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The Canadian Muslim Vote

The Progressive Alliance Party (PAP)



Party Officials

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Leader Profile

Sarrah Mojaddedi's leadership of the Progressive Alliance Party is marked by a combination of intellectual rigour and deep empathy, qualities honed through her years of service as both an economist and a diplomat. In her role as an economist, she has navigated the intricacies of economic policy, crafting strategies that prioritize fairness and inclusivity. Her diplomatic career has further refined her ability to engage with diverse perspectives, building consensus on complex issues while maintaining a steadfast commitment to the core values of justice and equality.

Her advocacy for the working class is not just a policy position, but a reflection of her belief that every Canadian deserves a fair shot at success. She understands that economic growth must be inclusive, lifting those who have been historically marginalized and ensuring that prosperity is shared across all levels of society. This vision is at the heart of the Progressive Alliance Party's platform, which seeks to redistribute wealth, enhance workers' rights, and provide universal access to essential services like healthcare and education.

Sarrah's dedication to environmental sustainability is another cornerstone of her leadership. She recognizes that true social justice cannot be achieved without addressing the environmental crises that disproportionately affect the most vulnerable populations. Her policies are designed to create a green economy that not only mitigates climate change but also creates new opportunities for workers and communities across Canada. By integrating environmental stewardship with social equity, Sarrah is crafting a future where economic prosperity and ecological balance go hand in hand.

Under Sarrah's leadership, the Progressive Alliance Party is not just responding to the challenges of today but is also laying the groundwork for a more just, equitable, and sustainable future. Her ability to navigate the complexities of modern governance with both compassion and clarity makes her a leader who is not only capable of addressing the needs of the present, but also committed to building a brighter future for all Canadians.

Main Message

At the core of the Progressive Alliance Party is an unwavering commitment to advancing equality and creating opportunities for every Canadian. Our vision is deeply rooted in the belief that a fair and just society is one where everyone, regardless of their background or circumstances, has the chance to succeed and thrive. We are acutely aware of the challenges faced by the working class, marginalized communities, and the environment, and we are dedicated to addressing these issues through comprehensive, actionable solutions that bring about real change.

Our platform is built on the principles of social and economic justice. We recognize that affordable housing is a fundamental right, not a privilege, and we are committed to eradicating homelessness across the country. We advocate for bold wealth redistribution measures to reduce income inequality and ensure that the wealth generated in Canada benefits all, not just the privileged few. Protecting workers' rights is at the forefront of our agenda—we believe that every worker deserves fair wages, safe working conditions, and the security of knowing that their contributions are valued. This includes the right to paid leave, access to affordable childcare, and improved working conditions, which we see as essential to the well-being of all Canadians.

In our pursuit of a more equitable society, we also recognize the importance of environmental stewardship. We are committed to working in close collaboration with environmental groups to champion green policies and sustainable practices that protect our planet for future generations. We understand that the fight for social justice is inherently linked to the fight against climate change, as environmental degradation disproportionately impacts the most vulnerable in our society. Our policies are designed to promote a green economy that balances economic growth with ecological sustainability, creating new jobs and opportunities in the process.

Our approach to governance is grounded in transparency and inclusivity. We engage with a wide range of stakeholders, including community leaders, activists, and experts, to ensure that our policies are informed by data-driven research and public consultations. This participatory approach ensures that our policies are not only effective but also truly reflective of the needs, aspirations, and voices of Canadians from all walks of life.

We invite you to join us in our mission to build a just and equitable society, where every voice is heard, and every individual has the opportunity to thrive. Together, we can make a significant difference and build a better, brighter future for all Canadians—one that is defined by fairness, opportunity, and a shared commitment to the common good.

Platform Points

1. Universal Healthcare

Comprehensive, Publicly Funded Healthcare

The Progressive Alliance Party envisions a Canada where healthcare is not a privilege but a guaranteed right for every citizen. We are committed to building a comprehensive, publicly funded healthcare system that provides universal access to all essential medical services, including preventive care, mental health support, and long-term care. Our vision is rooted in the belief that a healthy population is the foundation of a prosperous nation. By expanding the healthcare infrastructure, we ensure that no Canadian has to choose between health and financial security. Our plan includes modernizing hospitals, reducing wait times, and investing in cutting-edge medical technology to provide world-class care across the country.

Equitable Access and Increased Funding

Health disparities in Canada are unacceptable, and the Progressive Alliance Party is determined to address them head-on. We will push for increased funding targeted at underserved areas, ensuring that rural and Indigenous communities receive the same high-quality care as urban centres. Expanding mental health services is also a top priority, recognizing the growing need for support in an increasingly complex world. Our equitable approach to healthcare ensures that all Canadians, regardless of their background or financial situation, can access the care they need when they need it. By prioritizing funding where it's needed most, we aim to close the gaps in health outcomes and build a healthier, more just society.

2. Wealth Redistribution and Taxation

Progressive Taxation Policies

The Progressive Alliance Party stands for fairness in the economy. We believe that those who have benefited the most from Canada's prosperity should contribute proportionately to the social good. Our platform includes a progressive taxation system that ensures the wealthy and large corporations pay their fair share. This approach not only addresses income inequality but also generates the revenue needed to fund essential social programs such as universal healthcare, quality education, and affordable housing. Our goal is to create a society where everyone has the opportunity to succeed, supported by a robust social safety net funded by those with the greatest capacity to give.

Combating Tax Evasion and Closing Loopholes

Tax evasion and avoidance undermine the social contract and perpetuate inequality. The Progressive Alliance Party is committed to closing tax loopholes and cracking down on tax evasion by large corporations and high-net-worth individuals. By ensuring that everyone contributes fairly, we can redirect billions of dollars into public services that uplift all Canadians. Our strategy includes strengthening the Canada Revenue Agency's enforcement capabilities and increasing transparency in financial transactions. This will not only reduce income inequality but also restore trust in our tax system, demonstrating that it is possible to build a fairer economy where everyone pays their dues.

3. Workers' Rights

Strengthening Labour Laws

The Progressive Alliance Party is unwavering in its support for Canadian workers. We will advocate for stronger labour laws that protect workers' rights, including the right to fair wages, safe working conditions, and the ability to unionize without fear of reprisal. We believe that collective bargaining is a cornerstone of a fair labour market, empowering workers to negotiate for the wages and benefits they deserve. Our platform also includes measures to combat precarious employment, ensuring that all workers, regardless of their job type, have access to basic protections and a living wage. By standing with workers, we aim to create a more just and equitable economy where labour rights are respected and upheld.

Paid Leave and Affordable Childcare

Supporting working families is essential to our vision of a fair society. The Progressive Alliance Party will push for comprehensive paid family leave policies, ensuring that parents can care for their children without sacrificing their careers. We also recognize the need for affordable childcare as a key component of economic equality. Our platform includes significant investments in early childhood education and childcare facilities, making high-quality care accessible to all families. By easing the burden on working parents, we not only promote family well-being but also contribute to a more productive and inclusive workforce.

4. Social Equality

Reducing Income Inequality

Social equality is not just an ideal—it’s a necessity for a healthy democracy. The Progressive Alliance Party is committed to reducing income inequality through targeted policies that address the root causes of poverty and exclusion. We will champion initiatives that provide affordable housing, prevent homelessness, and ensure that all Canadians have access to basic needs. By focusing on the most vulnerable in our society, we aim to lift people out of poverty and create a more inclusive economy where everyone has a fair shot at success. Our platform also includes measures to increase the minimum wage, expand social assistance programs, and ensure that all Canadians have access to the resources they need to thrive.

Education and Employment Opportunities

Education is the great equalizer, and the Progressive Alliance Party will work to ensure that every Canadian has access to quality education and employment opportunities. We will increase funding for public schools, particularly in underserved areas, to close the achievement gap and provide all students with the tools they need to succeed. Our platform also includes expanding vocational training and apprenticeship programs, providing pathways to good-paying jobs in the trades and emerging industries. By promoting lifelong learning and skills development, we aim to prepare Canadians for the jobs of the future and reduce economic disparities across the country.

5. Education

Subsidized Post-Secondary Education

Access to education should never be determined by one’s financial situation. The Progressive Alliance Party advocates for free or heavily subsidized post-secondary education, ensuring that all Canadians can pursue higher learning without the burden of crippling debt. By making education accessible to all, we empower the next generation of leaders, innovators, and thinkers. Our platform includes funding for public universities, colleges, and trade schools, as well as expanding scholarships and grants for students from low-income families. We believe that investing in education is investing in Canada’s future, and we are committed to removing the financial barriers that prevent too many from reaching their full potential.

Vocational Training and Lifelong Learning

In a rapidly changing economy, continuous education and skills development are crucial for maintaining a competitive workforce. The Progressive Alliance Party will promote vocational training and lifelong learning opportunities to ensure that all Canadians can adapt to the evolving job market. Our platform

includes partnerships with industries to create training programs that align with market needs, as well as support for adult education and re-skilling initiatives. By investing in lifelong learning, we not only enhance individual career prospects but also strengthen Canada's economic resilience and innovation capacity.

6. Climate Change and Environmental Protection

Green Policies and Renewable Energy

The climate crisis is the defining challenge of our time, and the Progressive Alliance Party is ready to lead Canada towards a sustainable future. We will partner with environmental groups, scientists, and industry leaders to advocate for green policies that accelerate the transition to renewable energy. Our platform includes substantial investments in wind, solar, and hydroelectric power, as well as support for innovative clean energy technologies. By shifting away from fossil fuels, we can create new jobs in the green economy, reduce our carbon footprint, and ensure a healthier planet for future generations. Our commitment to environmental protection is not just about combating climate change—it's about building a sustainable, prosperous future for all Canadians.

Sustainable Practices and Carbon Emission Reduction

The Progressive Alliance Party believes that environmental stewardship is a collective responsibility. Our platform includes implementing stringent policies to reduce carbon emissions, promote energy efficiency, and encourage sustainable practices across all sectors. We will work to enforce stricter regulations on polluters, incentivize businesses to adopt green technologies, and support communities in transitioning to more sustainable practices. By leading Canada towards a greener future, we aim to protect our natural environment, promote public health, and ensure the long-term prosperity of our nation. Our vision is one where Canada not only meets its climate targets but also becomes a global leader in environmental sustainability and innovation.

Budget Breakdown

Strategic and Transparent Allocation of Campaign Funds

The Progressive Alliance Party prides itself on the ethical and strategic use of campaign funds to maximize impact and ensure that every dollar spent brings us closer to a fairer and more just Canada. Our budget is meticulously planned to reflect our commitment to grassroots engagement, effective communication, and evidence-based policy development.

Grassroots Organizing: 40% of Budget

At the heart of our campaign is the belief that real change starts from the ground up. We are allocating 40% of our campaign budget to grassroots organizing, ensuring that we have the resources to build a strong, engaged, and motivated base of supporters. This includes funding for community events, door-to-door canvassing, and volunteer training programs. By investing in these efforts, we empower our supporters to take ownership of our movement, spreading our message and mobilizing voters in every corner of the country. Grassroots organizing is not just about winning votes; it's about building lasting relationships with communities and ensuring that our policies are shaped by the people they impact.

Digital and Traditional Media Marketing: 35% of Budget

In today's digital age, reaching voters through multiple channels is crucial. We are dedicating 35% of our campaign budget to a comprehensive marketing strategy that combines the power of digital platforms with the reach of traditional media.

- **Digital Marketing (20%):** We will invest heavily in digital marketing, utilizing social media, email campaigns, and our party's website to engage with a wider audience. Our digital strategy is designed to target specific demographics, ensuring that our message resonates with voters across different regions and backgrounds. By leveraging data-driven insights, we will create content that is relevant, impactful, and timely, maximizing our online presence and engagement.
- **Traditional Media (15%):** Recognizing the continued importance of traditional media, we will allocate 15% of our budget to TV, radio, and print advertising. This ensures that our message reaches voters who may not be active online, particularly in rural and older demographics. By maintaining a strong presence in both digital and traditional media, we ensure broad visibility and reinforce our commitment to reaching all Canadians.

Research, Data Analysis, and Partnerships: 15% of Budget

Developing policies that truly address the needs of Canadians requires thorough research and data analysis. We will allocate 15% of our budget to this crucial area, ensuring that our platform is grounded in evidence and best practices.

- **Research and Data Analysis (10%):** Our investment in research will allow us to gather the data necessary to craft policies that are both effective and responsive to the changing needs of our constituents. This includes polling, focus groups, and collaboration with academic institutions to ensure that our policies are based on the latest and most accurate information.
- **Partnerships with Community Organizations (5%):** We believe in the power of collaboration. By investing in partnerships with community organizations and advocacy groups, we can strengthen our network and amplify our message. These partnerships are essential for reaching marginalized communities and ensuring that our platform reflects the diverse voices and experiences of all Canadians.

Operational Costs: 10% of Budget

Finally, 10% of our budget will be allocated to operational costs, ensuring that our campaign runs smoothly and efficiently. This includes administrative expenses, staff salaries, and logistical support. By keeping our operational costs lean, we ensure that the majority of our funds are directed towards activities that directly contribute to our campaign's success.

Commitment to Transparency and Accountability

The Progressive Alliance Party is committed to the ethical management of campaign funds. We will maintain full transparency in our budget, providing regular updates on how funds are being spent and the impact they are having. Every dollar spent will be accounted for, and we will adhere to the highest standards of financial integrity.

Our strategic allocation of funds reflects our core values: empowering communities, reaching voters through diverse channels, and developing policies that make a real difference in the lives of Canadians. By prioritizing grassroots organizing, effective communication, and rigorous research, we are building a campaign that not only aims to win but also to inspire and uplift every Canadian along the way.

Flagship Policy

The Affordable Housing and Homelessness Prevention Act

The Progressive Alliance Party is committed to tackling the housing crisis head-on with our flagship policy: The Affordable Housing and Homelessness Prevention Act. This legislation represents a bold and comprehensive approach to ensuring that every Canadian has a safe, affordable place to call home. Our plan addresses the root causes of the housing crisis, offering long-term solutions that will benefit individuals, families, and communities across the nation.

Affordable Housing Initiatives

The housing crisis is a national emergency, and the Progressive Alliance Party is ready to respond with urgency and vision. Under the Affordable Housing and Homelessness Prevention Act, we will launch a nationwide initiative to build new affordable housing units in urban, suburban, and rural areas. This ambitious construction program will not only provide immediate relief to those struggling to find affordable homes but also stimulate local economies by creating jobs in construction and related industries.

In addition to direct investment, our policy includes robust subsidies and incentives for private developers to prioritize affordable housing projects. We will streamline the approval process for these developments, making it easier and faster to get shovels in the ground. Furthermore, we will repurpose vacant and underutilized properties, transforming them into livable spaces that meet the needs of low- and middle-income Canadians. By leveraging both public and private resources, we aim to significantly increase the supply of affordable housing, ensuring that all Canadians have access to safe and secure homes.

Homelessness Prevention Programs

Preventing homelessness is not only a moral imperative but also a practical one. The Progressive Alliance Party's approach is rooted in the understanding that homelessness is often the result of systemic failures, including lack of support for mental health, addiction, and economic instability. Our Affordable Housing

and Homelessness Prevention Act will create a comprehensive support system designed to catch individuals before they fall into homelessness.

We will establish emergency financial assistance programs to help those at risk of losing their homes due to sudden financial hardships. By providing targeted aid when it's needed most, we can prevent the cycle of homelessness from beginning. Additionally, our policy includes expanded job training and placement programs, ensuring that vulnerable populations have the skills and opportunities they need to secure stable employment.

Access to mental health and addiction services will be a cornerstone of our homelessness prevention strategy. We recognize that addressing these underlying issues is critical to keeping people housed and on a path to recovery. Increased funding for shelters and transitional housing will also be a key component, providing safe and supportive environments for those in crisis. These shelters will offer more than just a bed; they will be hubs of support where individuals can access the resources they need to rebuild their lives.

Sustainable and Green Housing

The Progressive Alliance Party believes that addressing the housing crisis and fighting climate change can go hand in hand. Under the Affordable Housing and Homelessness Prevention Act, we will lead the way in promoting the construction of energy-efficient and environmentally sustainable housing. By integrating green technologies and materials into new housing projects, we will reduce carbon footprints, lower utility costs for residents, and create healthier living environments.

Our policy also includes incentives for retrofitting existing buildings to meet modern environmental standards. This will not only improve the sustainability of our housing stock but also make older buildings more affordable to operate and maintain. Through these initiatives, we will ensure that our response to the housing crisis is forward-looking, creating homes that are not only affordable but also sustainable for future generations.

The Affordable Housing and Homelessness Prevention Act is more than just a policy; it is a commitment to building a fairer, more compassionate Canada. By addressing the housing crisis with bold, innovative solutions, the Progressive Alliance Party is dedicated to ensuring that everyone has a place to call home, today and in the future.