

ERIC FRIEDMAN

SOFTWARE ENGINEER - DESIGNER - DIGITAL MARKETER

SUMMARY

Hard working Information Science & Technology student with a passion for building new things that serve as helpful tools for others as well as valuable learning experiences for myself. Seeking an opportunity to expand my skillset.

CONTACT INFORMATION

215 485 6298
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eric@efriedman.co
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SKILLS

Design

Prototyping, Wire framing, UI Design, Sketching

Development

HTML/CSS, JavaScript, Java, C#, Swift, SQL, Backend Stack Configuration

Tools

Git, GitHub, Oracle SQL Developer, XCode, Google Big Query, Google Data Studio, Adobe Photoshop, Sketch, Google Analytics, Google Ads, Facebook Ads

AFFILIATIONS

- Association for Computer Machinery (ACM)
- Entrepreneurial Student Association (ESA)
- Computer Information Science Student Community
- TUDev

AWARDS

- FBLA State Competition 3rd place winner in Mobile App Development
- FBLA National Competition Qualifier
- Angel Hacks 2018 2nd place winner presented by Trulioo in San Francisco

EDUCATION

TEMPLE UNIVERSITY

**Bachelor of Science, Information Science & Technology
Minor, Digital Forensics & Cyber Security**

Graduation: May 2021

MAKE SCHOOL

Summer Academy | San Francisco, CA | July 2018 - Aug 2018

- Designed, developed, and shipped an iOS app and iOS game, both currently available in the Apple App store
- Utilized technologies and frameworks such as core data integration, database configuration (Firebase, MySQL), and application programming interfaces
- Collaborated with peers by running user testing sessions to optimize product quality and design
- Learned how to operate in a fast-paced work environment

EXPERIENCE

SOFTWARE ENGINEERING & DIGITAL MARKETING INTERN

215 Marketing | Philadelphia, PA | Jan 2019 - Present

- Designed, developed, and deployed an auto updating marketing reporting platform which aggregated omni channel metric data into Google Big Query, ran numerous SQL queries, and displayed the data via Google Data Studio
- Configured and managed client Google Analytics and Google Ads accounts
- Integrated structured Schema markup code into client websites

WEB & MOBILE APPLICATION DEVELOPER

Eastern Building Corporation | Philadelphia, PA | May 2018 - July 2018

- Edited feature articles for the campus newsletter
- Researched and conducted interviews for news articles
- Wrote and edited a monthly column

FOUNDER

Timepiece Tailors | Philadelphia, PA | March 2018 - May 2018

- Started a Shopify store/brand called Timepiece Tailors to sell men's watches
- Operated for 3 months due to time restrictions associated with academics, sold after
- During operation the store generated \$5000+ in sales
- Performed in the top five percentile of all stores started the same month
- Handled digital marketing, targeted advertising, SEO, leveraged email lists, created sales funnels, developed relationships with suppliers, and more