



INTRODUCTION

1) What is Eggplant?

Eggplant (\$EGGPLANT) is a passion project formed from the wet dreams of every crypto enthusiast. Our token features a unique deflationary design that exponentially decreases the total supply with every transaction made. \$EGGPLANT is 100% decentralized, meaning it is completely community led and created by volunteers.

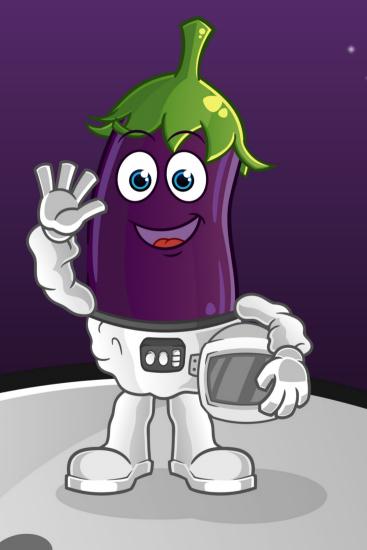
Why was crypto created in the first place? Have you forgotten?

It was to escape the stranglehold Wall Street, governments and big banks have on finance as we know it. Bitcoin was created as a first step after the financial crisis in 2008. Decentralized exchanges like Eggplant are the next step.

2) About the project

Eggplant exchange, inspired by Pancake Swap, is a brand new DEX on the Binance Smart chain. Our exchange will feature both swaps and high APR liquidity pools. Stage 2 of the DEX will aim to use Band Protocol to bring synthetic assets onto the exchange and provide new opportunities to trade traditional assets outside of centralized exchanges.

Join Eggplant today – and let's give the 'eggplant' to Wall Street and big banks! Seriously, the bigger Eggplant's market cap grows, the bigger Eggplant we can slap them with.



TOKENOMICS

Eggplant (\$EGGPLANT) is the native token of our platform. Eggplant features a unique deflationary design that exponentially decreases the total supply with every transaction made. Eggplant is a decentralized project, meaning it is completlely community led and created by volunteers. There are no founder/developer wallets, however a small portion of tokens (7.5%) are reserved for marketing and development purposes. Over 50% of tokens are burned forever, and the remaining circulating supply is available on the open market. We have added a 1% max transaction amount to avoid large transactions and price manipulation.

Token name and ticker: \$EGGPLANT Token total supply: 100,000,000,000,000

Token ticker: \$EGGPLANT

Contract address: 0x1583fFE1720027500ba6b284B1b1e9755d43e479

Total Supply: 100,000,000,000,000

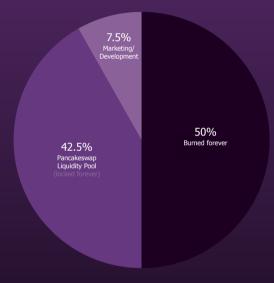
Token Burn: 50,000,000,000 (increasing from tx fees)

Marketing/Development: 7,500,000,000,000
Pancakeswap Liquidity Pool: 42,500,000,000,000

Circulating Supply: 50,000,000,000 (decreasing from tx fees)

There is a 4.5% transaction fee which is distributed as follows:

- 2% is redistributed to all holders
- 2% is added to Pancakeswap's Liquidity Pool
- 0.5% is sent to the burn address, meaning these are out of circulation forever, thus increasing the intial 50% burned amount.



Initial Token Release



ROADMAP



Q2 2021:

- Eggplant token creation
- List on PancakeSwap
- Get listed on CoinGecko
- Get verified on BscScan
- Start social media marketing campaign
- Team expansion
- Launch Eggplant DEX
- Add liquidity pools
- Add staking feature



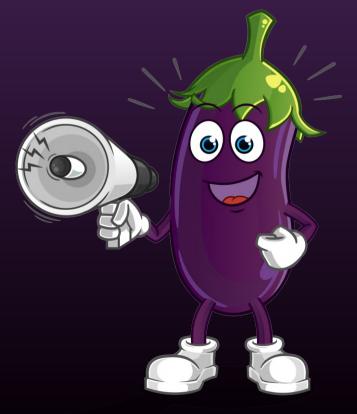
Q3 2021:

- Exchange listing
- List on CoinMarketCap
- Continued viral marketing campaigns and community building
- Potential partnership announcements
- Launch of Synthetic Assets trading via Band Protocol



Q4 2021:

- Implement extra unique features for users
- Lifestyle brand creation
- Launch of NFT's
- More coming...





EGGPLANT DEX

We plan on releasing Eggplant DEX later in 2021. Eggplant DEX is currently undergoing development, security tests and final updates to prepare for a safe launch.

Eggplant Swap, inspired by Pancake Swap, is a brand new exchange on the Binance Smart chain.

Our exchange will feature both swaps and high APR liquidity pools for top tokens and synthetic versions of traditional assets (Eggplant assets).

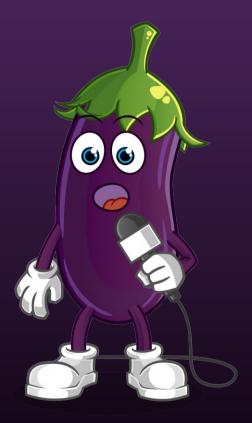
This would include commodities and top real world stocks. Band protocol makes this possible via their Oracle data provided on BSC.

More information (for those technically inclined), can be found here:

https://www.binance.org/en/blog/binance-smart-chain-completes-integration-with-band-protocol-to-bolster-scalable-decentralized-applications/

Once this has been launched, the Eggplant team will shift their focus on bringing new exciting features, that currently do not exist in the current decentralized space onto the DEX.







THANK YOU



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