



TRUE NORTH PARTY

ROOTED IN TRADITION,
COMMITTED TO PROGRESS

Vote **Maryam Abouelela** for the **True North Party**

Party Leader: Maryam Abouelela
Operations Director: Yusra Ahmad
Communications Director: Aishah Salim
Campaign Director: Hasan Zia
Policy Advisor: Adham Kandil




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Maryam Abouelela is an Egyptian-Canadian who immigrated to Canada, bringing a unique perspective on foreign policy enriched by her political background. She is currently working towards earning her degree in political science and governance, leadership and ethics from Western University. Over the last 5 years, she has sharpened her leadership skillset by leading eight diverse community-focused projects, collaborating with external organizations in the Greater Toronto Area to amplify their impact.

One significant project involved developing a sustainable volunteer management system for Nisa Homes, which provides shelter and support for Muslim women and children across Canada. Another key initiative was with DEEN Support Services, where Maryam and her team planned and executed an inclusive program for adults with disabilities, promoting community inclusion. These experiences have honed Maryam's communication skills, both within her team and with external partners, as she hosted meetings to align efforts with the visions of her collaborators. Through these projects, she developed robust customer service skills and a deep understanding of their partners' histories, resources, and core values.

This year, Maryam worked with the events team at Huron University and the Thames Valley District School Board (TVDSB) overseeing the Scotiabank Scholars program. In this role, she collaborated with TVDSB teachers to enhance the camp experience for high school students earning their English credit on campus. By addressing areas for improvement and ensuring inclusivity, she created a unique and enriching experience for students, to support them and their families.



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Maryam's commitment to community enrichment is also reflected in her dedication to the YMCA's mission of welcoming members from all backgrounds. As a candidate for Prime Minister, she is committed to the values of the True North Party. The True North Party stands as a beacon of fiscal conservatism, advocating for lower taxes, reduced government spending, and balanced budgets. Maryam believes in the power of free markets, the importance of strong national defence, and the value of traditional Canadian principles. Their commitment is to the prosperity and security of all Canadians, fostering a society where personal liberty, economic opportunity, and community values thrive together.

Join Maryam Abouelela and the True North Party in building a Canada that is rooted in tradition and committed to progress. With a proven track record of leadership, collaboration, and service, she is well-equipped to bring these values to her candidacy for Prime Minister, aiming to foster a prosperous, inclusive, and dynamic future for the nation.

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Our commitment is to the prosperity and security of all Canadians, fostering a society where personal liberty, economic opportunity, and community values thrive together.

Join us as we build a Canada that is rooted in tradition and committed to progress.



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Platform Points

- **Lower Taxes Across All Income Levels:** *How will your party lower taxes for Canadians with varying income levels?*
 1. These are the current federal tax rates- 15% on the portion of taxable income that is \$55,867 or less, plus 20.5% on the portion of taxable income over \$55,867 up to \$111,733, plus 26% on the portion of taxable income over \$111,733 up to \$173,205, plus 29% on the portion of taxable income over \$173,205 up to \$246,752, plus 33% on the portion of taxable income over \$246,752.
 2. Based on these rates, our goal is to implement a tiered system that will cut down tax rates proportionally for Canadians of all income levels, relieving them.
- **Increased Energy Extraction, Production, and Exportation:** *What will your party do to support the economy through the oil and gas industries?*
 1. We've known for a long time that Canada has the capacity to be an energy superpower. However, climate activists and Federal Government regulations have long hindered this natural development. The consequences have been high unemployment and a stalling economy. It's about time we pursue economic development and prioritize our economy by increasing our production and extraction of oil, gas, uranium and hydroelectricity, creating millions of jobs and transforming our economy!
 2. For the climate naysayers, energy is still being used in the world today. It is better and cleaner that it comes from our sources than other geopolitical rivals like Russia and corrupt dictatorial regimes like Saudi Arabia and Qatar.

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- **Expanding Healthcare To Include Private Options:** *How will your party improve the state of the healthcare system?*
 1. During the pandemic, Canadians learned that our healthcare system is vulnerable and unequipped to deal with the challenges ahead. As wait times and wait lists pile up, and the care of Canadians goes neglected, we have a plan to deregulate the healthcare system to allow for private options.
 2. Canadians with the ability to pay for faster and higher quality healthcare should not be deprived of that right by the government. Furthermore, this would benefit everyone as it would relieve some of the pressure that our public health care system is currently facing. With a man recently dying in a Quebec waiting room, how much longer are we willing to wait before we take action?
- **Pursuing An Independent Foreign Policy:** *How will your party ensure Canada is a strong player and leader on the global stage?*
 1. For far too long, Canada has been nothing but a colorless and tasteless player on the world stage. We simply follow the United States and our other NATO allies in whatever they pursue, failing to formulate our own values and identity. Under our plan, the days of blind loyalty and subordination are over.
 2. We want a strong and independent Canada that is purely motivated by the interests of Canadians. We will not support any plan that aims to spend billions supporting countries like Israel and Ukraine at a time when Canadians are going to food banks.

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- **Increased Military Spending:** *How will your party support a strong military for Canada?*
 1. For decades, Canada's lackluster military spending has led to a Canada that is overly reliant and subordinate to the United States and NATO as our security guarantors. As the ongoing conflicts in the Middle East and Eastern Europe have shown us, the world is entering an uncertain time where the threat of warfare is constantly looming.
 2. It is crucial that we develop the capacity to defend ourselves against any and all threats. In this world, relying on others for defense is a dangerous game. It is time we ramped up our defense spending and developed the capacity to adequately protect Canadians and their interests.
- **A Tough On Crime Approach:** *What will your party do to reduce rising crime rates?*
 1. As time goes on, one thing has been made abundantly clear: Canada has grown far too soft on crime. From repeat offenders being repeatedly let out of prison on parole, weak prison sentences with no true life sentence (25 year maximum sentencing), and no death penalty, it seems Canada treats criminals like borderline VIPs.
 2. Under our plan, criminals will receive a chilling and clear message: break the law and there will be unimaginable consequences. These include amendments to sentencing policies to promote life sentences or the death penalty for the most heinous offenses.
 3. Furthermore, we wish to increase the role and funding of the RCMP (Federal Police) to assist communities most in need of increased police presence. The Truth North Party will not rest until Canada is the safest place on earth for law abiding citizens to live and raise their families. Our comprehensive tough on crime approach will ensure that that is so.

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Budget Breakdown

How will you be allocating your campaign funds?

- Online Marketing (12%): Investment in social media campaigns, targeted online advertisements, and search engine optimization to boost the party's digital presence.
- Offline Marketing (10%): Includes billboards, newspaper advertisements, and television commercials. A smaller allocation because of our focus on digital strategies.
- Staff Salaries (10%): Salaries for our dedicated team, including a Field Director, Fundraising Director, Data Analyst, Policy Advisor, and Communications Director, to ensure we have the best talent on our team.
- Canvassing and Voter Outreach (15.5%): Funds allocated to the door-to-door campaign, engaging directly with voters and understanding their needs.
- Market Research and Polls (12.5%): To assess public opinion, develop effective strategies, and track campaign progress.
- Donor List (8%): The allocation to grow and maintain our donor list. The funds will be used for events and communications to engage potential contributors.
- Events and Public Outreach (18%): Public events, town hall meetings, rallies, and other community outreach initiatives.
- Campaign Office Budget (8%): Covering the costs of maintaining an accessible and functional campaign office.
- Travel and Accommodation (6%): For campaign-related travels, visits to communities across the country, and accommodation.

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Flagship Policy

If you were to get elected what is the first Bill you would pass?

The True North Party presents the "Tax Reduction Act"

The True North Party wants to work for you, and "The Tax Reduction Act" will do just that through a reduction in tax rates across all income brackets. Our goal is to eliminate any and all burdens on taxpayers, reducing income tax rates and streamlining the filing process to make tax filing easier, promote fairness and transparency, and implement measures to protect taxpayers. We will also promote business growth, job stimulation and investment through a reduction in the corporate tax rate, leading to a stronger economy for all Canadians.