EFRAIN PIZARRO

UX Engineer

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ABOUT ME

Versatile UX Engineer with more than **4 years of experience** in **frontend development**, **UX design**, and specialization in Next.js (A React JS framework) and **design tools**.

Focus on **data visualization** and creating captivating interfaces. Committed to delivering user-centric experiences through technical skills and creative design strategies.

WORK EXPERIENCE

Wadua Analytics S.A.S.

(Consultant for technological solutions based on data analytics)

BI Consultant Jr. (July 2019 – July 2020)

BI Consultant (July 2020 - December 2021)

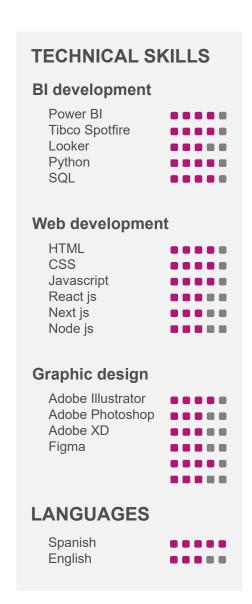
UX Engineer (December 2021 – Now)

Functions:

- Work closely with users to understand and clearly define their needs.
- Use various tools such as Python, SQL, and Power BI to effectively extract and clean data.
- Develop analytical models that support informed decision making and improve reporting performance.
- Design intuitive and visually appealing dashboards following user experience (UX) best practices.

Achievements:

- I built a culture of visualization at our company by training new team members and colleagues from other areas on best practices for presenting information in an impactful way. As a result, our team now delivers faster, more efficient and engaging presentations, generating greater interest from the audience.
- I increased the confidence of our clients by constantly demonstrating the capacity and ability of our company to add value in the visualization and creation of dashboards. By proposing new ways to represent data, I've made our clients more responsive and flexible by taking innovative approaches to data visualization.



EDUCATION

University Autónoma de Occidente

(Cali, Colombia)

Specialization in Big Data Analytics (2020 - 2021)

Multimedia Engineering (2015 - 2020)

Transformational Leadership School (2019)

NEXT U

(Colombia)

Web Frontend (2022)

IBM SkillsBuild

(Spain)

Power BI Desktop course (2023)

SOFT SKILLS

- Effective communication
- Problem resolution
- Curiosity and continuous learning
- Teamwork
- Analytical thinking
- Time management and organization
- Adaptability
- Creativity
- Inspiration to the team
- Team empowerment
- Change management