

Party Platform



Party Information

Name: The New Horizons Party

Slogan: Together We Rise

Logo



Candidate Introduction

The New Horizons Party is led by **Soraya Elchehimi**, a strong advocate for social justice, workers' rights, and the well-being of everyday Canadians. Soraya's journey to leadership has been shaped by her unique and challenging life experiences.

Growing up in the South, she faced significant backlash, racism, and Islamophobia, all of which have given her a profound understanding of the barriers that many Canadians encounter in their daily lives. These experiences are not just part of her past; they are the driving force behind her commitment to creating a more just and equitable society.

Soraya's story is one of resilience and determination. As the daughter of immigrant parents who fled the devastating wars in Lebanon, she knows firsthand the sacrifices that families make in search of a better life.



Candidate Introduction

Her parents came to Canada with the hope of building a future where their children could live in peace, free from the violence and instability that had plagued their homeland. Soraya carries this legacy with her, driven by a deep desire to ensure that Canada remains a land of opportunity and safety for all who seek it.

Growing up in a household that was rich in cultural heritage but faced with the challenges of integration, Soraya developed a keen awareness of the struggles that immigrant and minority communities face. She witnessed her parents working tirelessly to provide for their family, navigating the complexities of a new country while striving to give their children the opportunities they never had. These experiences have instilled in Soraya a deep respect for hard work, a commitment to fairness, and a belief in the transformative power of community.

Soraya envisions a Canada where these values are not just ideals, but realities. A Canada where everyone, regardless of their background, has access to the support and opportunities they need to succeed. She believes in a forward-looking nation that values diversity, promotes inclusivity, and ensures that no one is left behind. Her leadership is guided by the principles of compassion, resilience, and progress, with a focus on creating policies that address the root causes of inequality and empower all Canadians.

As the leader of the New Horizons Party, Soraya is committed to building a Canada that reflects the hopes and dreams of all its citizens—a Canada where every individual can thrive, and where the promise of a better life is within reach for everyone.



Staff Position Information



MEET THE TEAM

THE NEW HORIZONZ PARTY



**FARAHNAZ
AZARI**

POLICY ADVISOR



**OMER
FERAZ**

POLICY ADVISOR



**RASHID
QAWASMEH**

CAMPAIGNS
DIRECTOR



**MUNTADHER
ALOSHARI**

OPERATIONS
DIRECTORS



**ABDUL
MOIZ**

COMMUNICATIONS
DIRECTOR

Main Message

The New Horizons Party is committed to creating a Canada where everyone, regardless of their background or income, can thrive. We are dedicated to addressing the urgent health and drug crises by ensuring accessible mental and physical health supports. We aim to combat the soaring inflation and affordability crisis by funding a strong, thriving economy that benefits everyone, not just the wealthy. Our promise is to simplify access to universal healthcare, ensuring that no Canadian is left behind when it comes to essential services. We believe in wealth redistribution and social equality, advocating for policies that will lift up those who have been left out of Canada's economic growth.

Join us as we build a future where everyone has the opportunity to succeed, and where our society is defined by fairness, equality, and compassion.



Platform Points

Economic Growth and Employment:

In the face of high inflation and a cost-of-living crisis, the New Horizons Party will:

- Invest in public infrastructure projects to create jobs and stimulate economic growth.
- Implement progressive taxation policies to ensure that the wealthiest Canadians contribute their fair share.
- Support small businesses and workers by creating programs that foster economic stability and reduce income disparity.

Climate Change and Environmental Sustainability:

To protect our environment and ensure a sustainable future, the New Horizons Party will:

- Transition to a green economy by investing in renewable energy and creating green jobs.
- Enforce stringent environmental regulations to reduce carbon emissions and protect natural resources.
- Promote sustainable practices in all sectors of the economy, including agriculture and manufacturing.

Healthcare and Public Health:

To ensure that every Canadian has access to quality healthcare, the New Horizons Party will:

- Simplify access to universal healthcare, making it easier for all Canadians to receive the care they need.
- Expand mental health services and increase funding for addiction treatment programs to address the ongoing health and drug crises.
- Strengthen public health infrastructure to prepare for future health emergencies.

Platform Points

Social Inequality and Affordable Housing:

The New Horizons Party is committed to reducing inequality and ensuring that every Canadian has a place to call home:

- Increase funding for affordable housing projects and implement rent control measures to protect low-income families.
- Address homelessness by providing comprehensive support services and housing-first initiatives.
- Advocate for wealth redistribution through progressive taxation and social programs that lift people out of poverty.

Indigenous Rights and Reconciliation:

To advance reconciliation and respect Indigenous rights, the New Horizons Party will:

- Prioritize funding for clean water, healthcare, and education in Indigenous communities.
- Support Indigenous self-determination by including Indigenous leaders in decision-making processes.
- Honor treaty rights and work towards meaningful reconciliation with Indigenous peoples.

Budget Breakdown

Online Marketing (30%):

Investment in social media campaigns, targeted online advertisements, and search engine optimization to boost the party's digital presence.

Offline Marketing (10%):

Includes billboards, newspaper advertisements, and television commercials, with a focus on reaching those less active online.

Staff Salaries (25%):

Salaries for our dedicated team, including the Campaign Director, Policy Advisors, Communications Director and Operations Director.

Canvassing and Voter Outreach (20%):

Funds allocated to door-to-door campaigns and direct engagement with voters, ensuring we understand and address their concerns.

Market Research and Polls (5%):

To assess public opinion, develop effective strategies, and track campaign progress.

Donor List (3%):

The allocation to grow and maintain our donor list through events and communications to engage potential contributors.

Events and Public Outreach (5%):

Public events, town hall meetings, rallies, and other community outreach initiatives.

Campaign Office Budget (1%):

Covering the costs of maintaining an accessible and functional campaign office.

Travel and Accommodation (1%):

For campaign-related travels, visits to communities across the country, and accommodation.

Flagship Policy

If elected, the New Horizons Party will introduce the "**Universal Healthcare Access Act**." This pivotal legislation will simplify and enhance healthcare access for all Canadians, ensuring that no one is left without essential medical care. By reducing bureaucratic obstacles and streamlining services, we will make universal healthcare more efficient and accessible, benefiting every Canadian, regardless of where they live or their income level.

In addition, to support the growth of our healthcare system, we will increase educational funding opportunities for newcomers and international students. This initiative will help to develop a skilled healthcare workforce, crucial for meeting the growing demand for medical professionals in Canada. By investing in the education of these groups, we not only address workforce shortages but also contribute to the overall strength of our economy.

Through the Universal Healthcare Access Act, the New Horizons Party will ensure that Canada remains a leader in accessible, high-quality healthcare while fostering an inclusive, well-educated society. This policy is a crucial step toward building a future where every Canadian has the opportunity to thrive and contribute to the well-being of our nation.