#### Bayesian Data Analysis Session 1

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#### Overview

#### Session 1: Edwin

What is Bayesian statistics? Theory and simple examples.

Session 2: Rick

Building hierarchical models with Stan.



#### Intuition of Bayesian Statistics

Statistics describes the world in probality distributions.

Collect data to learn about the distributions:  $\hat{\theta}$ 

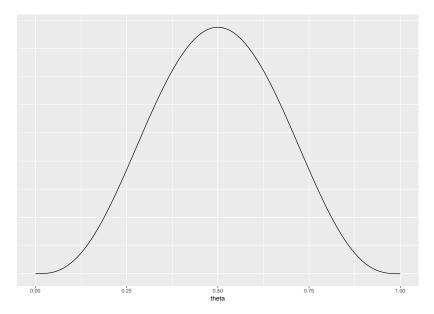
Reverse engineering of parameters producing the data.

How do we deal with uncertainty?

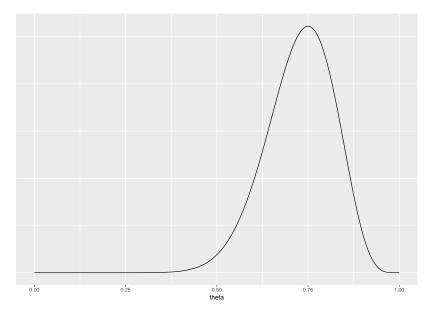
#### A Bayesian:

- ▶ Sets a probabilty distribution on all  $\theta$ .
- Updates his beliefs with data.

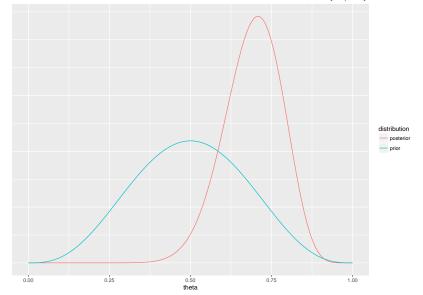
# Set a prior: $P(\theta)$



## Get the likelihood function: $P(D|\theta)$



## Update prior to posterior with likelihood: $P(\theta|D)$



Likelihood not in this plot, on different scale (why?).

## Bayesian data analysis

The essence of BDA is **credibility** (re)allocation.

We have an a priori idea about  $\theta$ :

- expert opinion
- previous research
- educated guess

Data provides evidence of the parameter value.

The posterior is a compromise between prior and likelihood. It reflects the current knowledge.

#### Bayesian vs frequentist

- Frequentist only consider the likelihood.
- Frequentits have an objective view of probability. For Bayesians it is a subjective best guess.
- ► Frequentists: data random, parameters fixed. Bayesians: data fixed, parameters random.

## Why do we want BDA in the first place?

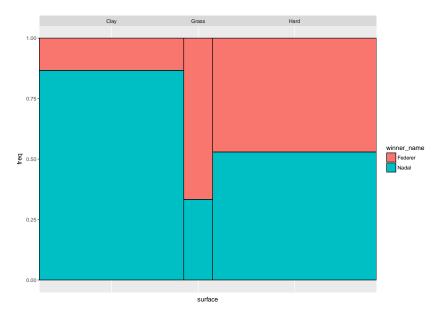
- Elegant and intuitive paradigm.
- Incorparation of previous knowledge and allowing for updating.
- ▶ Describe complex relationships without huge amounts of data.



#### Considered known

- ightharpoonup sample space  $\Omega$ .
- probability functions.
- discrete and continuous random variables.
- expected value and variance of random variables.
- from probability distribution to likelihood.

## Probability of multiple events



## Joints, marginals and conditionals

(We assume the probabilities here as given, not as estimated.)

The joint is the probability two events coincide.  $P(A = a \cap B = b)$  or for brevity  $P(A \cap B)$ 

winner_name	Clay	Grass	Hard
Federer	0.057	0.057	0.229
Nadal	0.371	0.029	0.257

## Joints, marginals and conditionals

The marginals are the univariate distributions of A and B. Sum over the other (or integrate them out when continuous).

0.428
0.086
0.486

Federer	0.343
Nadal	0.657