2 pages. You should never have 1.5 or 1.75 pages Resume, add/remove some bullets or add/remove spacing to ensure the length to be full 1 page or 2 pages.

BRANDING(HR/RECRUITERS): 15/25

Your bucket is further divided into following three sub-buckets :

IMPACT: 6/9

✓ We found few weak action verbs in your resume, such as nfrastructure, ndow, nternet

Insight: It is recommended to reword the bullet points to use strong action verbs, so as to demonstrate the value you added.

For example, rather than writing “Successful in achieving sales target ...”, you can write “Outperformed sales target ...”. Similarly, rather than using “Worked on a strategy ...”, you can write “Devised a strategy ...”

✓ Your resume doesn't have any Pronouns

Insight: Use of pronouns creates a bad reading experience in the mind of the stakeholders as it creates a “I, I, I” effect on your part

✓ Your resume filename has your name

Insight: It is recommended to rename the resume file as “Firstname_Lastname_JobTitle”

PREMIUM PERCEPTION: 7/8

✓ Your resume may have following spelling mistakes (could be inaccurate, so please cross-check based on your industry and country): sapang, tesda, roboti, balagtas, guagua, malolos, elearning, plaridel, soluziona, universi, pldt, purok, zation, reless, vsts, liwag, cict, deped, noki, integrati, javascripting, ndows, sumobot, talino, applicati, atec, tagisan, mojon, kapampangan, academi, maisac, llance, baliuag, recheta, edsa, simulati, develoment, implementati, nfrastructure, olongapo, tanjeco, rtlawrence, matulac, cademic, macromedia, organi, nternet, araneta, informati, psite

Insight: Spelling mistakes and typo errors create an extremely bad impression on the HR/recruiters/Hiring Managers. It makes you lacks precision and are not serious towards the job

✓ Your resume has white background

Insight: It is always suggested to use a plain background as it increases the readability of your resume for the HR/recruiters/Hiring Managers

✓ Your resume doesn't have any black horizontal lines

Insight: Human decision makers look for the neatness and presentation of your resume. presence of black lines hinders the Aesthetics of the resume

COMPLETENESS: 2/8

✗ Your resume may have some data missing such as Number of jobs found in the resume exceeds the threshold of 30 jobs ,References section was found. A resume does not need to include a references section ,Multiple email addresses were found in the contact information section. Only one contact email address should be included in a resume ,Multiple phone numbers were found in the contact information section. Only one contact phone number should be included in a resume If your resume has it, please check the structure and the format, so that it is readable by the ATS

Insight: Always remember that if some crucial facts are missing from your resume, it will lower your chances of being a favorable potential applicant. The more complete, crisp and clear your resume is, the greater are your chances of being hired!

✓ We suggest you not to mention Personal details like Driving License, Nationality, Marital Status and so on, in your Resume

Insight: The use of personal information like race, color, marital status, gender on your resume may not be as per the company's policy or may be illegal in some cases. So, having such information may make your profile invalid for the company

✓ Your email address looks good

Insight: It is always recommended to have a professional email address written on the resume. Typically, random words/characters and numbers are not preferred in the email address. If Firstname.LastName@xyz.com is not available for your name, try creating an email with a middle initial (any chosen character, say x), and create an email as Firstname.x.LastName@xyz.com. Feel free to forward all the emails from this email address to your original email address

COMPATIBILITY(ATS): 12/40

Your bucket is further divided into following three sub-buckets :

RELEVANCE: 10/16

✓ We found that your resume has few acronyms, such as STI, OBE, STI, STI, NET, EMC, EMC, STI, ROBOTI, SEMINA, COMPUTER, PROGRAMMING, STI, STI, TAFT, SYLLABUS, STI, STI, TRAININGS, SEMINARS, WORKSHOPS, ATTENDED, COMPLETED, TITLE, INCLUSIVE, DATES, NUMBER, SEMINAR, CONFERENCE, WORKSHOP, ATTENDANCE, CONDUCTED, SPONSORED, VSTS, STI, STI, STI, DBMS, STI, STI, STI They may be standard based on your industry and your country. Please cross-check and ensure the correctness and completeness

Insight: It is recommended to use full forms instead of abbreviations or acronyms, because ATS / Recruiters may consider some acronyms to be alien words and may not understand it correctly. Sometimes it is recommended to use the short form as well as full form to ensure maximum keywords match.

✓ From our Analysis, we found that your resume is best suited for Information Technology category. We suggest you to Add Industry Relevant keyword phrases to ensure ATS is able to do semantic matches with the desired job roles

Insight: Rather than keyword stuffing, it is recommended to modify your resume so that there are many semantic keyword matches for positioning your resume as more relevant for the applied position

✓ **Well Done! Your Resume is up to Date**

Insight: You will be surprised to know that ATS checks for the Resume modification date. It helps determine how serious is the candidate for the job. For example, if it is more than 3 months old resume, it means ATS may determine that you are not actively looking for a job

FILTERING: 1/12

✗ **By our analysis, we found out that your Resume may be Multi-Columned, we strongly recommend to make it Single Column**

Insight: Most ATS systems often misinterprets multi-column resume cannot filter multi column resumes. It follows a top down approach and not left to right. So, it is highly recommended to use Single Column in the entire resume

✗ **Your resume has 2 tables. Tables are strongly NOT recommended**

Insight: Most ATS systems often misinterprets tables in the resume. It reads lines from left to right and often mix-up lines between different columns of the table. So, it is highly recommended to not use any tables in the entire resume

✗ **Your resume has 1 images. Images / Graphics / Logos are strongly NOT recommended**

Insight: Most ATS systems often misreads any graphic elements. So, it is highly recommended to not use any images in the entire resume

RANKING: 1/12

✗ **We saw that lot of your Attributes are missing, so please fix it. There are total 9 attributes and you are missing keywords, subject, title, description attributes**

Insight: The MD attributes helps in getting our resume ranked for most of the relevant keywords. These are very important attributes to ensure that your resume is ranked at the top

✗ **We found some major ATS Compatibility issues with Your Resume such as :**

It looks like some jobs were found without job titles in your resume by the ATS software. It could be because of the ATS incompatibility of your resume,

It looks like some jobs were found without job company names in your resume by the ATS software. It could be because of the ATS incompatibility of your resume,

It looks like educational degrees were found without school names in your resume by the ATS software. It could be because of the ATS incompatibility of your resume we suggest you to fix them

Insight: Most of the companies use ATS for pre-screening the candidates for almost all the open positions. So, it is very important that your resume is being read and understood by the ATS software properly

✗ We found that KEYWORDS Meta Data is missing from your Resume, we strongly recommend you to add it

Insight: The “Keywords” MD attribute is the most important attribute in getting our resume ranked for most of the relevant keywords

✓ Your resume has no Street Address in the address

Insight: Writing complete Street Address is not recommended on the resume. It is recommended to only have City, State/County, and Country on the resume

✓ Your resume does not have more than one current jobs

Insight:

DEPENDABILITY (HIRING MANAGER): 11/15

Your bucket is further divided into following three sub-buckets :

GENUINITY: 4/5

✗ It is recommended to use verbs in Past Tense. these are the verbs that we found are either in Present Tense or Future Tense, please change it :nrastructure, nternet, Strengthening, ndows, Developing

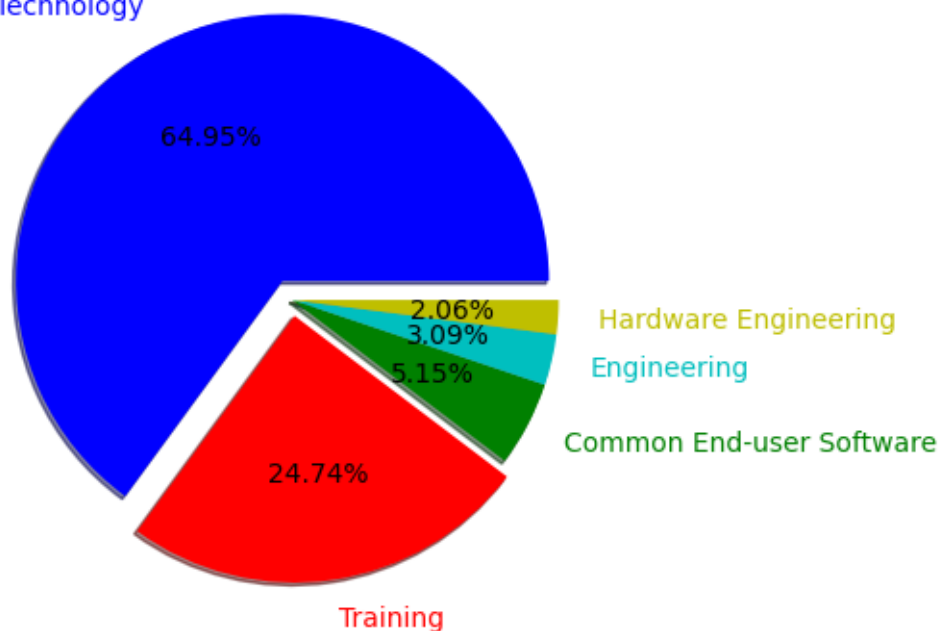
Insight: Usage of past tense brings more plus points on your existence and your consistency

✓ Its good that you have a seperate Skill Section, but we also Suggest you to showcase your Skills in Work History section

Insight: It is recommended to have a separate Skill / Core Competencies Section, preferably on the first half of your resume. It helps the hiring manager to identify the relevance of your profile with the job role

✓ Area of Expertise

Information Technology



RELIABILITY: 3/5

✓ We recommend you to increase the number of Quantified bullets in your resume. We found 24 bullets are quantified with numbers and 0 bullets are quantified with percentages, out of total 41 work History bullets

Insight: It is recommended to quantify your achievements in the Work History Bullets, so that it's easier for Hiring Manager to understand your past experiences and appreciate it

Template: Action-verb adjective object margin figure

Example 1:

Before: Worked in achieving XYZ

After: Accomplished a 32% increase in the sales target over a 30% margin to \$15 Mn

Example 2:

Before: Ran digital marketing campaigns

After: Devised 7 digital marketing campaigns, increasing the target audience by 24% with a total increase in 8200 members

✓ We found that your resume has the numbers 'quantification much more than the percentages'

Insight: It is recommended to quantify your achievements both in terms of numbers for some bullets and percentages for other bullets. Rather than focusing on one type of quantification, focus on both

TRUST: 4/5

✓ Its recommended to add Certifications Section in Your Resume

Insight: It is suggested to use a certifications section in your resume so as to build an impression. Certificates show your eligibility and interest in gaining knowledge

✓ You have no Objective Section

Insight: The Objective Section is considered outdated and not as per the current industry standards

✓ You have Professional Summary Section in your resume

Insight: It is recommended to have a brief professional summary statement on the top of your resume. It helps the hiring managers in quickly understanding your profile and helps in creating a good first impression

EFFECTIVENESS: 5/10

Your bucket is further divided into following three sub-buckets :

BREVITY: 2/4

✗ We suggest you to decrease the line count from 50 to 42

Insight: It is suggested to have as much compactness in your resume as possible because it makes the work of the stake holders easy

✓ We found that you have used non-standard section headings for some of the sections.

✓ We found that you have used WORKING PROFILE section, we suggest you to write this section heading as Work Experience

✓ We found that you have used COMPUTER KNOWLEDGE section, we suggest you to write this section heading as Skills

✓ We found that you have used EDUCATIONAL PROFILE section, we suggest you to write this section heading as Education

✓ We found that you have used AWARDS section, we suggest you to write this section heading as Interests And Accomplishments

✓ We found that you have used PERSONAL PROFILE section, we suggest you to write this section heading as Summary

✓ We found that you have used CHARACTER REFERENCES section, we suggest you to write this section heading as References

Insight: It is recommended to write standard resume section headings (such as “Work Experience”) rather than being cute or clever (such as “Where I’ve Been”)

✓ Most of your Bullets are one-line sniper

Insight: It is recommended to have most of the bullet points as one line only because 2 or more-line bullets make the hiring manager often skip those bullets

MILEAGE: 1/3

✗ It is highly recommended to have it either One Page or Two Page

Insight: It is recommended to use maximum 2 pages for the resume. In addition, one more point to note is your resume can be 1 page or 2 pages, but it must not be 1.5 pages. Increase the line spacing or add/decrease text to ensure that there is no empty space on the page after the resume text

✓ Your resume has a standard Letter or A4 size

Insight: It is recommended to use A4 or letter size as it is the standard size for a resume

✓ Your resume is having right file size (<1 MB)

Insight: Most ATS software have capacity to accept a file size less than or equal to 1 MB. So, to be on the safer side, keep a file size of 1 MB

DIMENSION: 2/3

✓ We found that the extracted summary from your resume can be improved by focusing on the important keywords relevant to your target job role. From our analysis, we found out: : EDWIN SANTOS GARCIA's experience appears to be mostly concentrated in Information Technology (mostly Programming) and somewhat concentrated in Training. EDWIN SANTOS GARCIA has 17 years of work experience.

Insight: It is recommended to ensure that the extracted summary is giving the right information as Hiring Manager may read the extracted summary to make their decision for the interview

✓ You resume has right number of sections

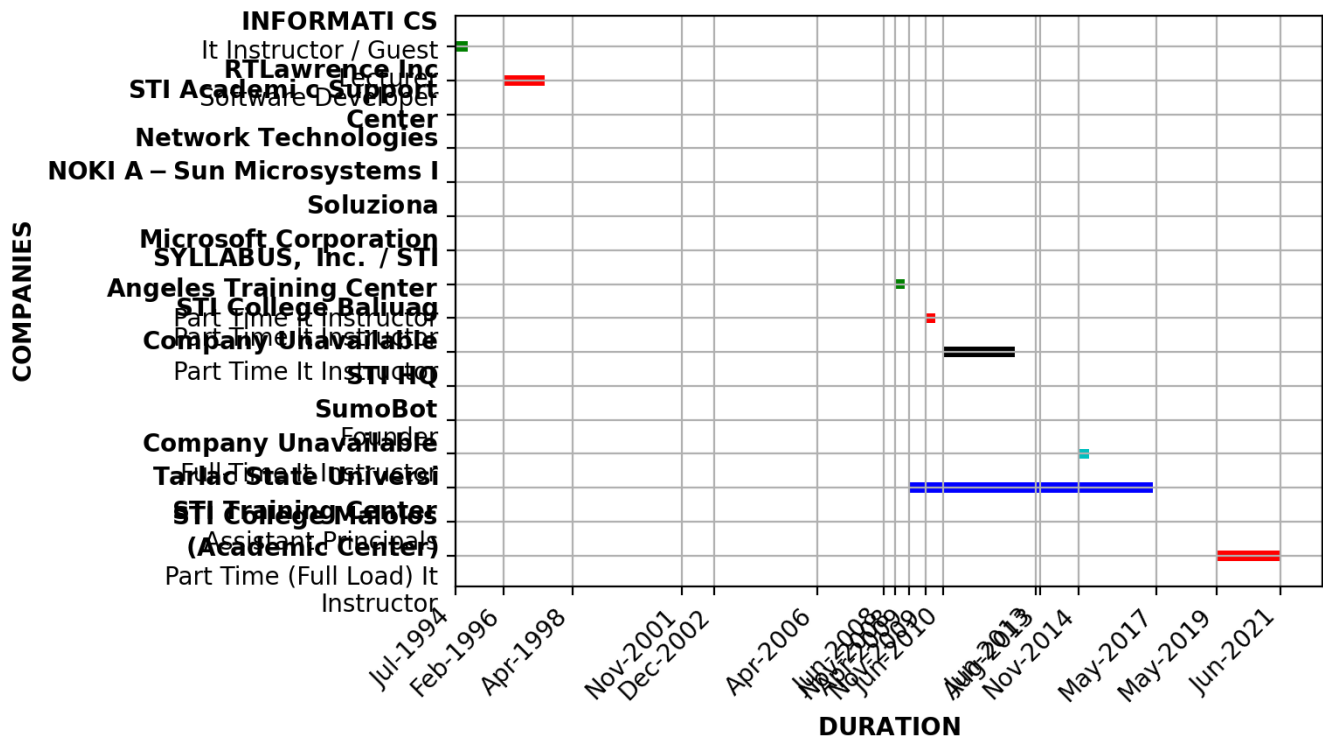
Insight: It is recommended to have maximum 6 resume sections in any resume. The mandatory sections are Professional Summary (including Skills Sub-section), Work Experience (or Internship), Education

Additional Extracted Information

1. WORK EXPERIENCE DOMAIN

WORK EXPERIENCE PLOT YEAR WISE

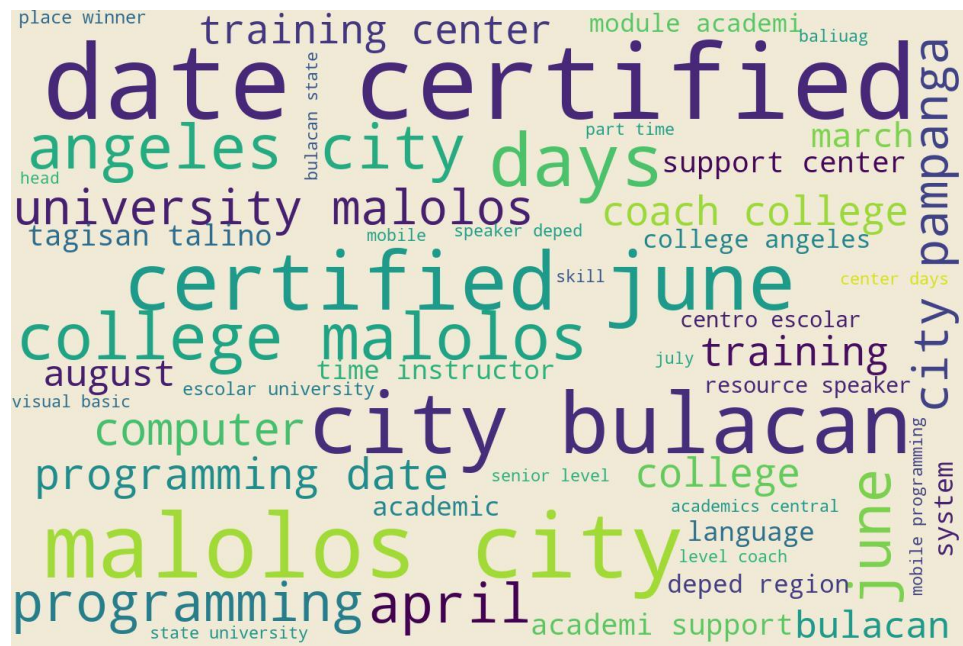
This plot gives you an idea of your work experience history. The number of years you have devoted to a particular profile and your profile diversification is shown.



✗ We found out that dates in Your WORK HISTORY sections are overlapping Please Check!

2. RESUME CLOUD WORD

This gives you an idea of the words you have centered your resume around. The resume word cloud is very important to understand how close your keywords are to the relevant keywords.



Uni-Grams	Quantity
days	15
june	12
april	11
programming	11
computer	10

Bi-Grams	Quantity
date certified	32
malolos city	23
city bulacan	20
certified june	18
college malolos	15