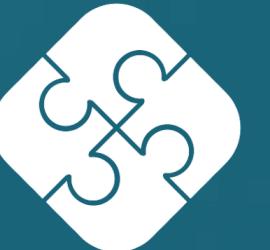
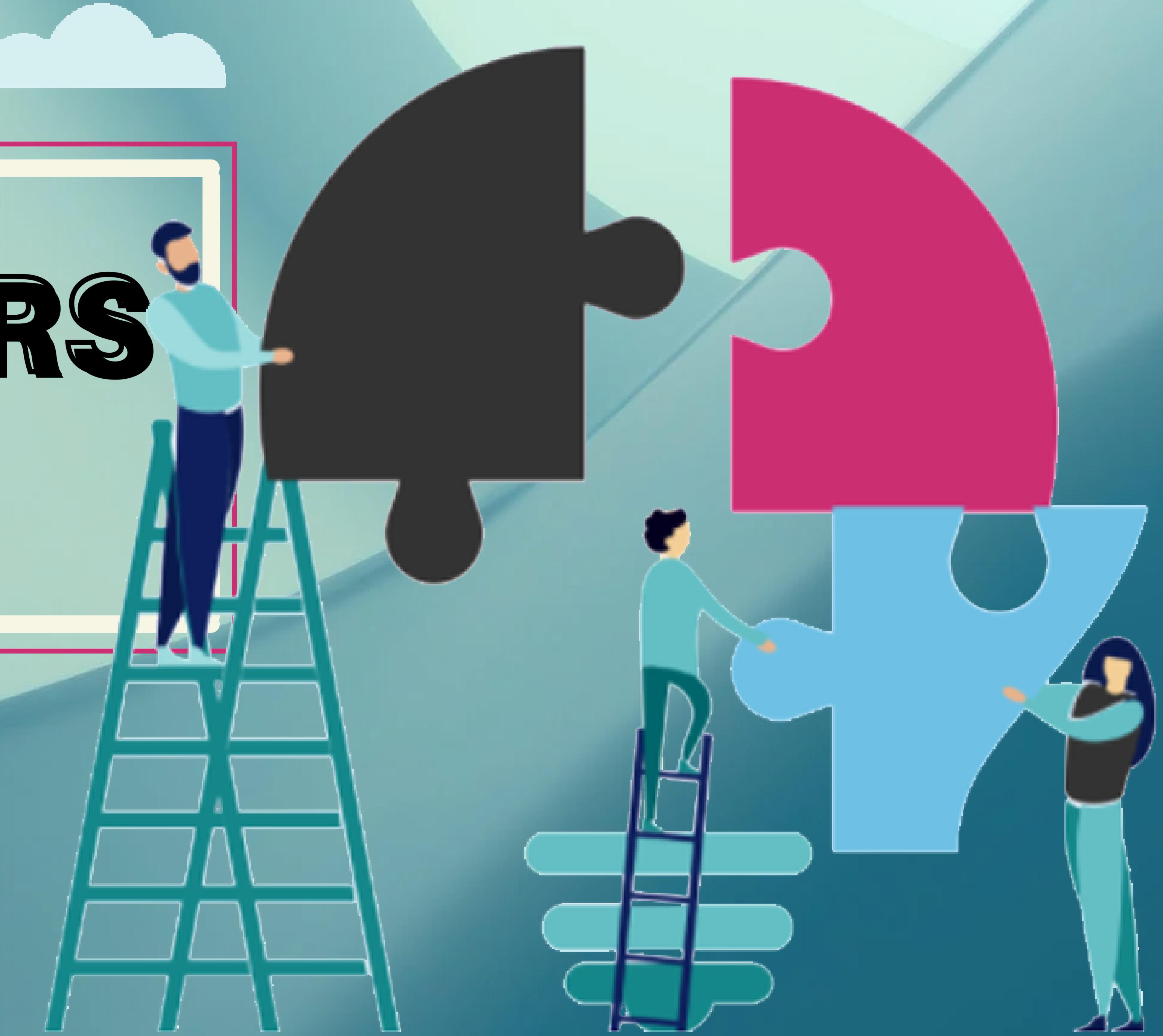


HACKMAKERS TOOLKIT



HACKMAKERS

Contents

1. The Hacker Mindset

The secret sauce to managing a winning team

2. Rapid Ideation

Facilitating creative and innovative ideas

3. Hacker's Lean Canvas

Develop a strategic business plan

4. Business Model CPR

Creating commercial outcomes that generate revenue

5. Pitch Like a Pro

A winning formula to structuring your presentation

Before you begin...

Make sure you are in the The Hacker Mindset by encompassing our core values.

**Innovating for Impact,
one hackathon at a time**



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The Hacker Mindset

SPOT

STORY

PEOPLE

Names of Team Members:

- Purposes:
- Passions:
- Participation:
- Personal Development Goals:

OPPORTUNITY

Vision Statement:

Initial Idea:

TEST

Assumption #1 -

Data Point #1 -

Assumption #2 -

Data Point #2 -

BUILD

Goal during Hackathon:

Pitch Date and Time:

Judging Criteria:

Communication platform:

Timeline/ Milestones:

Times

Friday PM
Saturday AM
Saturday PM
Saturday PM
Sunday AM
Sunday PM
Monday AM
Monday PM

Name:

Name:

Name:

GO

GROWTH

- Customer -
- Content -
- Channels -
- Call To Action -

OPTIMIZE

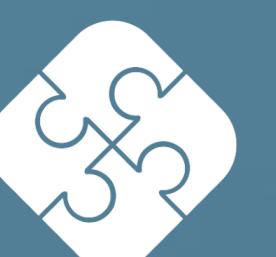
Horizon 1 -

Horizon 2 -

Horizon 3 -



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HACKMAKERS

Rapid Ideation



THEME 1

THEME 2

IDEATION

ROUND 1

ROUND 2

ROUND 3

Timeline/ Milestones:

PROTOTYPE

FRAME 1

FRAME 2

FRAME 3

FRAME 4

I am...
I am trying to ...
But...
Because...
Which makes me feel...
In a perfect world...

TEST



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HACKMAKERS

Hacker's Canvas

PROBLEM

**EXISTING
ALTERNATIVES**

KEY BENEFITS

TEAM TALENT

**UNIQUE VALUE
PROPOSITION**

**HIGH LEVEL
CONCEPT**

CHANNELS

METRICS

**CUSTOMER
SEGMENTS**

**EARLY
ADOPTERS**

COST TO DEVELOP

REVENUE ROADMAP

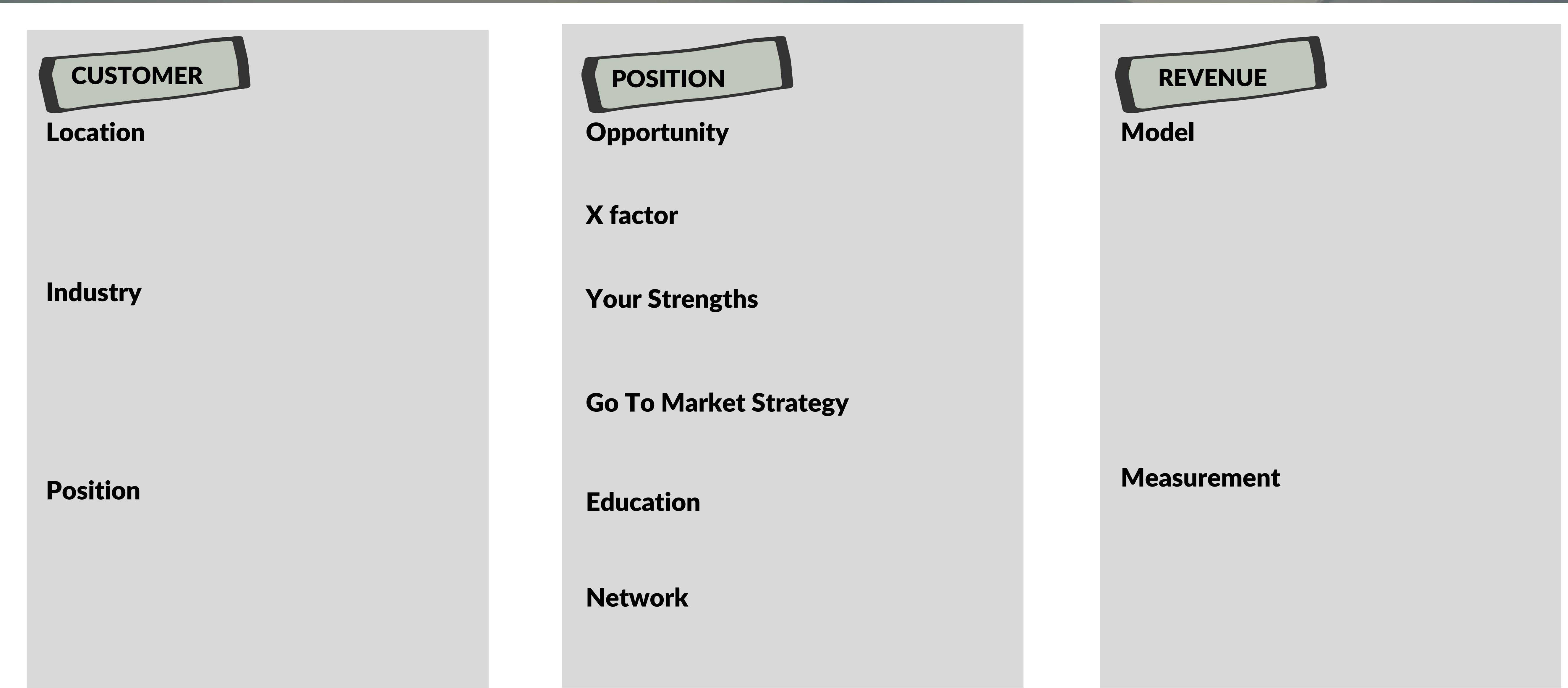


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HACKMAKERS

Business Model CPR



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Pitch Like A Pro



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Join Our Community

Innovating for Impact, one hackathon at a time



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