EFRAIN PIZARRO
MULTIMEDIA ENGINEER

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Hello! I am passionate about **data, web development and graphic design.** I am currently on an exciting path that combines skills as a **BI developer, data engineer, and data scientist.** I have more than **4 years of experience** helping my clients get the most **value** from their data, allowing them to make faster business decisions with less uncertainty.

I have had the opportunity to participate in really significant projects, especially in the pharmaceutical sector.

WORK EXPERIENCE

Wadua Analytics S.A.S.
(Consultant for technological solutions based on data analytics)

- Jr. BI Consultant (July 2019 – July 2020)

- BI Consultant (July 2020 – December 2021)

- UX Engineer (December 2021 – present)

Functions:

- Work closely with users to **understand and clearly define their needs.**

- Use various tools such as Python, SQL, and Power BI to effectively **extract and clean data.**

- Perform in-depth data analysis to **discover relevant patterns and trends.**

- Develop analytical models that support informed decision making and **improve reporting performance.**

- Design intuitive and visually appealing dashboards following **user experience (UX) best practices.**

Achievements:

- I built a **culture of visualization** at our company by training new team members and colleagues from other areas on best practices for presenting information in an impactful way. As a result, our team now delivers faster, more efficient and engaging presentations, generating **greater interest from the audience.**

- I increased the **confidence** of our clients by constantly demonstrating the capacity and ability of our company to add value in the visualization and creation of dashboards. By **proposing** new ways to represent data, I've made our clients more responsive and flexible by taking **innovative approaches** to data visualization.

TECHNICAL SKILLS

BI development

Skill	Level
Power BI	■■■■□
Tibco Spotfire	■■■■□
Looker	■■■□□
Python	■■■■□
SQL	■■■■□
Machine learning	■■■□□

Web development

Skill	Level
HTML	■■■■□
CSS	■■■■□
Javascript	■■■■□
React js	■■■□□
FastApi	■■■□□
Node js	■■■■□

Graphic design

Skill	Level
Adobe Illustrator	■■■■□
Adobe Photoshop	■■■□□
Adobe After Effects	■■■□□
Adobe Premier	■■■■□
Adobe XD	■■■■□
Figma	■■■□□

LANGUAGES

Language	Level
Spanish	■■■■■
English	■■■■□

EDUCATION

University Autónoma de Occidente
(Cali, Colombia)

- Specialization in Big Data Analytics (2020 - 2021)
- Multimedia Engineering (2015 - 2020)
- Transformational Leadership School (2019)

NEXT U
(Colombia)

- Web Frontend (2022)

IBM SkillsBuild
(Spain)

- Power BI Desktop course (2023)

SOFT SKILLS

- Effective communication
- Problem resolution
- Curiosity and continuous learning
- Teamwork
- Analytical thinking
- Time management and organization
- Adaptability
- Creativity
- Inspiration to the team
- Team empowerment
- Change management