

# E-commerce Funnel Dashboard

source

device\_category

Select date range

medium

device\_language

landing\_page\_locati...

country

campaign

device\_os

Visits

Visits

354,857

Orders

is\_order\_event

38,033

Purchases

Purchase\_sessions

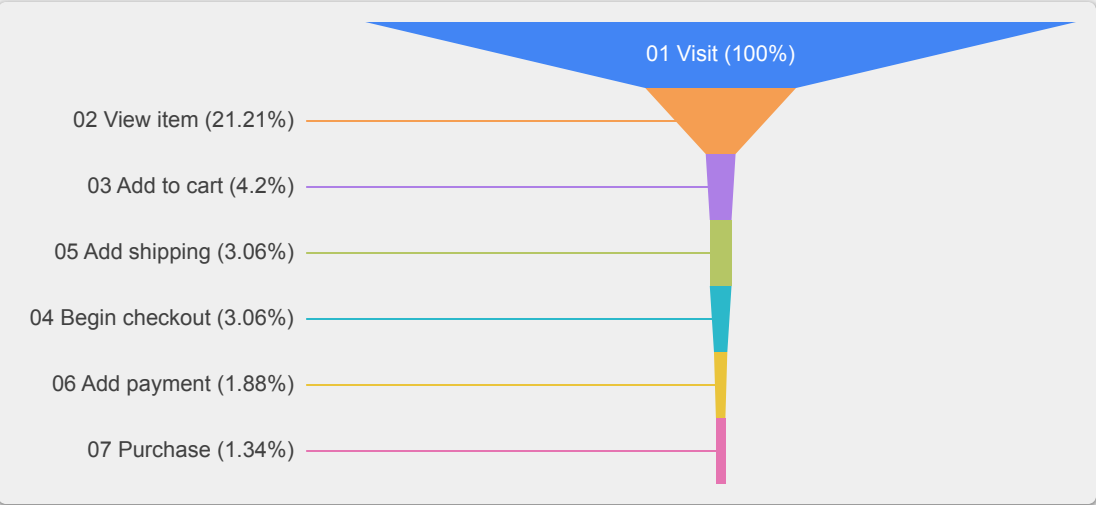
4,745

CR to Purchase

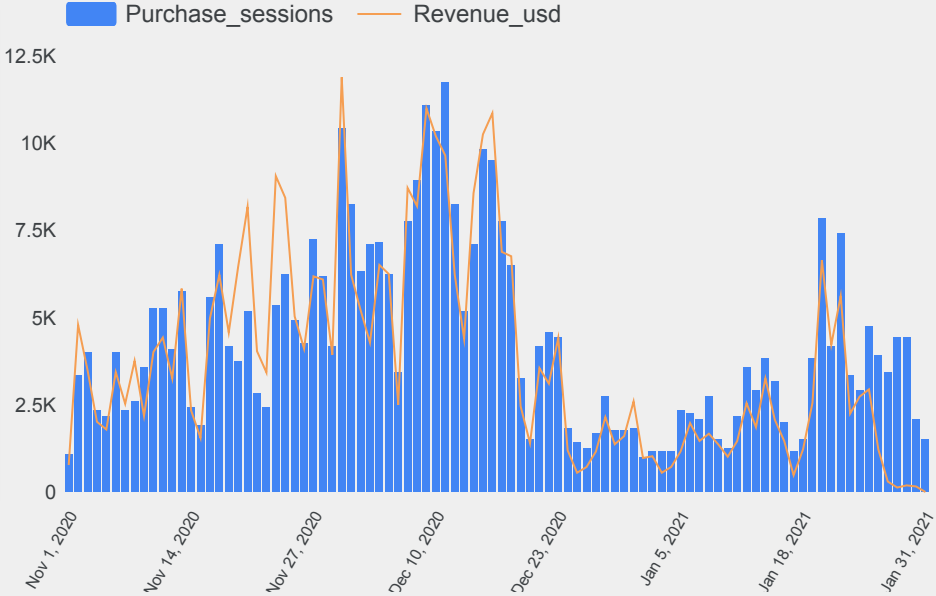
CR to Purchase

1.34%

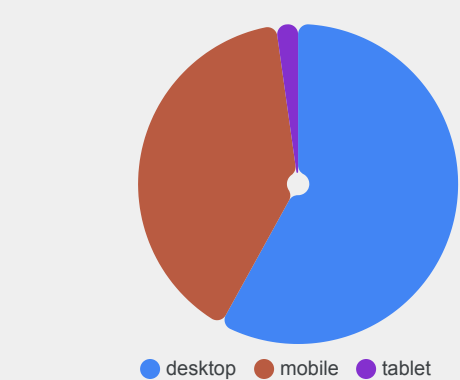
## Conversion Funnel



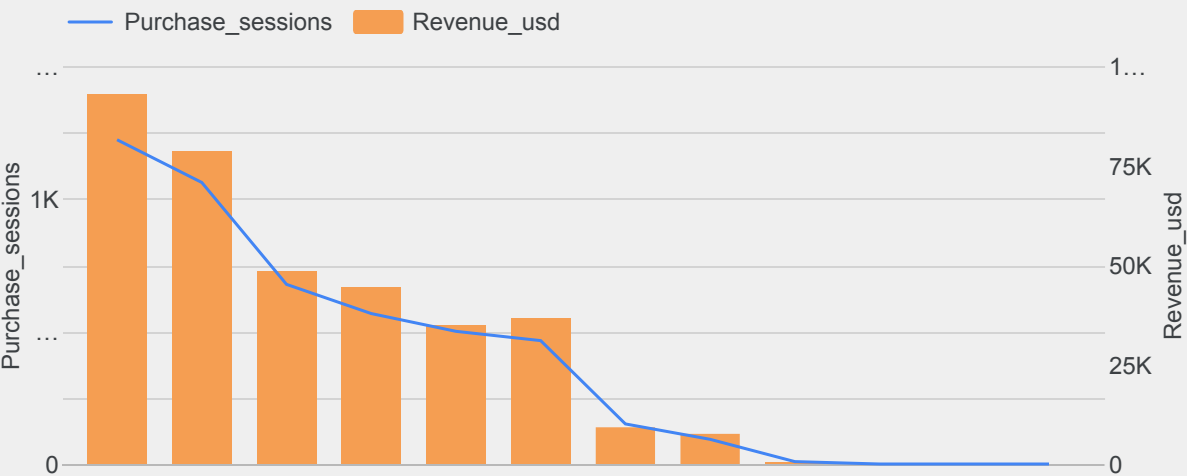
## Purchase and Revenue over time



## devic by Visits



## Purchase and Revenue by Source/Medium



## country by Purchase

