



# Domain Driven Design (DDD) - A Technical Perspective On Software Platform Strategy

by Luke Gordon

<https://by.dialexa.com/domain-driven-design-ddd-a-technical-perspective-on-software-platform-strategy>



# Dialexa

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We are on a mission to make every company a great technology company.

We work with organizations to define and execute digital transformation strategies to improve business operations and customer experiences. Our services include:

- Multi-Year Technology Roadmap
- Platform Engineering
- User Experience Design
- Custom Software Development
- Hardware Prototyping /IoT

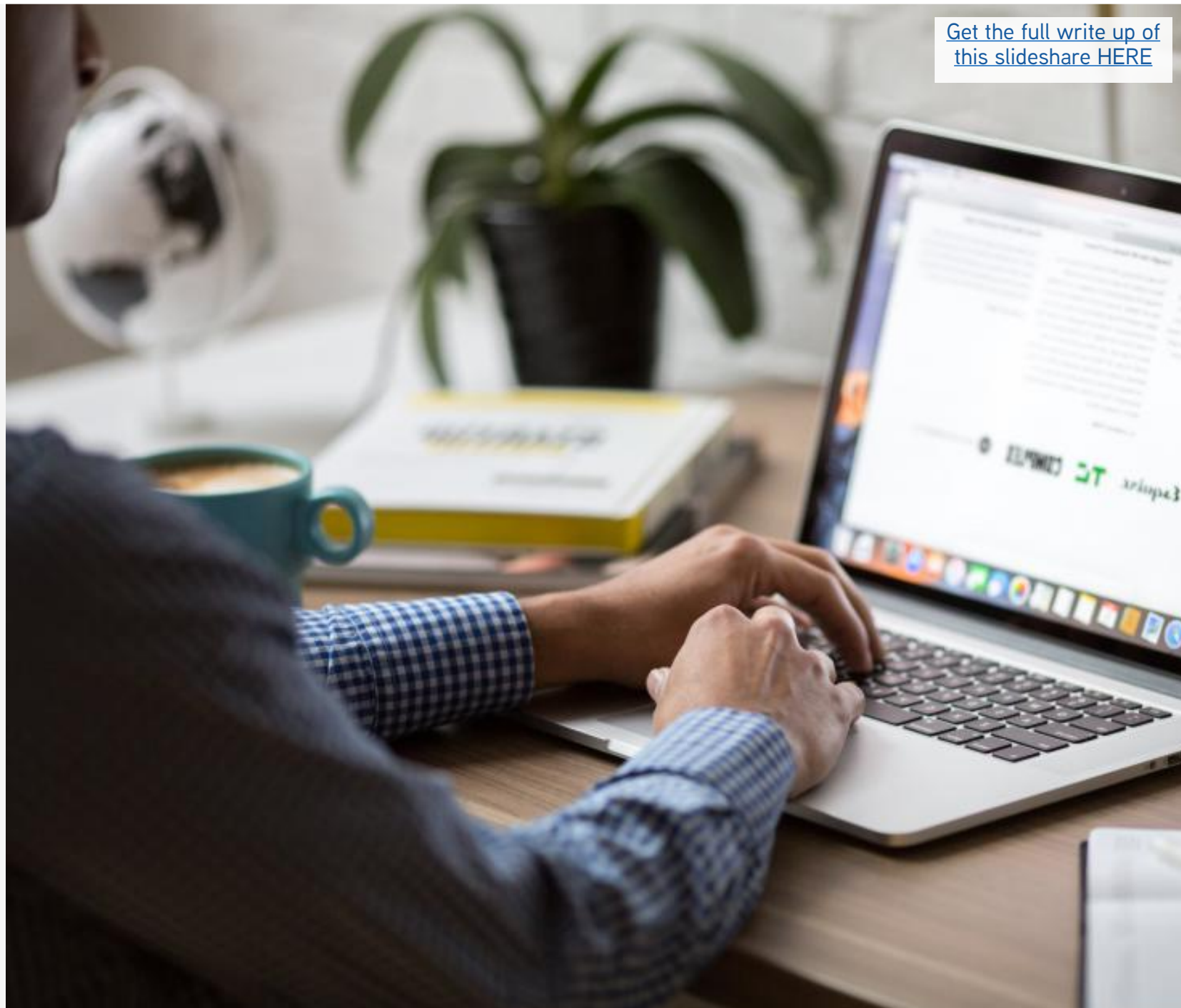




In our last post of this series we discussed the **application continuum** and **how it guides** your software platform strategy. Understanding how your solution evolves over time opens your mind to various starting points, but we still haven't answered the main domain boundary question, "Where do I start?"

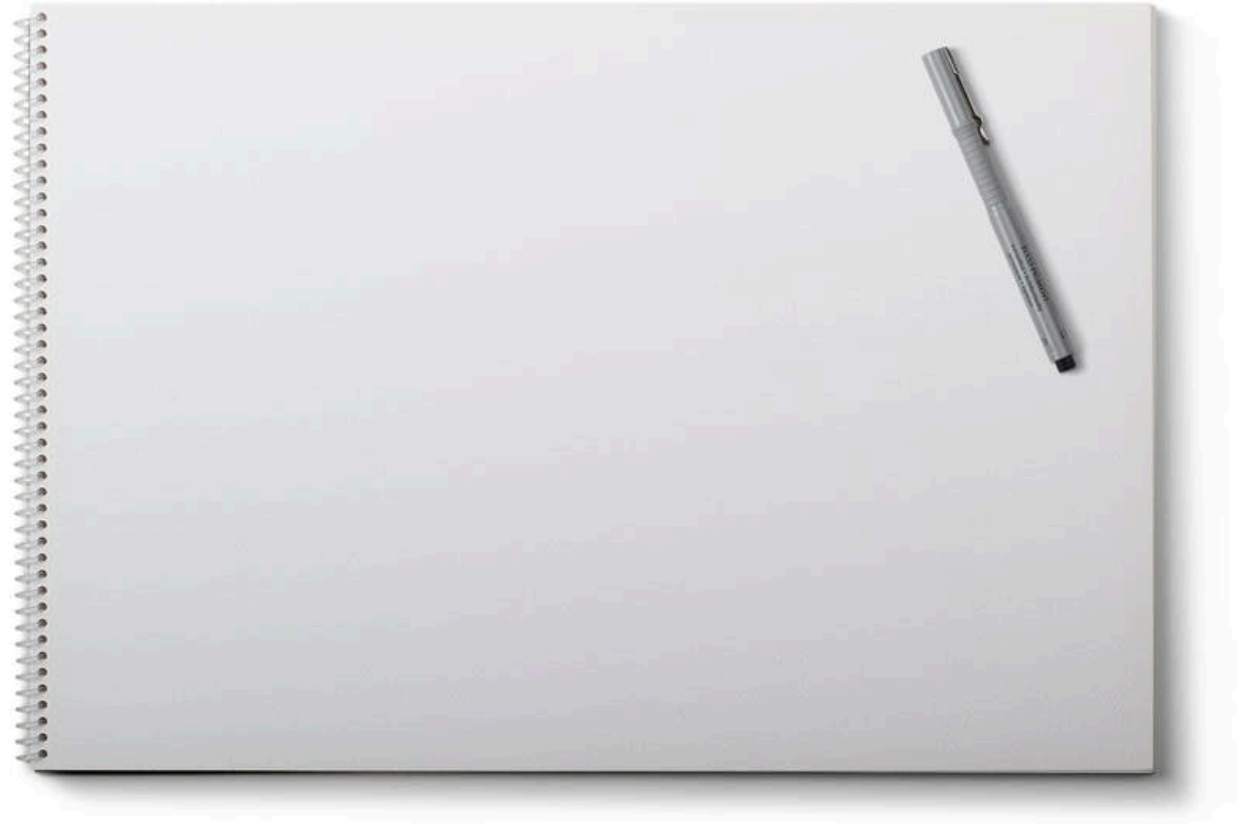
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To help narrow down the answer to this question, we'll need to ask a few more: How well do you know your domain? Do you have domain experts on your team? Are you jumping into a new industry or area?

If you're lucky enough to have domain experts on your team with a vast knowledge of the industry or area your platform is targeting, there's a **great chance** you can leverage Domain Driven Design.



Domain Driven Design (DDD), a term coined by Eric Evans, "provides a structure of practices and terminology for making design decisions that focus and accelerate software platform strategy projects dealing with complicated domains".



A man in a light blue shirt is standing and presenting to a group of people seated on blue sofas in a modern office. A large whiteboard behind him is filled with handwritten diagrams and text related to domain-driven design. The office has a high ceiling with exposed pipes and a large window in the background.

To read more you can find the full article at  
<https://by.dialexa.com/domain-driven-design-ddd-a-technical-perspective-on-software-platform-strategy>

# Domain Driven Design Best Practices

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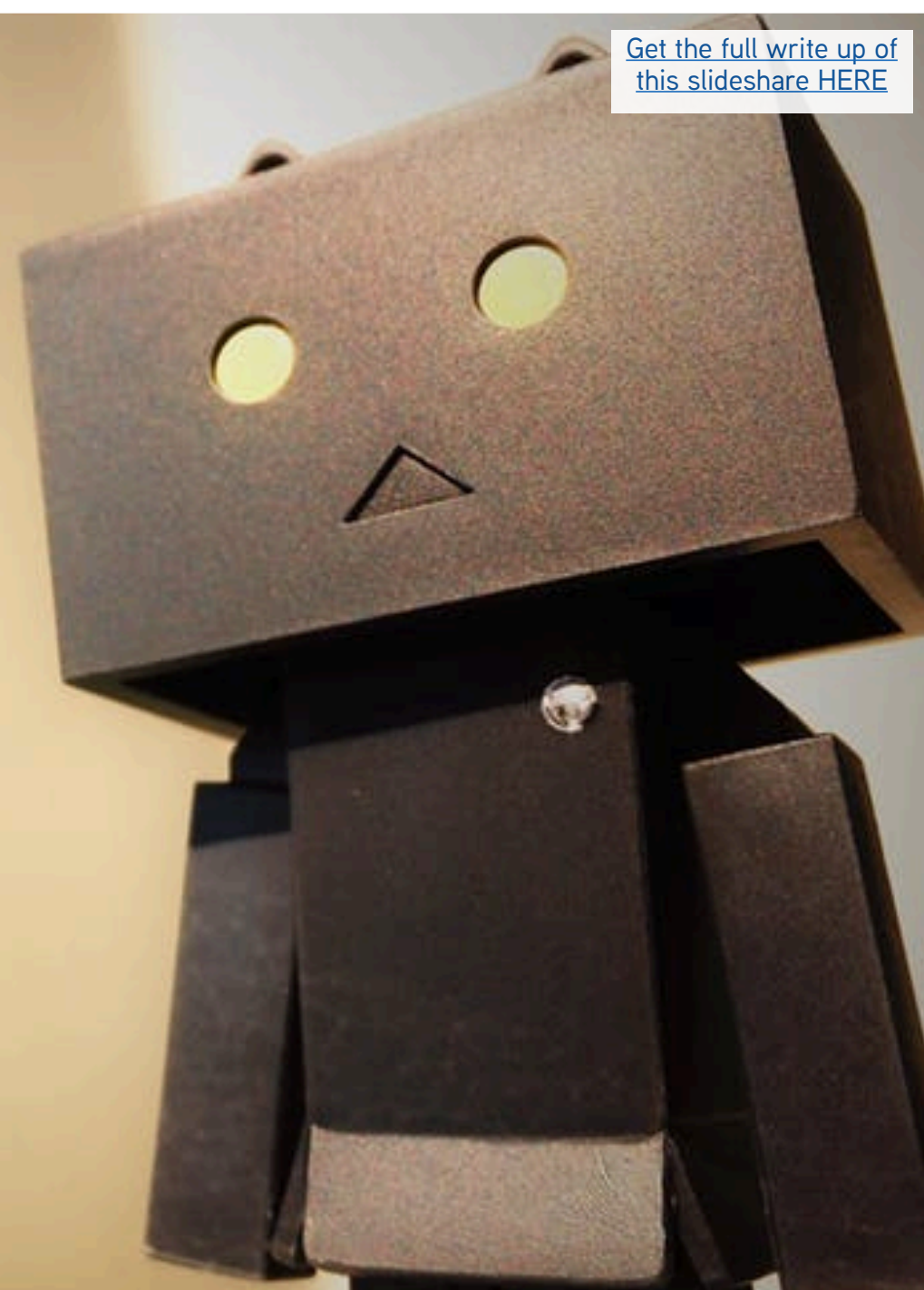




A scenic view of a mountain valley with steep cliffs and a waterfall. The image shows a deep valley with steep, rocky cliffs on either side. A waterfall is visible on the right side of the image. The sky is blue with some clouds. The foreground shows a forested slope.

However, understanding domain driven  
design best practices is simply not  
enough for your team to be successful.  
You need to execute them.

Eric Evans himself points out in a talk at the GOTO Conference, how time has shown even the best of teams struggle with discipline using Domain Driven Design on a monolithic scale. In his talk, he highlights how microservices helps drive these best practices by forcing teams to deal with domain boundaries.





All of that being said, if you feel so far microservices are the right fit for you, keep in mind a microservice approach might still not be your best option to start with. As Martin Fowler explains, "even experienced architects working in familiar domains have great difficulty getting boundaries right at the beginning."



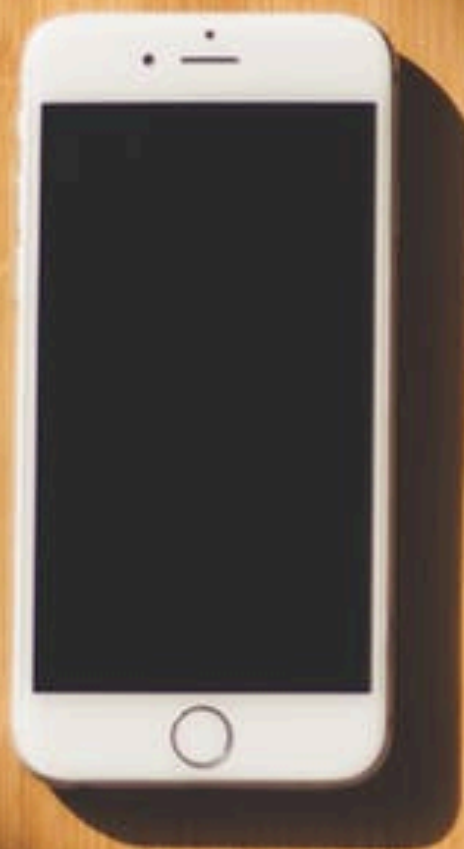
Simply put, getting domain boundaries right is hard and as we saw with the application continuum, solutions rarely are static.



Even if you do define the domain boundaries right at the beginning, they may very well change over time. A monolithic approach at the start enables you to pivot faster to changing business requirements.







Once you've solidified your architecture you can always break it apart into microservices. As Simon Brown has stated at various talks: "If you can't build a monolith, what makes you think microservices are the answer?"





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Does your software platform strategy support  
your business demands?

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[Platform Thinking: Creating Real-World,  
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# Understanding Domain Boundaries



Still not sure where to start when choosing between a **microservices vs monolithic approach**? At Dialexa we go through various activities with clients to help understand their domain boundaries and how well we can define them.

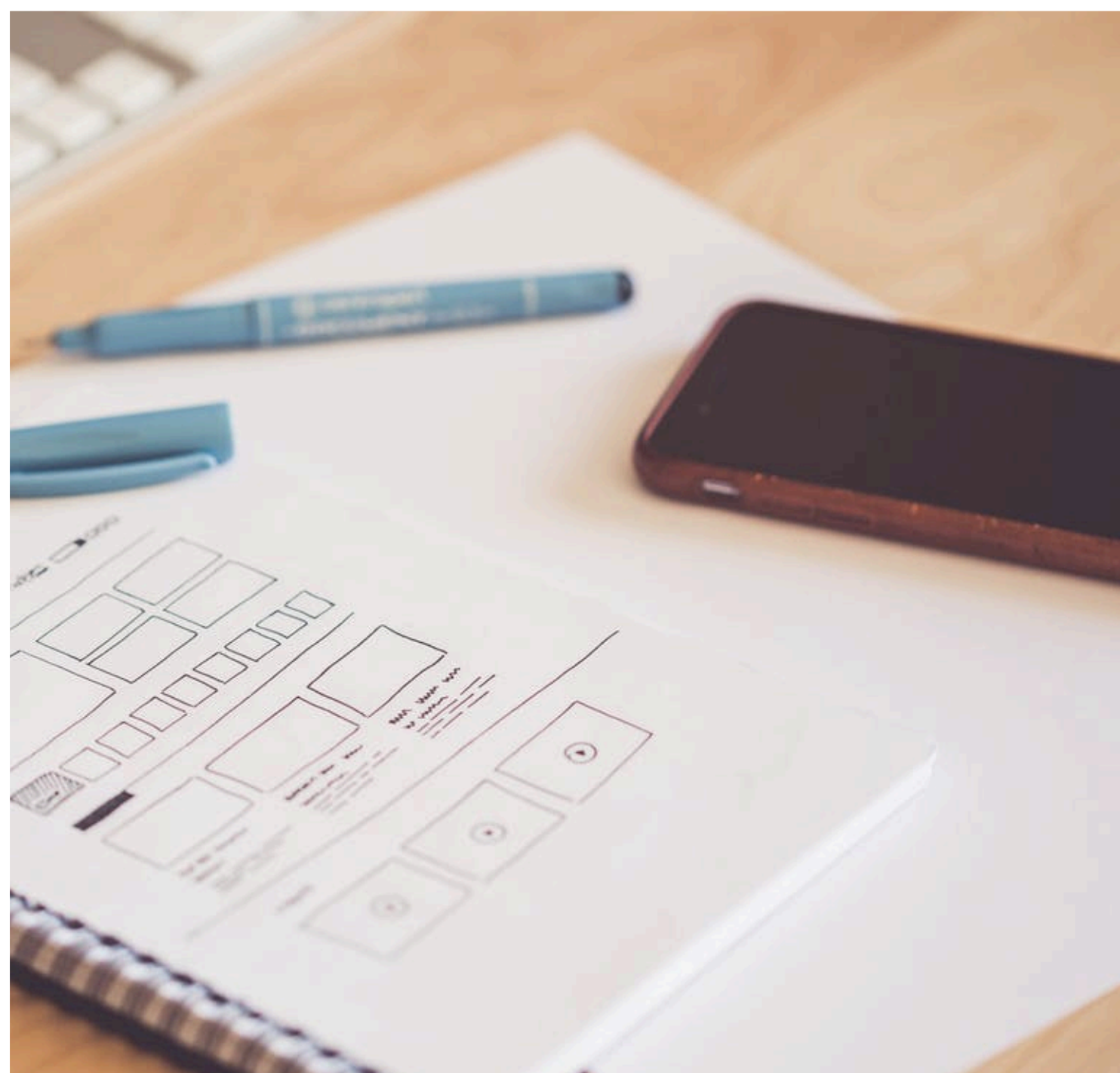


If it's difficult to define the boundaries, we generally lean towards recommending a monolithic approach at the start to allow for flexibility later on. If we have a high amount of confidence and detail in our domain boundaries we typically suggest a solution geared more towards **microservices** on the application continuum.

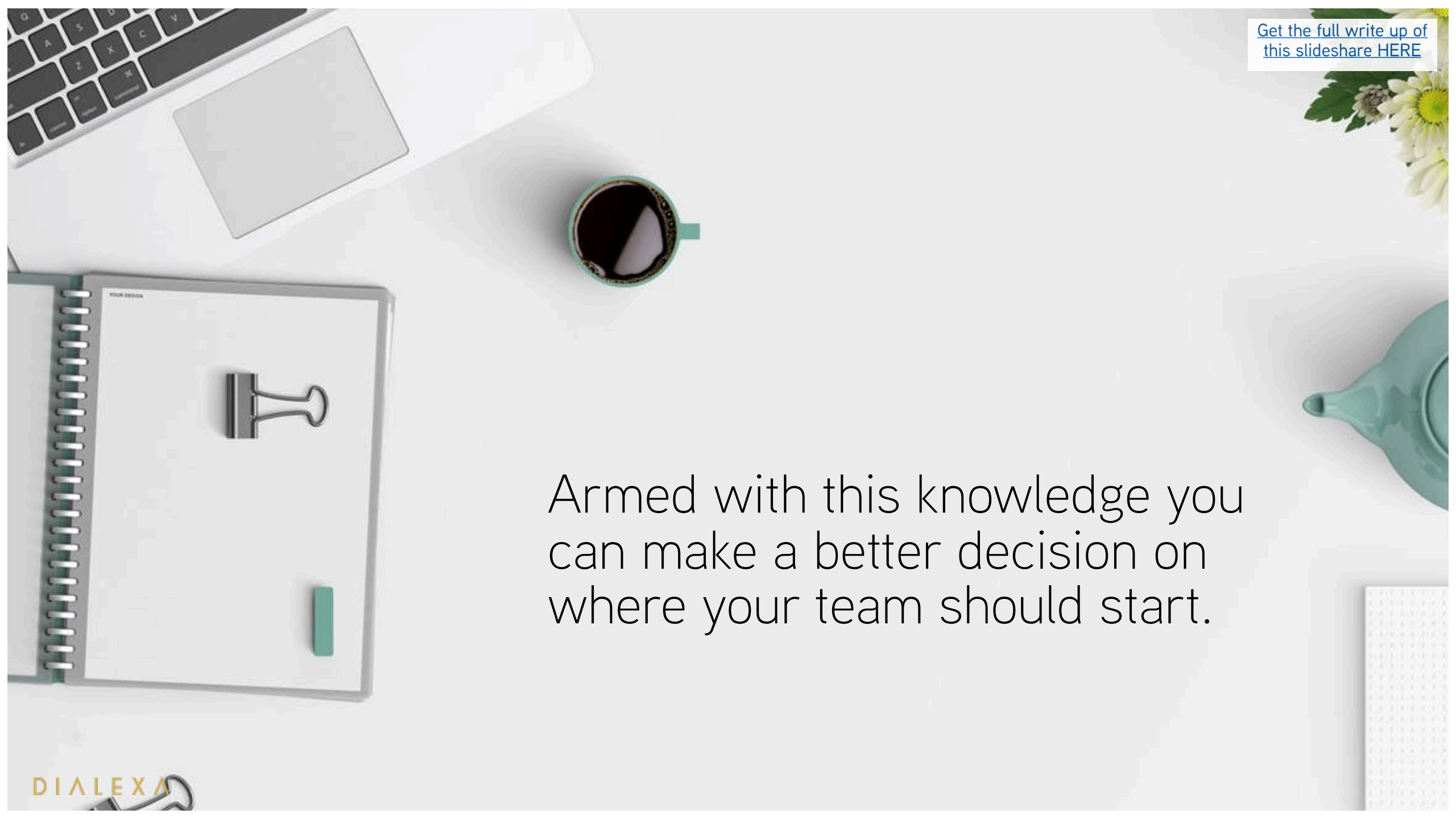
One simple activity we use only requires pencil and paper. Ask various team members to define the domain boundaries for your platform by themselves.



After they're done compare the results. How similar are they? Are there significant differences? Are some areas harder to define? While this activity seems obvious and simple, it highlights your team's current understanding of the problems your platform solves.





A top-down view of a workspace. In the top left, a portion of a silver laptop is visible, showing the keyboard and trackpad. To its right is a teal-colored mug filled with dark coffee. Below the laptop is a spiral-bound notebook with a silver binding and a silver paperclip attached to its cover. A small teal rectangular object is also on the notebook. In the bottom left corner, the word "DIALEXA" is written in a gold, serif font. On the right side, a teal teapot is partially visible, and below it is a white grid-patterned object. The background is a light, neutral color.

Armed with this knowledge you  
can make a better decision on  
where your team should start.

# Thank You

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Doug Platts

VP of Marketing

marketing@dialexa.com

If you are looking to undertake a digital transformation initiative, contact Dialexa today and see how we can help make your company a great technology company.

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