



# **THE CANADIAN MUSLIM VOTE ELECTION OFFICIAL BETTER FUTURE PARTY PLATFORM**

## **Party Positions**

**Campaign Manager:** Jad Alriyabi

**Communications Director:** Masood Yousuf

**Operations Director:** Ali Najaf

**Policy Advisor:** Rawan Ahmed

**Campaigns Director:** Faaiz Abdullah

**Party Name:** Better Future

**Party Slogan:** Better Future Together

**Candidate Introduction:** Jad Alriyabi, the leader of the "Better Future" party, is a visionary professional with a diverse background in AI, cybersecurity, project management, and entrepreneurship. As a developer and Scrum Master at Absolute Security, Jad has driven the company's strategic initiatives, particularly in AI and cybersecurity, leading innovative projects that have strengthened the company's market position by incorporating AI into its product. His entrepreneurial spirit led him to establish a family business focused on supplying organic Middle Eastern food to local businesses, demonstrating his business acumen and commitment to cultural heritage and supporting local businesses.

Jad's career is committed to innovation, leadership, and social responsibility. With a B.Sc. in Computing Science from Simon Fraser University, where he specialized in AI and minored in Business Administration, he has consistently leveraged his expertise to create positive social impacts at SFU, especially during his time at the MSA. As a volunteer with the Simon Fraser University Muslim Students' Association (SFU MSA) for three years, he helped raise \$90,000 for various initiatives, turning the club into a household name within Vancouver's Muslim community and leading many initiatives within the club. Here he learned the value of giving back to his community and made it a mission to better the people and communities around him, even at the cost of his own health, money, and grades.

Jad's vision for Canada is to keep the Canadian dream of aiming for a Better Future alive. Jad is the son of immigrant parents who fled to Canada from Syria in hopes of a better future. A future which they have succeeded in building in B.C. Now it's Jad's turn to make sure Canada's future is secured for all Canadians through economic prosperity, environmental sustainability, and inclusivity for all. He is committed to building a future where economic growth is paired with social equity, environmental sustainability, and meaningful reconciliation with Indigenous communities. Under his leadership, the "Better Future" party will champion policies that drive post-pandemic recovery, invest in green industries, ensure affordable housing, and enhance healthcare accessibility for all Canadians.

Jad Alriyabi's leadership is a beacon of hope for those seeking progress and meaningful reforms. His journey from a tech-savvy entrepreneur to the leader of the "Better Future" party exemplifies his unwavering dedication to creating a Canada where every citizen has the opportunity to thrive in a just, equitable, and sustainable society. Join us in building a Better Future now, a Better Future together.

### **Main Message**

We are the "Better Future" party, dedicated to building a prosperous, sustainable, inclusive, and better future for all Canadians. Our mission is to champion economic growth, environmental sustainability, and social equity through forward-thinking policies that address the challenges of our time *now not later*.

## **Platform Points**

### **1. Economic Growth and Fair Employment:**

- 1.1. We will drive post-pandemic recovery by investing \$10 billion in green industries over the next five years to create thousands of new jobs and promote sustainable economic growth. Our plan includes enacting progressive taxation to reduce income disparity and establishing a national living wage of \$20 per hour, benefiting millions of workers and lifting many families out of poverty. To support small businesses, we will waive credit card transaction fees, saving them an estimated \$1.5 billion annually, with costs absorbed by banks. Additionally, we will streamline construction permits and business certifications, aiming to cut processing times by 40%, helping entrepreneurs and small businesses thrive. This comprehensive strategy will foster economic resilience, job creation, and equitable recovery.

### **2. Climate Change and Environmental Sustainability:**

- 2.1. We commit to subsidizing sustainable energy projects by channelling profits from natural gas to support these initiatives. Specifically, we will mandate that 10% of the annual profits of major energy corporations, totaling an estimated \$5 billion, be directed toward funding sustainable energy projects and supporting Indigenous communities. Our plan also includes a robust commitment to the electric vehicle (EV) sector, with \$2 billion allocated to support EV

startups and advanced green technologies. This includes the development of giga-factories aimed at producing cutting-edge batteries and other critical components, with an initial investment of \$1.5 billion over the next five years. These measures will accelerate the transition to a green economy, foster innovation, and ensure that the benefits of energy profits are shared with communities and the environment.

### 3. **Indigenous Rights and Reconciliation:**

- 3.1. We are committed to fulfilling all 94 Calls to Action from the Truth and Reconciliation Commission, with a special focus on clean water access and equitable healthcare. Through our mobile hospital program, we will bring essential services to over 20 rural and Indigenous communities in need. To make this a reality, we'll partner with 15 local organizations and healthcare providers to ensure that care is culturally appropriate and responsive. We will employ Indigenous health professionals and train staff members on Indigenous health practices, addressing the social determinants of health that disproportionately impact these communities. Additionally, we'll work on installing and maintaining 10 clean water systems and collaborating with engineers and community leaders to create sustainable, long-term solutions. Our approach is grounded in partnership and respect, empowering communities through education,

resources, and ongoing support.

4. **Healthcare and Public Health:**

- 4.1. We will enhance healthcare accessibility by expediting credentialing for foreign doctors and establishing new medical schools, to create two new medical schools in each province by 2024. To further streamline the process, we will reduce the credential recertification time for doctors trained abroad by enabling them to complete their exams from their home countries before arriving in Canada. This initiative will cut down the waiting period for certification by up to 50%, allowing qualified professionals to contribute to our healthcare system more swiftly. Additionally, our innovative mobile hospital program will ensure that healthcare reaches even the most remote and underserved areas of the country, with plans to deploy 10 mobile units to cover regions that currently lack sufficient medical services. This comprehensive approach aims to address gaps in healthcare access and improve overall health outcomes nationwide.

5. **Social Equality and Affordable Housing:**

- 5.1. We will tackle housing affordability by implementing a multi-faceted approach to ensure that every Canadian has access to safe, affordable housing. First, we will prevent corporations from purchasing family-sized homes, thereby making more of these properties available to individual families and first-time buyers. To further streamline the

housing development process, we will expedite zoning and permit approvals, aiming to cut approval times by 50%, which will facilitate the construction of new homes and reduce delays. Additionally, we will utilize capital gains taxes to fund the development of cooperative housing projects, with a goal of building 15,000 new cooperative housing units over the next five years. These combined efforts will help to alleviate the housing crisis, making affordable and suitable housing accessible to more Canadians.

### **Budget breakdown:**

*How will you be allocating your campaign funds?*

- **Online Marketing (20%):** Investment in social media campaigns, targeted online advertisements, and search engine optimization to boost the party's digital presence.
- **Offline Marketing (10%):** Includes billboards, newspaper advertisements, and television commercials. A smaller allocation because of our focus on digital strategies.
- **Canvassing and Voter Outreach (15%):** Funds allocated to the door-to-door campaign, engaging directly with voters and understanding their needs.
- **Market Research and Polls (13%):** To assess public opinion, develop effective strategies, and track campaign progress.

- **Events and Public Outreach (10%):** Public events, town hall meetings, rallies, and other community outreach initiatives.
- **Donor List (8%):** The allocation to grow and maintain our donor list. The funds will be used for events and communications to engage potential contributors.
- **Travel and Accommodation (8%):** For campaign-related travels, visits to communities across the country, and accommodation.
- **Staff Salaries (8%):** Salaries for our dedicated team, including a Field Director, Fundraising Director, Data Analyst, Policy Advisor, and Communications Director, to ensure we have the best talent on our team.

### **Flagship Policy: “Homes for all” Policy**

We will streamline construction permits and small business certifications, aiming to cut processing times by 50%, significantly accelerating the process to better support businesses and entrepreneurs. This comprehensive strategy will foster economic resilience, job creation, and equitable recovery. Additionally, by leveraging digital tools and simplifying regulatory processes, we will enhance transparency, reduce bureaucratic hurdles, and make it easier for businesses to comply with legal requirements. This initiative will also include targeted support for small businesses, ensuring that the benefits of our streamlined processes are accessible to all segments of the community. Through these efforts, we will create a more inclusive



and dynamic business environment that drives innovation and long-term growth. By making these processes more efficient and accessible, we're working towards a fairer society where everyone has a chance to thrive.

Through these initiatives, we aim to create a "Better Future" where every citizen has the opportunity to thrive, in a society that is just, equitable, and sustainable. Our vision is of a Canada where progress and prosperity are shared by all.

Join us as we build a Better Future now, Better Future Together