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# SCIENCE OLYMPIAD AT THE UNIVERSITY OF PENNSYLVANIA 2018 SPONSORSHIP INFORMATION

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## WHO ARE WE?

Science Olympiad is a national science competition involving over 7600 middle school and high school teams across the US. Teams elect 15 students to compete in tournaments on the regional, state, and national level in events ranging from biology and physics/earth science to chemistry and engineering.

Science Olympiad at the University of Pennsylvania (SOUP) is a student-run organization at Penn that organizes one of the most competitive college-sponsored Science Olympiad invitational tournaments in the country and mentors local middle school teams with the goal of spurring interest in STEM in students who might otherwise lack the opportunity. This year our tournament will be held on February 17, 2018.



OUR TOURNAMENT HOSTS  
**50** **750** **1000+**  
TEAMS COMPETITORS TOTAL ATTENDEES

## WHY SPONSOR US?

Help us achieve our mission of promoting interest in STEM among high school students all over the country and within the local Philadelphia community while gaining an invaluable opportunity to promote your company to these students, their coaches and parents. In return for sponsoring SOUP, we will promote your brand to a ripe potential market, mainly consisting of high-achieving high school students who will attend prestigious universities across the country. Your organization will receive promotional benefits ranging from web and social media visibility to addressing our audience of students, coaches and parents from the Northeast and the states of Illinois, California, and Texas, through a slide presentation, video or company representative speech during the awards ceremony.

## SPONSORSHIP PACKAGES

### BRONZE

**\$500+**

- Logo on website and social media
- Logo on invitational shirts
- Logo on tournament signs
- Dedicated slide for your company and shout out during awards ceremony

### SILVER

**\$1200+**

- 1-minute video or other media advertisement during awards ceremony
- ½-hour booth before ceremony
- \_\_\_\_\_ AND \_\_\_\_\_
- All bronze level benefits

### GOLD

**\$2500+**

- Upgrade to 3-minute company representative presentation or video during awards ceremony
- \_\_\_\_\_ AND \_\_\_\_\_
- All silver level benefits

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If your organization is interested in being a sponsor or would like to request more information, please contact Kai Wang, SOUP Financial Operations Director, at [wangkj@wharton.upenn.edu](mailto:wangkj@wharton.upenn.edu).

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