

# EFRAIN PIZARRO

UX Engineer

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## ABOUT ME

Versatile UX Engineer with more than **4 years of experience** in **frontend development**, **UX design**, and specialization in Next.js (A React JS framework) and **design tools**.

Focus on **data visualization** and creating captivating interfaces. Committed to delivering user-centric experiences through technical skills and creative design strategies.

## WORK EXPERIENCE

### Wadua Analytics S.A.S.

(Consultant for technological solutions based on data analytics)

- **BI Consultant Jr.** (July 2019 – July 2020)
- **BI Consultant** (July 2020 – December 2021)
- **UX Engineer** (December 2021 – Now)

#### Functions:

- Work closely with users to **understand and clearly define their needs**.
- Use various tools such as Python, SQL, and Power BI to effectively **extract and clean data**.
- Develop analytical models that support informed decision making and **improve reporting performance**.
- Design intuitive and visually appealing dashboards following **user experience (UX) best practices**.

#### Achievements:

- I built a **culture of visualization** at our company by training new team members and colleagues from other areas on best practices for presenting information in an impactful way. As a result, our team now delivers faster, more efficient and engaging presentations, generating **greater interest from the audience**.
- I increased the **confidence** of our clients by constantly demonstrating the capacity and ability of our company to add value in the visualization and creation of dashboards. By **proposing** new ways to represent data, I've made our clients more responsive and flexible by taking **innovative approaches** to data visualization.

## TECHNICAL SKILLS

### BI development

Power BI	■ ■ ■ ■ ■
Tibco Spotfire	■ ■ ■ ■ ■
Looker	■ ■ ■ ■ ■
Python	■ ■ ■ ■ ■
SQL	■ ■ ■ ■ ■

### Web development

HTML	■ ■ ■ ■ ■
CSS	■ ■ ■ ■ ■
Javascript	■ ■ ■ ■ ■
React js	■ ■ ■ ■ ■
Next js	■ ■ ■ ■ ■
Node js	■ ■ ■ ■ ■

### Graphic design

Adobe Illustrator	■ ■ ■ ■ ■
Adobe Photoshop	■ ■ ■ ■ ■
Adobe XD	■ ■ ■ ■ ■
Figma	■ ■ ■ ■ ■

## LANGUAGES

Spanish	■ ■ ■ ■ ■
English	■ ■ ■ ■ ■

## EDUCATION

### University Autónoma de Occidente

(Cali, Colombia)

- Specialization in Big Data Analytics (2020 - 2021)
- Multimedia Engineering (2015 - 2020)
- Transformational Leadership School (2019)

### NEXT U

(Colombia)

- Web Frontend (2022)

### IBM SkillsBuild

(Spain)

- Power BI Desktop course (2023)

## SOFT SKILLS

- Effective communication
- Problem resolution
- Curiosity and continuous learning
- Teamwork
- Analytical thinking
- Time management and organization
- Adaptability
- Creativity
- Inspiration to the team
- Team empowerment
- Change management