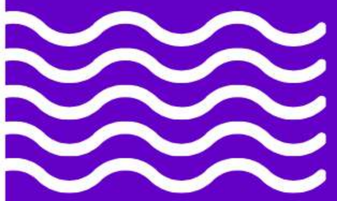
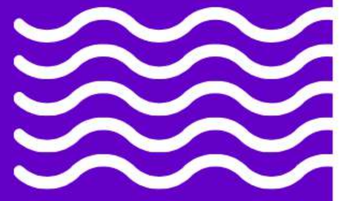
Heptagon

Decentralized Music Streaming



Our mission is to empower artists to **take control** of their own music.

Heptagon strives to enable creators to easily and securely **publish and sell** their music directly to their fans.



JOURNEY

Our Beginnings

We started our journey as a part of the ETH Mexico Hackathon.

There, we won a prize from the Lens Protocol organization.

Technology is nothing. What's important is that you have a **faith in people**, that they're basically good and smart, and if you **give them tools**, they'll do wonderful things with them.

Steve Jobs

#1

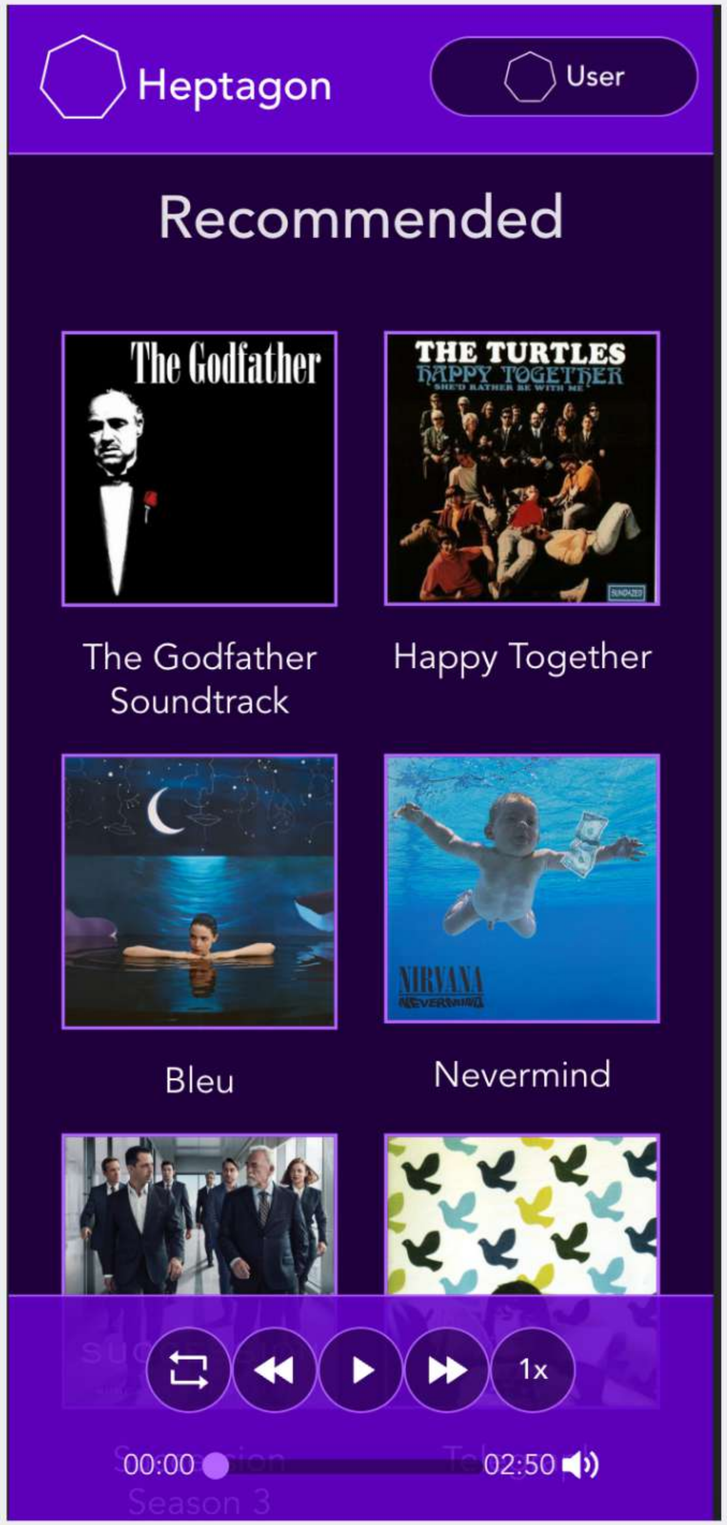
Get talent to publish and use features in early stages and share with their audience.

#2

Use social media and attend to Web3 NFT events to talk about the features and advantages of Heptagon.

#3

Make a marketing plan designed to reach a wider range of audiences not necessarily involved in the cryptospace.



Design Points

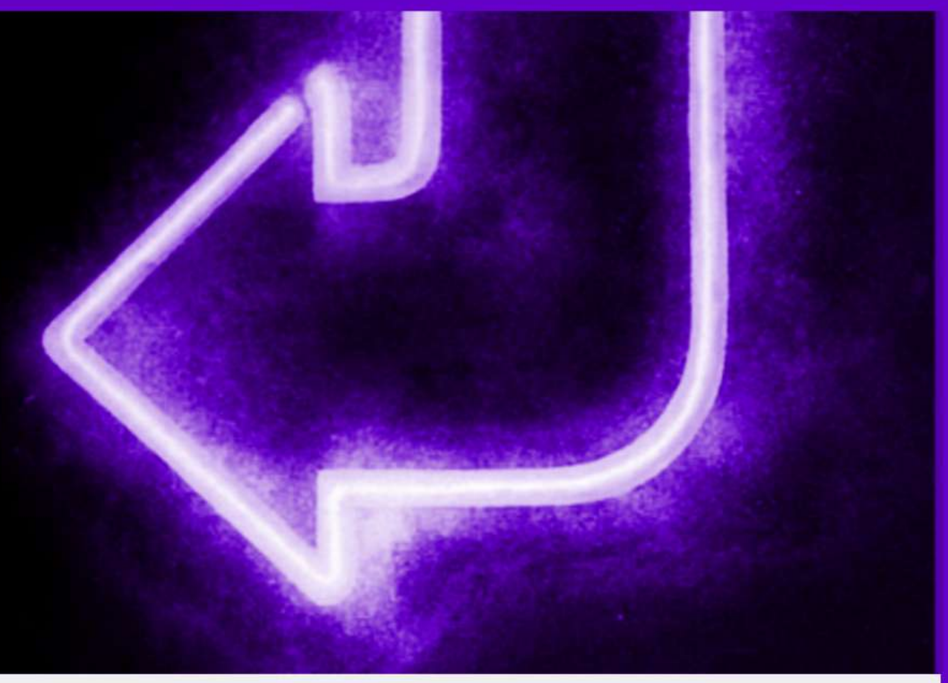
- Provide users with familiar interfaces.

- Do not change elements that have been proven to work.

- Implement features organically, don't concern the user with the behind-the-scenes work.

- Stay as simple as possible.

WHAT'S NEXT



- Look into implementing new technologies like **Lit Protocol** and **Superfluid**.
- Look into **Filecoin Deals** and methods to make **IPFS** storage more robust.
- Promote the platform to small communities in the short term. Starting in **Mexico**.
- Talk with specific artists to publish in the **platform**.

THANK YOU!

For more, please visit **heptagon.pro**