Sponsor Invitation for

PROJECT BOOLEAN

University of Wisconsin-Madison, Computer Science Building, Room 1240
April 20, 2019 - 1:00 to 3:00 PM

Last year's Project Boolean in the news:

Middleton-Cross Plains Area School District: [**Project Boolean Event a Big Success**](#)

The Cap Times: [**Middleton High School student hosts statewide computer programming competition**](#)

What is Project Boolean?

Originally launched in fall of 2017 by students at Middleton High School, Project Boolean is a computer science competition for high school students in computational puzzles, problem solving, and programming. Following a fantastic turnout of 71 participants last year, we are now planning the second iteration of the event.

How does it work?

The event will engage around 25 student teams representing high schools across Wisconsin in an exciting, fast-paced and fun-filled competition. In a given period of time teams will have to solve a series of computational problems. Teams will receive points based on how quickly and accurately they solve the challenges, and the highest-scoring teams will win prizes.

Why become a sponsor?

The skills acquired by practice of computer science have lasting and wide-ranging benefits, and competitions such as these are a fantastic opportunity for students interested in programming to gain exposure to the wonderful qualities of the field. As a sponsor, you invest in the future by allowing high school students the opportunity to practice their ingenuity, logic, and creativity.

In addition, we also offer the following publicity benefits to our sponsors, from logo appearances to the opportunity to directly speak to competitors, at the following levels:

SPONSOR BENEFITS	Bronze $500	Silver $1000	Gold $1500
Recognition on day of event	X	X	X
Distribution of sponsor-provided items	X	X	X
Acknowledgement in event marketing/signage	X	X	X
Sponsorship name on back of T-Shirt	X	X	X
Sponsorship logo on back of T-Shirt		X	X
Opportunity to display signage and greet competitors at event venue		X	X
Opportunity to formally address participants at event			X

Where will your money go?

Funds are directly invested into the event in order to allow for zero-cost participation for all competitors, and are used to pay for the venue, food, shirts, and prizes. All contributions to Project Boolean are tax-deductible.

How can I become a sponsor?

Should you choo,00se to become a sponsor of Project Boolean, checks can be made out to Middleton High School (memo Project Boolean) and mailed to Ben White, Student Activities Coordinator for Middleton High School:

Middleton High School
Attn: Ben White
2100 Bristol Street
Middleton, WI 53562

If you have any further questions or concerns, Project Boolean organizers David Whittingham and Tony Tu can be reached at soydwhitt@gmail.com and tonytu@gmail.com respectively.

In addition, if you have any questions regarding the handling of donation funds by Middleton High School, Student Activities Coordinator Ben White can be reached at bwhite@mcpasd.k12.wi.us.