

Bayesian Data Analysis Session 1

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Overview

Session 1: Edwin

What is Bayesian statistics? Theory and simple examples.

Session 2: Rick

Building hierarchical models with Stan.

Introduction

Intuition of Bayesian Statistics

Statistics describes the world in probability distributions.

Collect data to learn about the distributions: $\hat{\theta}$

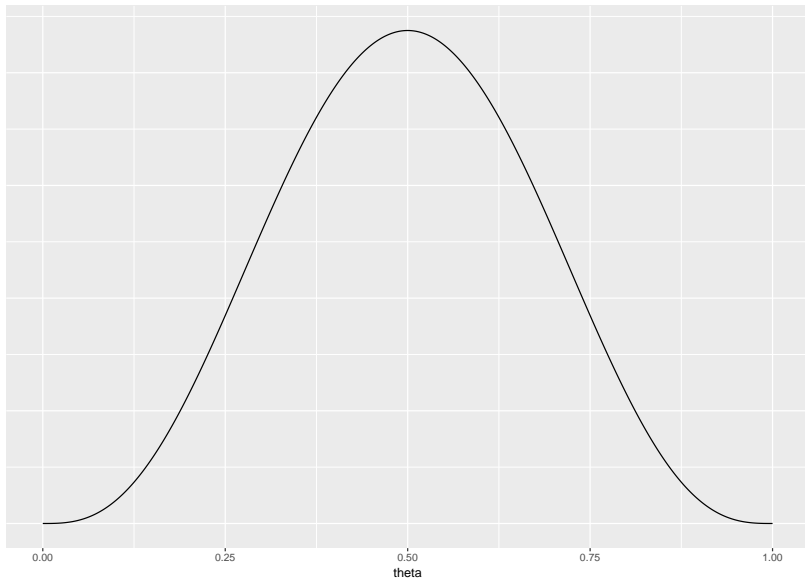
Reverse engineering of parameters producing the data.

How do we deal with uncertainty?

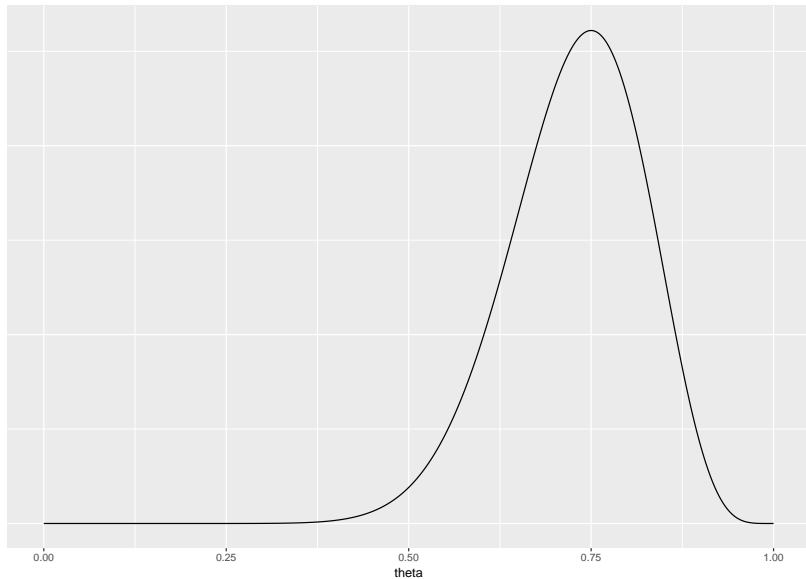
A Bayesian:

- ▶ Sets a probability distribution on all θ .
- ▶ Updates his beliefs with data.

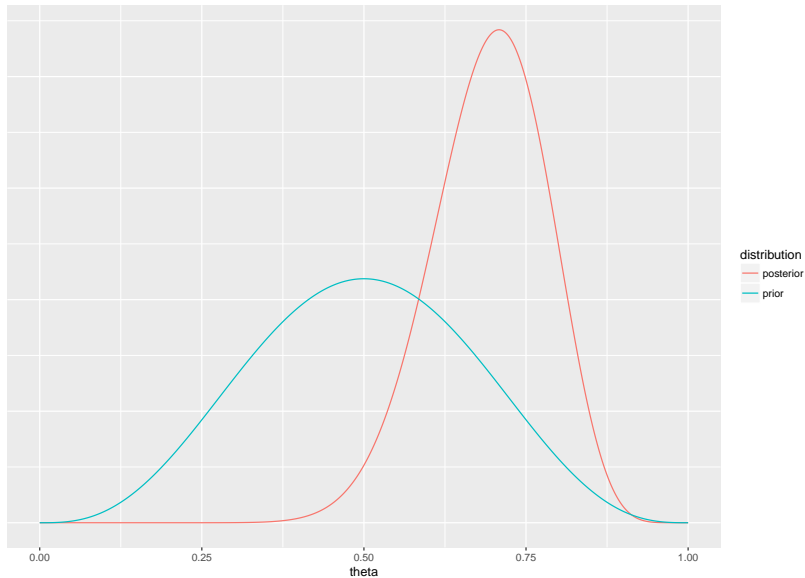
Set a prior: $P(\theta)$



Get the likelihood function: $P(D|\theta)$



Update prior to posterior with likelihood: $P(\theta|D)$



Likelihood not in this plot, on different scale (why?).

Bayesian data analysis

The essence of BDA is **credibility (re)allocation**.

We have an a priori idea about θ :

- ▶ expert opinion
- ▶ previous research
- ▶ educated guess

Data provides evidence of the parameter value.

The posterior is a compromise between prior and likelihood. It reflects the current knowledge.

Bayesian vs frequentist

- ▶ Frequentist only consider the likelihood.
- ▶ Frequentists have an objective view of probability. For Bayesians it is a subjective best guess.
- ▶ Frequentists: data random, parameters fixed. Bayesians: data fixed, parameters random.

Why do we want BDA in the first place?

- ▶ Elegant and intuitive paradigm.
- ▶ Incorporation of previous knowledge and allowing for updating.
- ▶ Describe complex relationships without huge amounts of data.