ERIC FRIEDMAN

SOFTWARE ENGINEER - DESIGNER - DIGITAL MARKETER

SUMMARY

Hard working Information Science & Technology student with a passion for building new things that serve as helpful tools for others as well as valuable learning experiences. Seeking an opportunity to expand my skillset.

CONTACT INFORMATION

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SKILLS

Design
Prototyping, Wire framing, UI Design, Sketching

Development
HTML/CSS, JavaScript, Java, C#, Swift, SQL, Backend Stack Configuration

Tools
Git, GitHub, Oracle SQL Developer, XCode, Google Big Query, Google Data Studio, Adobe Photoshop, Sketch, Google Analytics, Google Ads, Facebook Ads

AFFILIATIONS

- Association for Computer Machinery (ACM)
- Entrepreneurial Student Association (ESA)
- Computer Information Science Student Community
- TUDev

AWARDS

- FBLA State Competition 3rd place winner in Mobile App Development
- FBLA National Competition Qualifier
- Angel Hacks 2018 2nd place winner presented by Trulioo in San Francisco

EDUCATION

TEMPLE UNIVERSITY

Bachelor of Science, Information Science & Technology
Minor, Digital Forensics & Cyber Security

Graduation: May 2021

MAKE SCHOOL

Summer Academy | San Francisco, CA | July 2018 - Aug 2018

- Designed, developed, and shipped an iOS app and iOS game, both currently available in the Apple App store
- Utilized technologies and frameworks such as core data integration, database configuration (Firebase, MySQL), and application programming interfaces
- Collaborated with peers by running user testing sessions to optimize product quality and design
- Learned how to operate in a fast-paced work environment

EXPERIENCE

SOFTWARE ENGINEERING & DIGITAL MARKETING INTERN

215 Marketing | Philadelphia, PA | Jan 2019 - Present

- Designed, developed, and deployed an auto updating marketing reporting platform which aggregated omni channel metric data into Google Big Query, ran numerous SQL queries, and displayed the data via Google Data Studio
- Configured and managed client Google Analytics and Google Ads accounts
- Integrated structured Schema markup code into client websites

WEB & MOBILE APPLICATION DEVELOPER

Eastern Building Corporation | Philadelphia, PA | May 2018 - July 2018

- Designed, developed, and managed the company website
- Handled server back end, including full LAMP stack configuration
- Built a mobile application based on the company website

FOUNDER

Timepiece Tailors | Philadelphia, PA | March 2018 - May 2018

- Started a Shopify store/brand called Timepiece Tailors to sell men's watches
- Operated for 3 months due to time restrictions associated with academics, sold after
- During operation the store generated $5000+ in sales
- Performed in the top five percentile of all stores started the same month
- Handled digital marketing, targeted advertising, SEO, leveraged email lists, created sales funnels, developed relationships with suppliers, and more