

# EDU-ANIABI IFEOMA

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## EDUCATION

Federal University Oye-Ekiti

Ekiti State, Nigeria

Bachelor of Science; GPA: 3.79 (Second Class Upper Division)

November 2018 – August 2023

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## SKILLS SUMMARY

- **Languages:** Python, SQL, R, JAVASCRIPT
- **Frameworks:** Pandas
- **Tools:** Power Bi, Excel, Looker Studio, Tableau, Eviews, MySQL, Big Query
- **Platforms:** Jupyter Notebook, Visual Studio Code
- **Soft Skills:** Excellent Communication, Adaptability, Critical Thinking, Teamwork

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## WORK EXPERIENCE

**MARKETING ANALYST | WEB MACK INC. (Contract)**

January 23 – March 23

- Identified key channels and target demographics, boosting revenue by 50%.
- Led a team of four to implement a targeted marketing strategy and facilitating clear communication

**BUSINESS ANALYST | TEDA TECHNOLOGIES (Contract)**

June 23 - September 23

- Initiated and developed a new business idea, driving its implementation from concept to execution.
- Designed and executed strategic marketing initiatives that boosted business growth and achieved measurable outcomes.

**BUSINESS ANALYST | FREDERICO BAUSIER (Contract)**

November 23 – May 24

- Built and managed dashboards to monitor performance.
- Proposed actionable business ideas that contributed to 26% growth.

**DATA ANALYST | 1440 BUSINESS CONSULT (Contract)**

March 24 – August 24

- Analyzed client data and delivered insights to guide strategic decisions.
- Provided actionable recommendations based on data trends and analysis.

**DATA ANALYSIS TUTOR | LEARN WITH EEPHOMAA (Ongoing)** February 24 – Till Date

- Teach aspiring data analysts, business, and financial analysis fundamentals.
- Simplify complex concepts, making analysis accessible to beginners.

**DATA ANALYST | KADE VENTURES (Contract)** August 24 - November 24

- Created dashboards and performance tracking for revenue and task management.
- Presented clear, actionable insights to enhance business operations.

**VERITAS HEALTH SERVICES**

**FINANCIAL ANALYST | THE CROWD FUNDS (Contract)** September 24 – November 24

- Conducted research to support informed crypto investment decisions and risk reduction.
- Helped the company develop a strategic investment framework.

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**CERTIFICATION**

Business Management | European Business University, Luxembourg | [LINK](#) September 2022

Marketing and Data Analytics | Meta | [LINK](#) August 2022

Financial Analysis | Corporate Finance Institute | [LINK](#) July 2022

Front End Development Fundamental | Meta | [LINK](#)

Back End Development Fundamental | Meta | [LINK](#)

Social Media Management | Meta | [LINK](#) August 2023

Storytelling in Journalism | Thomson Foundation | [LINK](#)

Business Analytics | University of Pennsylvania Ongoing

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**REFERENCES**

References available upon request.