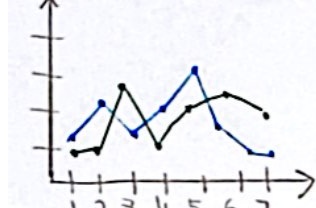


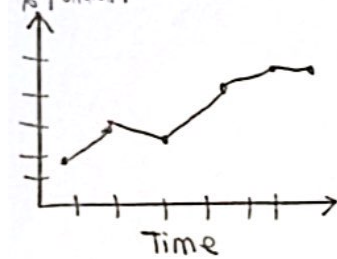
# IDEAS

## ① Time-based / Trend Graphs

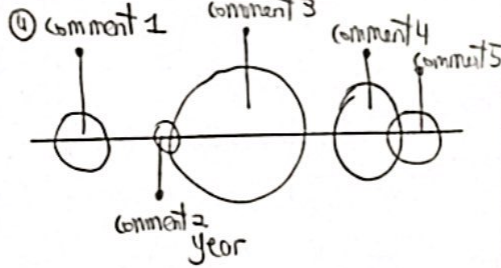
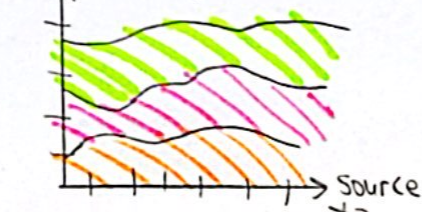
② Concentration



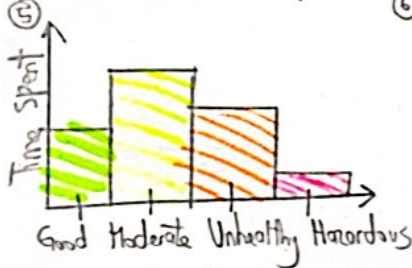
③ % pollutant



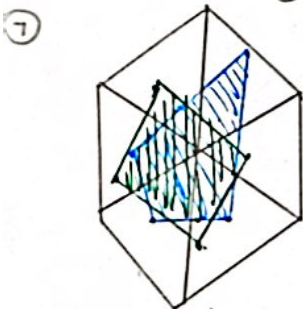
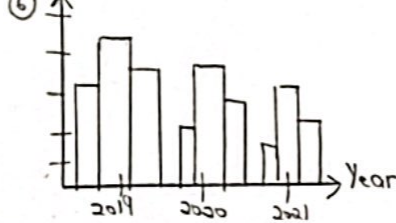
④ Cumulative pollutant



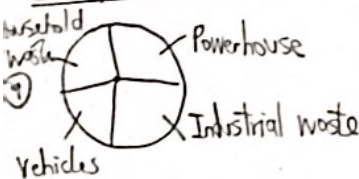
## ② Comparison Graphs



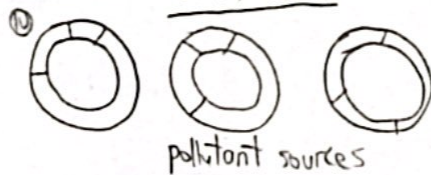
⑥ million tons



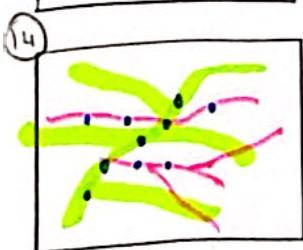
## ③ Proportional / Source Breakdown



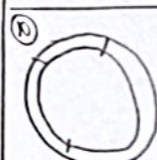
donut chart



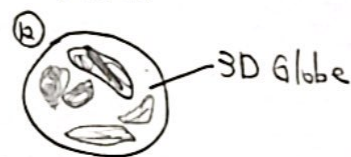
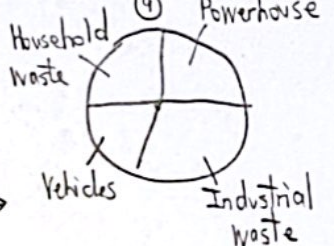
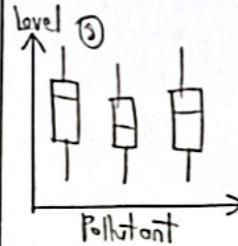
## ④ Maps



# FILTER



pollutant sources



## CATEGORIZE

- ① Trends Over Time
- ② Comparisons
- ③ Distribution
- ④ Proportions / Sources
- ⑤ Geographic

## COMBINE & REFINE

### ① Mapidism & Time-series trend

→ Combine a choropleth map with a line chart.  
→ tells a story how air pollution moves & evolves around through geography and time

### ② Heatmap calendar overlay on map

→ combine a heatmap overlaid on a map pin for each city.

## QUESTION

- ① What is the main story the user should understand?
- ② Who is the audience?
- ③ Which pollutants or data points are most relevant?
- ④ Which graph type best shows the information?



# LAYOUT

## Planet Under Pressure

### Global Comparison and Prediction

#### 3D Globe

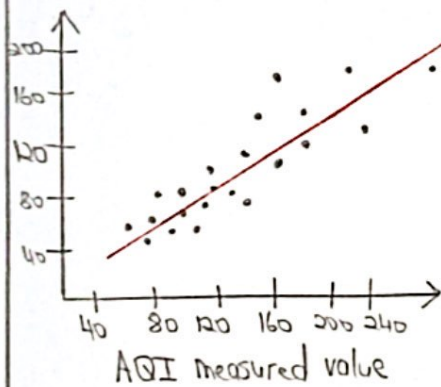


Press to rotate

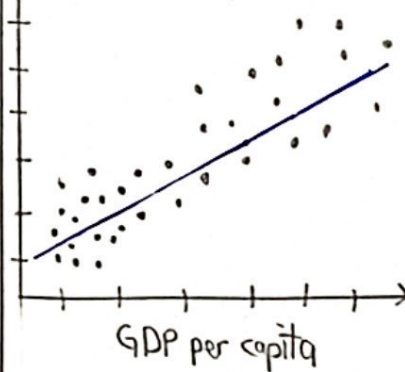
0 300+  
AQI

Air Pollution - Wind

#### AQI Predicted Value



#### Emissions per capita



Malaysia United States China

Transport		Transport	Transport	Agriculture	100
		Industry			80
Industry	Agriculture	Agriculture	Industry		60
					40
					20

Summary

#### FOCUS

- 1) Comparative storytelling & predictive analysis
- 2) Show how data science can project environmental futures.
- 3) Interactive, viewer can see 3D globe.

# INFO

Title: Global Comparison and Prediction

Author: Ee Gwen Ching

Date: 11/10/2025

Sheet: 2

Task: A global level interactive visualisation in terms of pollution sources and forecasting future trends.

#### OPERATIONS

- Rotate globe to view different regions.
- Hover over a country - Pollution summary.
- Time slider. See 5-year forecast.
- Filter by pollutant or sector.

#### DISCUSSIONS

##### Pros:

- 1) Strong visual appeal. 3D globes, big picture insights.
- 2) Comparative and predictive. Deep analytical storytelling.
- 3) Supports learning through exploration.

##### Cons:

- 1) High computational demand. 3D rendering, model computation.
- 2) Might overwhelm users without proper narrative guidance.



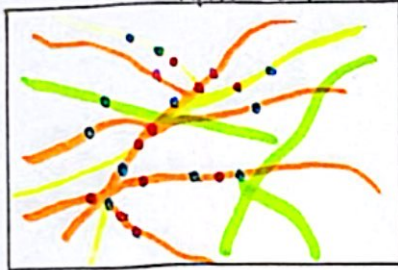
# LAYOUT

## Air & You

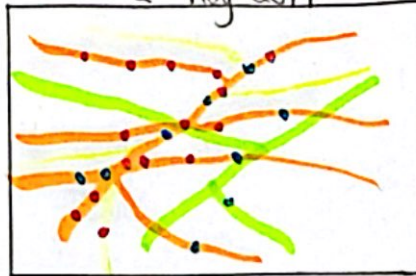
### Personal Exposure Journey

#### Interactive Map Route

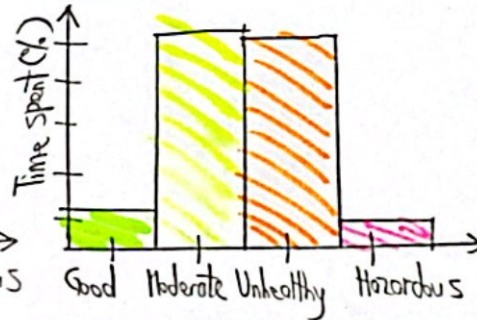
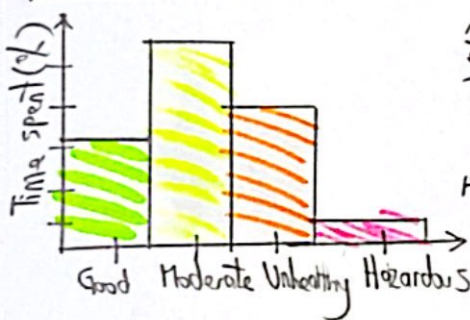
→ User's daily commute path overlaid with pollution levels.  
30th April 2019



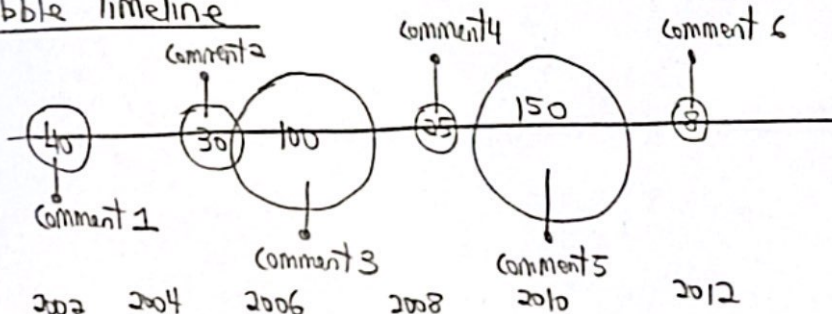
2nd May 2019



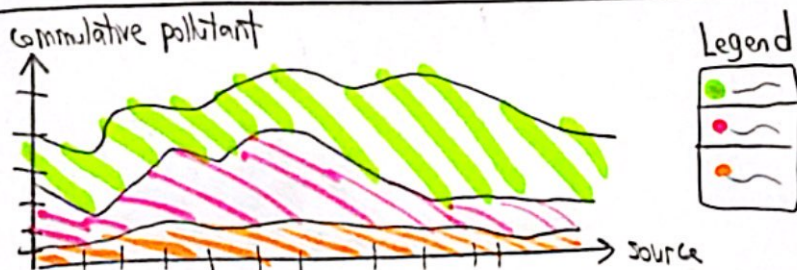
PM2.5 • 0-12 • 12.1-35.4 • 35.5-55.4



#### Bubble Timeline



• Bubble size = intensity of air pollution



#### FOCUS

→ Focus on personalisation and storytelling through interactivity.  
→ Uses human-centric narrative design rather than only aggregate data.

# INFO

Title: "Air & You" - Personal Exposure Journey

Author: Ee Gwen Ching

Date: 11/10/2025

Sheet: 3

Task: User experiences how daily life activities contribute to personal exposure.

#### OPERATIONS

→ Input your daily route

Home ⇌ Work ⇌ Gym

→ Hover on timeline. See pollutant spikes by time

→ Slider. Simulate different transport modes (car, bike, walk) and their exposure differences

#### DISCUSSIONS

Pros:

- ① Strong personal relevance. Highly user engagement.
- ② Narrative flow promotes learning through exploration
- ③ Effective for education campaigns.

Cons:

- ① Needs user input or simulation engine. More complex backend
- ② Map route visualisation can become more cluttered with long commutes.

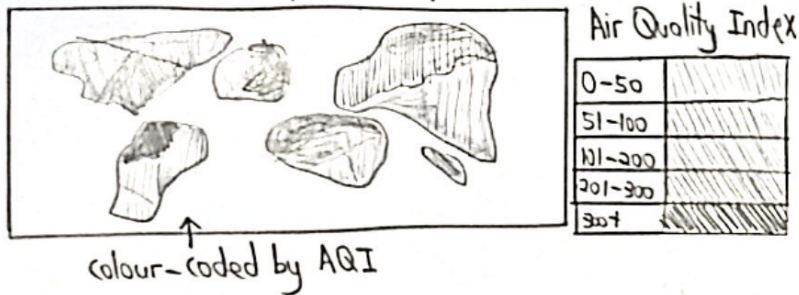


# LAYOUT

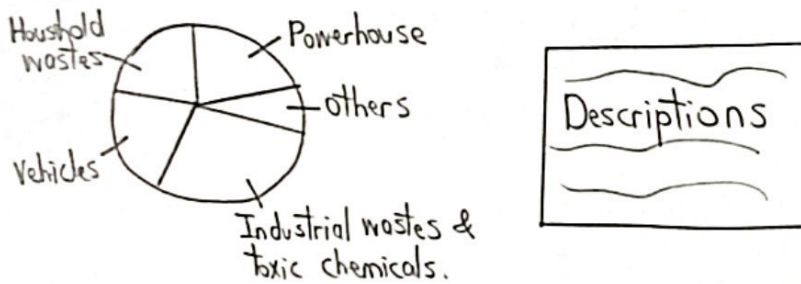
## Air Pollution Across Malaysia

### "The Breathable City" — Real Time Air Quality Dashboard

#### ① Interactive Choropleth Map

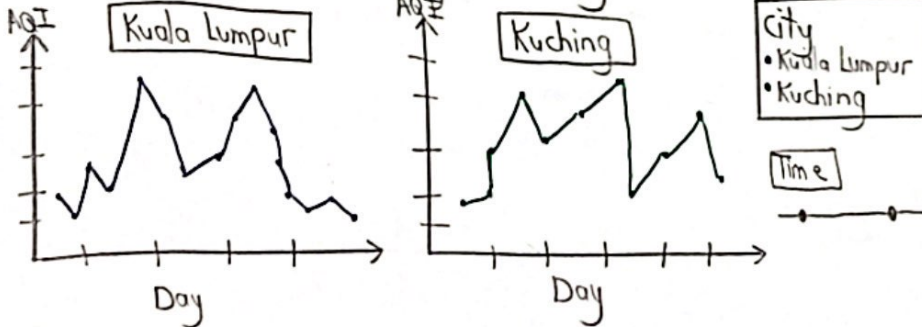


#### ② Breakdown of pollutant sources (traffic, industry, etc.)

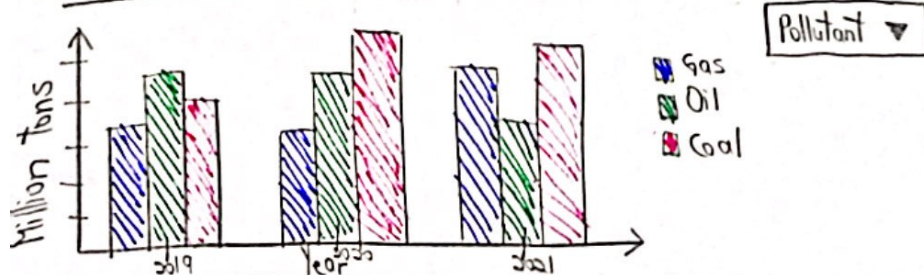


#### ③ Time-Series Line Chart

→ for real-time AQI changes per city



#### ④ Bar Chart → emission sources



## FOCUS

- Real-time storytelling of changing air quality
- Strong data-ink ratio (minimal clutter, strong colour semantics)

## INFO

Title: Air Pollution Across Malaysia

Author: Ee Gwen Ching

Date: 11/10/2025

Sheet: 4

Task: Poster-style dashboard to show the significance of air pollution in Malaysia

## OPERATIONS

- Hover over city. Shows pop-up AQI details.
- Time slider. Adjust the date or time to view AQI trends.
- Dropdown. Filter by pollutant type.
- Toggle switch. Switch between city view and region view.

## DISCUSSIONS

Pros:

- ① Highly engaging, real-time data appeals to public interest.
- ② Multi-view visualisation shows macro and micro insights.
- ③ Interactive controls enhance exploration.

Cons:

- ① High data dependency (needs real-time feeds)
- ② May be too complex for casual users if not simplified visually.



# LAYOUT

## Air Pollution

Overview | Malaysia AQI | Pollutant | Causes | Impact

### Subheading 1 → Global Distribution of Avg. AQI by Country

World Map

Avg. AQI

Description

### Subheading 2 → Monthly Distribution of AQL Across Malaysia

Month

Reset filter

Air Pollution Level

• Good  
• Moderate  
• Unhealthy  
• Very unhealthy  
• Hazardous

Map Overview

### Subheading 3 → Monthly Air Pollution

Concentration



Pollutant  
• CO  
• NO<sub>2</sub>

Year  
• 2017  
• 2018  
• 2019

Description

### Subheading 4 → Annual GHG emissions

Emissions

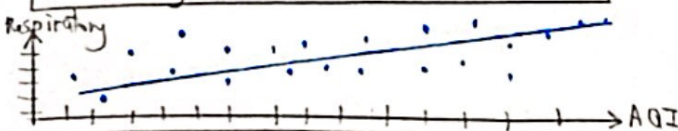


Year  
• 2014  
• 2015  
• 2016  
• 2017

Description

### Subheading 5 → AQI vs Health cases

• Respiratory cases • Cardiovascular cases



## FOCUS

- Show a good storytelling about air pollution topic. Firstly, showing the overview of worldwide air pollution index, Malaysia AQI, pollutant distribution, causes of air pollution, and its impact on health.
- all graphs and maps are equally important. Each graphs show different insights and information.

## INFO

Title: Final Design Sheet

Author: Ee Gwen Ching

Date: 11/10/2025

Sheet: 5

Task: Final Webpage Design

## OPERATIONS

→ Navigation tabs for each graph. Shortcut so that viewer can directly go to the graph by clicking on the tab.

→ Filter panels. Slim vertical bar with dropdown menu, rounded pills, and compact labels.

• Respiratory cases

• Cardiovascular cases

Month

→ Reset filter

→ Tooltip when hover over each point.

## DETAILS

① Algorithms / Analytical Methods  
→ data cleaning using R code.

② Dependencies

→ HTML, Vega-Lite, Javascript, R for data cleaning.

③ Estimate Time

→ 3 days for data cleaning and preparations.

→ 2 weeks to create the webpage using HTML and Vega-Lite.

④ Specific Requirements

→ Dataset size consideration

→ Software.