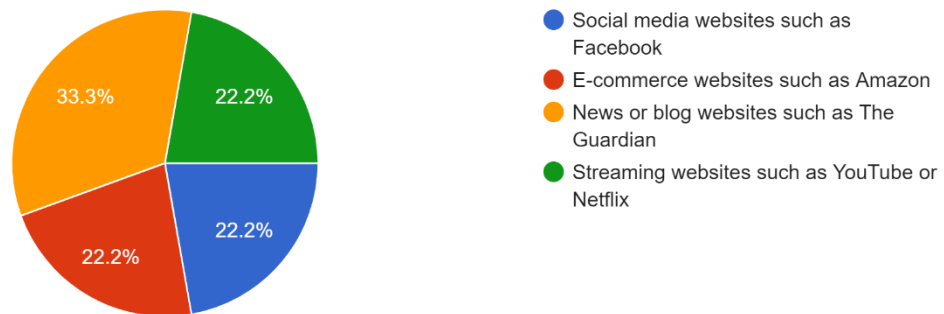


# User evaluation responses

## Before playing the game:

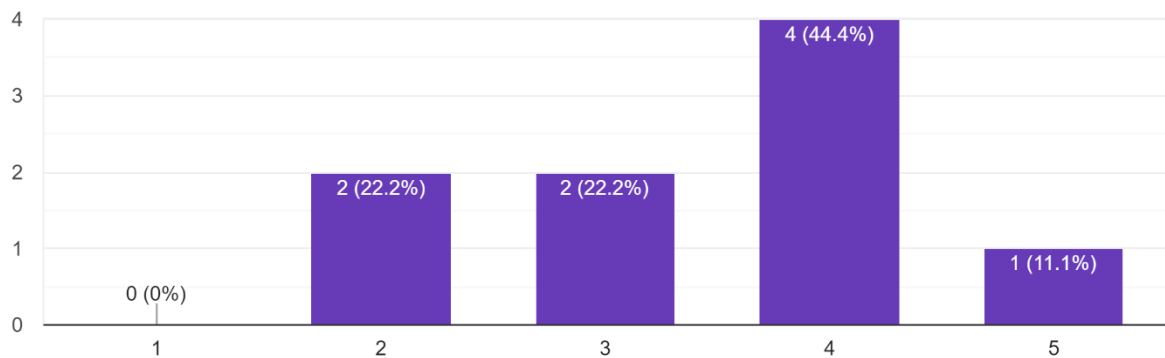
Out of the types of websites below. What type of websites do you believe has the most trackers?

9 responses



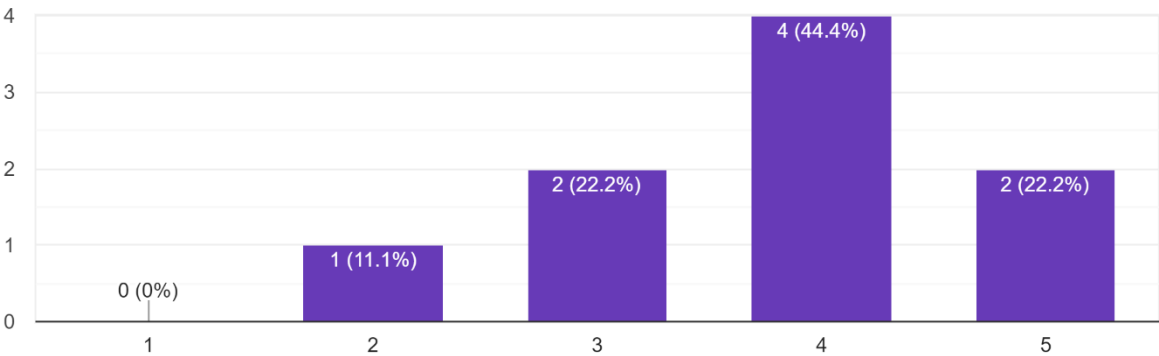
How would you rate your knowledge of how trackers monitor the user's browsing activity and collect the user's data?

9 responses



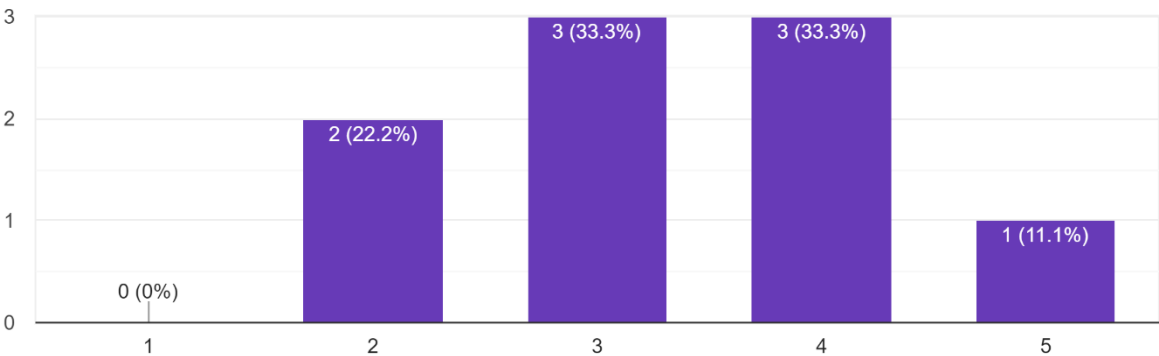
How would you rate your knowledge of what targeted advertising is and how it works?

9 responses



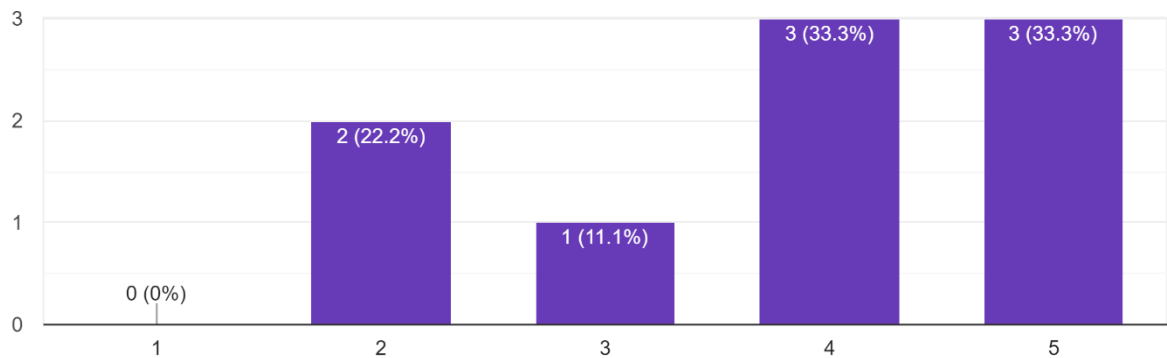
How would you rate your knowledge of privacy issues in targeted advertising?

9 responses



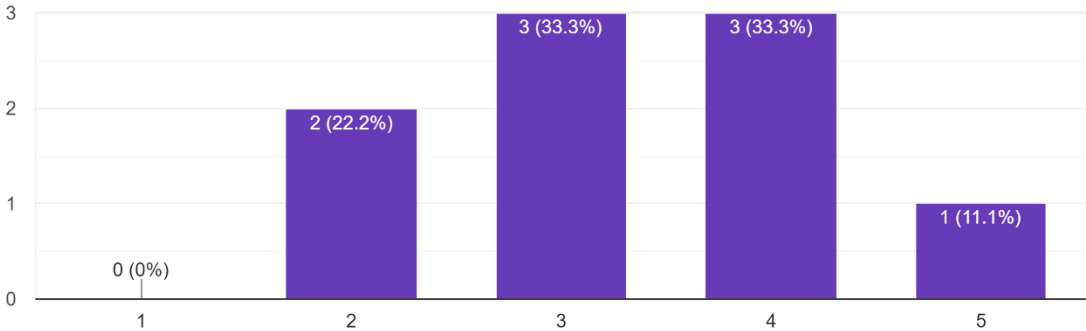
How would you rate your technical proficiency?

9 responses



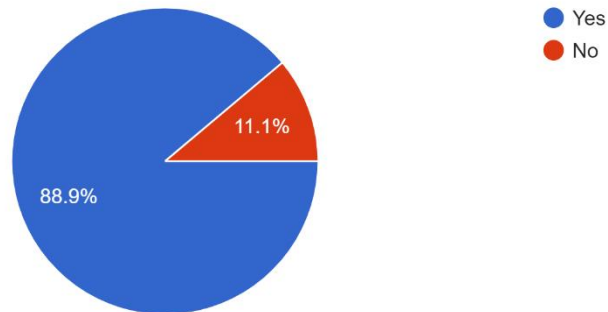
How would you rate your knowledge of privacy issues in targeted advertising?

9 responses



Do you use an ad-blocker?

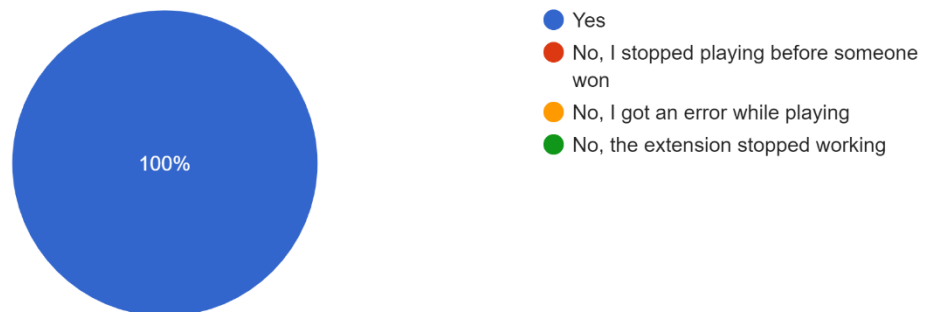
9 responses



## After playing the game:

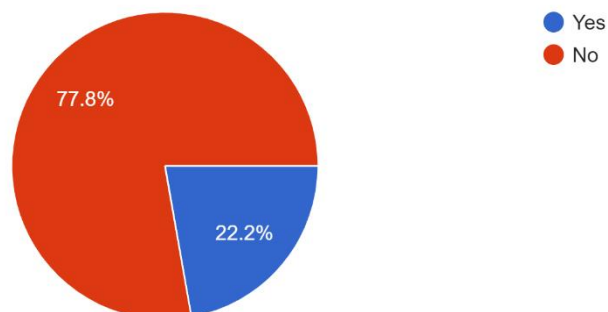
Were you able to complete a full game? (i.e you reached the summary and there was a winner)

9 responses



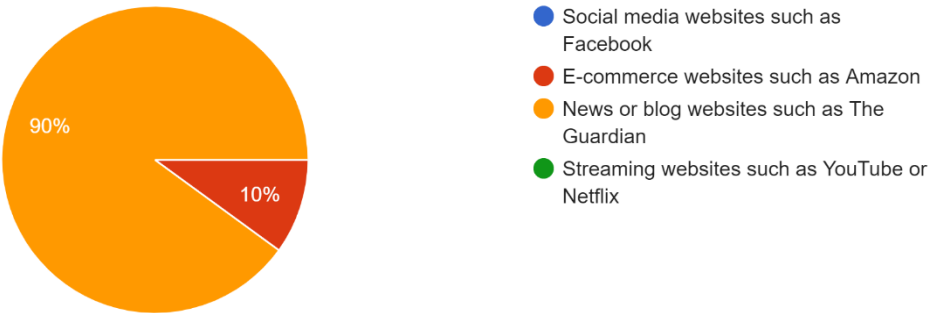
Did you play as a solo player?

9 responses



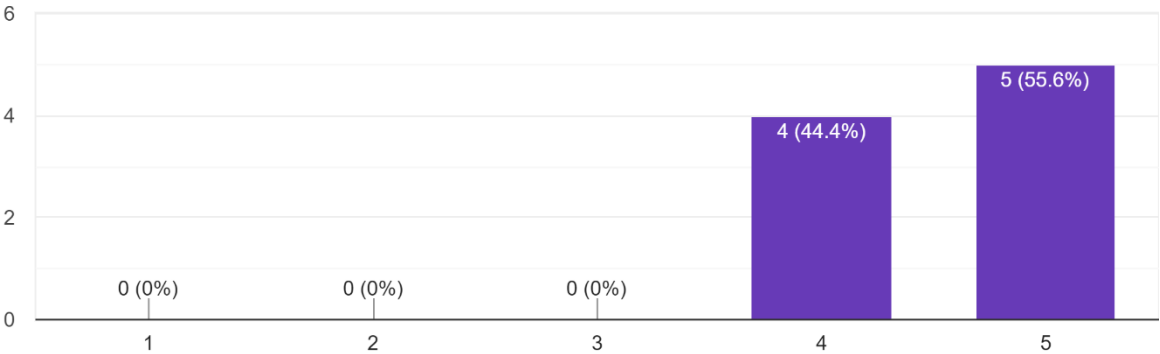
Out of the types of websites below. What type of websites do you believe has the most trackers?

9 responses



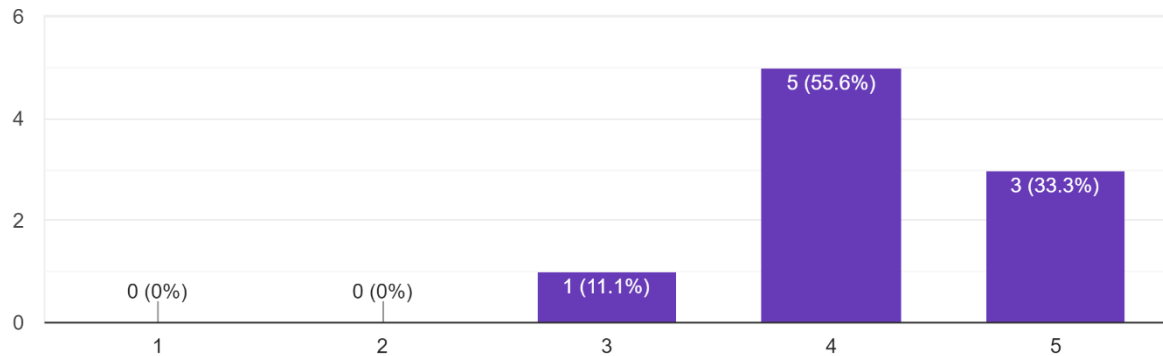
How would you rate your knowledge of what trackers are and what they do?

9 responses



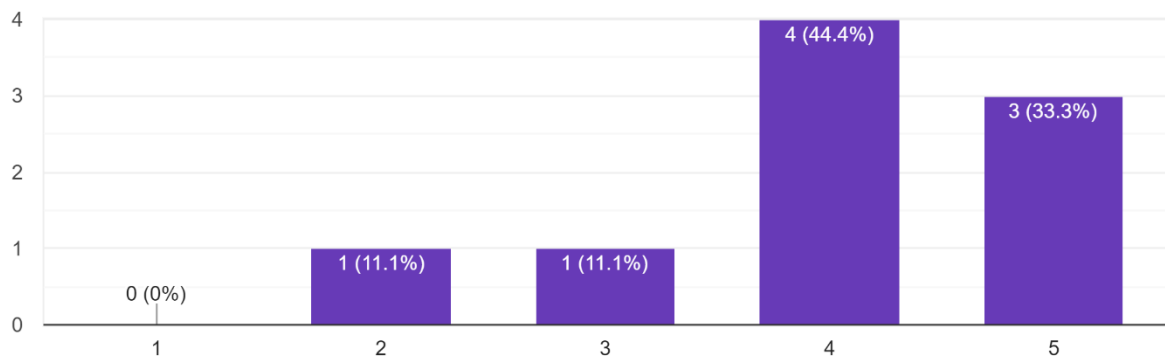
How would you rate your knowledge of what targeted advertising is and how it works?

9 responses



How would you rate your knowledge of privacy issues in targeted advertising?

9 responses



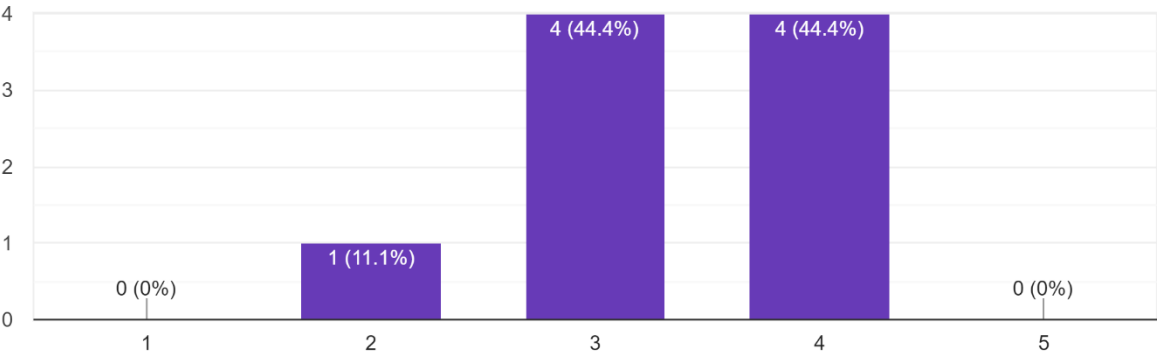
Is there something that you would like to add about anything that you have learned or found interesting?

- The fact that as soon as you accept cookies you immediately get more trackers
- Very interesting application. Only couple of thing that visually can make the design better: Info icon is not vertically aligned and I also think maybe the comments that the user add to the lobby it would be better for the username to be present and then the actual comment

## System usability

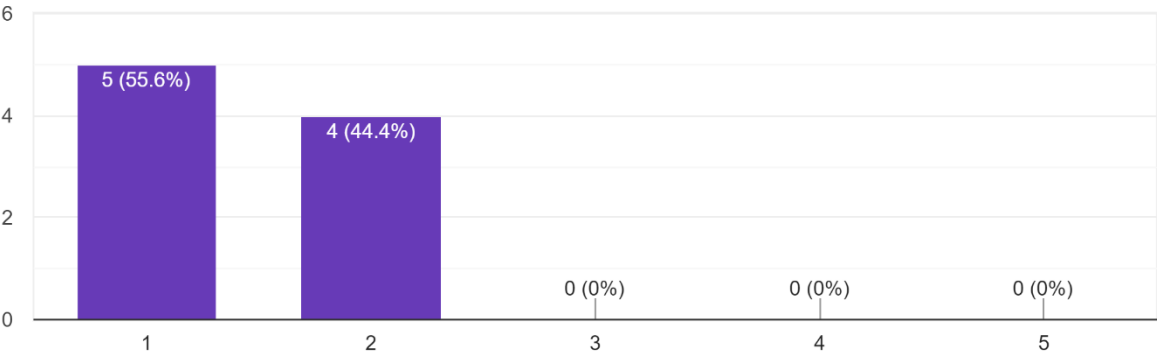
I think that I would like to use this system frequently.

9 responses



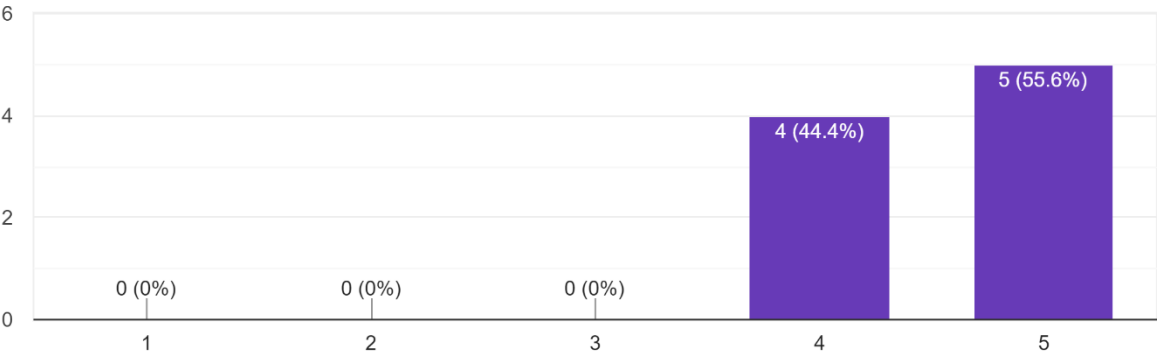
I found the system unnecessarily complex.

9 responses



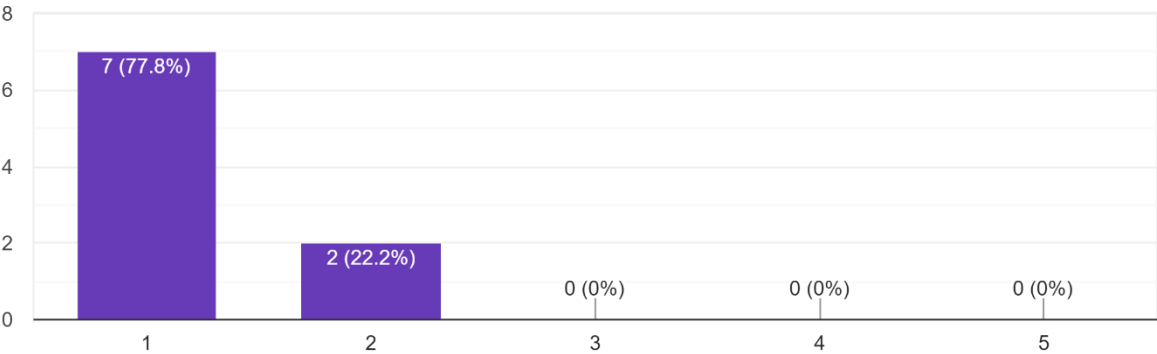
I thought the system was easy to use.

9 responses



I think that I would need the support of a technical person to be able to use this system.

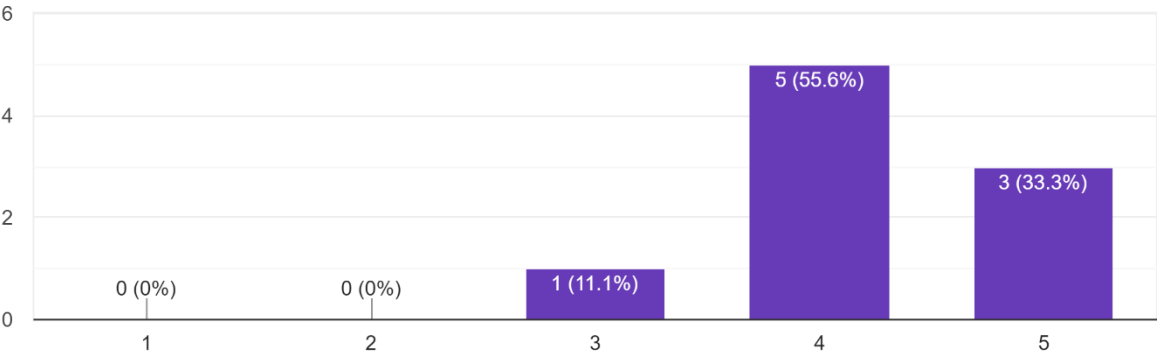
9 responses





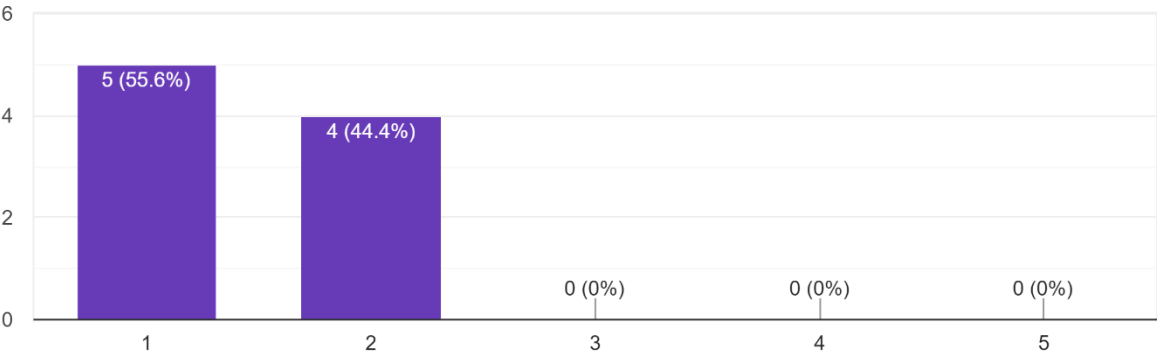
I found the various functions in this system were well integrated.

9 responses



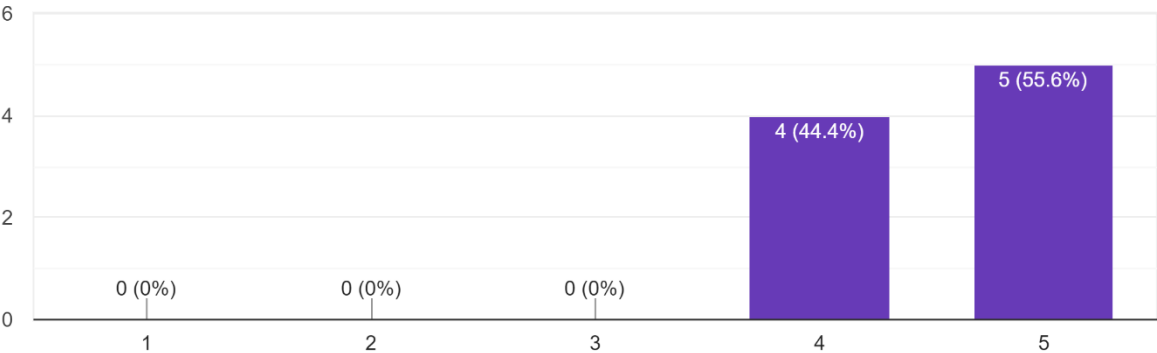
I thought there was too much inconsistency in this system.

9 responses



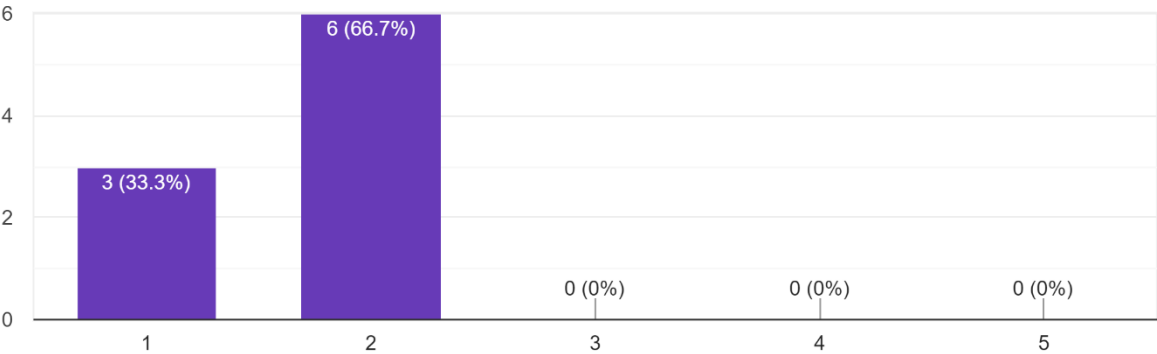
I would imagine that most people would learn to use this system very quickly.

9 responses



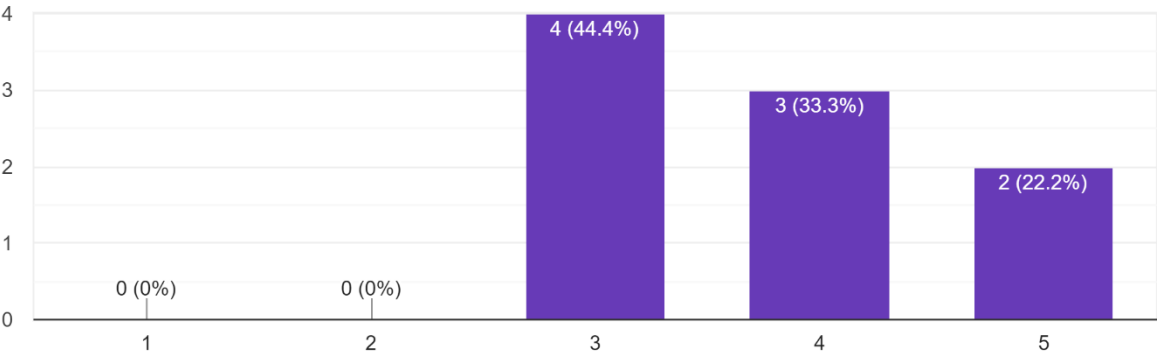
I found the system very cumbersome to use.

9 responses



I felt very confident using the system.

9 responses



I needed to learn a lot of things before I could get going with this system.

9 responses

