



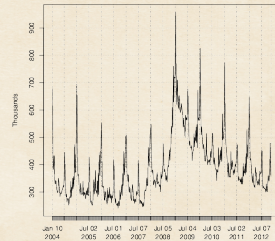
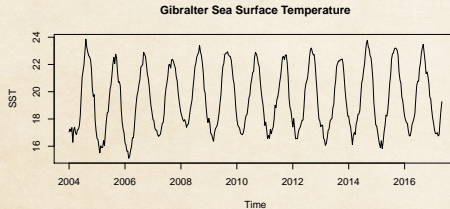
## Adventures in Bayesian Structural Time Series

Andrew Bates, Josh Gloyd, Tyler Tucker

# What are Time Series?



SAN DIEGO STATE  
UNIVERSITY





# What are BSTS?

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- ⊗ Comprised of 3 components:
  - ⊗ Structural Time Series model (a.k.a. state space model)
  - ⊗ Spike and Slab regression
  - ⊗ Bayesian model averaging
- ⊗ Predicting the Present with Bayesian Structural Time Series by Steven L. Scott and Hal Varian (Google)
- ⊗ Implementation
  - ⊗ R: bsts
    - ⊗ or Causal Impact
  - ⊗ Python: Causal Impact



# Structural Time Series

- ⊠ Data from unobserved **state space** plus noise
- ⊠ Model the latent state space instead of the data directly

## Local Level Model

- ⊠  $y_t$ : data
- ⊠  $\mu_t$ : latent state

$$y_t = \mu_t + \varepsilon_t \qquad \varepsilon_t \sim N(0, \sigma_\varepsilon^2)$$

$$\mu_{t+1} = \mu_t + \xi_t \qquad \xi_t \sim N(0, \sigma_\xi^2)$$

Analogous to the intercept in linear regression but allowing for the intercept to vary over time



## Local Linear Trend Model

- ⊠  $y_t, \mu_t$ : same as before
- ⊠  $\nu_t$ : slope (additional state component)

$$y_t = \mu_t + \varepsilon_t$$

$$\varepsilon_t \sim N(0, \sigma_\varepsilon^2)$$

$$\mu_{t+1} = \mu_t + \nu_t + \xi_t$$

$$\xi_t \sim N(0, \sigma_\xi^2)$$

$$\nu_{t+1} = \nu_t + \zeta_t$$

$$\zeta_t \sim N(0, \sigma_\zeta^2)$$



## General Form

⊠  $y_t$ : data

⊠  $\alpha_t$ : state component

$$y_t = Z_t' \alpha_t + \varepsilon_t \quad \varepsilon_t \sim N(0, H_t) \quad (1)$$

$$\alpha_{t+1} = T_t \alpha_t + R_t \eta_t \quad \eta_t \sim N(0, Q_t) \quad (2)$$

⊠ (1): observation equation

⊠ (2): transition equation





# Bayesian Context

## ⊗ Spike and slab regression

- ⊗ Used when regression components are included
- ⊗ Variable selection technique
- ⊗ Prior on regression coefficients

## ⊗ Bayesian Model Averaging

- ⊗ Consequence of spike and slab prior
- ⊗ Different  $\beta$ s included in each draw of posterior (i.e. different model on each draw)

## ⊗ Prior Elicitation and Posterior Sampling

- ⊗ Inclusion probabilities for regression coefficients
- ⊗ Or: expected model size, expected  $R^2$ , weight given to  $R^2$
- ⊗ Gibbs sampler (stochastic search variable selection) to draw from posterior
- ⊗ For details see paper by Scott and Varian